

ACSA Board Report - March 2022

Administration & Governance

ACSA's In-Person May Leadership Training & Leadership Assembly, Doubletree Hotel, Ontario Airport

The May 11-13, 2022, Leadership Training, Leadership Assembly and Board Meeting is scheduled for in person at the Doubletree Hotel, Ontario Airport. The schedule and preliminary highlights for the Assembly and training will be emailed on March 31, 2022.

Participants invited to attend the leadership training scheduled for Wednesday, May 11, 12pm-5pm, will be the 2022-23 Region Presidents, 2022-23 Presidents-Elect, and State Committee Chairs and Council Presidents. A training is also scheduled on Wednesday, May 11, for Region Treasurers.

If you have any questions regarding the training or the Assembly, please email Lori Allred at lallred@acsa.org

ACSA Strategic Plan

The Leadership Development Committee is seeking your region's input for the next phase of its work to update the ACSA Strategic Plan. A two-part Google Form has been created to collect input from your region: **Region Input: DRAFT ACSA Strategic Framework & Preliminary Strategic Issues.**

All responses are due no later than **April 15**. Responses from all ACSA Regions will be compiled to support the discussion during the May Leadership Assembly meetings.

Educational Services

Upcoming ACSA Conferences

- **Classified Educational Leaders Institute** | The Garland in Hollywood, CA | April 11-13, 2022 | Keynotes: Martin Cisnero, Kathy Espinoza, Steven A. Bollar (a.k.a Stand Tall Steve).
- **Equity Institute** | Hilton Pasadena in Pasadena, CA | April 28-29, 2022 | Keynotes: Dr. Renetta Garrison Tull, Tyson Amir.
- **Lead with Pride Summit** | The Seabird Hotel in Oceanside, CA | May 4-6, 2022 | Keynotes: Dr. Jonathan P. Higgins, Amy Schneider. Call for Proposals OPEN.
- **Principals' Leadership Institute** | UCLA | June 20-24, 2022; Registration opening soon.

ACSA Online Learning and Workshops

Upcoming Professional Development Opportunities on the ACSA Online Learning Center

- Dare to Lead: March 11-12; 25-26
 - Dare to Lead has nearly 200 registrations for this professional learning series.
- Master Schedule Training
 - 38 educators are registered for virtual training on March 15, 22, and 29.
- The Wow Factor for Women-The Make it or Break it Factor for Moving Ahead in Your Career; March 16
- **NEW!** SELPA Alternative Dispute Resolution (ADR) Workshop: April 13 & 20
- **NEW!** Title IX Team Compliance Training: April 19, 26, and May 3

For registration questions and inquiries please have members contact Janaye Field.

Academies

Please see the 2021-22 Academy Program Update and 2022-23 Preview for information including:

- A five-year summary of Academy Program cohorts.
- The status of the 2021-22 Academy Program and highlights.
- 2022-23 Academy Program Preview.

Complete program information and registration will be available at www.acsa.org/academies by June 1.

Clear Administrative Credential Program

School districts interested in becoming an ACSA Local Program and partnering with ACSA to provide a pathway for new administrators to clear their credential can apply now. The two-year program involves 40 hours of coaching from an experienced administrator and 20 hours of professional development each year. Local Programs select the coaches for their local program and guide candidates in developing a job-embedded leadership learning goal specific to their needs. Contact Dr. Tracy Robinson, ACSA Senior Director for Educational Services for the ACSA Local Program application. There are 164 ongoing Fall/Winter 2020-2022 candidates. We have 55 Winter 2021-2023 Candidates. There are 47 Winter 2019-2021 candidates exiting from the program. The new Fall 22-24 cohort will begin applying on April 1.

ACSA Leadership Coaching

ACSA Leadership Coaching continues to be offered on the ACSA OLC. This 12-hour foundational coach training is an excellent opportunity for leadership teams to develop coaching skills using a strengths-based model. It is also the foundational coach training for Clear Administrative Credential Programs throughout the state and the initial training to become an ACSA certified Leadership Coach. The next ACSA Leadership Coaching is scheduled for April 19, April 26, May 3, and May 19. Registration can be found [here](#).

Preliminary Credential Program/Leadership Institute

ACSA is accepting applications for the fall 2022-2023 cohort located in southern California. Registration is open until April 29 and we encourage you to send the flier for Cohort 6 to a teacher leader who may be interested in the next steps to becoming an administrator. The eligibility requirements and application are found on this [application link](#).

Equity & Diversity

2022 ACSA Equity Institute

The 2022 ACSA Equity Institute is moving forward with the theme of ***Equity Envisioned: Mobilizing, Creating & Connecting***. The call for workshop proposals is out now. The dates for the institute are April 28-29.

LGBTQ Conference

We are moving toward our inaugural conference focused on LGBTQ+ issue areas and supporting our LGBTQ+ students and administrators. The 2022 ACSA ***Lead with Pride Summit*** will take place in San Diego on May 4-6.

Please assist us with spreading the word about the Lead with Pride Summits Call for Proposals. The deadline for proposal submissions is **March 18**. Please share the following link with anyone whom you think would make for a great presenter at the Summit: <https://forms.gle/Fy9NbYnmS5Dh4oEg8>.

Governmental Relations

CDPH Guidance – Local Implementation

ACSA's Governmental Relations team is providing regular updates with the latest information on changes to the California Department of Public Health Guidance for schools, as well as Cal/OSHA updates for the workplace. The most recent update from CDPH provides guidance to LEAs who may wish to continue masking requirements and the suggested metrics to use. They also updated general guidance to incorporate CDC recommendations for Group Tracing rather than Contact Tracing in the school setting. The fully updated guidance, taking effect March 12, is available at: <https://www.cdph.ca.gov/Programs/CID/DCDC/Pages/COVID-19/K-12-Guidance-2021-22-School-Year.aspx>.

State Board of Education

The State Board of Education is currently holding its March meeting. A preview of the highlights includes a restart of the state's accountability system – the 2022 Dashboard. Per state statute, when identifying LEAs for support, the state will be restricted to using only performance data on state and local indicators from the 2021-22 school year. As a result, state indicators will display Status only, not Change (i.e., the difference from prior year data). Due to the lack of data, the College/Career Indicator will not be reported.

The U.S. Department of Education has denied California the use of modified metrics for the Dashboard Alternative School Status program. The state will be submitting a waiver to request to permit the continued use of the DASS program.

ACSA Legislative Action Days – Monday, April 4-5

Each year, more than 400 statewide education leaders bring their regional teams to Sacramento to advocate for California's 6.2 million students. ACSA Governmental Relations team, along with experts in the field, will provide members with briefings and guidance on current issues in education, as well as offer the tools to directly lobby the Legislature. Join us to hear about our legislative priorities and advocate for leadership, equity, support, and investment on behalf of California's students and educators.

The 2022 ACSA Legislative Action Days will be held virtually. **Register today** to access the meeting information and resources that will be provided by ACSA's Government Relations team.

Marketing & Communications

ACSA Legislative Lunch Break wins award

The live and interactive ACSA Legislative Lunch Break has been honored with the Award of Merit in electronic communications by the California Schools Public Relations Association. The show was reviewed by similar organizations in other states and selected for this prestigious award.

Dr. Edgar Zazueta, ACSA Senior Director of Policy and Governmental Relations, and Naj Alikhan, ACSA Senior Director of Marketing and Communications, accepted the award on behalf of our organization at the CalSPRA Conference on March 10.

ACSA Awards Update

ACSA received nearly 600 nominations across all regions and award categories. ACSA Regions submitted their state finalists to ACSA in early February.

The 2022 ACSA Awards Committee, chaired by Past President Ron Williams with members Robert Frausto, Maria Thompson, Gina Lynch and Grant Bennett, are meeting on March 14 to select the 2022 statewide recipients. Between Feb. 10 and March 14, the committee reviewed and rated 233 state finalist nominations. The group is charged with selecting 26 winners for the five special awards and 21 categories of Administrator of the Year.

The Awards Committee will begin notifying each recipient after the ACSA Board of Directors' Executive Committee accepts the recommendations. The complete list of winners will appear in EdCal and online on March 28, and the winners will be honored in November at the 2022 ACSA Leadership Summit in San Diego.

Member Services

Salary Collection Underway

The ACSA Member Services Processing Unit has started the annual collection of member salaries information, which are used to calculate membership fees for the next year. The first notice went out in February and a second notice will go out in March. ACSA Member Services must receive this information from all of our members for processing. ACSA Board members can help us by getting that word out within each of their regions. All individual salary information is confidential.

Legal Support Update

- Below is an update on the legal assistance the ACSA Board approved for level 3 service to members.

LEVEL 3 PROTRACTED LEGAL ASSISTANCE APPROVALS FOR FEBRUARY 2022						
DATE	AMOUNT	MEMBER #	STATUS	ACSA YEARS	RECEIVED	BRIEF CASE DESCRIPTION
2/1/22	\$4,000	46286	Regular	6	\$1,500	Supt-Board Relations
2/14/22	\$4,000	74071	Regular	1	\$1,500	Settlement Agreement
2/15/22	\$4,000	78332	Regular	10	\$1,500	Admin-Board Relations
2/15/22	\$4,000	74527	Regular	11	\$1,500	Supt-Board Relations
2/22/22	\$4,000	103343	Regular	1	\$1,500	Pandemic Assistance

Partner4Purpose Update

The partnership program continues to thrive. Partnership contracts currently total \$1,060,000, with about \$73,571 returning to the regions. Please see attached documents for details about who our current partners are and which partners are currently investing in regions. (see attached)

Partner4Purpose 2022 (as of 3/8/22)

	Partner Name	Contract Ends	Cash/yr	In-kind	Region Sponsorship (current contract)	Allowance Left
1	AALRR	3/31/22	\$40,000		North State Conf = \$1,500	\$5,500
2	Alliant International Univ.	1/31/23	\$40,000		Mid-State Conf = \$1,500 North State Conf = \$1,200	\$12,750
3	AP Keenan	6/30/23 (2yr)	\$40,000			\$2,600
4	Blackboard	5/14/22 (2yr)	\$0	\$40,000		N/A
5	California Casualty	6/30/22	\$40,000		Mid-State Conf = \$1,200 North State Conf = \$1,500	\$1,050
6	Capturing Kids' Hearts	6/30/22	\$40,000		Reg 6 = \$2,000 Region 16 = \$1,000 North State Conf = \$1,500	\$4,500
7	Emile Learning	9/30/22	\$40,000			\$11,000
8	Engage2learn	8/31/22	\$40,000		Reg 1 = \$1,000 Reg 2 = \$1,000 Reg 16 = \$1,000 North State Conf = \$1400	\$4,600
9	Equitable Advisors	6/30/22	\$40,000			\$11,400
10	ETS	7/31/22	\$40,000			\$4,500 + 1 booth
11	F3	6/30/22	\$40,000			\$8,500
12	Forecast5 Analytics – now part of Frontline Education	6/30/22	\$40,000			\$4,250
13	FranklinCovey Education: Leader in Me	10/31/22	\$40,000		Mid-State Conf = \$2,500 North State Conf = \$1,200	\$3,550
14	Hazel Health	9/30/22	\$40,000			\$11,000
15	Horace Mann	9/30/22	\$40,000			\$9,700
16	IQAir Foundation	11/30/22	\$40,000		Mid-State Conf = \$1,500	\$11,500 +1 booth
17	K12 Insight	10/31/22	\$40,000			\$12,450
18	Lozano Smith	1/31/23	\$40,000		Reg 6 = \$500 Mid-State Conf = \$1,200	\$13,300 + 2 booths
19	Navigate360	10/31/22	\$40,000			\$11,700
20	Newsela- NEW	11/30/22	\$40,000			\$9,000 + 1 booth
21	NWEA	9/30/22	\$20,000			\$0

22	Orenda	11/30/22	\$40,000		Mid-State Conf = \$2,500	\$8,500 + 1 booth
23	Scholastic - NEW	1/31/23	\$40,000			\$15,000 + 1 booth
24	SchoolsFirst FCU - NEW	12/31/22	\$40,000		North State Conf = \$3,000	\$12,000 + 1 booth
25	SitelogIQ	9/30/22	\$40,000		North State Conf = \$1,700	\$13,300 + 1 booth
26	SPG Therapy & Education	11/30/22	\$40,000		Reg 6 = \$2,600 Mid-State Conf = \$1,200 North State Conf = \$1,200	\$2,500 + 1 booth
27	STEAM on Demand	7/31/22	\$40,000		Mid State Conf = \$1,500	\$5,250
28	ThoughtExchange	11/30/22	\$40,000			\$13,000 + 1 booth
	TOTAL		\$1,060,000	\$40,000		

P4P REGION SPONSORSHIPS (Jan 2021 - Feb 2022)		
Region #	Amount	Partner
1	\$1,000	engage2learn
1	\$1,000	UMass Global (prev partner)
1 Total	\$2,000	
2	\$1,000	engage2learn
2	\$1,000	UMass Global (prev partner)
2 Total	\$2,000	
3	\$2,000	SPG Therapy & Education
3	\$1,900	Forecast5 Analytics
3	\$1,000	UMass Global (prev partner)
3	\$500	FranklinCovey Education
3 Total	\$5,400	
4	\$1,000	UMass Global (prev partner)
4 Total	\$1,000	
North State Conf	\$1,500	AALRR
North State Conf	\$1,200	Alliant
North State Conf	\$1,500	California Casualty
North State Conf	\$1,500	Capturing Kids' Hearts
North State Conf	\$1,400	engage2learn
North State Conf	\$1,700	SitelogIQ
North State Conf	\$1,200	SPG Therapy & Education
North State Conf	\$1,200	FranklinCovey Education
North State Conf	\$3,000	SchoolsFirst FCU
North State Conf Total	\$14,200	
5		
5 Total	0	
6	\$2,650	Equitable Advisors
6	\$1,000	Lozano Smith
6	\$500	Lozano Smith (Feb 2022)
6	\$2,600	SPG Therapy & Ed (Feb 2022)
6	\$2,000	Capturing Kids' Hearts (Feb 2022)
6	\$500	AIG Retirement Services
6 Total	\$9,250	
7	\$950	UMass Global (prev partner)
7 Total	\$950	
8	\$1,500	California Casualty
8	\$1,021	ThoughtExchange
8 Total	\$2,521	
9	\$500	UMass Global (prev partner)
9	\$450	FranklinCovey Education
9 Total	\$950	
10	\$500	SPG Therapy & Education
10	\$1,550	California Casualty
10	\$1,000	Lozano Smith
10	\$500	UMass Global (prev partner)
10	\$450	FranklinCovey Education

10 Total	\$4,000	
11	\$600	UMass Global (prev partner)
11	\$450	FranklinCovey Education
11 Total	\$1,050	
12		
12 Total	0	
13	\$1,000	Lozano Smith
13	\$950	FranklinCovey Education
13	\$500	UMass Global (prev partner)-
13 Total	\$2,450	
Mid-State Conf	\$2,500	Orenda
Mid-State Conf	\$1,500	Alliant
Mid-State Conf	\$1,200	California Casualty
Mid-State Conf	\$2,500	FranklinCovey Education
Mid-State Conf	\$1,500	IQAir
Mid-State Conf	\$1,200	Lozano Smith
Mid-State Conf	\$1,200	SPG Therapy & Education
Mid-State Conf	\$1,500	STEAM on Demand
Mid-State Conf Total	\$13,100	
14	\$1,500	California Casualty
14 Total	\$1,500	
15	\$1,000	SPG Therapy & Education
15	\$1,650	Equitable Advisors
15	\$1,000	FranklinCovey Education
15	\$1,000	ThoughtExchange
15 Total	\$4,650	
16	\$1,000	Equitable Advisors
16	\$1,000	FranklinCovey Education
16	\$1,000	Capturing Kids' Hearts (Feb 2022)
16	\$950	Horace Mann
16	\$1,000	engage2learn
16 Total	\$4,950	
17		
17 Total	0	
18	\$1,800	Forecast5 Analytics
18 Total	\$1,800	
19	\$1,800	Forecast5 Analytics
19 Total	\$1,800	
Grand Total	\$73,571	