

ACSA Board of Directors Report January – February 2022

Administration & Governance

The Executive Department is working with colleagues and members from across the association to prepare for our February 16-18 governance meetings that will feature a full two-and-a-half days of ACSA business. The release of agendas and background material is planned for on February 4.

ACSA Executive and Financial Services teams have been collaborating regularly with budget managers to carefully assess the association's financial performance during this time of continued uncertainty. Staff will present the Board with proposed midyear budget adjustments for consideration in February as well as basic budget assumptions as we look toward planning next year's budget.

The Executive Department has also been navigating some very challenging situations as a result of COVID recently impacting staff and their families. In addition to having to rearrange staffing to support conferences and other critical services, like school districts, the organization has been working hard to interpret and comply with numerous regulatory and reporting obligations.

Staffing Update

We welcomed our newest employee, Phil Miranda, to the ACSA family as a Legislative Assistant in the Governmental Relations Department earlier this month. Phil was previously a scheduling assistant in Gov. Newsom's office, where he was responsible for event support and logistics, as well as database management among other activities. Phil was also involved in campaign and voter outreach for the California Democratic party, as well as interning for Gov. Newsom's campaign. Phil can be reached at pmiranda@acsa.org.

Educational Services

Online Learning and Workshops

Upcoming Professional Development Opportunities on the ACSA Online Learning Center:

- Climbing the Education Leadership Ladder
- Dare to Lead
- SELPA Alternative Dispute Resolution Workshop
- Master Schedule Training - Virtual Workshop
- HR Boot Camp: Surviving the First Year
- ACSA is launching the new ***Master Schedule Training workshop*** with three options for members with two new subject matter experts. Two workshops will be held in person in Southern California (January 28) and one in our Sacramento office (March 8). This workshop will also have a virtual option. Hillsborough USD will also have an exclusive Master Schedule Training at their school site.
- The ***HR Boot Camp: Surviving the First Year*** has been scheduled for June. This is the third time the workshop will take place and is very popular among members starting their HR careers. This workshop also serves as a primer for the Personnel Academy to entice members to enroll for the academy.

For more information on workshops or if you are interested in enrolling, please contact Educational Services Executive Janaye Field.

Academies

ACSA Academy cohorts are convening every weekend in January. Collectively, cohorts have met for approximately half of their respective 7-10 Academy weekends. One cohort will culminate at the end of this month.

Conferences

- More than 800 educators participated in the 2022 ACSA Every Child Counts Symposium January 12-14. Although we had several cancellations due to staffing shortages and the increase in COVID cases, there were also

numerous attendees grateful for the opportunity to participate. Increased health and safety measures included masks, outdoor dining and vaccination screening.

- The 2022 ACSA Negotiators' Symposium was held Jan 19-21 in San Diego.
- The 2022 ACSA Superintendents Symposium is taking place January 26-28 in Indian Wells. Our New Superintendents held a pre-conference on January 25 as part of the New Superintendent Seminar Series led by Dr. Trudy Arriaga and Bob Fraise.

Clear Administrative Credential Program

The Educator Effectiveness Grant may be used to support new administrators who need to clear their preliminary administrative services credential and enroll in an induction program that provides coaching. The last date to sign up for the winter cohort was on January 31.

Leadership Coaching

ACSA offered its Leadership Coaching program on January 25 from 1:00-5:00pm on the ACSA OLC. We enrolled educators from the state of Washington, who have taken note of the strength of our coaching program.

California Network of School Leadership Coaches (CNET)

The California Network of School Leadership Coaches, composed of approximately 350 coaches, meets twice a year to provide leadership coaches with the opportunity to network, practice coaching skills, and learn about new education trends and research. Our Leadership coaches are currently reviewing surveys and preparing for the March training, which is open to all leadership coaches.

Preliminary Administrative Credential - Leadership Institute

Our 2021 - 2022 cohort participants are in the third course, Management and Learning Environment, taught by Dr. Suzette Lovely and Dr. Martinrex Kedziova and preparing for the second cycle of the CalAPA on February 17.

Equity & Diversity

Equity Institute

The ACSA Equity Institute is moving forward with the leadership of a planning committee led by Dr. Patricia Brent Sanco. The theme is ***Equity Envisioned: Mobilizing, Creating & Connecting***. The call for workshop proposals is out now. The dates for the institute are April 28-29.

LGBTQ Conference

We are moving toward our inaugural conference focused on LGBTQ+ issue areas and supporting our LGBTQ+ students and administrators. The 2022 ACSA ***Lead with Pride Summit*** will take place in San Diego on May 4-6.

Governmental Relations

ACSA's Analysis of the Governor's 2022-23 Proposed Budget

Gov. Newsom released his 2022-23 budget proposal, reflecting the rebound in California's economy in the second year of the COVID-19 pandemic and the expected surplus of \$45.7 billion. Revenue estimates do not take into account the latest COVID-19 surge driven by the Omicron variant, which may have impacts on the state's final budget.

ACSA's Governmental Relations Team provided the following analysis of Gov. Gavin Newsom's proposed 2022-23 budget and hosted a webinar breaking down key elements of the proposed budget.

Legislative Action Week

The ACSA Vice Presidents of Legislative Action held a check-in meeting on January 20, chaired by Dr. Gina Potter. One important topic was Legislative Action Week and how it may look moving forward. Some concerns that were voiced about having an in-person event included site administrators (a large percentage of VPLAs and attendees) leaving their schools for the event and the impact on their students and staff, as well as the optics of large numbers of school and district staff going to Sacramento in early April.

Additionally, we are experiencing planning obstacles as in-person meetings at the state Capitol are highly unlikely after the current Omicron surge, and legislative leadership is recommending that all advocacy meetings occur virtually. We are researching our options for shifting to a virtual event, and will have more information in the coming weeks.

State Board of Education Update

Four of the ten SBE board members, excluding the student member, reached their term limits and departed from the board. These members were: Dr. Ilene Straus, Sue Burr, Patricia Rucker, and Dr. Ting Sun. The board also elected their 2022 leaders with Dr. Linda Darling-Hammond serving as president and Dr. Cynthia Glover Woods as vice president.

CA Community Schools Partnership Program

The Request for Applications for the first rounds of planning and implementation grants will be released in February 2022 and the grant award recommendations will be forwarded to the board for approval in May 2022 to make awards in time for LEAs to incorporate them into their 2022-23 budgets.

CAASPP and ELPAC Regulations

CDE has proposed and SBE has approved the commencement of the regulation process for several amendments related to the CAASPP and ELPAC. Most significant is the continued use of remote administration for the CAASPP and ELPAC. The proposed regulation is written broadly but ACSA clarified with CDE and SBE staff that the option for remote test sessions is at the LEA's discretion depending on student needs (i.e., students will not be able to request for remote testing). Additional guidance will be provided in the Test Administration Manual, which ACSA has advocated for the regulations to reference. The regulations will finalize this year and take effect the 2022-23 school year.

Governor's Executive Order on Staffing Shortage

Gov. Newsom released Executive Order N-3-22 on January 11 to provide immediate, short-term solutions to address educator shortages due to the COVID-19 pandemic and recent Omicron surge. The latest order seeks to provide staffing flexibility for substitute teachers and retired educators and builds on previously issued Executive Orders. Provisions take effect immediately and expire on March 31, 2022.

Marketing & Communications

Student Voices submissions for Leadership magazine

ACSA has extended the submission deadline for the May/June edition of Leadership magazine on Student Voices. For the fourth consecutive year, we turn over this edition to California public school student writers. The new submission deadline is February 14 and can be sent to Naj Alikhan, ACSA Senior Director of Marketing and Communications, at nalikh@acsa.org.

Students can write about any school-related topics. We have assembled some suggested subtopics, which include experiences in distance learning; mental health; returning to campus/in-person instruction; student athletics; missing out and making it work; time management; what the COVID-19 pandemic has taught you; being at home; family dynamics; teachers who have made a difference; working toward college and career; school activities; and senior essays.

New look for Career Center

Following the launch of the updated and improved ACSA Resource Hub, the MarCom team has recently worked to update the ACSA Career Center with a clean new look. The refresh offers simpler, more intuitive navigation for both job seekers and employers. Jobs can be posted online and/or in EdCal's CareerConnect section, with advanced search functions, resume posting, job alerts and one-click sharing, saving and applications. In addition, new site features and functionality will be coming later this year, per our platform provider.

ACSA Awards

January 20 was the nomination deadline for the 2022 ACSA Awards Program. All 19 ACSA Regions are currently reviewing their nominees for the Administrator of the Year, Partners in Educational Excellence, Valuing Diversity and

Robert E. Kelly Awards, and will submit their state finalists to the Awards Committee by February 10. This year's committee is chaired by Past President Ron Williams, joined by members Grant Bennett, Robert Frausto, Gina Lynch and Maria Thompson. The committee will meet in mid-March to select the recipients.

The nomination window opened on August 1. Winners will be announced at the end of March/early April and recognized at the 2022 Leadership Summit in San Diego. Information and updates on the program can be found at www.acsa.org/awards.

Member Services

2021 ends on a positive note for membership totals. The December 2021 report shows slight growth, with totals ending at 16,620 (33 members more than where we were this time last year). Regular membership ended in December at 12,544, which is up by 214 members compared to this time last year.

While the growth may seem meager, membership recruitment has been steady as 1,327 new members were recorded joining during the months of July through December. Of that, the recruitment team is credited for 313 new members, an achievement made difficult by a continued virtual environment which makes connecting with non-members more difficult than in the pre-pandemic days.

Data also shows 228 new members were brought to ACSA by a colleague while another 786 became ACSA members without any designation. However, it is important to note that non-designated new members may have been invited to join by a recruiter, a colleague or an office team member but were not credited by the new member as having done so.

Additionally, ACSA Member Services staff and field teams combined efforts to find and reinstate 812 members who were lost due to job changes and new work locations. These efforts bring our new and reinstated membership totals to 2,139 members. Details are outlined in the chart below.

Overall New and Reinstated Totals from July to December 2021

All brand new members	1,327
All Reinstated	812
Total New & Reinstated from July 2021 to December 2021	2,139

Overall recruitment activity from July to December 2021

Recruitment Team	313
Member to Member	228
Not designated	786
Total new members	1,327

Partnership Update

Partnerships are also going strong having reached \$1,060,000 in signed contracts. We are pleased to welcome Newsela and SchoolsFirstFCU to P4P at the \$40,000 level and are excited that iQair decided to move their partnership from a \$20K to a \$40K investment.