



# Association of California School Administrators

Sean Snider, 2012-2013 President, ACSA Region 7

WINTER 2013

Inside ACSA  
Region 7

Page 2

Charter Information

Page 3

Legislative Policy  
ACSA Board Report

Page 4

Business Services

Page 5

Ed Options Council  
Superintendency Council

Page 6

Legislative Policy  
ACSA Board Report

Page 7

Retired Admin Charter  
Region Consultant

Page 8-9

Spring Conference  
Brochure

Page 10

Calendar of Events  
Region 7 Officers

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Kristi Kirsch, Region 7  
Newsletter Editor

## PRESIDENT'S REPORT

by Sean Snider  
2012-2013 Region 7 President & Principal, Sutter Creek Elementary



Happy New Year! It's hard to believe that we are now over half-way through the 2012-2013 school year! As we enter the second half of the year, Region 7 continues to focus on our theme of iDream, iEmpower, iLead for a brighter future.

We have had many great events in Region 7 so far this year, and are looking forward to many more before the year ends. **Roberta Cheney, Claudia Vicino,** and the **CEL Council** with the help of **San Joaquin COE** put together another outstanding CEL Dinner in October. Over 500 people enjoyed a great meal and presentation by **Gina Castaneda**. Everyone left feeling inspired and knowing just how big a difference school employees can make in someone's life.

The first General Membership Assembly of the year was also a success. On September 26 we heard from candidates **Bill Berryhill, Kristen Olsen,** and **Frank Bigelow** about their views on education and the

budget.

The State Leadership Summit November 8-10 in San Diego featured outstanding professional development and was well attended by Region 7. We had a wonderful reception Friday night to honor our two State award winners **Joe Silva** and **Cheryl Domenichelli** - congratulations to both of you!

As of this writing, we are currently gearing up for our second General Membership Assembly of the year on January 24 at Dave Wong's in Stockton. I look forward to you joining me to hear SJCOE Deputy Superintendent for Business Services **Jim Thomas** present on the State Budget, Prop 30, and how it may impact local districts and schools. This is sure to be an enlightening presentation. The third and final **General Member Assembly** of the year will be held **April 18, 2013**, at the Martin Petersen Event Center in Modesto. Be sure to mark your calendar and join us!

The **Region Conference** planning committee is busy putting the finishing touches on the **2013 Region 7 Spring Conference** to be held **May 3-5, 2013**, at the Embassy

(continued on page 10)

## REGION 7 SPRING CONFERENCE 2013

Your conference Planning Committee is comprised of colleagues from the five Charters within Region 7: Stanislaus, San Joaquin, Calaveras, Mother Lode and Retirement. They are already working hard to bring to you resources which will assist you in performing your duties, assisting your students/staff and aspiring into a new position.

The Conference will run from Friday, May 3rd through Sunday, May 5th, 2013. This is a great start to a tremendous weekend of networking, honoring colleagues and seeking in-

formation.

This year's event will take place at the Embassy Suites in S. Lake Tahoe (California).

Your ACSA Conference Committee has already developed an array of general session speakers; and continues to brainstorm breakout session ideas and presenters to provide you with ongoing professional development which we believe will assist you to manage and facilitate current duties and responsibilities and/or prepare you for move-

(continued on page 10)

## STANISLAUS CHARTER

by Scott Borba, Charter President

The Stanislaus Charter wrapped up 2012 in heroic fashion and looks to continue recognizing the heroes in our hallways in 2013. The **Super School Tours** that took place during the fall allowed our local ACSA members to experience firsthand some exciting practices happening in our own backyard. After touring Westport Elementary in Ceres Unified with Principal **Tami Garcia**, administrators left ready to implement academic discourse on their own campuses. **Mitch Wood**, principal at Savage Middle School in the Sylvan School District, showed visitors the power of the MyAccess writing program and the positive effect it has had on students. And finally, **Dana Trevethan**, Principal at Turlock High School, led a team of administrators on her monthly "Pay Day Strolls" using the SIOP Observational Tool. Each visit left administrators excited to bring fresh ideas back to their districts.

The Stanislaus Charter always looks forward to the month of January as it is when we formally recognize some of the county's hardest working folks. At the annual **Employee's Making a Difference** celebration being held January 22nd at the Peterson Center in Modesto, ACSA, the Stanislaus County Office of Education and Stanislaus County School Districts

will be honoring 28 classified employees who truly make a difference every day in the lives of students, parents, and fellow staff members. This wonderful event always touches the hearts of the honorees, their families, and the people who support them.

The Stanislaus and San Joaquin Charters are thrilled to bring **Dennis Parker** from Strategic Schooling to Modesto on February 5th at 5:00 p.m. for a joint PDP. Dennis will share tried and true practices designed to get immediate results in K-12 classrooms. If you are looking to get a bump in API scores this year, you won't want to miss this event. Contact Claudia Vicino [cvicino@empire.k12.ca.us](mailto:cvicino@empire.k12.ca.us) for more information.

2013 promises to be a great year in Stanislaus County. We are working on lining up a second round of Super School Tours to take place in March along with the **Every Student Succeeding** breakfast. The Stanislaus Charter is striving to be the "Everyday Heroes" in our communities by supporting our members.

## TUOLUMNE CHARTER

by Jeff Winfield, Charter President

We're making it a great year. I am so proud to be working with quality people here in the Tuolumne Charter and ACSA Region 7. Thank you for your dedication, expertise, and enthusiasm. Without you, the leadership tasks would be burdensome and uninteresting. But together, we advance our cause with a balance of strong traditions and new innovations for promoting the progression of public education in California.

At our recent Fall PDP, we were honored to have **Adonai Mack** from State ACSA speak to our community about the issues of school funding, legislative proposals, and the developing landscape following the election. Thank you, Adonai, for your political insight and for your inviting, informative communication style. You were well received by the audience and we appreciate your commitment to public education.

The Tuolumne Charter will follow our upcoming calendar of events to include **Every Student Succeeds, Employees Making a Difference, Spring PDP, High School Senior Scholarships, Region 7 Spring Conference, and End-of-the-Year Awards and Celebrations.**

Our Charter remains purposeful and is working together to provide extraordinary service locally, in Region 7, and in California State ACSA.

## MOTHER LODGE CHARTER

by Scott Nanik, President

Things are going great in the Mother Lode Charter and we're enjoying some very frigid mornings!

We just completed our **Every Student Succeeding** breakfast in Amador County with 12 deserving and motivating students. We are preparing for the Calaveras breakfast on January 31st. It is always remarkable to hear about the significant adversity these students have faced in their lives and the resiliency and success they now demonstrate.

We are looking forward to a series of **Professional Development Programs** for our members this spring, including **Karen Stapf-Walters** for a legislative update and **Scott Borba** presenting on the new and improved Elementary Handbook for School Administrators. We are also hoping to host our first **every Employees Making a Difference** event this year in April.

We will conclude with our end-of-year social in June where new officers for next year will be installed.

## CO-ADMIN REPORT

by Rene Malamed

The Co Administration Committee met in November at the leadership summit. Lisa Marie Gonzales, (Ed.D. Curriculum & Instruction -Santa Clara COE and ACSA State Vice President of Legislative Action) shared web resources useful for administrators, such as Linked In, Dropbox, and Doodle.com. We are currently prepping for a presentation before the ACSA board in February. Each region will be provide a glimpse of how it is supporting co-administrators. There will also be a webinar on February 27th from 4:30 to 6:30pm. Brett McFadden will be discussing budget preparation for beginners! Contact me if you are interested in signing up!

# LEGISLATIVE POLICY COMMITTEE

by Kathy Northington

The Committee only meets a few times each year to review proposed legislation and give feedback to legislators via our lobbyists. Our first meeting was on January 8th, 2013, which was an orientation meeting by way of a webinar.

ACSA has established the top 10 priorities as identified by ACSA members. The Legislative Policy Committee will keep these priorities in focus as they work through the proposed legislation.

Listed below are the 10 priorities in rank order:

1. The current method of funding schools through revenue limits is archaic, inequitable, and difficult to understand. The Governor is pursuing the development of a Weighted Student Formula (WSF) and is actively engaging stakeholder
  - **Proposal:** Ensure ACSA is actively engaged at every level in the process for the development of legislative and budgetary proposals impacting education funding and potential proposals to create a Weighted Student Formula.
2. Strengthening teacher evaluations, teacher tenure, discipline, and dismissals will continue to be a high priority at the state and federal level.
  - **Proposal:** Continue ACSA's active engagement in any proposed legislative and regulatory reforms in these areas.
3. The State continues to cut school funding to solve its budget problems
  - **Proposal:** Allow programmatic and fiscal flexibility during difficult fiscal times
4. Ensuring statewide assessments are truly meaningful to students is critical in ensuring that school accountability is not driven by tests that don't impact the future of students. Statewide assessments for secondary students must be reauthorized to have stronger links to college and career readiness.
  - **Proposal:** Reintroduce ACSA's sponsored AB2001 (Bonilla) to develop a plan for the reauthorization of secondary assessments that ensures test results can be considered one indicator of college and career readiness, eligibility for scholarships and even a part of a course grade.
5. Authorization to increase CalSTRS' rates to address the current unfunded liability of \$64.5 billion will be an issue in 2013.
  - **Proposal:** ACSA should remain active in addressing the current unfunded liability under CalSTRS.
6. The CTC is considering a number of reforms including the development of an administrative performance assessment and teacher and administrator discipline policies.
  - **Proposal:** Continue ACSA's active engagement and presence on these matters
7. Students come to school with cell phones that contain cameras, videos, social media access, etc.
  - **Proposal:** Sponsor legislation to amend the Education Code to reflect these many technology changes and protect site administrators from criminal offenses for confiscation of student cell phones containing inappropriate images
8. Special education costs continue to outpace funding received from local, state and federal sources.
  - **Proposal:** Pursue funding for special education services as well as protecting special education funding from ever being used for other purposes by the state. Pursue full pass through funding through special education funding from the state to local districts.
9. ACSA is actively engaged as parties in legal cases impacting the protection of Prop.98, adequacy of funding, special education legal costs, charter schools and Prop. 39 requirements, etc.
  - **Proposal:** Continue active engagement and leadership in

## ACSA BOARD MEMBER REPORT

by John Keiter

The state board and state ACSA have lots of irons in the fire at this time:

### Strategic Planning

Many of our **Strategic Planning Action Teams** conducted introductory meetings to discuss the draft Strategic Plan ([www.acsa.org/draftplan](http://www.acsa.org/draftplan)). More than 300 members are logging on to participate in these online meetings. For ACSA's Strategic Planning Action Team efforts, we're introducing a "whole new virtual world of ACSA," and the response from participants throughout the state is overwhelmingly positive. Our thanks to the following Action Team Leaders for their innovative efforts:

- **Patrick Sweeney**, Superintendent, Napa Valley USD, Action Team 1: We will be the authoritative advocates for all matters pertaining to education and its leaders.
- **Mary Jones**, Deputy Superintendent, Ceres USD, Action Team 2: We will be the premier provider of an array of compelling learning experiences dedicated to developing the capacity of all education leaders.
- **Sonny Da Marto**, Superintendent, Turlock USD, Action Team 3: We will initiate and build dynamic alliances with others of common purpose.
- **Judy White**, Superintendent, Moreno Valley USD, Action Team 4: We will build and sustain vibrant, purposeful networks of educational communities.

(continued on page 6)

# ACSA BUSINESS SERVICES COUNCIL

Fall Meeting - Minutes

Thursday, October 25, 2012

ACSA Sacramento Offices, 3rd Floor Conference Room

9:30 a.m. – 2:30 p.m.

Future Meeting Dates: Wednesday February 20, 2013

Thursday May 23, 2013

The 2011-12 Year in Review- Members were shown the Ed Cal article that reported out the action of the Business Council activities for the year.

Budget Reaction Call – The group decided to hold the call on January 18, 2013 – 12:30PM. Each member can invite up to 4 other CBOs to call in and participate from their region, the teleconference phone number and pass-code will be sent out to the council members.

## 1. Reports and discussion

- a. ACSA Strategic Planning Update – B. McFadden  
Brett reported the strategic planning meetings were productive. The last strategic plan was over 20 years ago. The ACSA board will review and take action on the Strategic Planning Committee outcomes
- b. Capital Appreciation Bonds – A primer discussion to the capitol visit
  - i. Mack & L. Preston - L.P. just met with Assemblywoman Buchannan, former school board member, and discussed CABS. There will be some legislative reform regarding CABS – county treasurers want to run some legislation – all public agencies should be subject to any new laws related to CABS, since they affect all taxpayers

## 2. Capitol Visits

The council met with Assembly Buchannan who is the Chair of the Education Policy Committee. She is from ACSA region 6. She served 18 years as a school board member. She mentioned that the Education Committee sees more bills than any other state committee. She understands schools are under tremendous stress. She recognizes concerns with issuing CABS – need some oversight.

## 3. 2012-2013 Council Goals and Objectives

- a. Professional Development
  - i. 2012 ACSA Leadership Summit – Update – B. McFadden <http://2012leadershipsummit.sched.org/company/School+Business+Official+Strand>
  - ii. ACSA Administrative Services Academy / Charter Academy – M. Gomes shared 2 handouts and dis-

cussed the different academies. Currently there is no planning being conducted yet for the new academy – timeline provided. To develop a Central Office Administrators Academy she will pull in representation from several councils and academy leaders. Other Ideas for future PD – group discussion

## b Membership

i. ACSA Membership Update - Joe Jones reported on the possibility of an ACSA/CASBO dual membership. CASBO is not ready to partner with us yet. Conversations will continue to happen. Joe reported that the CBO job alike membership has increased by 6 members.

ii. Leadership Magazine – Article on School Budgets/Budgeting, Susan Davis provided some hand outs and requested council members consider writing an article as an individual and/or council or the May publication. The deadline is February 19. The articles pieces should be anywhere from 600 to 2500 words. Some ideas discussed included:

- “Strategies to do more without an AP”
- “Weighted Student Formula”

## 4. Policy and Budget Discussion

a. November Elections Discussion – Adonai provided a summary of how the propositions were looking for the November elections that is 11 days away.

- Prop 30 – Poll PPIC 48% yes, 44% no, 8% undecided, trigger will occur if initiative fails, 140+ districts will go into receivership if initiative fails, AB1200 rules will be suspended,
- Prop 32 – toss up
- Prop 38 – Latest polls do not see this proposition passing.

b. Members provided insight into some of their contingencies plans if the tax measures do not pass. In addition members provided if they had a local ballot initiative for parcel tax or local bond measure.

c. Adonai provided information on the upcoming Weighted Student Formula (WSF) meetings being held by the Governor’s office. WSF – fund at approximately \$8,700 per pupil then fund other sources based upon district makeup (handouts)

## d. Legislative Policy Briefings Update

- Pension reform – Status Update – A. Mack
- Worker’s Compensation - A. Mack / Laura Preston

The meeting was adjourned at 2:30PM.



## ED OPTIONS COUNCIL

by Matt Strahl, Council Representative

Ed Options held their meeting the day before the State ACSA conference in San Diego. The meeting started off with introductions and then a Book Share. Each person was to bring a book and discuss how the book has impacted their life as an administrator. Many interesting books were presented and each person was given a photo copy of the cover, so they would have the name of the book and the author for reference.

The major discussion during the meeting was focused on alternative education and the voice the professionals in the field have in the community. The discussion focused on how many people do not understand alternative education and how these programs benefit the local communities because they provide students/graduates for the work force. In addition, the concern was many school districts do not see alternative education as an important part of the local school setting. For some in the education community, alternative education is a

place to send kids that do not fully participate in a comprehensive setting, or are discipline problems for administrators at schools.

With this in mind the council members decided to look at “branding” alternative education. The goal was to come up with a branding that would give a person in the community an idea about what the goal is in alternative education. We felt with a targeted “slogan/branding” a person could talk about alternative education in a quick short setting. The idea was to be able to get the main idea of alternative education out into the public in a three minute elevator ride. We divided the information into two groups - Continuation High Schools and Alternative Schools.

For **Continuation High Schools** the “branding” ideas were as follows:

(continued on page 6)

## ACSA SUPERINTENDENCY COUNCIL

By Brian Beck

The **Superintendents’ Symposium** will be held January 30 – February 1 in Monterey. **Michael Fullan** will be the luncheon keynote speaker. **John Deasy**, LAUSD Superintendent, will speak in support of the “One Voice Initiative” following Fullan. There will be a **Superintendents’ Forum** on Wednesday, January 30th, from 3:00 to 5:00 p.m. regarding the “One Voice Initiative.” There will be a debate on the three “One Voice Initiative” topics culminating with a vote to determine Superintendents’ positions that will be used to clearly communicate to those who create educational policy that affect our students.

The Wednesday Forum will be an important meeting at the Symposium and it is essential that Council members disseminate information to all superintendents across the state about the importance of their involvement. The Symposium agenda will be focused on the three major reform areas of the “One Voice Initiative” ending on Friday with Action Plan development by regions.

**Gary Rutherford** has been selected as ACSA’s nominee for the AASA Superintendent of the Year, pending approval of the ACSA Exec Committee.

**Karen Stapf-Walters** mentioned that the Legislative Policy Committee’s

Chair is Superintendent **Linda Kaminski**, Azusa School District. Process includes asking for ideas from ACSA committees, councils, and delegate assembly. It’s important to know we are all thinking similar thoughts. The committee has put a survey together checking with members on their input of key issues. There are similar themes and issues throughout the state, among members, that match the key areas of the “One Voice Initiative.”

**One Voice Initiative:** Some of the regions are effectively using on-line surveys to get the word out to fellow superintendents because of large geographic areas. We must ensure that superintendents in all regions have the opportunity to engage in the discussion regarding priorities. Revisions will be emailed to the Council Members who are then expected to meet with the superintendents in their region before November 30, share these draft actions and seek input.

**Strategic Plan Update:** The Strategic Planning team met over five days and developed a new mission statement, and a new name for the association. The name change is “The Alliance of California Education Leaders” (ACEL). It will now be up to our action teams to come up with implementation details of the strategies. The process will be comprehensive

to allow for widespread input and time for adequate reflection.

**Distinguished Schools Program:** CDE is in the process of revamping the program. **Mary Fraser** and **Craig Cheslog** from CDE presented to the group, representing **Superintendent Torlakson**. There will be expansion of the recognition criteria to include eight or nine different categories for Distinguished Schools. High performing schools at or above the 90th percentile will be eligible for Distinguished School status. An ACSA Delegation, led by **Sherry Skelly-Griffith**, went to Washington D.C. to speak on our issues. David Verdugo reported that key issues were the sequestration (plan for reduction of funds) of Federal funds, reauthorization of ESEA, Charter Schools, IDEA, Career Tech Education, and Preschool. We may see a 9 or 10% cut in Federal funds by 2014.

The State Board is reaching out. There will be a series of meetings regarding the following topics: State Finance, Common Core, and Assessment. The governor wants less testing. Looking at what is required by the state, by the Smarter Balance Committee, and federal requirements.

To see the full Council report, please go to [regions.acsa.org/7](http://regions.acsa.org/7).

## LEGISLATIVE POLICY COMMITTEE

(continued from page 3)

legal cases having statewide impact through ACSA's Education Legal Support Fund.

A tie....

10. State will sunset in 2014

- **Proposal:** ACSA should play a lead role in shaping reauthorization of the statewide assessment system

10. SB 1458 (Steinberg) requires new secondary indicator in the API

- **Proposal:** ACSA should play a lead role in advocating college and career readiness indicators that will include CTE, college preparation indicators (e.g. SAT, ACT, IB, AP, etc). student engagement activities and how adult education can strengthen college and career readiness.

We have a meeting in March and April in Sacramento to walk through the proposed legislation. We then finalize our work through a phone conference in May. It is a great committee on which to serve, thank you for the opportunity.

## ACSA BOARD MEMBER REPORT

(continued from page 3)

- **Liz Blanco**, Assistant Superintendent, San Francisco USD, Action Team 5: We will be the originator and source for inspiring and creating new concepts of learning and teaching.
- **Erik Burmeister**, Principal, Menlo Park CSD, Action Team 6: We will boldly brand and aggressively market our identity.
- **Gabe Soumakian**, Superintendent, Oxnard Union HSD, Action Team 7: We will cultivate transformational technologies in all aspects of our work.
- **Linda Wagner**, Superintendent, Monrovia USD, Action Team 8: We will change our organization from its present structure to constantly evolving formations.
- **Ted Alejandre**, Assistant Superintendent, San Bernardino COE, Action Team 9: We will dedicate our budget, resources and assets to accomplishment of our mission and objectives.

The nine Action Teams will meet from January through April 2013. The Action Teams will determine how to acquire and deploy resources to accomplish the plan's mission and objectives. Then, the Strategic Planning Team will reconvene on April 28-29 to review the Action Steps, revisit

the draft plan and adopt necessary changes. The final plan will be reviewed and voted on by the ACSA Board of Directors in July 2013. An implementation phase will follow, during which staff resources will be aligned to the plan.

ACSA members are encouraged to share recommendations for the Action Teams at region meetings and through our website at [www.acsa.org/input](http://www.acsa.org/input). This feedback will help ensure broad member involvement in decisions by the Action Teams, Planning Team, and Board of Directors about what to keep, eliminate, or modify as the Strategic Plan is finalized. If you have any questions, please contact **Julie White** at [jwhite@acsa.org](mailto:jwhite@acsa.org).

### Executive Director Search

Working with the firm **Leadership Associates**, state ACSA is actively searching for the next executive director. Applications are due by March 11. In the meantime, ACSA's Interim Executive Director **Karen Stapf Walters** has been appointed by **Gov. Jerry Brown** as education policy advisor and nominated by the governor as executive director of the State Board of Education. The State Board will soon announce plans to fill Karen's shoes until the next executive director is named.

## ED OPTIONS COUNCIL

by Matt Strahl, Council Representative

(continued from page 5)

- Read, write, think, and produce
- Graduating taxpayers against the odds
- Graduates today, taxpayers tomorrow

For **Alternative Schools:**

- At Risk, of promise, to college and careers
- Graduates today taxpayer tomorrow
- Against the odds, graduating taxpayers

The next step for council members is to meet with at least four people such as a business person, staff, student member, and another community member to share the phrases with and evaluate their responses. In the January, a Survey Monkey will be sent to collect data from the one-on-one interviews. Next Council meeting is 2/1/2013 in Sacramento.

# RETIRED ADMINISTRATORS' CHARTER

by Jerry Panella

**Quarterly Report, January 2013** - The 2012-2013 year marks the Retired Administrators Charter (RAC) third year as an "official" charter of Region 7. Our membership continues to support, preserve, and improve the quality of life through public education. Our members strongly support Region 7's active educational leaders who work tirelessly to ensure that all students have the essential skills and knowledge needed to excel. One of the Retired Administrators Charter's objectives for 2012 -13 is to hold a minimum of 4 professional development activities by scheduling relevant programs and training opportunities and to schedule 4 social activities to increase fellowship and involvement for our members. Thus far our charter has completed the following:

- October 4th PDP: Sandy Howell, Representative for the Health Insurance Counseling Advocacy Program (HICAP)
- November 6th PDP: Patricia Brennan, Modesto Junior College Community Education Specialist Holiday Social Luncheon – "Yes Company" Student Chorus program
- December 4th PDP: Amy Vickery, Vice President, Stanislaus United Way
- February 5: The RAC has averaged 14 members in attendance for each RAC general membership activity.

The RAC active membership is holding at 136. In addition to our charter's Facebook page and webpage, we have published and disseminated two RAC bulletins for our members that do not use or have access to email.

## Retired ACSA Charter Upcoming Events

- February 5th: Joint Stanislaus/San Joaquin Joint PDP @ SOS – Featuring guest speaker, Dennis Parker from Strategic Schooling
- March 5th: RAC General Membership Meeting @ Old Mill Cafe'
- March 13th: Every Student Succeeding
- March/TBD: Social Activity: "Little Shop of Horrors" @ Stockton Civic Theater

# REGION CONSULTANT AWARD RECIPIENT

By Claudia Vicino

Region 7 Consultant **Mary Ann Sanders** and her husband **John** were the recipients of the 2012 Robert J. Cardoza Citizen of the Year Award. The Robert Cardoza award is given to a person who demonstrates a strong sense of civic responsibility, giving back to the Modesto community through leadership and service. Mary Ann and John were honored at the Gallo Center for the Arts on Saturday, January 26th.

Mary Ann got her first taste of community service as a Campfire Girl in elementary school and continued to be active in student government and other leadership activities throughout high school. Her work in Modesto ranges far and wide. With a focus on education and young people, she was the principal of several area elementary schools and was Assistant Superintendent/Principal for the Waterford School District. In addition to being our Region 7 consultant, she is an Executive Steering Committee Member of the newly established Boys and Girls Club of Stanislaus County; Stanislaus County Office of Education Board Member; Saint Luke's Family Practice Board Member; Member of the "Ride for Mom" cycling event; serves as a Yoda to Commonwealth Modesto; Rotary Assistant District Governor, working with all 5 Rotary Club presidents in Modesto; Past President of the Modesto Sunrise Rotary; Campus Clinical Coordinator at Brandman University; and an active member of Modesto Chamber of Commerce Education Committee. And if that isn't enough....she was honored in Washington D.C. as the California National Elementary Principal of the Year; served as

Director of the Northern California Principals' Academy offered through ACSA; serves as the State Chair of the ACSA's Regional Executive Directors Committee; and she has an elementary school and a park named after her in the Sylvan Union School District.

John Sanders' leadership and service is just as impressive as Mary Ann's, but yet they work together as a team. They are a very busy and dedicated couple. Mary Ann and John have been married for 46 years, raised 2 children and have 2 lovely grandchildren, with 1 on the way. Congratulations to our very dear consultant, Mary Ann, and her husband John!



Photo of Mary Ann and John Sanders by Bob Gausman

# Registration Information

## iDream, iEmpower, iLead

Send this form with a check payable to ACSA Region VII (no P.O.'s or credit cards, please) to:

ACSA Region VII c/o Claudia Vicino  
Empire Union School District  
116 North McClure Road  
Modesto, CA 95357

Questions? (209) 521-2800 [cvicino@empire.k12.ca.us](mailto:cvicino@empire.k12.ca.us)

Fax (209) 526-6421

One form per person—Type or Print, please

Name: \_\_\_\_\_  
Position: \_\_\_\_\_  
District: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Badge Name: \_\_\_\_\_  
Email: \_\_\_\_\_

**Registration Fees: (Includes Presidents' Reception, luncheon, and all speakers and vendor activities)**

- ☐ ACSA/School Board Member prior to 3-11-13 \$225
- ☐ Registration after 3-11-13 \$250
- ☐ Non-member \$300
- ☐ Retired member (Region VII) Charge for meals only \$ 75

### Extra Guest/Spouse tickets:

- ☐ Guest/spouse lunch ticket for Saturday \$25.00
  - ☐ Extra Presidents' reception tickets @ \$50.00 \$ \_\_\_\_\_
- Advanced purchase of Presidents' Reception tickets is required. No tickets will be sold at the door.\*

**Total:** \_\_\_\_\_

- ◆ Is this your first time attending this conference? \_\_\_\_\_
  - ◆ No registration charge for spouse who is not eligible for membership (Name: \_\_\_\_\_)
  - ◆ No Purchase Orders or credit cards, please
  - ◆ Early registrations must be postmarked by 3-11-2013.  
Registrations postmarked after 3-11-2013 subject to full registration fee.
  - ◆ No refunds after 4-15-2013—\$10 fee before 4-15-2013
- \*Contact Claudia Vicino at [cvicino@empire.k12.ca.us](mailto:cvicino@empire.k12.ca.us) to order more than 3 additional tickets.

## Hotel Reservation Request

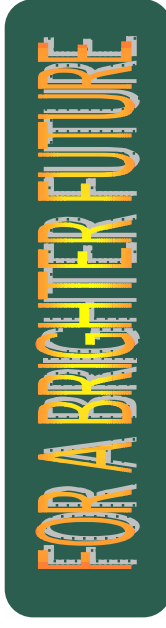
**Note:** Make hotel reservation by visiting this conference housing link:  
<http://tinyurl.com/cwavoam>

**Mail:** Reservations  
Embassy Suites Hotel  
4130 Lake Tahoe Blvd.  
South Lake Tahoe, CA 96150  
**Phone:** 1-530-543-2119

- ❖ Group name: ACSA Assoc. of CA School Administrators
- ❖ Group Code: ACS
- ❖ Rate includes buffet breakfast and evening happy hour
- ❖ Room rate is \$139 + 12% tax, plus \$3.09 occupancy tax single/double occupancy for a King suite. For 2 queen beds, rate is \$149.00. Cutoff date is **4-1-13**
- ❖ Arrival date: \_\_\_\_\_
- ❖ Departure date: \_\_\_\_\_
- ❖ One person \_\_\_\_\_ Two persons \_\_\_\_\_

- ❖ Triple/Quad rate is an additional \$15 per person \_\_\_\_\_ Non-smoking \_\_\_\_\_
- ❖ Smoking \_\_\_\_\_
- ❖ Credit Card type: \_\_\_\_\_
- ❖ Card #: \_\_\_\_\_
- ❖ Expires: \_\_\_\_/\_\_\_\_/\_\_\_\_
- ❖ Signature: \_\_\_\_\_

**Note:** To assure your reservation, please enclose a one night's deposit plus tax with each reservation, or guarantee it with your major credit card. Check in is 4:30 p.m. Check out is 12:00 p.m. Children under 18 are free when sharing room with adult. **Triple and Quad rates are an additional \$15 per person. Deposit is fully refundable if cancellation is received by hotel 72 hours prior to arrival. Special conference rates expire 4-1-13. This special rate may be available prior to and after the conference if you wish to extend your stay, based on availability.**



Welcome to the  
ACSA Region VII  
Spring Conference

May 3-5, 2013

Embassy Suites

South Lake Tahoe, California

Consider Using Categorical  
Funds or ACSA Region VII  
Scholarship @  
<http://regions.acsa.org/7/>

Featuring sessions designed  
specifically for:

Standards-based instruction  
Scientifically proven research-based



# Conference Schedule

**Friday, May 4, 2012**

9:30 a.m. — 1:00 p.m. Registration  
10:30 a.m. — 11:45 a.m. Welcome and Registration  
Break General Session

*Kevin Carawan*

**Registration, Opened Admissions Center, LLC**

*State of the State of Education*

11:45 a.m. — 1:00 p.m. Lunch (One lunch provided)

11:45 a.m. — 3:00 p.m. Exhibit open

(Dinnering at 2:40 p.m.)

1:15 p.m. — 2:30 p.m. Breakfast Session

3:00 p.m. — 4:15 p.m. Second General Session

*Jon Hasbrouck, Ph.D.*

**Focus on the Learning, Not the Discontent: The Role of**

*Academic in Common Core Implementation*

6:30 p.m. — 10:00 p.m. Residents' Reception and Reception

*Assembly*

**Dinner, Attended by several stars**

**Saturday, May 5, 2012**

7:00 a.m. — 7:30 p.m. ZUMA with Eggs Omelette

7:30 a.m. — 8:30 a.m. Breakfast

8:30 a.m. — 12:00 a.m. Registration

8:45 a.m. — 10:00 a.m. Breakfast Session

10:15 a.m. — 11:30 a.m. Third General Session

*Kevin Carawan*

**Reading and Learning: Design for Learning**

11:30 a.m. — 12:30 p.m. Exhibit open (Dinnering at 12:30 p.m.)

12:30 p.m. — 1:45 p.m. Assembly and Exhibition

*Lunchtime*

2:00 p.m. — 3:00 p.m. Breakfast Session

3:05 p.m. — 3:50 p.m. Reading Day Session

3:50 p.m. — 7:00 p.m. Reception

*Dinner on your own*

**Sunday, May 6, 2012**

7:30 a.m. — 9:00 a.m. Breakfast

9:15 a.m. — 10:30 a.m. Closing General Session

*Kevin Carawan*

**See Program on Other**

## INFORM, EMPOWER, LEAD



### FOR A BRIGHTER FUTURE

Educators in California face the daily challenges and rewards of working in a system that requires increasingly sophisticated leadership skills. Our conference, *Inform, Empower, Lead*, will celebrate the daily heroism of educational leaders and offer some solutions to the many challenges we encounter each day. *Kevin Carawan* will kick off the first general session with a *Sacramento Insider's* update on what is currently happening with and to education in California and the nation. Knowing the political landscape can help us plan effectively for the future.

*Jon Hasbrouck, Ph.D.*, our second general session speaker, will provide us with strategies that empower us to lead our schools to excellence as we implement the Common Core Standards. Dr. Hasbrouck is a reading textbook author and leading expert in implementing the Common Core Standards. *Carrissa Phelps*, aka, *The Runaway Girl*, will tell of her story of running away from a household filled with abuse, her life on the streets, and the predators who take advantage of young runaways through drugs and prostitution. Her inspirational story will take us from the mean streets of the Runaway Girl to the life of the motivational speaker and youth advocate who fights human trafficking and helps runaways and those living on the streets change their lives. *Guy McInyre, San Francisco 49ers star*, will close our conference with his views on leadership, the importance of a team, and lessons he has learned both on the football field and as a community leader.

## Region VII Spring Conference Highlights

Breakout workshops presented by ACSA members and Educational Attorneys in our region, with help from experts in many fields, include: *Legal Issues Around Suspension and Expulsion*, *Women's Ways of Leading*, *The Plights of Homeless Teenagers*, *Work Relationships and Personal Conflict*, *Culturally Proficient Leaders*, *Social Media in Schools*, *ZUMA for Kids*, *The Runaway Girl*, *How to Deal With Toxic Talk*, *Mobile Apps for the Busy School Administrator*—Come share challenges, best practices, and discuss professional issues with peers from your job categories.

**Special focus on key issues relevant to California Public Education...**

# SPRING CONFERENCE

(continued from page 1)

(continued from page 1)

ment to a new endeavor. General Session speakers are: Kevin Gordon, Capitol Advisors Group, LLC “State of the State of Education”; Jan Hasbrouck, Ph.D. – “Focus on Journey, Not the Destination (Common Core Implementation)”; Carissa Phelps aka The Run-A-Way Girl “Healing and Strength, Hope for Survivors”; and, Guy McIntyre, star of San Francisco 49er and current Director of Alumni– Guy McIntyre.

We will also honor our Administrators of the Year for their tremendous commitment and influences within education. You won’t want to miss this grand event.

During these extremely difficult times within education, support and networking becomes even more critical to each and every one of us. Our Breakout presenters will provide an array of topics of interest to everyone within the educational realm.

Scholarships are available through the ACSA Region 7 website. Applications are available by going to: [acsaregion7.org](http://acsaregion7.org) and click on “scholarships” – Sue Richard and Alex Winchester scholarships were established to assist ACSA members to partake in professional development opportunities.

Conference registration fliers are available; and, are being forwarded directly to ACSA members. They will be available at all ACSA meetings events as well.

Hope to see you at the conference.

Barbara Cortese  
Region VII, Co-VP Programs  
[barbaracortese@att.net](mailto:barbaracortese@att.net)

Denise Wickham, Ed.D.  
Region VII, Co-VP Programs  
[dwickham@ceres.k12.ca.us](mailto:dwickham@ceres.k12.ca.us)



# President's Message

(continued from page 1)

Suites in South Lake Tahoe. Once again, we have an outstanding lineup of speakers for you to learn from. The registration brochures have been distributed, are included in this newsletter, and are also on the region website... don't wait - register today!

I am look forward to the rest of my term as Region 7 President and to meeting and working with all of you. Thank you for everything you do every day on behalf of students and for making ACSA the best it can be.

## Looking Ahead in Region 7 2012-2013

### February

- 1 Ed Options Council Meeting
- 5 Stanislaus/San Joaquin Joing PDP, SOS Club
- 7-10 State ACSA Delegate Assembly
- 28 State ACSA CEL Conference, Emeryville

### March

- 13 Every Student Succeeding
- 17-18 Leg Action Day, Sacramento

**Visit our website for additional upcoming events for both region and charters -**  
**[regions.acsa.org/7/category/events/](http://regions.acsa.org/7/category/events/)**

### **Retired Administrators' Calendar**

#### February

- 5 Monthly Meeting, Old Mill Cafe

#### March

- 5 Monthly Meeting, Old Mill Cafe

#### April

- 5 Monthly Meeting, Old Mill Cafe

## Region 7 Officers 2012-2013

<b>PRESIDENT</b> Sean Snider	<b>VICE PRESIDENT, PROGRAMS</b> Barbara Cortese Denise Wickham	<b>SECRETARY</b> Kathe Gonsalves, Ed.D.	<b>REGION 7, STATE BOARD MEMBER</b> John Keiter, Ed.D.
<b>PRESIDENT-ELECT</b> Sheri Coburn, Ed.D.	<b>VICE PRESIDENT, LEG. ACTION</b> Bob Price, Ed.D.	<b>TREASURER</b> Nora Hana, M.A., Ed.	<b>REGION 7 CONSULTANT</b> Mary Ann Sanders
<b>VICE PRESIDENT</b> Scott Nanik		<b>PAST PRESIDENT</b> Mary Jones, Ed.D.	

## Charter Presidents 2012-2013

<b>MOTHER LODGE</b> Scott Nanik	<b>TUOLUMNE</b> Jeff Winfield	<b>STANISLAUS</b> Scott Borba	<b>SAN JOAQUIN</b> Kim Ott	<b>RETIREMENT</b> Howard Holtsman Jerry Panella
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