

Board of Director Talking Points – July 2022 Board Retreat

ACSA Board of Directors meeting

Consent:

- The ACSA Board of Directors approved the following consent items: minutes for the May 13, 2022 BOD meeting; membership report as of June 3, 2022; 2022-23 Committee Chair and Council President Appointments; 2022-23 FCMAT appointments.

Presentations:

- Dr. Isaac Huang from the California Association of Asian and Pacific Leaders in Education (CAAPLE) discussed organizational growth for collaboration between CAAPLE and ACSA. The organization is launching its bi-monthly Affinity sessions (9/12/2022 and 11/4/2022) and an 8-episode podcast series beginning 9/20/2022. CAAPLE has applied to present at the 2022 Leadership Summit and is advocating for a seat on ACSA's Equity Committee and Superintendency Council.

Discussion Items:

4.1 Planning for Leadership Assemblies

Some of the suggestions/ideas included:

- Continued by differentiated professional development for attendees.
- Incorporate affinity group presentations into the events, providing an opportunity to collaborate on advocacy and key issues.
- Recognizing students in our school communities similar to our Every Student Succeeding program.
- Carving out real time in the event for participants to fill out surveys.

4.2 State budget and legislative update

Updates and advocacy efforts include:

- The ACSA GR team's advocacy, coupled with ACSA member grassroots engagement, is having a major impact on the legislative and budgetary landscape.
- There are many examples, including several ACSA priorities, that have been achieved legislatively or were included in this year's Budget Act that are a direct result of ACSA's leadership and engagement.
- The GR team recognizes the importance of broader ACSA membership knowing greater details of what ACSA is achieving on their behalf.
- Iván Carrillo, ACSA Senior Director of Policy and Governmental Relations, is implementing a strategy to promote what ACSA is doing legislatively and he and his team are committed to getting information out across all channels.
- A strategy is being put together to leverage the ACSA Political Action Committee and support our advocacy and initiatives that line up with our values.

4.3 Membership annual update

- Current membership total: 17,110.
- Nearly 1,300 new members joined between June 2021-May 2022.
- The retention rate for new members from FY 2019-20 to FY 2021-22 is 98 percent.
- Margarita Cuizon-Armelino, ACSA Senior Director of Members Services and Partnerships and Dr. Edgar Zazueta, ACSA Executive Director, believe that the landscape and universe of administrators are real and there is potential for growth among our younger administrators. There is a need for a strategy to attract these younger administrators.
- Region One is at or near an all-time membership high, which is the result of region money being used to fund the dues of educators in all administrative credential programs. Nearly 100 percent have continued as regular members upon completing their administrative credential.
- Please see attached PowerPoint presentation for more information on ACSA membership.

4.4 Request from Region 13 to increase region rebates

- A request has been made to increase region rebates for all ACSA regions by five percent.
- The ACSA Board of Directors has asked to make this a future agenda item and requested financial information to determine the overall fiduciary impact on the organization.
- The ACSA Board of Directors has asked for an evaluation of the region “consultant” and “executive director” positions to determine consistency and an equitable pay structure.

Action Items

5.1 Request for Exemption to ACSA Policies and Procedures, Section 6.9.3.2-Leadership Assembly, Rules Regarding Membership

- An inquiry was made about an ACSA region Vice President for Legislative Action continuing in their position after moving to a different region.
- *Action: NO MOTION*

5.2 Board of Directors Protocols

- The ACSA Board of Directors was presented with their protocols during the Tuesday meeting at the Board Retreat. The vote acknowledges that the ACSA Board of Directors received information on the protocols.
- *Action: MOTION APPROVED*

5.3 Select two directors to serve on the 2022-23 Executive Committee

The ACSA Board of Directors voted Jim Cloney (Region 1) and Julie Vitale (Region 18) as the new members of the ACSA Executive Committee for the 2022-2023 year.

Action: MOTION APPROVED

Next meeting: October 14 in Burbank.

PAC Meeting

Consent Items:

- The ACSA PAC Board of Directors approved the following consent items: minutes for the May 13, 2022 meeting.

Discussion Items:

3.1 PAC Orientation and Briefing-Rules, Regulations, Requirements, Limits and Other Considerations.

- The ACSA PAC Board of Directors was presented with their PAC rules and regulations during the Tuesday meeting at the Board Retreat. The information was presented by Emily Andrews of Olson Remcho.
- The ACSA PAC Board of Directors must sign the documents saying they have been provided the PAC rules and regulations information, as well as form 700.

Action Items:

4.1 2022 Initiatives

The ACSA PAC Board of Directors took the following actions on the 2022 California ballot initiatives:

- Proposition 27-Allows online and mobile sports wagering.
 - ACSA Governmental Relations department recommendation: Oppose
 - *Action: MOTION APPROVED*
- Proposition 28: Provides additional funding for arts and music education in public schools.
 - ACSA Governmental Relations department recommendation: Support
 - *Action: MOTION APPROVED*