



**ACSA Board of Directors Meeting Talking Points**  
**Meeting Date: July 19, 2023**

**BOARD MEETING**

- Next meeting: October 13, in Ontario.

**CONSENT ITEMS:**

- The ACSA Board of Directors approved the following consent items: Minutes from the May 12 and June 20 meetings; ACSA Membership Report as of June 30.

**DISCUSSION ITEMS:**

**4.1 Planning for this year's Leadership Assemblies**

The February ACSA Leadership Assembly will remain virtual. Dr. Edgar Zazueta discussed opening the February 2024 meeting to all members and non-members, similar to how ACSA has opened one committee or council meeting to a broader audience. The open meeting would focus on more general topics.

There was discussion about moving future Leadership Assemblies to a full day of activity, with the possibility of including professional development opportunities in the afternoon. Before planning for full-day events, board members asked that consideration be made for air travel schedules.

**4.2 Update on Mayacamas Charter School**

- The Sacramento Superior Court sided with the Napa Valley School District, which was attempting to block the formation of Mayacamas Charter School.
- Mayacamas leaders will be appealing the case. ACSA will wait to see if the appellate court will take the case.

**4.3 Fiscal Year 2021-22 External Audit**

- The FY 2021-22 audit was completed with no material adjustments or findings.
- ACSA FS is considering a change in audit companies for this year's audit.
- FY 2022-23 audit will be completed in August or September.
- ACSA Financial Services (FS) will be closing the books for FY 22-23 by the end of July.

## **ACTION ITEMS:**

### **5.1 Restructuring of the Small School Districts Committee (SSDC)**

The SSDC has proposed changing from a special committee to a council. Based on the special conditions and membership of SSDC, it was recommended that the ACSA Board of Directors determine whether SSDC should be changed to a council. It was also recommended that Section 5 of ACSA's Policies and Procedures related to committees and councils be amended to reflect new structures and composition.

**MOTION:** Policy and procedure changes include the following: Membership expands from 12 to 31 members plus the chairperson; a three-year term for members and the chairperson; voting privilege for the chair at ACSA Leadership Assembly.

*MOTION APPROVED: Structures and composition amendments were approved, but the name (Small School District Committee) will remain the same.*

### **5.2 ACSA Board of Directors' protocols**

The ACSA Board of Directors was presented with the protocols during the board orientation held on July 18. The vote acknowledges that the Board received the information and approved the board protocols established for the year.

*MOTION: Approved*

### **5.3 Select two directors to serve on the 2023-24 ACSA Executive Committee**

The ACSA Board of Directors voted Jim Cloney (ACSA Region 1) and Scott Nanik (ACSA Region 7) as the additional members of the ACSA Executive Committee for the 2023-24 year.

*MOTION: Approved*

### **5.4 Adopt goals for the ACSA Executive Director's evaluation**

As part of the ACSA Strategic Plan, ACSA Executive Director Dr. Edgar Zazueta has adopted goals based on the following strategic plan objectives: Membership Development and Support (Annual goals 1-2), Advocacy and Influence (Annual goals 3-4) and Organizational Development and Sustainability (Annual goal 5). See the full report below:

#### **Member Development and Support**

**Annual Goal #1:** *In 2023-24, ACSA will conduct a comprehensive review of its professional development programs, which include evaluating and defining different learning options for members while assessing the degree to which our programs are meeting the diversity, equity, and inclusion goals of our organization.*

- Collect demographic data on whom ACSA is currently serving and who is missing to identify disparities and inform targeted marketing and development efforts.
- Require CVENT to collect demographic data of registrants. This will reduce manual extraction from the membership system.
- Evaluate barriers to member engagement while initiating strategy to recruit and retain new administrators.

- Engage region presidents and superintendents in supporting recruitment and engagement efforts.

***Annual Goal #2:*** In 2023-24, ACSA will develop new comprehensive tools and resources for accessing current and emerging trends, including increasing politicization of public education and educator well-being.

- Launch a pilot program of online community groups that support professional development and improve student outcomes.
- ACSA will also provide more frequent updates regarding ACSA activities (i.e., Government Relations) through different communications platforms.
- Provide specific professional development related to the emergence of Artificial Intelligence and Chat GPT.
- Partner with Educator “Well Being” based organization to support administrator well-being and retention.

### **Advocacy and Influence**

***Annual Goal #3:*** In 2023-24, ACSA will bolster its political influence through the strategic use of the Political Action Committee (PAC) and candidate endorsements.

- Prioritize spending on issues and legislative candidates that offer a high return on investment.
- Increase member awareness of PAC and endorsement process.

***Annual Goal #4:*** In 2023-24, ACSA will strengthen partnerships and collaboration with like-minded administrator affinity groups (CALSA, CAASA, CAAPLE) by developing and executing specific collaborative action steps to advance our collective priorities.

- Collaboratively develop an agenda specific to actions that support the needs of students, especially those furthest away from justice.

### **Organizational Development and Sustainability**

***Annual Goal #5:*** In 2023-24, ACSA will solidify the Association’s fiscal viability and invest in its internal human capital capacity by the following:

- Digital Transformation Roadmap to Modernize & Elevate Member Experience: Develop a digital transformation roadmap through an in-depth, organization-wide process and technology assessment with a holistic focus on achieving long-term strategic goals, including transforming members’ 360 digital experience as well as position ACSAs systems and capabilities to harness the power of automation, security, and innovation, such as artificial intelligence (AI) and advanced business analytics (BI).
- Financial Roadmap for Growth and Sustainability: Bringing for-profit-like stewardship and business-case framework to a non-profit environment for the advancement of ACSAs mission and strategic goals. Establish 3-year rolling variable scenario forecast to develop and refine short-term organizational performance, including program investment analysis and long-term financial and operational strategies. In addition,

develop an internal financial management structure and review cadence for monthly departmental budget-to-actual variance analysis.

- Cultivate a workplace culture that emphasizes, values and rewards staff: Prioritize and apply learning obtained through professional development relevant to their respective roles as an individual contributor and, if applicable, as a mentor, coach and/or leader.

*MOTION: Approved*

## **PAC MEETING**

- Next meeting: October 13, in Ontario.

### **CONSENT:**

The ACSA PAC Board of Directors approved the following consent items: Minutes from the May 12 meeting.

### **DISCUSSION:**

#### **3.1 PAC orientation and briefing-Rules and regulations and requirements**

The ACSA PAC Board of Directors were presented with their PAC rules and regulations during the board orientation on July 18. ACSA's Sr. Director of Governmental Relations, Iván Carrillo, presented the information.

#### **3.2 PAC Expenditures (as of June 30, 2023)**

- Candidates PAC: Balance of \$1,092,519.15
- Issues PAC: Balance of \$805,739.65
- 2023-24 Combined projected revenue: \$1,100,000

No Action or Information Items or Reports.