

*Facing Tomorrow's  
Challenges Today*

Regions 1, 2, 3, 4  
of the  
Association of California  
School Administrators  
Presents

# *Program*

## *North State Spring Conference*

April 25 – 27, 2014

Peppermill

Reno



# North State Spring Conference 2014

## Sponsored by ACSA Regions 1, 2, 3, 4

### PROGRAM TABLE OF CONTENTS

North State Spring Conference 2014 Committee.....	2
Conference Information .....	3
Conference Overview .....	5
Conference Presenters .....	9
Saturday Conference Planner .....	9
Conference Sessions at a Glance .....	11
Program .....	15
Friday Schedule .....	15-16
Saturday Schedule.....	17
Concurrent Session I (A).....	17
Concurrent Session II (B) .....	19
Concurrent Session III (C) .....	21
General Session D/Luncheon Keynote .....	24
Concurrent Session IV (E).....	25
Other Events.....	28
Sunday Schedule .....	29
Concurrent Sessions by Strand .....	31-32
Exhibitors.....	33-34
Presenter Index .....	35
Map.....	Inside Back Cover & Back Cover

# North State Spring Conference 2014 Committee

## *Region 1*

Jim Cloney ..... Shasta Union High School District, Redding  
Elsbeth Prigmore ..... Shasta Union High School District, Redding  
**Mike Vincelli**, Program Chair ..... Shasta Union High School District, Redding

## *Region 2*

Kathleen Daugherty ..... Newcastle Elementary School District, Newcastle  
**Rick Judd**, Finance Chair ..... Loomis Grammar School, Loomis  
**Mary Sakuma**, Golf Tournament Chair ..... Durham Unified, Durham

## *Region 3*

**Jonathon Brunson**, Conference Co-Chair ..... Douglass Middle School, Woodland  
**Dr. Cindy Petersen**, Conference Co-Chair ..... Gateway Community Charters, McClellan  
Brent Cushenbery ..... Winters Unified School District, Winters

## *Region 4*

Dr. Rob Martinez ..... Fairfield Suisun Unified, Fairfield  
Lisette Estrella-Henderson ..... Solano Co. Office of Education, Fairfield

## *Exhibitors*

Linda Rooney ..... Eureka Union ESD, Granite Bay  
Lisette Estrella-Henderson ..... Solano Co. Office of Education, Fairfield

## *Registration*

Judy Bennett, Annette Stringer ..... Oroville

## *Region Consultants/Field Representatives*

Emilie Simmons ..... Region 3 Consultant  
Rob Phillips ..... Region 4 Consultant

# CONFERENCE INFORMATION

The North State Spring Conference 2014 sponsored by ACSA Regions 1, 2, 3 and 4 is an outstanding conference developed by members representing the four ACSA regions. This partnership was formed to bring the latest in educational programs and ideas to school administrators in Northern California.

## *When will registration be open and where is it located?*

Registration will open at 10:00 a.m. Friday, April 25, and remain open until 7:00 p.m. It will reopen at 7:30 a.m. Saturday morning and be open until 2:30 p.m. Registration will be located in the Tuscany Events Center E-F.



## *Assistance*

The Registration Desk will also serve as an information center for messages, lost and found, and general questions.

## *How will I know which sessions to attend?*

There is a detailed list of the keynote and breakout sessions in your program with times and locations, a schedule of sessions by strand, and Sessions at a Glance. The program has a hotel map to assist you in locating the room for each session.

## *Where will coffee and continental breakfast be served?*



- **On Saturday** from 7:30 to 8:15 a.m., a continental breakfast, coffee and tea will be served in the Tuscany Conference and Exhibition Center exhibitor display area compliments of **North State Spring Conference Planning Committee**.
- **On Sunday** a buffet breakfast sponsored by the North State Spring Conference Planning Committee will be served in the Tuscany Events Center E & F beginning at 8:00 a.m. Wes Smith and Brett McFadden talk about the challenges facing administrators in 2014, followed by Kevin Bracy, our keynote presenter.

## *Where will Saturday lunch be served?*

If you registered as an ACSA, CSBA or non-member or purchased a lunch ticket, you will find a LUNCH TICKET in your packet. Lunch will be served beginning at 12 Noon Saturday in Tuscany Events Center A-B. The luncheon is co-sponsored by **Atkinson, Andelson, Loya, Ruud and Romo**. The noted keynote speaker Bill McBride, is sponsored by Houghton Mifflin Harcourt.



**Don't forget your lunch and event tickets**

# CONFERENCE INFORMATION, CONT.

## *Where will the evening activities take place?*

- ◆ CONFERENCE ORGANIZERS REQUEST THAT NO CHILDREN BE BROUGHT TO RECEPTIONS BECAUSE ADULT BEVERAGES WILL BE PROVIDED.
- **On Friday** evening the Charter Presidents' Reception will take place in the Tuscany Events Center C-D from 7:00 p.m. to 8:00 p.m. **Only registrants and registered guests will be admitted. Tickets are required.**
- **On Saturday** evening the Region President's Reception, hosted by **Regions 1, 2, 3, 4**, will take place in the Tuscany Events Center C-D from 6:00 to 7:00 p.m. followed by desserts and dancing. This event will be available until 10:00 p.m. **Only registrants and registered guests will be admitted. Tickets are required.**
- **One guest ticket will be in your packet if you indicated you were bringing a guest. Tickets for additional guests may be purchased for \$45 each at the Registration Table during the conference.**



Don't forget your event and drink tickets

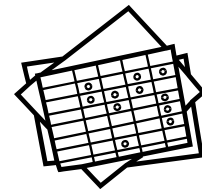


## *When do you give away those fabulous gift baskets and/or Charter gifts?*

Look for the gift basket icon for events where we will draw for wonderful region and charter gifts. Every registered person's name has been entered into the drawing, but you must be present to win. So, don't miss out.

## *Exhibitors*

Our exhibitors make it possible for us to keep the cost of this conference one of the lowest in the state. Please take time during lunch and breaks to visit their displays in the Tuscany Events Center and introduce yourself. Many have drawings for great prizes throughout the conference. Look for the special Drawing Card in your packet. Get it initialed by as many exhibitors as you can and qualify for a special drawing.



# CONFERENCE OVERVIEW

## Friday, April 25, 2014

8:00 a.m. – 8:45 a.m.	Pre-Conference Workshop Registration	Tuscany Events Center
8:45 a.m. – 3:15 p.m.	Pre-Conference Event hosted by McGraw-Hill, HMH, Pearson	Tuscany Event Center A-B
10:00 a.m. -- 7:00 p.m.	North State Spring Conference Registration	Tuscany Events Center E-F
2:00 p.m. – 5:30 p.m.	Vendor Exhibits	Tuscany Events Center E-F
5:30 p.m. – 7:00 p.m.	North State Spring Conference Opening Keynote	Tuscany Events Center A-B
7:00 p.m. – 8:00 p.m.	Charter Presidents' Reception	Tuscany Events Center C-D

## Pre-Conference Workshop

### *4<sup>th</sup> Annual Friday Pre-Conference Event Pre-Conference Workshop & Luncheon*

8:00 – 8:45 a.m.	Registration (Tuscany Events Center A-B)
8:45 – 10:30 a.m.	Speaker: Dr. Timothy Shanahan, <i>sponsored by McGraw-Hill Education</i>
10:30 a.m.	Break
10:45 – 12:30 p.m.	Speaker: Timothy Kanold, <i>sponsored by Houghton Mifflin Harcourt</i>
12:45 – 1:30 p.m.	Lunch (Tuscany Events Center B)

### **Breakout Sessions -- Learning Transformations**

1:30 – 2:15 p.m.	Workshops (Rooms 1 – 4) – Two workshops/1 by HMH, 1 by McGraw
2:30 – 3:15 p.m.	Workshops - Repeated (Rooms 1 – 4)

8:00 a.m. – 3:15 p.m.

*Tuscany Events Center A-B  
Tuscany 1-4*

## General Session - Conference Opening Event

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5:30 p.m. - 7:00 p.m.

✱ OPENING KEYNOTE ADDRESS ✱

Tuscany Events Center A-B

Welcome by *Dr. Cindy Petersen and Jonathon Brunson*, Conference Co-Chairpersons

Keynote Introduction by *Dr. Cindy Petersen*



### *“Flip” Flippen* *It's Not What You Look at That* *Matters, It's What You See*



7:00 p.m. - 8:00 p.m.

CHARTER PRESIDENTS' RECEPTION

*Sponsored by:*

ACSA Region 1, 2, 3, 4 Charter Presidents

Tuscany Events Center C-D



## Saturday, April 26, 2014 — Conference Events

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7:30 a.m. - 2:30 p.m.

REGISTRATION  
Vendor Exhibits

Tuscany Events Center E-F

7:30 a.m. - 8:15 a.m.

Continental Breakfast, Coffee and Tea  
*Compliments of the North State Spring  
Conference Planning Committee*

Tuscany Events Center E-F

8:15 a.m. - 9:15 a.m.

Concurrent Sessions I (A)

Page 17

9:30 a.m. - 10:30 a.m.

Concurrent Sessions II (B)

Page 19

10:30 a.m. - 10:45 a.m.

Break: Exhibits, Coffee and Tea  
*Compliments of the North State Spring  
Conference Planning Committee*

Tuscany Events Center E-F

10:45 a.m. - 11:45 a.m.

Concurrent Sessions III (C)

See Page 21

## **Saturday, April 26, 2014 — Conference Events, continued**

12:00 Noon - 2:00 p.m.

✱ Second General Session ✱

Tuscany Events Center A-B

### **SESSION D - LUNCHEON KEYNOTE**

*Welcome by Jonathon Brunson and Dr. Cindy Petersen, Conference Co-Chairpersons*

*Keynote Introduction by Jonathon Brunson*



## ***Bill McBride***

### ***Conquering the Common Core by Teaching to Gender Differences***

*National Consultant, Author, Inspirational Speaker  
Houghton Mifflin Harcourt*

*Luncheon Co-Sponsored by  
Atkinson, Andelson, Loya, Ruud and Romo*

*Speaker Sponsored by:*



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### **2:00 p.m. - 2:15 p.m. - Last Chance to Visit Exhibits**

2:15 p.m. - 3:15 p.m.	Concurrent Sessions IV (E)	Page 25
3:30 p.m. - 4:45 p.m.	Region 1, 2, 3, 4 Meetings and Activities	Page 28
6:00 p.m. - 7:00 p.m.	REGION PRESIDENT'S RECEPTION <i>Receptions sponsored by: ACSA Regions 1, 2, 3, 4</i>	Tuscany Events Center C-D
7:00 p.m. - 10:00 p.m.	DESSERT RECEPTION/DANCING Firehouse Entertainment	Tuscany Events Center C-D



## Sunday, April 27, 2014 — Conference Events

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### ✧ Third General Session – Conference Closing Event ✧

8:00 a.m. - 10:00 a.m.

SESSION F – BREAKFAST KEYNOTE

Tuscany Events Center E-F

Welcome by *Dr. Cindy Petersen and Jonathon Brunson*, Conference Co-Chairpersons

Keynote Introduction by *Dr. Cindy Petersen*



**Wesley Smith**  
*ACSA Executive Director*  
**Brett McFadden**  
*CBO, Pajaro Valley USD*



## Challenges Facing Administrators in 2014

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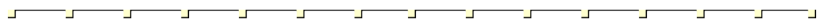
Introduction by *Mike Vincelli*, Program Chairperson



### **Kevin Bracy**

***Be the GREATEST at What YOU Do***

*Your Greatness Coach™, Speaker, Trainer, Author*



We hope you enjoyed the North State Spring Conference and will join us next year back at the Peppermill, Reno, April 24-26, 2015.

Have a safe trip home.

## CONFERENCE PRESENTERS

**CHRIS ALMEIDA**, *Folsom Cordova Unified*  
**KIM BOGARD**, *Kingsley Board Attorneys*  
**KEVIN BRACY**, *Sunday Keynote*  
**NATALIYA BURKO**, *Gateway Community Charters*  
**RAMON C. CUSI**, *North Davis Elementary, Davis Unified*  
**MARY FELDSTEIN**, *Common Core Standards Plus*  
**"FLIP" FLIPPEN**, *The Flippen Group, Friday Keynote*  
**MICHAEL GILLESPIE**, *Gateway Community Charters*  
**SCOTT K. HOLBROOK**, *Atkinson, Andelson, Loya, Ruud and Romo*  
**DR. MICHAEL HOLT**, *The Flippen Group*  
**STEPHANIE HOUSTON**, *Colton-Redlands-Yucaipa ROP*  
**DR. KEITH LARICK**, *Brandman University*  
**KEITH LEW**, *Edmentum*  
**BILL MCBRIDE**, *Saturday Keynote*  
**SUSAN T. MASCHMEIER**, *South Bay Union School District*  
**CHRISTINE MCCORMICK**, *Butte County Office of Education*  
**BRETT MCFADDEN**, *Pajaro Valley Unified*  
**MAUREEN MOORE**, *Educate Kids Consulting*  
**STEVE MUZINICH**, *Folsom Cordova Unified*  
**JANAE NOVOTNY**, *Burke Williams & Sorensen, LLP*

**TOM O'MALLEY**, *Modoc Joint Unified School District*  
**DR. CINDY PETERSEN**, *Gateway Community Charters*  
**ELSBETH PRIGMORE**, *Continuing Education High School Principal*  
**SCOTT RUNGWERTH**, *Gateway Community Charters*  
**DENNY RUSH**, *Parker Whitney Elementary, Rocklin Unified*  
**DR. MARILOU RYDER**, *Brandman University*  
**DAVE SEVERSON, ED.D.**, *Center for Academic Proficiency*  
**WES SMITH**, *Assoc. of California School Administrators*  
**JANET CORY SOMMER**, *Burke Williams & Sorensen, LLP*  
**DR. JANIE SORG**, *Folsom Cordova Unified*  
**DR. GENE TAVERNETTI**, *Roseville City Schools*  
**KATIE VAN SLUYS**, *Apple, Inc.*  
**DONALD A. VELEZ**, *Burke Williams & Sorensen, LLP*  
**PETE WATSON**, *Common Core Standards Plus*  
**JAMES SCOT YARNELL**, *Atkinson, Andelson, Loya, Ruud and Romo*  
**PATRICIA CLARK WHITE, ED.D.**, *Brandman University*  
**JOHN R. YEH**, *Burke Williams & Sorensen, LLP*

### SATURDAY CONFERENCE PLANNER

Time	Session	Room
8:15 - 9:15 a.m.		
9:30 - 10:30 a.m.		
10:45 - 11:45 a.m.		
2:15- 3:15 p.m.		
3:30 - 4:45 p.m.	Regional Meetings - Check Program	

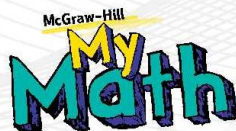


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# Sessions at a Glance

Friday, April 25

## Special Pre-Conference Sessions

Tuscany Events Center A-B		8:00 – 8:45 a.m. <b>Registration</b>
Tuscany Events Center A-B		8:45 a.m. to 10:30 a.m. – Tim Shanahan, <i>sponsored by McGraw-Hill Education</i>
Tuscany Events Center A-B		10:45 a.m. to 12:30 p.m. – Dr. Tim Kanold <i>sponsored by Houghton Mifflin Harcourt</i>
Tuscany Events Center A-B		12:30 p.m. to 1:15 p.m. Lunch courtesy of McGraw Hill, Houghton Mifflin Harcourt, Pearson
<b>Breakout Sessions – Learning Transformations</b>		
Tuscany 1 - 4	1:30 to 2:15 p.m. -- Breakout Workshops (Session 1)	2:30 to 3:15 p.m. – Breakout Workshops (Session 2) Repeat



# Sessions at a Glance

Friday, April 25

## Special Pre-Conference Sessions

Tuscany Events Center A-B		8:00 – 8:45 a.m. <b>Registration</b>
Tuscany Events Center A-B		8:45 a.m. to 10:30 a.m. – Tim Shanahan, <i>sponsored by McGraw-Hill Education</i>
Tuscany Events Center A-B		10:45 a.m. to 12:30 p.m. – Dr. Tim Kanold <i>sponsored by Houghton Mifflin Harcourt</i>
Tuscany Events Center A-B		12:30 p.m. to 1:15 p.m. Lunch courtesy of McGraw Hill, Houghton Mifflin Harcourt, Pearson
<b>Breakout Sessions – Learning Transformations</b>		
Tuscany 1 - 4	1:30 to 2:15 p.m. -- Breakout Workshops (Session 1)	2:30 to 3:15 p.m. – Breakout Workshops (Session 2) Repeat



# Sessions at a Glance

## 2013 ACSA Regions 1, 2, 3, 4 North State Spring Conference

Saturday, April 26

Concurrent Session I – Session A

8:15 to 9:15 a.m.

Alignment of CTE and CCSS Standards in the Classroom <i>Dr. Janie Sorg/ Mr. Chris Almeida, Page 17</i>	Art of Living: When Having it All Isn't Enough <i>Dr. Keith Larick, Page 17</i>	The Elementary Council Proudly Presents our Updated "Principal Handbook" <i>Denny Rush, Page 17</i>
<b>Tuscany Room 1</b>	<b>Tuscany Room 4</b>	<b>Tuscany Room 2</b>
Student Discipline and the Internet; Do You Monitor Your Students On The Web? <i>Scott K. Holbrook, Page 18</i>	Transforming Curriculum: iPads and MAC in Action <i>Katie Van Sluys, Page 18</i>	Administrator 2.0: The Organized Administrator in the Digital Age <i>Christine McCormick, Page 17</i>
<b>Tuscany Room 7</b>	<b>Tuscany Room 8</b>	<b>Tuscany Room 9</b>
Best Practices for Effective Workplace Investigations (Part A) <i>Donald A. Velez/John R. Yeh, Page 18</i>	Relationships, School Culture and a Self-Regulating Environment <i>Dr. Michael Holt/ Scott Rungwerth/Nataliya Burko/Michael Gillespie, Page 18</i>	
<b>Tuscany Room 10</b>	<b>Tuscany Room 3</b>	

Concurrent Session II -- Session B

9:30 – 10:30 a.m.

Leading Through Difficult Times <i>Tom O'Malley, Page 19</i>	After School Programs: Opportunity to Enhance 21 <sup>st</sup> Century Skills Utilizing Common Core Standards <i>Susan T. Maschmeier, Page 19</i>	You Want What? That's a Reasonable Accommodation? <i>Janae Novotny/Janet Cory Sommer, Page 19</i>
<b>Tuscany Room 1</b>	<b>Tuscany Room 2</b>	<b>Tuscany Room 3</b>
The Future of Learning: Five Trends Driving Change (Part A) <i>Dr. Cindy Petersen/Dr. Keith Larick, Page 19</i>	Best Practices for Effective Workplace Investigations (Part B) <i>Donald A. Velez/John R. Yeh, Page 20</i>	Leading Learning: Technology, Innovation and Impact <i>Katie Van Sluys, Page 20</i>
<b>Tuscany Room 4</b>	<b>Tuscany Room 10</b>	<b>Tuscany Room 8</b>
How to Become a Politically Savvy Leader <i>Patricia Clark White, ED.D., Page 20</i>	Boost Your Promotion Quotient: Insider Tips and Trade Secrets to Help You Move Up the Career Ladder <i>Dr. Marilou Ryder, Page 20</i>	
<b>Tuscany Room 9</b>	<b>Tuscany Room 7</b>	

## Sessions at a Glance

### Concurrent Session III -- Session C

10:45 – 11:45 a.m.

AB 790: Implementing “Linked Learning” <i>Stephanie Houston, Page 21</i>	Building the Instructional Bridge to the Common Core <i>Dr. Gene Tavernetti, Page 21</i>	Systemically Create Safety and High Performance for Every Student Elsbeth Prigmore/Dr. Michael Holt, <i>Page 21</i>
<b>Tuscany Room 1</b>	<b>Tuscany Room 2</b>	<b>Tuscany Room 3</b>
Future of Leading Learning: Innovate (Part B) <i>Dr. Cindy Petersen/Dr. Keith Larick, Page 22</i>	Student Discipline and the Internet: Do You Monitor Your Students on the Web (Repeat) <i>Scott K. Holbrook, Page 23</i>	Crisis Response Active Shooter <i>Steve Muzinich/Kim Bogard, Page 22</i>
<b>Tuscany Room 4</b>	<b>Tuscany Room 7</b>	<b>Tuscany Room 8</b>
Tweet What? Become a Connected Administrator with a Personal Learning Network <i>Christine McCormick, Page 22</i>	Technology and the Common Core: Outfitting Your School for Tomorrow <i>Ramon C. Cusi, Page 23</i>	
<b>Tuscany Room 9</b>	<b>Tuscany Room 10</b>	

### Concurrent Session IV -- Session E

2:15 – 3:15 p.m.

Effective Strategies for Changing Instructional Practices <i>Denny Rush, Page 26</i>	Teaching the Brain <i>Dave Severson, Ed.D., Page 25</i>	Standards Plus: Ease the Pain of Common Core Transition <i>Pete Watson/Mary Feldstein, Page 27</i>
<b>Tuscany Room 2</b>	<b>Tuscany Room 10</b>	<b>Tuscany Room 4</b>
Accommodating Gender Identity Through the Interactive Process <i>James Scot Yarnell, Page 25</i>	Have the Growth Mind-Set to Teach Common Core Standards <i>Maureen Moore, Page 26</i>	Helping At-Risk Students Before They Fail Keith Lew, <i>Page 26</i>
<b>Tuscany Room 8</b>	<b>Tuscany Room 9</b>	<b>Tuscany Room 3</b>
Boost Your Promotion Quotient: Insider Tips and Trade Secrets to Help You Move Up the Career Ladder (Repeat) <i>Dr. Marilou Ryder, Page 26</i>	LCFF and LCAP: Where are County Offices, Districts and Charters Going with This Model? <i>Brett McFadden/Wes Smith, Page 25</i>	
<b>Tuscany Room 7</b>	<b>Tuscany Room 1</b>	

# NOTES

# ACSA NORTH STATE SPRING CONFERENCE 2014

## SPONSORED BY ACSA REGIONS 1, 2, 3, 4

# PROGRAM

**Friday, April 25, 2014**

8:00 a.m. – 8:45 a.m.	Pre-Conference Workshop Registration	<b>Tuscany Event Center A-B</b>
8:45 a.m. – 12:30 p.m.	Pre-Conference Workshop hosted by: McGraw-Hill, Houghton Mifflin Harcourt & Pearson	<b>Tuscany Event Center A-B</b>
12:45 p.m. – 1:30 p.m.	Lunch	<b>Tuscan Event Center A-B</b>
1:30 p.m. – 3:15 p.m.	Pre-Conference Workshops	<b>Tuscany Room 1-4</b>

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10:00 a.m. – 7:00 p.m.	North State Spring Conference Registration	<b>Tuscany Event Center E-F</b>
2:00 p.m. – 5:30 p.m.	Vendor Exhibits	<b>Tuscany Event Center E-F</b>

## **Pre-Conference Workshop**

### ***4<sup>th</sup> Annual Friday Pre-Conference Event Pre-Conference Workshop & Luncheon***

8:00 – 8:45 a.m.	Registration (Tuscany Events Center A-B)
8:45 – 10:30 a.m.	Speaker: Dr. Timothy Shanahan, <i>sponsored by McGraw-Hill Education</i>
10:30 a.m.	Break
10:45 – 12:30 p.m.	Speaker: Timothy Kanold, <i>sponsored by Houghton Mifflin Harcourt</i>
12:45 – 1:30 p.m.	Lunch (Tuscany Events Center B)
<b>Breakout Sessions -- Learning Transformations</b>	
1:30 – 2:15 p.m.	Workshops (Rooms 1 – 4) – Two workshops/1 by HMH, 1 by McGraw
2:30 – 3:15 p.m.	Workshops - Repeated (Rooms 1 – 4)

**8:00 a.m. – 3:15 p.m.**

***Tuscany Events Center A-B***

Friday, April 25, 2014

## ***Conference Opening Event First General Session***

**5:30 P.M. -- 7:00 P.M.**

*Welcome by Dr. Cindy Petersen and Jonathon Brunson, Conference Co-Chairpersons*

*Keynote Introduction by Dr. Cindy Petersen*



### ***“Flip” Flippen***

***It's Not What You Look at That  
Matters, It's What You See***

***The Flippen Group***

*“Flip” developed the concept of Personal Constraints™ and founded The Flippen Group. One of the largest educator training companies in North America.*

**Tuscany Event Center A-B**

### **Charter Presidents' Reception**

*Sponsored by:*

***ACSA Regions 1, 2, 3, 4 Charter Presidents***

**7:00 P.M. – 8:00 P.M**



(Tickets required)  
(Must be 21 or older to attend)



**Tuscany Event Center C-D**

**Saturday, April 26, 2014**

7:30 A.M. – 2:30 P.M.

Registration  
Vendor Exhibits

**Tuscany Event Center E - F**

7:30 to 8:15 A.M. – Continental Breakfast *compliments of the*  
*North State Spring Conference Planning Committee*

## **Concurrent Session I**

***Saturday Morning***

***Session A***

***8:15 A.M. – 9:15 A.M.***

**A-1**

***Tuscany Room 1***

***Alignment of CTE and CCSS Standards in the Classroom***

**Dr. Janie Sorg**  
**Mr. Chris Almeida**  
*Folsom Cordova Unified*

This presentation will focus on classroom examples of CTE and CCSS standards applications.

We will focus on inquiry and target questions, summative assessment units based on industry sector themes. The presenters will share, based on examples, from multiple industries, engineering, public safety, and information technology.

**A-2**

***Tuscany Room 2***

***The Elementary Council Proudly Presents our Updated “Principal Handbook”***

**Denny Rush, Principal**  
*Parker Whitney Elementary, Rocklin USD*

The Principal Handbook has always been a best seller for ACSA. This updated edition reflects current practices including building school culture, positive behavior support and parent engagement. Hard copy is accompanied by flash drive for easy usage. Join our council team as we share highlights and tips

**A-3**

***Tuscany Room 4***

***Art of Living: When having it All Isn’t Enough***

**Dr. Keith Larick, Superintendent/Chair**  
*Brandman University Doctoral Program*

The increased complexity and fast paced change of our world has made achieving life balance an elusive goal. The pursuit of “having it all” results in a drain of the leader’s skills, gifts and energies. Great leaders have discovered that leadership is an inner quest to discover who you are and the ability to grow as a person. This session will explore the “five keys” to the art of living and working in balance.

**A-4**

***Tuscany Room 9***

***Administrator 2.0: The Organized Administrator in the Digital Age***

**Christine McCormick, Coordinator**  
*Butte County Office of Education*

Bring your internet ready device to this “hands on” session where the presenter will share strategies to become and stay organized as a busy administrator. Web tools and apps to improve and increase organization and productivity will be shared and practiced. Be prepared to get to work to start your journey to becoming an organized administrator today!

## Saturday Morning, cont.

A-5

Tuscany Room 3

### ***Relationships, School Culture and a Self-Regulating Environment***

**Dr. Michael Holt**, *The Flippen Group*  
**Scott Rungwerth, Nataliya Burko, Michael Gillespie**  
*Gateway Community Charters*

If you have a child's heart, you have his head. Administrators from the three unique school configurations (Independent Study, Elementary, and High School) will share how the ongoing implementation of Capturing Kid's Hearts has impacted their students, school and staff culture. Positive outcomes of implementing the process as well as ways to mitigate the challenges involved in working with all staff, custodians to paras to teachers, in order to implement a school-wide program to promote a positive, self-regulating, and highly engaged learning environment.

A-6

Tuscany Room 7

### ***Student Discipline and the Internet: Do You Monitor Your Students on the Web?***

**Scott K. Holbrook**, Senior Associate  
*Atkinson, Andelson, Loya, Ruud & Romo*

This is a topic of persistent interest to school personnel. With the new legislation (AB 256) expanding the authority of school officials to discipline students for out of school conduct and a new criminal statute for revenge cyber porn (SB 255), this will be a topic of interest for attendees of the North Region Spring Conference. This interactive presentation will review the new legislation and discuss conflicts with the greater free speech rights students enjoy in California vs. Federal law (e.g., Tinker) and provide useful tips and strategies for dealing with this expanding frontier of student discipline.

A-7

Tuscany Room 10

### ***Best Practices for Effective Workplace Investigations (Part A)***

**Donald A. Velez**, Attorney  
**John R. Yeh**, Attorney  
*Burke Williams & Sorensen LLP*

This entertaining and interactive presentation for the new and experienced administrators will provide attendees with the best practices for conducting and documenting workplace investigations. Attendees will be presented with real life situations, and participate in question and answer sessions, to learn: Interview strategies and rules; organizational tips; tactics for dealing with recalcitrant or dishonest witnesses. The presenters will also cover how to work with students and parents, as well as how to move past roadblocks put up by an employee's representative or counsel.

A-8

Tuscany Room 8

### ***Transforming Curriculum: iPads and MAC in Action***

**Katie Van Sluys**  
*Apple, Inc.*

Learning and communicating in today's world calls learners to be critical consumers and producers of media that includes a range of modalities including print, images, audio, video and so on. Experienced educators will facilitate this session, sharing how apps, digital content and multimedia tools can engage learners in research, problem solving, and communication across content areas and grade levels. Come experience transformational possibilities when learning with iPads and Macs.

## Concurrent Session II

**Saturday Morning**

**Session B**

**9:30 A.M. – 10:30 A.M.**

**B-1**

**Tuscany Room 1**

### ***Leading Through Difficult Times***

**Tom O'Malley**, Superintendent  
*Modoc Joint Unified School District*

In one school year the small rural community of Alturas endured a murder-suicide, a fatal car accident involving current students, and the threat of a mass casualty incident at the high school. This presentation will highlight the incidents, things that were done well and lessons learned.

**B-2**

**Tuscany Room 3**

### ***You Want What? That's a Reasonable Accommodation?***

**Janae Novotny**, Partner  
**Janet Cory Sommer**, Partner  
*Burke Williams & Sorensen, LLP*

Determining reasonable workplace disability accommodations can be challenging and recent changes to state and federal leave and disability laws add another layer of complexity. Through role-playing and mini lectures, this session will address tricky accommodation issues, including: handling reduced schedules, sporadic attendance, leaves of absence and managing disability-related poor performance. The session will also provide best practice suggestions for engaging in the interactive process, collecting medical information, and documenting accommodation communications.

**B-3**

**Tuscany Room 2**

### ***After School Programs: Opportunity to Enhance 21<sup>st</sup> Century Skills Utilizing Common Core Standards***

**Susan T. Maschmeier**, After School Director  
*South Bay Union School District*

Learn how After School programs provide the natural environment to enhance 21st Century skills: especially in small school districts. After School programs provide 3 additional hours for learning new skills and application of knowledge with project based learning. Discover useful strategies to align your After School program with the school day, while utilizing common core standards to enhance student's skills and bring your district's program to the next level, while within budget.

**B-4**

**Tuscany Room 4**

### ***The Future of Learning: Five Trends Driving Change (Part A)***

**Dr. Cindy Petersen**, Superintendent  
*Gateway Community Charters*  
**Dr. Keith Larick**, Retired Supt., Chair  
*Brandman University*

All educational leaders need to understand how global changes are transforming the lives of young people and how they learn. Globalization, technology, information, choice and generational changes all present challenges and opportunities. How can schools prepare students for an increasingly diverse and global future? This session invites participants to rethink the "what," "who," and "how" of learning as a result of these changes and forces.

## Saturday Morning, cont.

**B-5**

**Tuscany Room 7**

### ***Boost Your Promotion Quotient: Insider Tips and Trade Secrets to Help You Move Up the Career Ladder***

**Dr. Marilou Ryder**

*Brandman University*

1. PLANNING: Developing the Game Plan
2. PACKAGING: The Art of Self Promotion
3. PREPARING: Practice Makes Perfect
4. PERSEVERING: Crossing the Finish Line

Participants will learn:

- How to strategically plan for their next career move
- How to write letter of application
- How to design resumes that stand out in a crowd
- How to secure stellar letters of recommendation
- How to prepare for the high-stakes interview
- How to persevere when the going gets tough.

**B-6**

**Tuscany Room 9**

### ***How to Become a Politically Savvy Leader***

**Patricia Clark White, Ed.D.**

*Brandman University*

Do you often feel anxious, frustrated, confused, or fearful of being on the wrong end of political tactics? Learn how to develop your skills as a politically savvy leader! Which of nine styles is your default style and which ones might be more effective to cultivate? Pinpoint others' styles and learn some strategies that work with them. Find the power to transform yourself, your people and your organization.

**B-7**

**Tuscany Room 8**

### ***Leading Learning: Technology, Innovation and Impact***

**Katie Van Sluys**

*Apple, Inc.*

As school leaders work to engage learners with relevant, challenging curricular experiences, technology becomes a necessary and powerful tool. Successful learning calls for more than tools. Come hear how school leaders are planning and leveraging technology to create challenging and engaging learning environments. Draw from other's experiences to launch, integrate, refine and/or re-image the role technology plays in learning in your school and/or district.

**B-8**

**Tuscany Room 10**

### ***Best Practices for Effective Workplace Investigations (Part B)***

**Donald A. Velez, Attorney**

**John R. Yeh, Attorney**

*Burke Williams & Sorensen LLP*

This entertaining and interactive presentation for new and experienced administrators will provide attendees with the best practices for conducting and documenting workplace investigations. Attendees will be presented with real life situations, and participate in question and answer sessions, to learn:

- Interview strategies and rules;
- Organizational tips; and,
- Tactics for dealing with recalcitrant or dishonest witnesses.

The presenters will also cover how to work with students and parents, as well as how to move past roadblocks put up by an employee's representative or counsel.

# Concurrent Session III

**Saturday Morning**

**Session C**

**10:45 A.M. – 11:45 A.M.**

**C-1**

**Tuscany Room 1**

## ***AB 790: Implementing “Linked Learning”***

**Stephanie Houston**, Superintendent  
*Colton-Redlands-Yucaipa ROP*

Assembly Bill 790 provided guidelines for LEAs to implement “Linked Learning” pilot programs. In June 2013, CDE convened an Advisory Committee to coordinate and provide guidance on the myriad of steps for implementation of the pilot programs. The CDE will use the Advisory Committee input and feedback to facilitate the program. This session will provide an overview of AB 790, the pilot LEAs and the work of the Advisory Committee.

**C-2**

**Tuscany Room 2**

## ***Building the Instructional Bridge to the Common Core***

**Dr. Gene Tavernetti**  
*Roseville City School District*

During the past three years, Roseville City School district has systematically built a common staff development model based on a common teaching framework. This has allowed teachers and administrators to make expedited joint professional decisions regarding lessons, units of instruction, evaluation of teacher and student work, and instructional direction. The presentation will describe and outline the District’s process and provide specific examples of the improved instruction climate.

**C-3**

**Tuscany Room 3**

## ***Systemically Create Safety and High Performance for Every Student***

**Elsbeth Prigmore**, Principal  
*Shasta UHSD Continuing Education High School*  
**Dr. Michael Holt**  
*The Flippen Group*

A journey into how positive change occurred, the process used and the outcome achieved using the Flippen Group model. The model process is research based and research proven and equips educators with tools to grow leadership skills that create appropriate, safe relationships between students and teachers. Safe relationships result in higher student performance and reduce incidents of bullying. A safe learning environment increases attendance and academic achievement while decreasing discipline referrals and drop-out rates. Academic excellence requires intentional, growth-minded teams, and relationship building dramatically improves organizational connectedness, team work and performance. Are your teams Growth-Minded? Come and hear personal testimonies about how Flippen processes changed the outcomes for schools. Walk away with a brief exploration in EXCEL™, the model process.

Special Thank You to McGraw Hill Education Group, Houghton Mifflin Harcourt and Pearson Education for their support of our conference which includes the Friday Workshops and outstanding presenters throughout the conference.

## Saturday Morning, cont.

C-4

*Tuscany Room 4*

### ***Future of Leading Learning: Innovate (Part B)***

**Dr. Cindy Petersen**, Superintendent  
*Gateway Community Charters*  
**Dr. Keith Larick**, Chair  
*Brandman University*

To lead learning in a world of change and transformation, leaders must show the way by creating a culture of creativity and innovation. Our career preparation doesn't generally prepare us to be innovative. This session will build the Future of Learning: the future is here and change is constant. Come learn key elements of change, innovation and creativity and participate in an engaging activity designed to foster your innovation factor.

C-5

*Tuscany Room 9*

### ***Tweet What? Become a Connected Administrator with a Personal Learning Network***

**Christine McCormick**, Coordinator  
*Butte County Office of Education*

Personal Learning Networks (PLNs) are a free and easy way to become a connected administrator. During this session you will learn how to expand your learning with the use of a PLN to support your professional development by using social media tools to leverage your learning.

C-6

*Tuscany Room 8*

### ***Crisis Response: Active Shooter***

**Steve Muzinich**  
*Folsom Cordova Unified*  
**Kim Bogard**  
*Kingsley Board Attorneys*

Are you prepared and have you practiced for an active shooter? Have you performed a risk assessment of your school? This session will provide you with a prevention plan, a lock down drill, statistics and a definition of a school shooter, law enforcement response, (ICS-Incident Command System) and a reunification plan. A multi-media presentation including a power point and a question and answer session will be incorporated into this workshop.



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## Saturday Morning, cont.

C-7

Tuscany Room 7

### ***Student Discipline and the Internet: Do You Monitor Your Students on the Web? (Repeat)***

**Scott K. Holbrook**, Senior Associate  
*Atkinson, Andelson, Loya, Ruud & Romo*

This is a topic of persistent interest to school personnel. With the new legislation (AB 256) expanding the authority of school officials to discipline students for out of school conduct and a new criminal statute for revenge cyber porn (SB 255), this will be a topic of interest for attendees of the North Region ACSA Conference. This interactive presentation will review the new legislation and discuss conflicts with the greater free speech rights students enjoy in California vs. Federal law (e.g., Tinker) and provide useful tips and strategies for dealing with this expanding frontier of student discipline.



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C-8

Tuscany Room 10

### ***Technology and the Common Core: Outfitting Your School for Tomorrow***

**Ramon C. Cusi**, Principal  
*North Davis Elementary*

After using the online calculator to see how many days it takes to assess your students for the new MAPP (formerly STAR) you realize that it would take longer than usual to assess, what do you do next? Are you a single school or small district or a large district that has little or no categorical funding for technology purchase? Do you have struggles with your technology department purchasing hardware & software and then difficulty getting it installed? Dr. Cusi has raised over \$250,000 over the past five years equipping his school (600 ADA) to prepare students for 21st century skills. Please join him as he shares his strategies utilizing research, working with vendors, the technology department and other district politics. Over the past few years Dr. Cusi has presented on his research about technology in education and how it affects school, especially those in program improvement.

**Be sure to visit our exhibitors.  
They have lots of information  
and drawings for free gifts.**

***Session D –Luncheon and Keynote Presentation***

*Co-Sponsored by  
Atkinson, Andelson, Loya, Ruud and Romo*



***Welcome by Jonathon Brunson and Dr. Cindy Petersen, Conference Co-Chairpersons***

***Keynote Introduction by Jonathon Brunson***



***Bill McBride***

***Conquering the Common Core by Teaching to  
Gender Differences***



*National Consultant, Author, Inspirational Speaker  
Houghton Mifflin Harcourt*

***Tuscany Event Center A-B***

*Speaker sponsored by:*



# Concurrent Session IV

**Saturday Afternoon**

**Session E**

**2:15 - 3:15 P.M.**

**E-1**

**Tuscany Room 1**

## ***LCFF and LCAP – Where are County Offices, Districts and Charters Going with this Model?***

**Brett McFadden** CBO, *Pajaro Valley Unified*  
**Wes Smith**, Executive Director, *State ACSA*

By this point (April 2014), most districts, charter schools, and COEs will be in the final hurried stages of drafting their Local Control Accountability Plans (LCAPs). We are all embarking on this first time endeavor simultaneously. This panel discussion will provide a unique and comprehensive set of perspectives on where districts, charters, and COEs are going with this new law and its accompanying accountability. It will feature expert practitioners from local and statewide perspectives offering firsthand insights in best practices and innovative strategies to developing, adopting, and then implementing our first LCAPs.

**E-2**

**Tuscany Room 8**

## ***Accommodating Gender Identity Through the Interactive Process***

**James Scot Yarnell**, Attorney  
*Atkinson, Andelson, Loya, Ruud & Romo*

Students may choose to express a gender identity that does not correspond to their gender assigned at birth. This presentation will review the legal protections for gender identity and provide practical advice for using the interactive process to develop and implement a transition plan that balances the interests of the District, the transgender student, and other affected persons.



**E-3**

**Tuscany Room 10**

## ***Teaching the Brain***

**Dave Severson**, Ed.D.  
*Center for Academic Proficiency*

Brain research continues to inform educational practice. This seminar will provide updates on learning styles, English learners needs, stimulating long-term learning, delivery of instruction based on learning needs, teaching for transfer. Share at faculty meetings the seven linguistic causes and five non-linguistic causes of difficulty in learning to read. Find out how art and music play different roles in content learning. Review what thinking skills are, and study the challenges of the revised Bloom's Taxonomy.




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## Saturday Afternoon, Continued

### **E-4 Tuscany Room 7**

#### ***Boost Your Promotion Quotient: Insider Tips and Trade Secrets to Help You Move Up the Career Ladder (Repeat)***

**Dr. Marilou Ryder**  
*Brandman University*

5. PLANNING: Developing the Game Plan
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- How to strategically plan for their next career move
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- How to secure stellar letters of recommendation
- How to prepare for the high-stakes interview
- How to persevere when the going gets tough.

### **E-5 Tuscany Room 2**

#### ***Effective Strategies for Changing Instructional Practices***

**Denny Rush, Principal**  
*Parker Whitney Elementary, Rocklin USD*

This session describes the process one school used to systemically transform instructional delivery, one clearly defined step at a time. This was done by using non-threatening practical data collected during daily observations. Teachers received immediate feedback allowing for positive reinforcement and quick corrections. The school gained 8 API points in a year of downward trends. These same strategies will be used to support the instructional changes required to meet the demands of the Common Core State Standards.

### **E-6 Tuscany Room 9**

#### ***Have the Growth Mind-Set to Teach Common Core Standards***

**Maureen Moore, CEO**  
*Educate Kids Consulting*

Have the Growth Mind-Set to Teach Common Core Standards, "If we are what we repeatedly do, excellence then, is not an act, but a habit." Teachers must push their own thinking about planning and delivery of creative, rigorous lessons or projects with expected student outcomes. The workshop will assist administrators, teachers and coaches in developing engaging, challenging lessons/projects. Learn and discuss how Bloom's Taxonomy helps build rigor and differentiation by content, ability, interest and projects.

### **E-7 Tuscany Room 3**

#### ***Helping At-Risk Students Before They Fail***

**Keith Lew**  
*Edmentum*

Tailoring your instructional approach to meet individual student needs is essential in the 21st century classroom. Learn how Edmentum's suite of solutions (including PLATO Courseware, Study Island, and more) provides meaningful tools to help you identify students not keeping pace, pinpoint weakness, and target individual needs to ensure success. Our programs are uniquely designed to provide focused instruction and support to raise student achievement.

## Saturday Afternoon, Continued

E-8

Tuscany Room 4

### **Standards Plus: Ease the Pain of Common Core Transition**

**Pete Watson and Mary Feldstein**  
*Common Core Standards Plus*

Are your teachers crying out for support in teaching the Common Core Standards? Struggling with designing your own curriculum? Attendees will learn how the Common Core transition can be made effectively, consistently and equitably by supporting teachers with lessons and projects written directly to the Common Core Standards. Use the lesson bank to support your units, or teach them paced in conjunction with your core texts. Teachers increase their knowledge of the Common Core Standards and expectations as they teach their students.

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Attend a Region  
meeting. Check  
the Registration  
Message Board  
for those Regions  
holding a meeting  
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**Don't Miss Our Presentation/ Wine & Cheese Reception:**  
Ease the Pain of Common Core  
Saturday @ 2:15 – RM: Tuscany 4  
Presented by Mary Feldstein

***Region Meetings and Activities***

Region2

**Tuscany Room 2**

*Saturday Evening*

*Social Events*

*6:00 to 10:00 P.M*



***Region Presidents' Reception***

**6:00 P.M. - 7:00 P.M.**

*Sponsored by Regions 1, 2, 3, 4*



**Tuscany Events Center C-D**

***Dessert Reception and Dance***

**7:00 P.M. - 10:00 P.M.**

(Tickets required)  
(Must be 21 or older to attend)



**Tuscany Events Center C-D**

***DJ Entertainment by Firehouse Entertainment***



Sunday, April 27, 2014



## ***Third General Session Conference Closing Event***

**8:00 – 10:00 A.M.**

***Welcome by Dr. Cindy Petersen and Jonathon Brunson, Conference Co-Chairpersons***

***Introduction by Dr. Cindy Petersen***



***Wesley Smith***  
*ACSA Executive Director*  
***Brett McFadden***  
*CBO, Pajaro Valley USD*



## ***Challenges Facing Administrators in 2014***

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***Introduction of Keynote Speaker  
Mike Vincelli, Program Chairperson***



## ***Kevin Bracy***

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***Tuscany Events Center E-F***

# NOTES

## *Concurrent Sessions by Conference Strand*

<i>Workshop</i>	<i>Presenter (s)</i>	<i>Room</i>	<i>Time</i>
<b>Administration</b>			
Administrator 2.0: The Organized Administrator in the Digital Age	Christine McCormick	Tuscany Room 9	Saturday 8:15 – 9:15 a.m.
The Elementary Council Proudly Presents our Updated “Principal Handbook”	Denny Rush	Tuscany Room 2	Saturday 8:15 – 9:15 a.m.
Future of Learning: Five Trends Driving Change (Part A)	Dr. Cindy Petersen, Dr. Keith Larick	Tuscany Room 4	Saturday 9:30 – 10:30 a.m.
Boost Your Promotion Quotient: Insider Tips and Trade Secrets to Help You Move Up the Career Ladder	Dr. Marilou Ryder	Tuscany Room 7	Saturday 9:30 – 10:30 a.m.
How to Become a Politically Savvy Leader	Patricia Clark White, Ed.D.	Tuscany Room 9	Saturday 9:30 – 10:30 a.m.
Tweet What? Become a Connected Administrator with a Personal Learning Network	Christine McCormick	Tuscany Room 9	Saturday 10:45 – 11:45 a.m.
Future of Leading Learning: Innovate (Part B)	Dr. Cindy Petersen, Dr. Keith Larick	Tuscany Room 4	Saturday 10:45 – 11:45 a.m.
AB790: Implementing “Linked Learning”	Stephanie Houston	Tuscany Room 1	Saturday 10:45 – 11:45 a.m.
Effective Strategies for Changing Instructional Practices	Denny Rush	Tuscany Room 2	Saturday 2:15 – 3:15 p.m.
Boost Your Promotion Quotient: Insider Tips and Trade Secrets to Help You Move Up the Career Ladder (Repeat)	Dr. Marilou Ryder	Tuscany Room 7	Saturday 2:15 – 3:15 p.m.
<b>Common Core</b>			
Alignment of CTE and CCSS Standards in the Classroom	Dr. Janie Sorg, Mr. Chris Almeida	Tuscany Room 1	Saturday 8:15 – 9:15 a.m.
After School Programs: Opportunity to Enhance 21 <sup>st</sup> Century Skills Utilizing Common Core Standards	Susan T. Maschmeier	Tuscany Room 2	Saturday 9:30 – 10:30 a.m.
Building the Instructional Bridge to the Common Core	Dr. Gene Tavernetti	Tuscany Room 2	Saturday 10:45 – 11:45 a.m.
Standards Plus: Ease the Pain of Common Core Transition	Pete Watson, Mary Feldstein	Tuscany Room 4	Saturday 2:15 – 3:15 p.m.
Have the Growth Mind Set to Teach Common Core Standards	Maureen Moore	Tuscany Room 9	Saturday 2:15 – 3:15 p.m.
Teaching the Brain	Dave Severson, Ed.D.	Tuscany Room 10	Saturday 2:15 – 3:15 p.m.

<b>Legal Leadership</b>			
Student Discipline and the Internet: Do You Monitor Your Students on the Web?	Scott K. Holbrook	Tuscany Room 7	Saturday 8:15 – 9:15 a.m.
Best Practices for Effective Workplace Investigations (Part A)	Donald A. Velez, John R. Yeh	Tuscany Room 10	Saturday 8:15 – 9:15 a.m.
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LCFF and LCAP: Where are County Offices, Districts and Charters Going with this Model?	Brett McFadden, Wes Smith	Tuscany Room 1	Saturday 2:15 – 3:15 p.m.
Accommodating Gender Identify Through the Interactive Process	James Scott Yarnell	Tuscany Room 8	Saturday 2:15 – 3:15 p.m.
<b>School Environment/Safety</b>			
Art of Living: When Having it All Isn't Enough	Dr. Keith Larick	Tuscany Room 4	Saturday 8:15 – 9:15 a.m.
Relationships, School Culture and a Self-Regulating Environment	Dr. Michael Holt, Scott Rungwerth, Nataliya Burko, Michael Gillespie	Tuscany Room 3	Saturday 8:15 – 9:15 a.m.
Leading Through Difficult Times	Tom O'Malley	Tuscany Room 1	Saturday 9:30 – 10:30 a.m.
Crisis Response: Active Shooter	Steve Muzinich and Kim Bogard	Tuscany Room 8	Saturday 10:45 – 11:45 a.m.
Systemically Create Safety and High Performance for Every Student	Elsbeth Prigmore, Dr. Michael Holt	Tuscany Room 3	Saturday 10:45 – 11:45 a.m.
<b>Technology in Education</b>			
Transforming Curriculum: iPads and MAC in Action	Katie Van Sluys	Tuscany Room 8	Saturday 8:15 – 9:15 a.m.
Leading Learning: Technology, Innovation, and Impact	Katie Van Sluys	Tuscany Room 8	Saturday 9:30 – 10:30 a.m.
Technology and the Common Core: Outfitting Your School for Tomorrow	Ramon C. Cusi	Tuscany Room 10	Saturday 10:45 – 11:45 a.m.
Helping At-Risk Students Before They Fail	Keith Lew	Tuscany Room 3	Saturday 2:15 – 3:15 p.m.

# Conference Exhibitors

Please support our conference exhibitors! Take the time to stop and browse through their materials. They have much to offer! Please use your Vendor Card to enter a special drawing!

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Virginia Reese  
614-430-4699/614-430-4731

**MetLife**

1811 Hickok Road  
El Dorado Hills, CA 95762  
Forrest Higginbotham/Scott  
Kreymborg  
916-366-4641

**Moore Educational Resources**

14506 Flicker Drive  
Grass Valley, CA 95949  
MaryBeth Moore/Bill Moore  
800-272-3124/530-272-3125

# Conference Exhibitors

**National University**

10901 Gold Center Drive  
Rancho Cordova, CA 95670  
Denise Brandt  
916-817-7515

**Pearson Education**

10911 White Rock Rd.  
Rancho Cordova, CA 95670  
Jacqi Argenbright/Angie Hall/Chuck  
Obeso-Bradley/Kimberly Plummer  
209-304-6223

**Pivot Learning Partners**

731 Market Street, Suite 400  
San Francisco, CA 94103  
Jackie Hallerburg  
415-644-3417

**Provo Canyon School**

4501 North University Ave.  
Provo, UT 84604  
Brianne Wolfgramm  
510-323-4770

**Ray Morgan Company**

3131 Esplanade  
Chico, CA 95973  
Jim Voss  
530-230-4877/530-343-9470

**Shoob Photography**

4640 Spyres Way, Ste. 1  
Modesto, CA 95356  
Alex Shoob  
209-567-0748/209-567-0750

**SmartWatt Energy, Inc.**

3835 Atherton Road, #6  
Rocklin, CA 95677  
Brooklyn Stewart  
916-626-3040

**University of Phoenix**

947 Campfire Circle  
Rocklin, CA 95765  
Sean Van Wagenen  
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**VALIC**

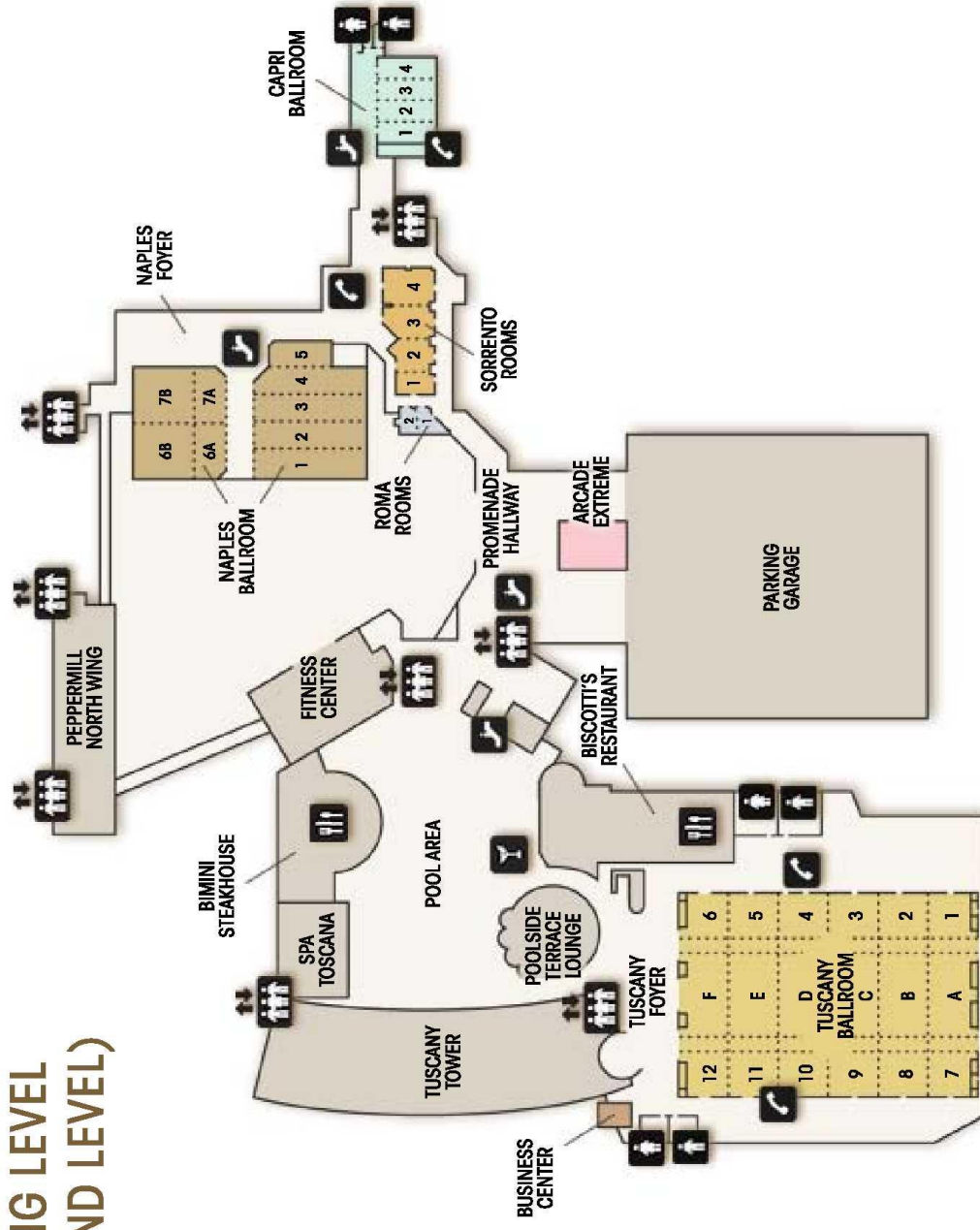
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Roseville, CA 95661  
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# Presenter Index

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CHRIS ALMEIDA, <i>Folsom Cordova Unified</i> .....	12, 17, 31
KIM BOGARD, <i>Kingsley Board Attorneys</i> .....	13, 22, 32
KEVIN BRACY, <i>Sunday Keynote</i> .....	8, 29
NATALIYA BURKO, <i>Gateway Community Charters</i> .....	12, 18, 32
RAMON C. CUSI, <i>North Davis Elementary, Davis Unified</i> .....	13, 23, 32
MARY FELDSTEIN, <i>Common Core Standards Plus</i> .....	13, 27, 31
“FLIP” FLIPPEN, <i>The Flippen Group, Friday Keynote</i> .....	6, 16
MICHAEL GILLESPIE, <i>Gateway Community Charters</i> .....	12, 18, 32
SCOTT K. HOLBROOK, <i>Atkinson, Andelson, Loya, Ruud and Romo</i> .....	12, 13, 18, 23, 32
DR. MICHAEL HOLT, <i>The Flippen Group</i> .....	12, 13, 18, 32
STEPHANIE HOUSTON, <i>Colton-Redlands-Yucaipa ROP</i> .....	13, 21, 31
DR. KEITH LARICK, <i>Brandman University</i> .....	12, 13, 17, 19, 22, 31, 32
KEITH LEW, <i>Edmentum</i> .....	13, 26, 32
SUSAN T. MASCHMEIER, <i>South Bay Union School District</i> .....	12, 19, 31
BILL MCBRIDE, <i>Saturday Keynote</i> .....	7, 24
CHRISTINE MCCORMICK, <i>Butte County Office of Education</i> .....	12, 13, 17, 22, 31
BRETT MCFADDEN, <i>Pajaro Valley Unified</i> .....	8, 13, 25, 29, 32
MAUREEN MOORE, <i>Educate Kids Consulting</i> .....	13, 26, 31
STEVE MUZINICH, <i>Folsom Cordova Unified</i> .....	13, 22, 32
JANAE NOVOTNY, <i>Burke Williams &amp; Sorensen, LLP</i> .....	12, 19, 32
TOM O'MALLEY, <i>Modoc Joint Unified School District</i> .....	12, 19, 32
DR. CINDY PETERSEN, <i>Gateway Community Charters</i> .....	12, 13, 19, 22, 31
ELSBETH PRIGMORE, <i>Continuing Education High School Principal</i> .....	13, 21, 32
SCOTT RUNGWERTH, <i>Gateway Community Charters</i> .....	12, 18, 32
DENNY RUSH, <i>Parker Whitney Elementary, Rocklin Unified</i> .....	12, 13, 17, 26, 31
DR. MARILOU RYDER, <i>Brandman University</i> .....	12, 13, 20, 26, 31
DAVE SEVERSON, <i>ED.D, Center for Academic Proficiency</i> .....	13, 25, 31
WES SMITH, <i>Assoc. of California School Administrators</i> .....	8, 13, 25, 29, 32
JANET CORY SOMMER, <i>Burke Williams &amp; Sorensen, LLP</i> .....	12, 19, 32
DR. JANIE SORG, <i>Folsom Cordova Unified</i> .....	12, 17, 31
DR. GENE TAVERNETTI, <i>Roseville City Schools</i> .....	13, 21, 31
KATIE VAN SLUYS, <i>Apple, Inc.</i> .....	12, 18, 20, 32
DONALD A. VELEZ, <i>Burke Williams &amp; Sorensen, LLP</i> .....	12, 18, 20, 32
PETE WATSON, <i>Common Core Standards Plus</i> .....	13, 27, 31
PATRICIA CLARK WHITE, <i>ED.D. Brandman University</i> .....	12, 20, 31
JAMES SCOT YARNELL, <i>Atkinson, Andelson, Loya, Ruud and Romo</i> .....	13, 25, 32
JOHN R. YEH, <i>Burke Williams &amp; Sorensen, LLP</i> .....	12, 18, 20, 32

# MEETING LEVEL (SECOND LEVEL)



## LEGEND

- ELEVATOR
- ESCALATOR
- RESTAURANT
- BEVERAGES
- RESTROOMS
- TELEPHONE
- PHOTOS



Elevators	Phone	Restrooms
<b>HOTEL &amp; AMENITIES</b>		
Hotel Registration		★
Bell Desk		1
Valet		2
Concierge and VIP Lounge		3
Information Booth		4
<b>SHOPPING</b>		
Garbati Bottega		5
Bella Bottega		6
Regali Bottega		7
<b>BARS &amp; LOUNGES</b>		
Lobby Lounge		8
Sports Bar		9
CHI Lounge		10
Cabaret Lounge		11
Banyan Bar		12
Romanza Bar		13
Cube Bar		14
Eleganza High Limit Slot Lounge		15
Poker Bar		16
Non-smoking Bar		17
Firestone Lounge		18
Oceano Wine & Sake Bar		19
<b>RESTAURANTS</b>		
Café Espresso		20
CHI		21
New York Style Deli		22
Island Buffet		23
Romanza		24
Café Milano		25
Oceano		26
<b>GAMING</b>		
Sports Book		27
Eleganza High Limit Slots		28
Peppermill Poker Room		29
Slot Tournament Area		30
Non-smoking Area		31
Keno		32
<b>CASHIER</b>		
Cashier/Credit		33
Change Booth		34, 35
<b>CONVENTION ROOMS</b>		
White Orchid (Private Dining)		36



Elevators	Phone	Restrooms
<b>HOTEL &amp; AMENITIES</b>		
Business Center		37
Internet Café		38
Fitness Center		39
Spa & Salon Toscana		40
Wedding Chapels		41
Wedding Office		42
Arcade Xtreme (3rd Floor)		43
Parking Plaza (3rd Floor)		44
Tuscany Tower Registration		45
<b>BARS &amp; LOUNGES</b>		
Terrace Lounge		46
EDGE		47
Sole Pool Bar		48
<b>RESTAURANTS</b>		
Biscotti's Restaurant & Bar		49
Biscotti's Café		50
Bimini Steakhouse		51
<b>CONVENTION ROOMS</b>		
Tuscany Ballroom		52
Naples Ballroom		53
Roma & Sorrento Rooms		54
Capri Ballroom		55