

Key upcoming dates:

- Next ACSA Board of Directors meeting: May 14, 2021 (virtual)
- ACSA Legislative Action Day: April 12-13 (virtual)
- Classified Education Leaders Conference: February 24-25 (virtual)

Communications:

As a result of a recent inquiry from National University related to their credentialing program, it was clarified that ACSA's internal policy precludes advertising services that compete directly with services ACSA provides on platforms such as EdCal, Leadership magazine and ACSA.org.

Consent items:

The ACSA Board of Directors approved the following consent items: Membership Report as of 12/21/2020, Financial statements for six months ending 12/31/2020, adoption of 2021-2022 Average Memberships Dues/Max Dues Cap, 2021-2022 State Committee Chair Appointments and Results of Council President Elections, proposed CI&A Council Bylaw amendments, the 2021-2022 ACSA Governance Calendar and honorary lifetime ACSA membership for Richard Diaz.

Presentations:

The board heard presentations from two council presidents who are concluding their terms in June.

Education Options Council presentation from president Milisav Ilic

- The presentation highlighted three years of strategic work focused on legislative action, creation of an Ed Options Resource Manual, and leading on pandemic issues.

Superintendency Council presentation from president Katie McNamara

- The presentation included how the council's work connected with the ACSA Strategic Plan milestones across multiple key issue areas.
- Accomplishments during the last three years include forming a partnership with the University of Southern California on the development of research briefs, substantive work on Targeted Assistance, legislation, the California School Dashboard, candidate endorsements and weekly online meetings beginning in March 2020 that are regularly attended by more than 100 district leaders across the state.
- Incoming Council President Dr. Ron Carruth will assume the helm in July.

Action Items:

2021 One Voice For Students Platform

- The ACSA Board of Directors ratified the two-year One Voice For Students legislative platform that was approved by the Leadership Assembly, which is focused on pandemic response and supporting schools along the continuum.

Friend of Public Education Award

- The Board received a recommendation from the VPLAs for the Friend of Public Education Award. Given the unusual circumstances presented by this year, the Board decided to postpone its decision on the Friend of Public Education award to its July meeting.

2020-2021 Proposed Mid-Year Budget Revisions

- The ACSA Board of Directors approved mid-year budget revisions for the 2020-2021 fiscal year.
- The budget was constructed with a conservative approach that led to an overall reduction of about 25 percent to assure ACSA remained on strong financial footing.
- Membership revenue has significantly outperformed expectations and professional development revenue has remained stronger than anticipated. Meanwhile, expenses have been held down exceedingly well.
- The budget revisions include several notable board priorities such as restoring staff salary step movement and a higher level of retirement plan contributions retroactive to July 1, 2020. Additionally, there will be no need to utilize the Recession Reserve Fund.
- After mid-year budget revisions, staff estimates an ending surplus of \$2.9 million that will provide a nice safety net as we face continued out-year uncertainty.

Next Year's Budget Development Timeline

- The Board approved a budget development timeline for next year that shifts the process back by six weeks to allow time to evaluate ACSA's financial position as the year draws to a close, develop a strategy for executing the association's services and operations, as well as assess likely state budget impacts. The Board will meet on June 29, 2021 to consider the next year's proposed budget.

Discussion Items

NASS Dissolution Update

- The time-consuming process to end ACSA's affiliation with the National Association of School Superintendents is nearing completion.
- Any inquiries or concerns should be directed to ACSA Executive Director Wes Smith.

Leadership Development Committee Update

- The Leadership Development Committee has been reconvened to support the Board with leadership development in a variety of ways at region and state levels.
- The LDC is made up of 23 members with representatives from every Region.
- The Committee's initial focus is to make a recommendation to the Board on a request for two new councils; identify how it can support Strategic Plan milestones; review Region and Committee/Council annual planning and reporting processes for the next year; and assist with training for incoming leaders.

Envisioning Next Year's Event Strategy

- At the onset of the global pandemic, the ACSA team quickly shifted gears to transition a host of traditionally in-person events to virtual formats including networking events, governance meetings, advocacy activities, and professional development offerings.
- With uncertainty still on the horizon as we plan for next year, the Board engaged in a discussion to better understand the factors staff must consider in planning the format of next year's events as well as the pros and cons of in-person, hybrid and virtual formats.
- Some factors being considered include public health and safety restrictions, hotel industry protocols, liability issues, contract obligations, cost/revenue implications, workload considerations, attendee expectations, and school district restrictions and support of professional development.
- ACSA will engage the Board and other member groups in a survey to solicit additional insights and preferences from members.

Leadership Assembly debrief and planning

- The Board reviewed survey feedback for the prior day's meeting. Members gave overwhelmingly positive feedback for the legislative updates, equity presentation, and breakout sessions, and seemed generally satisfied with their assembly experience.

ACSA PAC Board:

- ACSA Legislative Action Day will be held Monday, April 12-Tuesday, April 13 in a virtual format. Registration is now open and the VPLA and Governmental Relations team are working on a draft agenda and securing guest speakers.