



2014-15

ACSA

REGION XIX

2014-2015 GOALS

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FAST FORWARD into our FUTURE

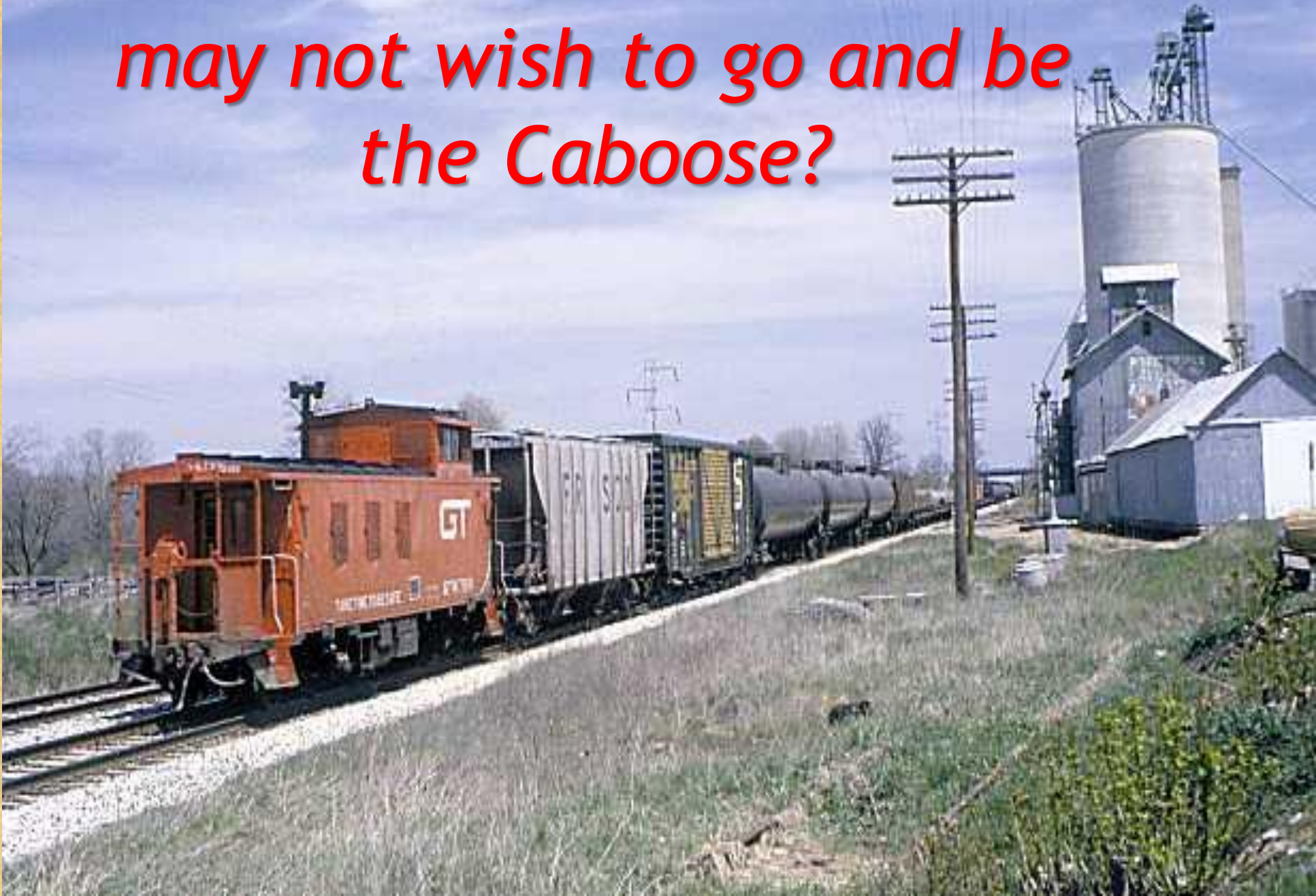


Rapid Changes Abound in the Education Arena

**Will we chart our course and
be the engine?**



*Or will we be led where we
may not wish to go and be
the Caboose?*



We can maintain what we have
or...
Create what we need.



A funny thing happened on the way to
school.....

the status quo and the rules of the game changed.



Our Mission...

The mission of the Association of California School Administrators, the driving force of education in California and beyond, is to ensure the creation of communities of learning and teaching that serve both the aspirations of individual students and the greater good of society, through this unique and indispensable coalition distinguished by:

- bold and authoritative advocacy;
- dedication to the highest personal and professional ethics;
- inspirational networks of discovery and sharing of knowledge;
- mutual commitment to excellence; and
- universal accessibility to learning.



State ACSA

- Focus on One Voice Initiative to mobilize resources for school funding, student outcomes, and human resources
- Focus on Increasing Membership-Recruitment to Retirement Continuum
- Connect Region and Charter activity to the Strategic Plan



ACSA Strategic Plan

Strategy 1: We will be the **authoritative advocates** for all matters pertaining to education and its leaders.

Strategy 2: We will be the premier provider of an array of compelling **learning experiences** dedicated to **developing** the **capacity** of all education leaders.

Strategy 3: We will initiate and build **dynamic alliances** with others of common purpose.

Strategy 4: We will build and sustain vibrant, purposeful **networks of educational communities**.



ACSA Strategic Plan

Strategy 5: We will be the originator and source for inspiring and creating **new concepts of learning and teaching**.

Strategy 6: We will boldly brand and aggressive **market our identity**.

Strategy 7: We will cultivate **transformational technologies** in all aspects of our work.

Strategy 8: We will **change our organization** from its present **structure** to constantly evolving formations.

Strategy 9: We will **dedicate** our budget, resources and assets **to** accomplishment of our **mission and objectives**.



Set the PACE

<i>P</i>	<i>Promote</i>
<i>A</i>	<i>Advocate</i>
<i>C</i>	<i>Connect</i>
<i>E</i>	<i>Emulate</i>



Promote

Aid the existence and advancement of ACSA

- Each meeting – highlight a membership rationale, service, benefit, or resource
- Each meeting- a take-away activity, presentation, or information that can be put into use or members hands the next day





Advocate

Champion and speak out in support of public education initiatives

- Reach out to your local legislators and staffers
- Subscribe to Action Alerts and write letters
- Communicate with your local community on One Voice initiatives
- Each meeting- highlight a key issue and talking points





Connect

Establish communication and mutual support

- Invest a few minutes at each meeting and breakout to provide opportunity for connection and not a superficial networking
- As John Donne penned “no man is an island, so must we develop a knowledge and support sharing network.





Emulate

Capitalize on Symbolic Leadership and Walk the Talk and SHOW not Tell

- Overtly model the utilization a new tech tool at each meeting and ask members to share back in their charters and professional circles of influence
- Demonstrate or share new learning regarding a new concept of teaching or learning
- Purposefully commit to mentoring or someone even in a short term designated task





Round Robin Sharing:

- Share one commitment/action for one of the four goals for this year

