



Association of California School Administrators

Mary C. Jones, Ed.D., 2010-2011 President, Region 7 ACSA

Spring 2012

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Website at
regions.acsa.org/7
for additional
information.

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ACSA Region VII



Kristi Kirsch, Region 7
Newsletter Editor

PRESIDENT'S REPORT

by Mary C. Jones, Ed.D.
Deputy Superintendent, Education Services, Ceres USD



It is hard to believe that we are more than half-way through the year! So far 2011-2012 has been quite interesting! The State budget & school funding continue to present school leaders with grave challenges. ESEA reauthorization remains controversial and uncertain. Common Core Standards are here with no curricular adoptions on the near horizon. Questions are swirling around Transitional Kinder - to be or not to be? Discipline, Bullying, Program Improvement remain as issues for schools. Yet, in spite of all this, Region 7, along with many other ACSA school leaders across the state, remain rock solid in the pursuit of excellence by:

- Championing public education
- Working to ensure students have the essen-

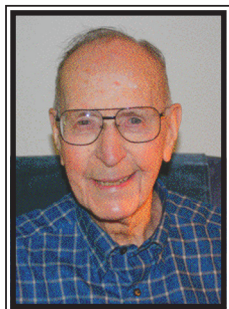
tial knowledge and skills needed to excel

- Supporting educational leaders

The Region has been busy in such pursuits through the many outstanding programs provided for members. **Joe Stewart** and the **CEL Council**, with the help of the **San Joaquin COE**, put together an outstanding event in October. There were 450+ participants who enjoyed a great meal and an outstanding speaker, **Matt Emerzian**. All attendees left knowing that they MATTER in making a difference every day! Region 7 held the first **General Assembly** in October with **Dr. Scott Siegel**, Ceres Unified Superintendent, providing us with some interesting data and information about the "**Expectation Gap**." The General Assembly on January 19th at Dave Wong's in Stockton promised to be exceptionally informative given the issues currently

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RETIRED ADMINISTRATORS CHARTER



Retired administrator, **Dr. Frank Burke**, turns 100 on June 19th. His upcoming birthday will be celebrated at the June luncheon meeting of the ACSA Region 7 **Retired Administrators' Charter**. Frank continues to be very active in the community and still drives his own car

to many meetings. Frank is quick to jump into a discourse on improving education - providing stimulating opportunities to discuss our profession which is all about helping students learn and grow. Frank is committed to improving our community and is a frequent writer of letters to the editor of the Modesto Bee.

Frank was born in Denver, Colorado, in 1912 and spent his formative years in Oregon on a simple farm. Times were tough so Frank and his

brother moved around the state of Oregon with their school teacher mother to towns that were "dots on a map with Plain Jane names."

Frank graduated from Gonzaga University in 1932 and moved to San Francisco where he went to San Francisco State to seek a teaching credential. He married Dorothy Grennan in 1940. Returning back to school, Frank graduated from UC Berkeley with a Ed.D. in 1958.

Frank has had an exciting career, taking him from the classroom to principal to assistant superintendent, all over the state of California. Frank's final position was in Stanislaus County as the Director of Elementary Education and later promoted to Assistant Superintendent of Stanislaus County Office of Education. He retired in 1975 but was able to spend 11 more years as a college instructor, supervisor of student teachers, and as a consultant.

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SAN JOAQUIN CHARTER

by Kim Ott, Charter President

The New Year brings changes for the San Joaquin ACSA Charter. Our former President, David Chamberlain, resigned his post in December 2011 which resulted in position changes for some cabinet members. Every officer in our cabinet has gone above and beyond to help with this transition and it is much appreciated.

We continue to have our Charter Breakfast Meetings one Wednesday per month from 7:00-8:00 a.m. and we have worked together to bring speakers who have/will address a variety of topics with the goal of supporting educational leaders in our county.

Award winning author of *The Answer is in the Room*, **Alan Blankstein**, was our featured presenter for our January 31st PDP at San Joaquin County Office of Education. We had a fabulous turnout of educators! (See pictures on page 7.)

The **Every Student Succeeding** recognition breakfast is scheduled for February 29th at 7:00 a.m. at the San Joaquin County Office of Education. Our team will read and discuss the stories of all nominated students at our upcoming cabinet meeting.

TUOLUMNE CHARTER NEWS

by Marguerite D. Bulkin, President, Tuolumne Charter ACSA

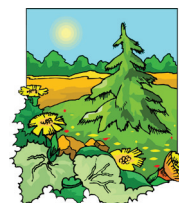
The Tuolumne County Charter is proud to recognize the following five administrators in our county for garnering the **2012 ACSA Leadership Award** and recognition: **Dr. John Keiter**, Superintendent, Summerville Union HSD for his leadership as superintendent; **Mr. James Frost**, Superintendent/Principal, Big Oak Flat-Groveland USD for his leadership as superintendent/principal; **Dr. Mike McCoy**, Superintendent, Sonora Union HSD for his leadership in career technical education; **Mr. Mitch Heldstab**, Grade Level Administrator, for his leadership as a secondary co-administrator; **Mr. Joseph Silva**, County Superintendent of Schools for the Bill Ullom Administrator of the Year award and was further nominated for the Ferd Kiesel State

ACSA award, ACSA's highest honor.

In other news, we hosted our annual **Every Student Succeeding** event on February 2nd, honoring 16 students in Tuolumne County area schools who have achieved against many challenges and obstacles. A special scholarship was awarded from the **Sonora Area Foundation** to each of the five seniors (pictured below) honored at the event. **Ed Wylie**, Executive Director of the Sonora Area Foundation, presented each senior with a \$500 scholarship to be redeemed upon their enrollment in college.

Up next is our annual Employees Who Make A Difference awards and reception in March!

Every Student Succeeding



Above - 17 Tuolumne Charter Every Student Succeeding Honorees

STANISLAUS CHARTER UPDATE

by Debra Fusco, Charter President

ACSA Stanislaus Charter has been very active this winter and spring with our monthly charter meetings, Every Student Succeeding Breakfast and a Mini- PDP with **Bob Gausmann** – Turbo Charging Your Technology.

At our February monthly Charter meeting in Modesto **Dr. Kenneth Geisek** from Riverbank described how his district has developed a writing program K-12 at all of his sites. Our April breakfast meeting will feature **Vickie Trask** and students presenting on the topic of Stu-

dent Advocacy.

In March, the Stanislaus Charter along with the Stanislaus County Office of Education sponsors its' annual **Every Student Succeeding Breakfast and Awards** at the Martin Peterson Center in Modesto. A number of school districts will present to highlight positive student achievements with some of our most at risk students. Kudos to all those involved in making this event such an uplifting and rewarding experience.

CLASSIFIED EMPLOYEES HONORED

by Claudia Vicino, State ACSA CEL Council President

Because leaders understand the incredible contribution that classified employees make in the lives of students, Region 7's Stanislaus Charter and the Stanislaus County Office of Education have partnered again to create the **Employees Making a Difference** program. This year's celebration was held at the Martin G. Petersen Event Center in Modesto where 22 nominees, representing 13 school districts, were nominated from the following service areas:

- Child nutrition
- Para Educators/Instructional Assistants
- Transportation
- Support Services/Security
- Maintenance/Operations
- Office/Technical

One person from each category was selected to represent the county and the charter in the **California Classified Employee of the Year** program. Over 300 friends and family of the award winners were present for the event and were welcomed by **Debra Fusco**, ACSA Stanislaus Char-

ter President. Stanislaus County Office of Education Superintendent **Tom Changnon** made opening remarks and President Fusco and Program Co-chair **Claudia Vicino** presented the awards.

Making the event even more meaningful was the special recognition each recipient received from representatives of Assemblymembers Bill Berryhill and Kristin Olsen, Senators Tom Berryhill and Anthony Cannella, and Congressman Jeff Denham.

The significance of the award was summed up by a four-year old who shouted out as she spotted her mother on stage, "That's my mommy up there, Wow!" ACSA is proud to be a part of acknowledging the work of our classified employees - Wow!

A special thanks to our key corporate sponsors **MOCSE Credit Union; Atkinson Andelson Loya Ruud & Romo Law Firm; and Kronick Moskovitz Tiedmann & Girard Law Firm**. Also thanks to **Alex Shoob, Shoob Photography**, for photos of the event.

Pictured Below (L to R): **Tom Changnon**, Stanislaus County Superintendent; **Lori Sauls**, Riverbank Unified; **Ululani Smith**, Newman-Crows Landing Unified; **Richard Melo**, Oakdale Joint Unified; **Cindy Moon**, Keyes Union; **Liz Greening**, Empire Union; **Dina Page**, Oakdale Joint Unified, **Claudia Vicino**, State ACSA CEL Council President



ELEMENTARY ED is HARD at WORK

by Scott Borba,
Region 7 Elementary Education Council President

Greetings fellow elementary school educators! The Elementary Education Council continues to work towards updating the existing Elementary Principals Handbook provided by ACSA years ago. The updated handbook will be full of helpful ideas and templates all designed to save you time and energy so you can be in classrooms more than your office. The goal of the council is to have this eagerly awaited resource ready for purchase this spring.

The council will be touring Weaver Elementary School in the Los Alamitos School District at the end of January. A few of the highlights of the tour will be Cognitively Guided Instruction (CGI) in math, a Piano/Math lab, and a rolling iPad lab. Weaver currently has an API of 984 with 98% of their students proficient or above in mathematics. It should be a very informative visit.

Retired Admin Charter

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Frank has remained active in ACSA, the ACSA Retirees' group, and the Exchange Club. He is a regular at the ACSA Stanislaus Charter meetings and charter members look forward to his jokes every month. Frank was a recent recipient of Region 7's Retired Administrator of the Year award.

Frank was married for 63 years to Dorothy, who passed away in 2004. He has six children and many grandchildren and great grandchildren. Frank said, "I have enjoyed Modesto, got a lifetime membership in the local Exchange Club, had the chance to travel abroad, enjoyed community offerings, ACSA meetings, and a retiree group has made a lot of difference in filling the gap, a social entity I'd never imagined and for which I am truly grateful."

Happy 100th Birthday, Dr. Burke!

CTE Update

by Scott Kuykendall

SB70 Sunsets in 2012 - CDE and Community college want this funding to continue. Senate side of the house has shown interest in continuing funds. No definite strategies being discussed or planned at this time.

SB790 - Linked Learning Pilot - no funds come with this project; CDE to release some sort of RFP or other call to participate to 20 districts; Interested in beginning multiple pathways. CDE to possibly provide technical assistance and assist with outside resources – networking, contacts, etc.

AB1330 – CDE Putting together approval process on how to make this happen. Info to be released soon. This legislation allows CTE/ROP to count as a fine art requirement.

Budget

- Governor in his superfex plan has included AB8 funds (student organizations) to be part of the flexibility pot.
- Superflex excludes Special Ed and Nutrition.
- Funds can be used to support education without accountability.
- There will be pushback from several areas in regards to Superflex.

A-G - Lloyd McCabe has researched and determined there are 11,000 A-G CTE/ROP approved courses.

ESEA - Elementary and Secondary Education Act Reauthorization. Pat Ainsworth believes it will include Career Pathway language. He is anticipating traveling to Washington D.C. a couple of times to discuss this reauthorization.

Visits - Diane Feinstein has indicated an interest in visiting strong Academies in the Bay Area of LA. Academies have the data that shows success rate.

CIA COUNCIL

by Dr. Brenda Chapman, Chair

The council met for their first face-to-face meeting in Sacramento on November 2, 2011, the day before the Leadership Summit. The Council welcomed the new Curriculum, Instruction, and Assessment Council chair, **Sue Kaiser**. Council members listened to a presentation by **Karen Kearny** (West Ed) on *The Principal Evaluation Project*. The handout: Assessing Principal Effectiveness: Research, Policy, and Best Practices to Use Now was provided to council members. A full report can be found at: www.schoolsmovingup.net/effective-principals. Participants also listened to a teleconference with State Superintendent **Tom Torlakson** and Deputy Superin-

tendent **Deb Sigman** regarding the waiver process for NCLB/ESEA.

Raquel Tellez from the San Diego COE shared what they are doing to prepare for the implementation of the Common Core California Standards (CCCS). She explained the big shift to informational text. The theme is literacy in the content areas. George shared slides on Smarter Balanced, the new assessment with CCCS. He shared the beliefs of assessment designers and gave examples in each of the subject areas.

Sherry Shelly Griffiths gave the Governmental Relations update to the council. ACSA was successful in the co-

(continued on page 7)

Registration Information

Rock Solid Leadership

Send this form with a check payable to ACSA Region VII (no P.O.'s or credit cards, please) to:

ACSA Region VII c/o Claudia Vicino
Empire Union School District
116 North McClure Road
Modesto, CA 95357

Questions? (209) 521-2800 cvicino@empire.k12.ca.us

Fax (209) 526-6421

One form per person—Type or Print, please

Name: _____
Position: _____
District: _____
Address: _____
City: _____ Zip: _____
Phone: _____ Badge Name: _____
Email: _____

Registration Fees: (Includes Presidents' Reception, luncheon, and all speakers and vendor activities)

☐ ACSA/School Board Member prior to 3-12-12 \$225
☐ Registration after 3-12-12 \$250
☐ Non-member \$300

☐ Retired member (Region VII) Charge for meals only \$ 75

Extra Guest/Spouse tickets:

☐ Guest/spouse lunch ticket for Saturday \$25.00
☐ Guest/spouse Presidents' reception ticket \$50.00

Total:

◆ Is this your first time attending this conference? _____
◆ No registration charge for spouse who is not eligible for membership (Name: _____)

◆ No Purchase Orders or credit cards, please

◆ Early registrations must be postmarked by 3-12-2012.

Registrations postmarked after 3-12-2012 subject to full registration fee.

◆ No refunds after 4-15-2012—\$10 fee before 4-15-2012

◆ Contact Howard Holtsman at:

hholtsman@verizon.net for more information on the Golf Tournament on Thursday, May 3, 2012

Hotel Reservation Request

Note: Make hotel reservation by calling 1-800-EMBASSY or embassytahoe.com

Group code: ACS

Mail: Reservations

Embassy Suites Hotel

4130 Lake Tahoe Blvd.

South Lake Tahoe, CA 96150

Phone: 1-800-EMBASSY (toll free)

◆ Name: _____
◆ Address: _____
◆ City: _____ State _____ ZIP _____
◆ Phone: _____
◆ Rate includes buffet breakfast and evening happy hour
◆ Room rate is \$189 + 12% tax, plus \$3.09 occupancy tax single/double occupancy for a King suite. For 2 queen beds, add \$30.
◆ Cutoff date is 4-1-12 Group Code **ACS**
◆ Arrival date: _____ Departure date: _____
◆ One person _____ Two persons _____
◆ **Triple/Quad rate is an additional \$30 per person _____
◆ Smoking _____ Non-smoking _____
◆ Credit Card type: _____
◆ Card #: _____ Expires: _____
◆ Signature: _____

***** Note:** To assure your reservation, please enclose a one night's deposit plus tax with each reservation, or guarantee it with your major credit card. Check in is 4:30 p.m. Check out is 12:00 p.m. Children under 18 free when sharing room with adult. **Triple and Quad rates are an additional \$30 per person. Deposit is fully refundable if cancellation is received by hotel 72 hours prior to arrival. Special conference rates expire 4-1-12. This special rate may be available prior to and after the conference if you wish to extend your stay, based on availability.**



Rock Solid

Leadership

Welcome to the

ACSA Region VII

Spring Conference

May 4-6, 2012

Embassy Suites

South Lake Tahoe California

Consider Using Categorical Funds or ACSA Region VII Scholarship @ www.acsaregion7.org

Featuring sessions designed specifically for

- Standards-based instruction
- Scientifically proven research-based activities

Conference Schedule

Friday, May 4, 2012

9:00 a.m. — 5:00 p.m. Registration
10:30 a.m. — 11:45 a.m. Welcome and Recognition
First General Session

Jack O'Connell and Kevin Gordon

State of the State of Education

11:45 a.m. — 1:00 p.m. Lunch (Box lunch provided)
11:45 a.m. — 3:00 p.m. Exhibits open
(Drawing at 2:40 p.m.)

1:15 p.m. — 2:30 p.m. Breakout Sessions
3:00 p.m. — 4:15 p.m. Second General Session

Marcus Johnson, Superintendent

Sanger Unified School District

6:30 p.m. — 10:00 p.m. Presidents' Reception and Region
Awards

Dinner followed by entertainment

Saturday, May 5, 2012

7:30 a.m. — 8:30 a.m. Continental Breakfast
8:00 a.m. — 12:00 noon Registration
8:45 a.m. — 10:00 a.m. Breakout Sessions
10:15 a.m. — 11:30 a.m. Third General Session

Gina Castaneda

Uniting Rival Teen Gangs Through Soccer

11:00 a.m. — 12:30 p.m. Exhibits open (Drawing at
12:00 p.m.)

12:30 p.m. — 1:45 p.m. Awards and Installation
Luncheon

2:00 p.m. — 3:15 p.m. Breakout Sessions
4:00 p.m. — 6:00 p.m. Kentucky Derby session
5:30 p.m. — 7:00 p.m. Reception

Dinner on your own

Sunday, May 6, 2012

7:30 a.m. — 9:00 a.m. Buffet Breakfast
9:15 a.m. — 10:30 a.m. Closing General Session

Keena Turner

"Former San Francisco 49er"

Rock Solid Leadership...



Educators in California face the daily challenges and reward working in a system that requires increasingly sophisticated leadership skills. Our conference, *Rock Solid Leadership*, celebrate the daily heroism of educational leaders and offer solutions to the many challenges we encounter each day. *Jack O'Connell* and *Kevin Gordon*, will kick off the first general session with a Sacramento Insiders' update on what is currently happening with and to education in California. Knowing political landscape can help us plan effectively for the future.

Marc Johnson, our second general session speaker, will provide us with strategies that empower us to lead schools to excellence. Marc was named the National Superintendent of the Year for his work leading the Sanger School District out of Program Improvement utilizing the Professional Learning Communities model of Rick DuFour. *Gina Castaneda*, comes to us from TEDx Santa Cruz. She is a Juvenile Probation Officer who unique strategies for getting kids out of gangs include having rival gangs play on the same competitive soccer team. She will share her journey from at-risk youth to soccer star and currently the coach of the Aztecas indoor soccer team, composed of gang members from opposing gangs. *Keena Turner*, former *San Francisco 49er star*, will close our conference with his views on leadership, the importance of a team, and lessons he has learned both on the football field and as a community leader.

Region VII Spring Conference Highlights

Breakout workshops presented by ACSA members in our region with help from experts many fields, include: *Becoming a Blue Ribbon School*; Making Meetings More Meaningful; *Gangs and School Climate—Relationship Building*; Work Relationships and Personal Conflict; *Cyberbullying and Freedom of Speech*; School Tour With an Architect Showcasing Modernization Projects; *Women in Leadership*; Instructional Coaching at Grade Level Meetings; *Staying Positive During Challenging Times*; Mobile Apps for Busy School Administrator —Come share challenges, best practices, and discuss professional issues with peers from your job categories.

Special focus on key issues relevant to California Public Education...

REGION EVENTS



Personnel Institute

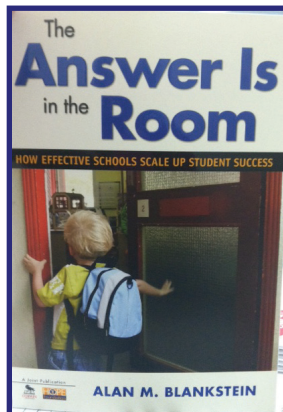
Below - "Social Media," the topic at the January Region 7 General Membership Assembly, was presented by Trent Allen, Community Relations Officer, San Juan Unified. His social media tips will soon be available on the ACSA Region 7 website at regions.acsa.org/7.



THE ANSWER is in the ROOM

by San Joaquin and Stanislaus Charters

Region 7 members loved their active involvement at the January 31st workshop "The Answer Is in the Room." This presentation was co-sponsored by both San Joaquin and Stanislaus Charters. Members from throughout the five counties participated.



CIA Council

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sponsorship of AB124, ensuring that CCCS are aligned with English Language Development standards. She stated that ACSA was moving forward to ensure a bridge to common core. ACSA is also working to educate the public regarding CCCS. They are assembling an advisory council in this area for work with the state board. They are pushing the message of alignment of: materials, assessments and standards. Sherry also shared the final report on the recommendations for the reauthorization of ESEA. They incorporated the Assessment

and Accountability Task Force recommendations. There is an emphasis on professional development and coaching for principals. Sherry reported on their trip to Washington D. C. to discuss NCLB and the concept of waivers. The House and Senate are all over the place with this. The last item Sherry addressed was testing for high school students. The question is how much testing to do at the secondary level: CST, AP, CAHSEE, etc. The governor also wants to revisit secondary assessments.

President's Report

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surrounding "Social Media & Schools." The presenter was **Trent Allen**. Charters have held some great mini PDPs such as "The Power of Professional Learning Communities," provided by **Stanislaus Charter**; College and Career Readiness in **Tuolumne Charter**; and the "The Answer is in the Room," presented by the winning author of the book by the of same name, **Alan Blankstein**, sponsored by **San Joaquin Charter**. Yes, Region 7 continues to be rock solid!

We look forward to the **Legislative Action Day in Sacramento** on April 15 and 16. Stay tuned for more information on that. The **2012 Spring Conference** brochure should have arrived in your inbox (it is included here and on our website as well). **Barbara Cortese** and the Conference Committee have an awesome experience lined up for you. Outstanding General session speakers include **Marc Johnson**, 2011 National Superintendent of the Year; **Gina Cataneda**, Probation Officer who will speak about her unique Gang Intervention techniques; and **Keena Turner**, former SF 49er football star. We will be celebrate our **Award Winners** on Friday evening and, new this year, there will be a Saturday afternoon **Kentucky Derby Soiree**! This promises to be loads of fun! The conference will held May 3-6, 2012 at the Embassy Suites in Tahoe. Please make every effort to attend!

ACSA has a lot to offer, invite a non-ACSA colleague to join. Join our membership campaign to make ACSA and Region 7 MEMBERSHIP STRONG. Take up the challenge; Share the joys of ACSA!

NEW MEMBERS

by Dee Dee Holcher

Welcome new members:

Claudia Davis, Assoc. Superintendent for Business,
Calaveras COE

Amy Adams, Dir. of Personnel, Calaveras COE

Recruited by Kathy Northington

2012 PROPOSED SLATE of OFFICERS

President - Sean Snider

President Elect - Sheri Coburn, Ed.D.

Vice President - Scott Nanik

Past President - Mary Jones, Ed.D.

Treasurer - Nora Hana

Vice President -

Legislative Action - Jane Johnston

Secretary - Kathe Gonsalves

Looking Ahead in Region 7 2011-2012

March

- 2 7:00 AM, TCACSA ESS Breakfast
- 7 7:30 AM, MLACSA Cabinet Breakfast Meeting
- 14 7:00 AM, SACSA ESS Breakfast, Petersen Event Cntr
- 22 4:30 PM, TCACSA Employees Making a Difference

April

- 11 SACSA Mini-PDP, Old Mill Cafe
- 15-16 Legislative Action Day, Sacramento
- 19 4:30 PM, Membership Assembly, Petersen Event Center
- 25 7:30 AM, MLACSA Spring Prof. Development

May

- 4-6 Spring Conference, Embassy Suites, South Lake Tahoe
- 9-10 State ACSA Leadership Training, Sacramento
- 9-10 State ACSA Delegate Assembly, Sacramento
- 16 7:30 AM, MLACSA Cabinet Breakfast Meeting

Visit our website for additional upcoming events - regions.acsa.org/7

Region 7 Officers 2011-2012

PRESIDENT Mary C. Jones, Ed.D.	VICE PRESIDENT, PROGRAMS Barbara Cortese	SECRETARY Christine Facella	REGION 7, STATE BOARD MEMBER John Keiter, Ed.D.
PRESIDENT-ELECT Sean Snider	VICE PRESIDENT, LEG. ACTION Jane Johnston	TREASURER	REGION 7 CONSULTANT Mary Ann Sanders
VICE PRESIDENT Sheri Coburn, Ed.D.		PAST PRESIDENT Brenda Chapman, Ed.D.	

Charter Presidents 2011-2012

MOTHER LODGE Sean Snider	TUOLUMNE Margie Bulkin	STANISLAUS Debra Fusco	SAN JOAQUIN Kim Ott
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