



association of california  
school administrators

| region 6

## **2025-26 ACSA Region 6 Partners/Sponsors Program**

Over the years, our valuable partners have supported us in maintaining high-quality programs at reduced or no cost to our ACSA members as well as credentialed administrators who are not yet members. Our region's professional development activities, both in-person and virtual, were high quality and relevant to the times with outstanding presenters and helped to keep our site and district administrators motivated and thriving as leaders in public education.

Our partners' sponsorship helps our region to provide opportunities that support all our Region's professional learning activities and scholarships for administrators as well as awards and recognition programs. We offer both in-person and virtual events including our region conferences. This year our Administrator of the Year Awards dinner was attended by nearly 300 members and guests. The 2026 celebration is tentatively scheduled for evening of April 23, 2026. Our Region 6 Annual Conference was held for the first time since 2019! It was a one-day event which attracted over 200 attendees including 25 superintendents in our region. Eleven of our 2024-25 partners exhibited at the conference as well.

The following page includes information about the opportunity for you to partner with ACSA Region 6 in 2025-26 as a sponsor of our regional professional development activities and recognition programs for superintendents, principals, and other school and district office administrators in Alameda and Contra Costa counties. Region 6 is now the third largest region in ACSA and currently has over 1200 members representing 39 districts and agencies in the two counties.

Based on feedback from our members, we are continuing to offer some of our professional learning activities virtually to support school leaders and aspiring leaders in educational leadership, particularly around equity. We are also planning other in-person events to provide opportunities to our members to connect with each other in social and learning settings.

We are committed to our partners and showcasing their services/products to our 1200 members through our website, in our newsletters, in the programs, in social media, and at the events.

For all sponsors, ACSA Region 6 will highlight your partnership throughout the year by:

- Listing in our Region 6 Advanced Newsletter (sent 4 times a year)
- Logo on Awards Dinner slideshow
- Listing and logo in the programs
- Linked logo and description on ACSA Region 6 website <http://regions.acsa.org/6/>
- Flyers made available at various events through links and downloads
- Invitation to our networking and celebration events for partners at the Silver or above levels

Additional benefits such as recognition or brief presentations at in-person and virtual events as well as advertisement sent to our membership list will be based upon the sponsorship levels described on the next page. We also offer other sponsorships of specific events and advertisement in our New Region 6 Members Handbook.

## **ACSA Region 6 Partners/Sponsors Program 2025-26**

### **Level 5 Sponsor – Diamond - \$4000**

- Listing in our Region 6 Advanced Newsletter (sent 4 times a year)
- Logo on Awards Dinner slideshow
- Listing and logo in printed program
- Linked logo on ACSA Region 6 website (Partners page)
- Flyers made available at events (newsletters, website)
- Table at ALL events with signage plus introduction at the event (or 1–2-minute presentation at a virtual event)
- Advertisement in Advanced Newsletter (2 issues)
- Half page advertisement in Region 6 Members Handbook (NEW)
- Featured article in Advanced Newsletter “Partners Corner”
- Introduce a speaker or have an opportunity to speak at an event
- 2 VIP tickets for Administrators of the Year Awards Dinner
- 10–15-minute presentation at annual Region 6 Board of Directors Leadership Retreat (over 50 directors)

### **Level 4 Sponsor – Platinum - \$3000**

- Listing in our Region 6 Advanced Newsletter (sent 4 times a year)
- Logo on Awards Dinner slideshow
- Listing and logo in printed program
- Linked logo on ACSA Region 6 website (Partners page)
- Flyers made available at events (newsletters, website)
- Table at TWO events with signage plus introduction at the event (or 1–2-minute presentation at a virtual event)
- Advertisement sent to our email list
- Advertisement in Advanced Newsletter (2 issues)
- Half page advertisement in Region 6 Members Handbook (NEW)
- Featured article in Advanced Newsletter “Partners Corner”
- Introduce a speaker or have an opportunity to speak at an event
- 5–10-minute presentation at a Board of Directors meeting (over 50 directors, 2 are in person and 1 is virtual)

### **Level 3 Sponsor – Gold - \$2000**

- Listing in our Region 6 Advanced Newsletter (sent 4 times a year)
- Logo on Awards Dinner slideshow
- Listing and logo in the printed program
- Linked logo on ACSA Region 6 website (Partners page)
- Flyers made available at events (newsletters, website)
- Table at ONE event with signage plus introduction at the event (or 1–2-minute presentation at a virtual event)
- Advertisement sent to our email list
- Featured article in Advanced Newsletter “Partners Corner”

### **Level 2 Sponsor - Silver - \$1000**

- Listing in our Region 6 Advanced Newsletter (sent 4 times a year)
- Logo on Awards Dinner slideshow
- Listing and logo in the printed program
- Linked logo on ACSA Region 6 website (Partners page)
- Flyers made available at events (newsletters, website)
- Table at ONE event with signage plus introduction at the event

**Level 1 Sponsor – Bronze - \$500**

- Listing in our Region 6 Advanced Newsletter (sent 4 times a year)
- Logo on Awards Dinner slideshow
- Listing and logo in printed program
- Linked logo on ACSA Region 6 website (Partners page)
- Flyers made available at events (newsletters, website)