

ACSA Region 2 Leadership Conference
Harrah's, South Lake Tahoe
Meeting Summary

Thursday, June 18, 2015

Participants:

Butte Charter: Christine McCormick, Greg Blake, Stacie Schuman, Paul Arnold, Judy Bennett

CSY Charter: Jolie Carreon, Ben Moss, Bill Cornelius

El Dorado Charter: David Swart, Denise DeRosa, Hope Migliaccio, Darrien Johnson

Nevada Charter: Teena Corker, Shar Johns, Scott W. Lay, Eric Fredrickson,

Placer Charter: Kris Knutson, Denny Rush, Peter Towne

Plumas Charter: Jeff James, Kristy Warren

RL&M Charter: Judy Rossi

Welcome/Introductions

Region 2 President, Denny Rush, reviewed the new format this year and welcomed the incoming charter presidents, president-elects, other charter officers, region officers, presenters and guests. Attendees introduced themselves and shared their positions in ACSA and their positions in their regular jobs. She explained the sign-in sheets, events for the two days and other housekeeping items.

Best Practices for Charters/Q & A

David Swart shared results of the recent charter president survey and the "Cheat Sheet" that resulted from the comments and suggestions. Judy Rossi, Lillie Campbell and Denny shared how the dues are distributed and a few of the services provided by state ACSA to members. There will be in depth information during the Membership section later this morning. Bill Cornelius shared his reason for paying ACSA dues for his staff and how he shares this information with other superintendents in his county. Judy Rossi shared that state ACSA provides a \$3 million dollar liability insurance policy. This information can be beneficial in convincing a school board and superintendent to support ACSA membership for their staff. Butte Charter holds socials on Mondays and provides refreshments and they have good attendance. Placer Charter holds Friday breakfast meetings with a presenter two or three times a year they hold a breakfast forum for any interested educator. STRS, budget experts, might be ACSA might not. Low cost for non-charter members, free for charter members. Placer also does a kick-off membership evening event that includes dinner with a dynamic speaker on a Monday. Another event is an AOY event dinner and their biggest event is Teacher Makes a Difference. Each district may nominate two teachers to be recognized. It is held at Ridge Golf Course in Auburn, appetizer, no meal, beverage tickets. It is very well attended and it recognizes all staff levels. Lillie suggested an incentive to those attending who bring a non-member, i.e., extra beverage tickets for each non-member brought, etc. Sean expressed concern for smaller charters on the manpower required to pull off these large events. Eric Fredrickson expressed the importance of having the county superintendent involved because of their reach.

What is my responsibility as a charter president for people who are on committees and councils?

A list is sent to the Region leadership from the state on who attended the state meetings. The Region appoints a representative to each state council and committee and they attend the state meeting. Their responsibility is to share the information from these state meeting with each charter. Therefore, each charter appoints members to the various councils and committees to be that liaison with the region council/committee rep. They go on a list given to the region council and committee rep who is responsible for communicating information from the state to those charter contacts. It is the charter rep's responsibility to share the information from the state with the job alikes in their charters. Judy shared

that she sends the information received from each charter on to the region rep so they can share information directly back to the charters. If you are not receiving this information you need to notify Judy Bennett. Also, there are times when a region rep is unable to attend a state meeting, if a charter rep would like to be an alternate and be notified when the region rep can't attend a meeting so they can fill in, please let Judy know.

Paul shared that Butte Charter has a student scholarships that they award annually. Kevin shared philosophy from a superintendent's perspective of district's paying ACSA dues. How creative financing can do this without impacting the district negatively.

Peer scholarships – ideas on how we can increase interest in applying for the scholarships. Could the scholarships be used to support cost of Tier 2 accreditation? Kristy Warren, Plumas, asked if more academies could be held in our Region. Need hosts and participants.

At this point the Region officers adjourned to complete their Executive Board meeting continued from Wednesday afternoon and special sessions for charter officers were held.

Professional Capital

Kevin Brown, Facilitator/Presenter

No minutes taken during this session.

ACSA Membership Benefits/Outreach

Margie Cuizon, Presenter, ACSA

No minutes taken during this session.

Thursday, June 18, 2015 - 12:45 p.m.

Participants:

Butte Charter: Stacie Schuman, Greg Blake, Christine McCormick, Rusty Gordon, Paul Arnold

CSY Charter: Bill Cornelius, Jolie Carreon, Ben Moss

El Dorado Charter: Darrien Johnson, Kevin Monsma, Brent Malicote, Sean Martin, Hope Migliaccio, Denise DeRosa, Sid Albaugh, David Swart

Nevada Charter: Shar Johns, Eric Fredrickson, Teena Corker, Scott W. Lay

Placer Charter: Denny Rush, Tracy Robinson, Peter Towne, Stan Parker, Justin Cutts, Jeff Moore, Kris Knutson, Jay Holmes

Plumas Charter: Kristy Warren Jeff James

RL&M Charter: Judy Rossi, Kathleen McCreery, Rick Light, Georgianna Light, Judy Bennett

Guests: Tom Armelino, Wes Smith, Margarite Cuizon, Kevin Brown Lillie Campbell

Welcome/Introductions

Region and charter officers reconvened and were joined by Region Council and Committee reps.

Denny welcomed attendees and thanked them for attending. She reviewed the agenda and activities and had everyone introduce themselves with their role in ACSA and their what their regular jobs were.

ACSA Perspectives

Wes Smith, ACSA Executive Director

Denny introduced Wes. He thanked those who planned the Leadership Conference and reminded attendees that the majority of ACSA is comprised of volunteers. He shared that ACSA is the largest of its type of organization in the nation. Our membership is six members short of our all-time high. ACSA is

focusing on being servant driven to its membership. They are reaching out to principals and superintendents when they are in a crisis situation. He discussed how we influence legislation at the state level and in the governor's office. ACSA's goal is to serve, build capacity, and advocate. He discussed the assistance provide for the LCAP. The organization is trying to stay relevant and incorporate technology; Wes discussed new programs being offered by ACSA to serve members. They are bringing in Michael Fullen as a presenter. There are new offerings for support and professional development. He shared experiences and benefits with the networking that ACSA provides. They've created programs to use retirees, i.e., Ambassador Program, Mentoring Program, ACSA 101. Wes updated us on ACSA's lobbying efforts at the state and national levels. He discussed upcoming and pending legislation. Education is in a critical stage and it's important that we step up to get our colleagues involved.

Changes to ACSA/Governance Structure

Tom Armelino, ACSA State President

Denny introduced Tom, our 2015-16 state ACSA President. Tom shared how he became involved in ACSA leadership. He discussed ACSA's mission; a brief description of the development of the Strategic Plan; collaborative groups ACSA is involved with, i.e., CSBA, CTA, CCESEA, etc.; he discussed how the recommendations of the Strategic Plan will be given to the board for action or no action; they are recommendations and implementation will depend upon board members and the membership. He discussed Prop 2 and the Reserve Cap; sunseting of Prop 30 and increased STRS contributions; a short and long term plan to reform school finance to put California back in the top five in per pupil spending; educator effectiveness, i.e., SB499 and AB575; CCEE; LCAP rubrics. Tom shared the budget for public education. Although we have increased funding, most is repayment of monies owed us that were taken away during the recession. He shared the argument for putting child care back in Prop 98 and what the current status is. He discussed capacity building in ACSA. Areas are mentoring, panels and white papers; recent STRS actions; improving service to classified/confidential leaders; new academies, i.e., Negotiators Retreat, Personnel Institute and new courses included in all academies; LCAP 101, LCAP workshops, LCAP Institute. He discussed current and new support programs, i.e., ACSA 101, ACSA Ambassador, Legal Support Network, Strike Prep, Crisis Communications, New and Improved ACSA Communications, P4P Solution Sets.

ACSA AOY Process

Scott W. Lay, Region 2 Past President

Scott reviewed the ACSA Administrator of the Year process which included the overview and highlighted the specific awards, the tips, review of the nomination form, a checklist and the Region 2 Sam LaCara AOY award. He stressed the importance of a complete application with back-up docs, and a recap of the Every Student Succeeding Program. Paul shared his experience with this year's ESS student and shared that there are regional and state funds available to help charters with expenses in getting the student and family to the award ceremony at the Leadership Summit.

Region Membership Update

Brent Malicote, Region 2 Membership Rep

Brent, our new Membership state rep, reported on the most recent membership meeting he attended in Sacramento. He discussed the various membership categories and shared data reports he receives. He shared a survey and asked attendees to complete and return to him following the meeting.

Adjourn 4:30 p.m.

Region 2 Delegate Assembly

Friday, June 19, 2015

Meeting Summary

Review and Approve April 25, 2015 Minutes

Denny Rush/Judy Bennett

Denny called the meeting to order at 9:09 a.m. She reviewed today's agenda and reminded attendees to leave their name tents and nametags and Judy will recycle them. She also reminded attendees to sign the sign-in sheet going around.

Attendees reviewed the April 25 Delegate Assembly minutes.

MOTION: Motion to approve the minutes by Rick Light, RL&M Charter. Second by Kathleen McCreery, Retirement Committee Rep. Motion approved.

Executive Board Report

Denny Rush

1. Review proposed bylaw changes/Approve at September Delegate Assembly

Denny discussed the proposed changes in the Region 2 bylaws of adding a specific section for the State Director and changing the Treasurer position to an appointed position with the approval of the Delegate Assembly. Members will vote on these changes at the September DA.

2. Region 2 Peer Scholarships

Denny discussed the board's efforts to increase usage of these scholarships. We will be asking the charter president's to get the word out to their constituents during the year. There is a budget of \$3,000 for two \$500 scholarships, three times a year.

Treasurer's Update

Sean Martin

1. 2014-2015 Budget Report

Sean discussed the income and expenditures. We increased our income from the state because of additional members. He reminded Delegate Assembly attendees that the Leadership Conference costs will be reflected in the 2015-16 budget although the vendor contributions show as income in the 2014-15 budget. He reviewed the balance sheet, reconciliation, cost breakdowns for the Gala event and the Leadership Conference. As of now we are below the proposed \$5,000 budget for the June conference.

2. Proposed Budget for 2015-16 Budget

Sean presented a proposed budget for 2015-16. He asked for feedback on having the vendors attend the Leadership Conference, he reviewed the proposal to increase the secretary stipend to \$10,000. The 2015-16 budget will be approved at the September 11 Delegate Assembly in Yuba City.

MOTION: Motion to approve the budget report by Georgianna Light, RL&M Charter, second by Kris Knutson, Placer Charter. Motion approved.

3. Report on state ACSA Budget Presentation

Sean reviewed the state budget presentation at the May state Delegate Assembly. He included copies for attendees to review. Sean discussed the various sections of ACSA's state budget and answered questions.

4. 2015 Leadership Summit Vouchers

Sean explained the voucher process, clarified that checks/PO's should be made payable to the region, that you need to register and pay for all summit events and lodging except your registration. A month or so prior to the summit you'll receive your voucher and then you would submit your registration for the summit.

2015 - 2016 Calendar Development

Denny Rush/Judy Bennett and attendees

Denny reviewed the region calendar. Rocklin will be the site for the January meeting

MOTION: Motion to approve the calendar as submitted by Bill Cornelius, CSY Charter, second by Scott W. Lay, Nevada Charter. Motion approved.

Leadership Handbook Review**/Cheat Sheet

Paul Arnold, Region 2 President-elect

Paul went through the table of contents for the handbook and discussed key information provided in each section. The handbook is available online as an electronic document. Council/Committee reps and charter officers are encouraged to review the sections relating to their responsibilities. The Cheat Sheet was reviewed and corrections made. An updated version will be posted on the region website.

Council/Committee Rep Training

Darrien Johnson, Region 2 Region Director

Council and Committee reps broke into groups and Darrien reviewed their responsibilities, answered questions and the reps shared experiences and advice.

Debrief on Conference

Denny Rush, Region 2 President

Easel sheets were on the walls for each segment of our conference. Members broke into groups and moved around the room to in groups, stopping at each segment's sheet, discussed the segment and wrote their comments and thoughts regarding the segment on the sheets. See results below:

Membership Matters	Tom Armelino
<ul style="list-style-type: none">➤ Expect new administrators to be part of the professional group➤ Loved the presentation - gave me lots to share with prospective members	<p>Current work of ACSA/Strategic Plan/ Updates from Sacramento</p> <p>Positives & Take-aways</p> <ul style="list-style-type: none">➤ Great story re: ACSA student outcomes; benefits of ACSA➤ Nice update➤ Good to hear from our president and to have him present for social time - reception/dinner➤ Very similar to Wes' presentation <p>Suggestions:</p> <ul style="list-style-type: none">➤ Longer social time➤ Handouts➤ More strategic plan - specifics➤ Share successful membership strategies➤ Hear successful stories from other regions,

	not just about membership
<p align="center">Group Best Practices</p> <p>Positives and Take-aways</p> <ul style="list-style-type: none"> ➤ Sharing of ideas from other charters about events ➤ Cheat sheet ➤ Great suggestions from handbook and other charter events and overviews ➤ Appreciated the open forum ➤ Have everyone present ➤ Calendar <p>Suggestions:</p> <ul style="list-style-type: none"> ➤ Job alike sharing (use vlist to drive conversation) ➤ After job alike to back to home charter to share ➤ Line items re: responsibilities ➤ More concrete 	<p align="center">Kevin Brown</p> <p align="center">Professional Capital/Happiness Advantage</p> <p>Positives/Take-aways:</p> <ul style="list-style-type: none"> ➤ Great suggestions for staff culture ➤ Book recommendation was helpful ➤ Great presenter, engaging ➤ Balance – work/life/personal ➤ How to improve us – happiness (happy people are more productive) ➤ Awesome! <p>Suggestions:</p> <ul style="list-style-type: none"> ➤ Do it again next year! For the whole group & invite everyone ➤ More time for this. It was rushed ➤ Internet access
<p align="center">Wes Smith</p> <p align="center">ACSA Perspectives</p> <p>Positive/Takeaways:</p> <ul style="list-style-type: none"> ➤ Engaging, fun to listen to ➤ Informative – direction/purpose of ACSA, trying to improve organization ➤ Great speaker ➤ Passionate ➤ Equity ➤ Transparent ➤ Liked hearing about new things ACSA is offering ➤ Legislation information ➤ Renewed focus on service and advocacy ➤ Inspirational, ➤ Engaging <p>Suggestions:</p> <ul style="list-style-type: none"> ➤ Just a session re: bills/legis action topics with Q&A time ➤ More detail re One Voice ➤ More information re: Federal ➤ Time with Wes 	<p align="center">Suggestions for Next Year</p> <ul style="list-style-type: none"> ➤ Everyone should have been here for ALL ➤ Longer “siesta” time ➤ Outside activity (hike) ➤ Open bar longer – with dinner ➤ Report on ambassador program ➤ Collaborative time for charters and new presidents for planning ➤ All presentations open to all attendees ➤ Conflicting meetings ➤ Extra day every other year ➤ Time with job alike – check list (2) ➤ Best practice sessions (schedule earlier? 4-6 Wednesday?) ➤ We liked the Membership Matters session!