

ACSA Board of Directors Meeting Talking Points

October 15, 2021

Consent items:

The ACSA Board of Directors approved the following consent items: minutes from the July 28, 2021 meeting, the membership report as of August 31, 2021, the two-month YTD and 2020-2021 FYE financial statements, as well as the election of a new president for the ACSA Career Technical Education Council.

Discussion items:

Strategic Plan:

- The Board participated in a facilitated activity to determine high-level topics of importance for ACSA and provided feedback on the current ACSA Mission Statement.
- The feedback from these activities will be forwarded to the Leadership Development Committee to conduct the next steps in the plan development process.

ACSA Partners4Purpose Update:

- The Board was provided with an update on the current partnership structure and partnership revenue.
- The Partners4Purpose program has engaged a strategy to make purposeful investments to help administrators and schools thrive through the actions of our corporate partners.
- The following companies have recently joined our Partners4Purpose program: Emile Learning; engage2learn; Hazel Health; Navigate 360; and sitelogIQ.

ACSA 2021 Leadership Summit:

- The Summit will be held in both in-person and virtual formats. The in-person event will be hosted on Nov. 4-6 at Hilton Union Square in San Francisco.
- Registration remains open for the in-person and virtual events. More details and registration can be found on the ACSA website on the [Professional Learning/Conferences web page](#).
- If you still need to purchase tickets to any of the ticketed events, please contact Michael Dawson at mdawson@acsa.org.

Action items:

Executive Director Transition:

- The Board formally accepted Executive Director Wes Smith's resignation and thanked him for his exemplary service.
- The Board announced that it approved Dr. Marc Ecker as the interim executive director during its closed session that morning. Ecker served as ACSA president from 2013-2014.
- The Board also announced that it approved a timeline process for the executive director search (subject to change upon feedback from the selected search firm) during its closed session, which will be made public following the meeting.

- The Board approved an Executive Director Search Firm Interview and Selection Committee comprised of the ACSA executive committee, plus board members Julie Vitale and Gina Lynch.

Maximum Dues Cap:

- The Board approved a plan to raise the Maximum Membership-Dues Cap by \$100 with an annual automatic two percent increase for the next three years. The new Maximum Dues Cap will go into effect July 1, 2022, for the 2022-2023 membership year.
- The new Maximum Dues Cap will impact an estimated 1,406 members based on membership counts as of July 1, 2021, which include 150 site administrators, 492 superintendents, and 764 central office employees.

ACSA PAC Board of Directors Meeting

Consent items:

The ACSA PAC Board of Directors approved the minutes from the July 28, 2021 meeting.

Discussion-Items:

Political Action Committee-PAC Board of Directors Update

The Board was provided with an update on the PAC purpose and current PAC structure:-

- ACSA has two PAC funds: Candidate PAC (pays for all contributions and independent expenditures related to the election of state candidates) and Issues PAC (contributions or other expenditures related to ballot measures and other allowable expenses).
- Proposed PAC priority areas:
 - *ACSA One Voice Legislative Platform:* prioritizing the reopening of schools; equity and unbiased educational practices; wellness and mental health; accountability during the COVID-19 pandemic; educator development; school funding; school facilities and safety; special education.
 - *COVID-19 school-related topics:* school safety; staffing shortages; quarantine guidelines; independent study; vaccines and COVID-19 testing.
- The presentation included a review of roles and responsibilities for PAC Board of Directors and ACSA staff, as well as conflict of interest rules and regulations.

Action items:

- The Board reviewed account balances as well as projected revenue and expenses for both PACs and approved the proposed spending plan for the 2021-2022 fiscal year.

Reports:

Reports of the Vice President for Legislative Action

- The 2021 ACSA Legislative Action Day will be April 3-April 8. The first two days will be a combination of in-person and virtual. The final three days will be virtual-only.