



Association of California School Administrators

Sean Snider, 2012-2013 President, ACSA Region 7

FALL 2012

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Kristi Kirsch, Region 7
Newsletter Editor

PRESIDENT'S REPORT

by Sean Snider
2012-2013 Region 7 President & Principal, Sutter Creek Elementary



**iDream, iEmpower,
iLead for a brighter future**

is a theme we can all relate to, whether you look at it from the view of creating 21st century classrooms (the small i's) or from the view of why we do what we do every day. We all entered education because we have a passion for making a difference in the lives of children. It is that passion that drives us to dream, empower, and lead for a brighter future.

I hope you are all off to a good start to the 2012-2013 school year. ACSA Region 7 is off to a great start, just having hosted the first of our three General Membership Assemblies this year. On September 26 at Saddle Creek, we heard from candidates **Bill Berryhill**, **Kristen Olsen**, and **Frank Bigelow** about their views on education and the budget. I look forward to seeing each of you at our **next General Membership Assembly to be held January 24, 2013**, at Dave Wong's in Stockton where, as always, we will provide professional development pertinent to all of us and

share information from the committees and councils. The third General Assembly will be held April 18, 2013, at the Martin Petersen Event Center, Modesto. Be sure to mark your calendar.

I also look forward to seeing all of you at our annual **CEL Dinner** at the SOS Club in Modesto on October 25. **Claudia Vicino** and the CEL Council, with the help of the San Joaquin COE, have put together a great evening for us, featuring guest speaker **Gina Casteneda**. Gina has an outstanding story to share and is sure to be inspiring to all!

The State Leadership Summit will be held on November 8-10 in San Diego. I am proud to say that Region 7 will have 33 members attending! There are many wonderful speakers planned and Region 7 will also be recognizing 2 State Award winners, **Joe Silva** and **Cheryl Domenichelli** - congratulations!

Barbara Cortese and **Denise Wickham**, Co-Region Conference Chairs, along with the Region Conference Planning Committee, have been busy planning for the **2013**

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RETIRED ADMINISTRATORS' CHARTER

ACSA Region VII RAC membership is holding at 136. One of our goals for the 2012-13 term is to develop more outreach activities. We want to make all ACSA members in the region aware of our charter, as well as when we meet, so they may choose whether to participate in our programs and social activities. We have created postcards with member information and have mailed them to our RAC membership. We will distribute some at the General Membership meeting on Sep-

tember 26th.

Our year began with a board meeting in August at Howard Holtsman's home to set our goals. Our first general meeting was held September 4, 2012. It was attended by our first (and only) centenarian (Dr. Frank Burke) as well as two new members (Bob Dittman and Kathi Farber).

We are looking forward to the Region VII golf tournament, upcoming presentations at our monthly meetings and our Christmas social.

MOTHER LODGE CHARTER

by Scott Nanik, President

The Mother Lode Charter is off to a great start school year! We got things started with our Charter Planning Meeting on August 7th and were very excited to see the turn out and new faces willing to contribute to ACSA. Our Fall Kick-Off was held on September 6th at The Pickle Patch Restaurant in San Andreas. Everyone in attendance had a great time sharing and discussing the upcoming year.

Our first **Professional Development Program** of the year is planned for Thursday, November 1st, with Common Core Assessments for Administrators, presented by **Nancy Brownell** from CDE. The event will run from 4:00-6:30 PM with dinner following at Calaveras River Academy in San Andreas.

We are also hoping to offer a second PDP in early winter around Elementary Professional Development.

In January we will have our annual Every Student Succeeding breakfasts; in the spring we will have our second Professional Development Program of the year. We are looking forward to a great year full of fun and meaningful professional development for our members!

Tuolumne County Charter

by JEFF WINFIELD, Charter President

As the 2012-2013 school year begins, it is our pleasure to **welcome six new administrators** into the county and into our Tuolumne Charter of the Association of California School Administrators. We are excited about the expected benefits of having dedicated administrators that are interested in participating and learning about ACSA and our local charter. It is essential to building sustainable leadership for future growth and success and we will endeavor to provide training and support for new members.

In addition, our leadership focus for this year is to improve the educational process by helping members become more effective in their various roles as educational leaders (TCACSA By Law Article I, Section B, 10). As is true around the state, the role of educational leadership has dramatically changed. It seems that everyone's roles and responsibilities have increased and in some circumstances, job duties have required steep and fast-paced learning. Our goal is to help members make these adjustments successfully by sharing a wealth of experience and leadership strengths that can support school leaders meeting new challenges.

Our Charter remains purposeful and is working together to provide extraordinary service locally, in Region 7, and in California State ACSA.

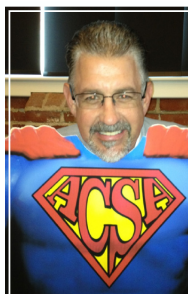
SAN JOAQUIN CHARTER

by Kim Ott, Charter President

The San Joaquin Charter started off the new school year with the annual Kick-Off Event at Delicato Vineyards. The event was well attended and members enjoyed the opportunity to network a little at the start of the year. Our **first charter meeting for the year will be November 28, 2012**, at Top Flight Restaurant at the Stockton Airport. **Jim Thomas**, Deputy Superintendent of Business Services, will be there to give updates on the state budget and the impacts of the November election. We are looking to this very informative meeting.

STANISLAUS CHARTER

by Scott Borba, Charter President



The 2012-13 school year kicked off in heroic fashion on September 6th at the annual kick-off. This year's function had more than 150 attendees join the charter cabinet members in celebrating this year's theme of "Everyday Heroes."

Superintendents and principals posed for candid hero portraits and listened attentively to Charter President

Scott Borba's welcome back message. "I don't believe the 'Greatest Generation' is slowly fading away, I believe they are sitting in the desks of our schools. I don't think this generation needs to 'Wait for Superman' any longer." Borba went on to add, "You are all heroes to at least one of your students, what an awesome responsibility...**you are the heroes in the hallways.**"

The optimistic message was followed by a calendar of charter-sponsored events all centered around the central theme. In lieu of evening professional development meetings, the charter will be working with heroic principals within Stanislaus County in conducting tours of dynamic schools in the county. Westport Elementary School (National Blue Ribbon) in Ceres Unified will host a tour on November 1st, Daniel Savage Middle School in the Sylvan School District will host their tour on November 8th, and Turlock High School will host a tour on November 30th. If you are interested in attending one of these informative and inspiring school tours, please contact **Kristi Britton**, Vice President-Programs for the charter.

In addition to the heroic school tours, the charter welcomed retired NASA Astronaut and current United States Congressional Candidate, **Jose Hernandez**, to the first breakfast meeting of the year on September 12th.

Stanislaus Charter is flying high into a super school year!

ACSA Region VII Board Representative Report

by John H. Keiter, Ed.D., Superintendent, State Board Member (2010-2013)

I am deeply honored to be serving as your ACSA Board representative this year.

ACSA is launching a strategic planning initiative. We have almost finalized our selections for ACSA's **Strategic Planning Team**. Once all the members have been notified, we'll publish the list on our website and in our member communications. In addition, many ACSA members will be notified thanking them for submitting applications and to inform them their leadership will be needed for our Strategic Planning Action Teams. Action Teams will be formed once the Planning Team produces and releases its draft plan later this fall.

Leadership Summit Update - For the first time, our registrations exceeded the number of registrations at the same point in time last year. The region voucher is the most economical way to cover registration costs. Please see the interactive electronic brochure and be sure to bookmark <http://2012leadershipsummit.sched.org>. The site has also

been "mobilized" for access on your smart phone.

Press Conference on Torlakson's Task Force Report

- **ACSA President David Gomez** was invited to speak at the press conference releasing Superintendent of Public Instruction **Tom Torlakson's** task force report on ways to improve teacher recruitment, training, mentoring and evaluation. This work will be a big focus for the Commission on Teacher Credentialing in the future. ACSA will be actively engaged in this work at the CTC. Torlakson plans to collaborate with ACSA and other groups to implement the report's recommendations.

Recruitment and Retention - Are you a cash-pay member? The Member Services Processing was expected to terminate non-responsive cash-pay members at the end of September, for non-renewal of membership. Please don't inadvertently get yourself terminated by missing the renewal from ACSA.

Student Services and Special Ed Council Update

September 21, 2012

The council project for this year is the **Special Education Manual**. The goals and objectives will be aligned to Common Core Standards. The committee discussed the need to collaborate with other organizations so they don't duplicate efforts.

Discussed the **Special Education Academies** - There are three throughout the state. Committee agreed to encourage colleagues to attend if they want to advance in administration. The **Student Services Academy**, coming up in October, is in danger of being cancelled due to lack of attendees.

Leg update - Adonai Mack gave the committee an update.

Strategic Planning Team is being developed by ACSA to lay out objectives for ACSA, Council members discussed that the structure of ACSA was difficult to understand and talked about ways to effectively disseminate information and keep everyone informed.

Symposium - January 16-18, 2013 at Monterey Portola Plaza Hotel. Each region needs to donate \$100.00 towards the conference. Please encourage everyone to attend.

Special Education Handbook will be combined with Discipline Guide and should be ready for January Symposium for \$25.00.

CTC is looking at the Administrative Services Credential and are pushing for more coursework. Need more ACSA representative at the stake holders meetings.

New **SARB Handbook** is available online at CDE or San Bernardino COE website. There will be upcoming

SARB trainings in October.

SELPA issues - three issues identified: **1** - Mental health services potential funding issues in the future if the money gets rolled into the bas funding. **2** - Disproportionally triggers 15% of funding to be spend on early intervention and general education students. **3** - CTC and CDE are still not in agreement over the issue of utilizing special education teachers to serve general education students as an intervention. CTC is saying they are not highly qualified if they only have a SE credential and not a GE credential.



Region VII Delegate Assembly

Front Row - Dr. Bob Price, VP of Leg Action; Sean Snider, Region VII President;

Back Row - Dr. Sheri Coburn, President Elect; Claudia Vicino, CEL State President; and Dr. Mary Jones, Past President

ACSA - Human Resource Council Meeting

by Debra Hendricks, Region 7 State ACSA Rep

September 18, 2012 ACSA Human Resource Council was very insightful. **Laura Preston** and **Terry King** presented information regarding current proposed legislation and focus issues of the California Credentialing Commission. We were also given reminders of the importance of administration input for critical decisions that are being made at the state level. When information and questions are being sent to administrators asking for professional experiences and insight, it is critical that we respond and let our voices be heard. Many times our ACSA representatives speak on our behalf and without our input

they are unable to articulate the message and support positions without firsthand knowledge.

Please mark your calendar for the following professional development activity of the **Human Resources Council: January 23-25, 2013** – Negotiator's Symposium at U.S. Grant Hotel, San Diego. This is going to be a great event. It's the perfect time to gain legal advice without costing your district a lot of money. Come with your questions and be ready to receive vital information to assist you during these difficult times at the negotiation table.

President's Message

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Region 7 Spring Conference to be held May 3-5, 2013, at the Embassy Suites in Lake Tahoe. Stay tuned for more information and plan to join us!

In these challenging times in public education, leadership may be the most important asset we have - **leadership matters!** With all of the difficulties we face every day in our districts and at our school sites, it is more important than ever to encourage ACSA membership and support THE organization that advocates on our behalf and supports us. I challenge you to invite a non-ACSA member to join this year and explain to them how important their membership is.

I look forward to meeting and working with all of you over the course of this year. Thank you for everything you do every day on behalf of students and for making ACSA the best it can be.



Looking Ahead in Region 7 2012-2013

October

25 CEL Dinner @ 5:00 PM, Sportsman Stanislaus

November

8-10 State Leadership Summit, Sheraton, San Diego

January

24 General Membership Assembly @ 4:30 PM,
Dave Wong's, Stockton

February

7-10 State ACSA Delegate Assembly
28 State ACSA CEL Conference, Emeryville

March

17-18 Leg Action Day, Sacramento

Visit our website for additional upcoming events for both region and charters -
regions.acsa.org/7/category/events/

Region 7 Officers 2012-2013

PRESIDENT Sean Snider	VICE PRESIDENT, PROGRAMS Barbara Cortese Denise Wickham	SECRETARY Kathe Gonsalves, Ed.D.	REGION 7, STATE BOARD MEMBER John Keiter, Ed.D.
PRESIDENT-ELECT Sheri Coburn, Ed.D.	VICE PRESIDENT, LEG. ACTION Bob Price, Ed.D.	TREASURER Nora Hana, M.A., Ed.	REGION 7 CONSULTANT Mary Ann Sanders
VICE PRESIDENT Scott Nanik		PAST PRESIDENT Mary Jones, Ed.D.	

Charter Presidents 2012-2013

MOTHER LODE Scott Nanik	TUOLUMNE Jeff Winfield	STANISLAUS Scott Borba	SAN JOAQUIN Kim Ott	RETIREMENT Howard Holtsman Jerry Panella
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