

ACSA Region XIX Board Meeting
Sunday, June 5, 2011
Minutes

PRESENT: Mauricio Arellano, Kathy Beglau, Edwin Clement, Terri Connolly, Cheryl Dollar, Cindy Freeman, Alain Guevara, Susan Helms, Kimberly Hendricks, Jenny Hirst, Glenn Jacobs, Karen Johnson, Tony Knapp, Dulce Leyva, Elizabeth Macon, Christopher Maricio, Maribel Mattox, Yvonne McFadzean, Mirna Pierce, Tracey Rivas, Debi Rozeski, Lillian Saldana, John Simonson, Kirk Skorpanich

1.0 Call to Order

The meeting was called to order at 8:30 a.m. by President Mauricio Arellano. Self introductions were made.

2.0 President's Vision

Mauricio shared that he is looking forward to serving as region president, and he contributes his career success partially because of his involvement with ACSA. The roster of region leaders was discussed, and any changes or corrections should be provided to Sari Kustner, region consultant. The ACSA mission statement and vivid description were shared, as well as the Core Values. State ACSA's focus is on building leadership capacity, increasing membership, focusing on what does ACSA do for public education and for members, and connecting region and charter activities to the ACSA vivid description. Mauricio provided details of his theme for the year – GROW: Governance, Recognition, Ongoing Learning, Widening our Influence. Governance – our meetings will be engaging and meaningful vs. 'sit and get'. Recognition – "Caught Being ACSA" will be implemented based on the vivid description and core values. Nominations will be received and awardees will be recognized throughout the year. Ongoing Leadership – Opportunities for learning will be highlighted at all region delegate assembly meetings. Widening our Influence – Increasing membership is the ultimate goal and each member is challenged to bring in two new members. The four corners of the county will be highlighted. We will identify potential strategies to recruit new members. Mauricio encouraged charters to invite local politicians and their representatives to charter meetings as a way of sharing what ACSA is all about.

3.0 Nominating Committee

Steve Hovey, Region President-Elect, will serve as the chairperson of the nominating committee. There will be one position on the ballot for 2011-2012 and that is President-Elect. Nominating committee members volunteering to serve include Yvonne McFadzean, DeEtte Allert, Gary Roughton, Benton Dorman, Kirk Skorpanich, and Terri Connolly.

4.0 2011-2012 Calendar of Events

The calendar of events for the region was discussed, as well as who should be attending board meetings and who should attend delegate assembly meetings.

5.0 Membership Focus

Jenny Hirst, Vice President of Membership, shared that the membership vice presidents would be working towards three goals: retaining and recruiting members, increasing and strengthening communication to charters and ACSA members, and involving members and encouraging their participation. The Top 10 issues for ACSA will be sent to each charter with ideas about how charters can focus on the goals. A president's membership reception is being planned for October. ACSA is celebrating 40 years and that will be an ongoing theme this year. The Spring Fling membership event will be scheduled for a date in March. Charters are encouraged to use the 40th year in their themes as they plan events. Targeted group mailings will happen throughout the year, hoping that more charters will strengthen their involvement in the organization. New region shirts and sweaters are available for purchase. The \$2 per day membership campaign will be available throughout the year. Pat Lasarte shared that she is working to activate a student charter in the region.

6.0 Committee/Council Representation

Cheryl Dollar, Vice President of Committees/Councils, shared the activity that took place during the committee/council representatives session. Representatives worked with others who had experience serving on the committees/councils and shared about their experiences.

7.0 ACSA State Board

Barry Kayrell, State Board Director, shared information from the May State ACSA Board meeting that he attended as an observer. Details regarding the structure of the board were discussed, and topics on the agenda included the 2011-2012 State ACSA budget, the 40th anniversary celebration plans, and legislative issues. AB 3632 was discussed in length and how districts would use their resources if the bill was implemented. Another conversation that will be held at a future date involves participation of non-ACSA members in charter positions. Some charters allow non-ACSA members to serve in various roles.

8.0 Legislative Action Day

Kiela Bonelli, Vice President of Legislative Action, shared information regarding the legislative action session. Legislative Action Day will be held April 15-16, 2012, and charters are encouraged to introduce ACSA to legislators locally prior to the event.

9.0 Budget Update

Tony Knapp, Region Treasurer, shared the 2011-2012 budget. State ACSA rebates are down 20% due to loss of members. Costs will need to be cut for the year and some cuts will be producing the newsletter in only electronic format, charter activation rebates will be reduced from \$300 to \$250, charter rebates will be reduced from \$15 per member to \$10 per member. The activity project designs must be submitted by semesters, and each charter will be eligible for \$450 total, \$225 per semester. Budget guidelines for

Legislative Action Day will be implemented in an effort to streamline expenses. A motion was made by Terri Connolly, seconded by Yvonne McFadzean to adopt the cost reduction ideas and to approve the budget as presented. Motion carried. Authorized signers to the region account will include removing Alain Guevara and adding Kiela Bonneli. Mileage is reimbursed at a rate of .50 per mile, and a street address is needed on all reimbursement requests so that actual mileage can be verified.

10.0 Region Website

Kathy Beglau will update information on the Region XIX website. She is looking to redesign the site, and in the near future, ACSA Region XIX will be on Facebook.

11.0 Region Newsletter

Kathy Beglau, Newsletter Editor, shared the newsletter submission dates for 2011-2012. The newsletter will be produced electronically.

12.0 Open Discussion

In order for charters to receive their activation rebate (\$250), the necessary paperwork must be submitted to Tony Knapp by September 14. Paperwork includes a charter budget, officer form, calendar of events, and bylaws. Cindy Freeman shared that currently there are 21 mentors in the Mentoring Program, with 16 active pairings of mentors and protégés. Additional mentor trainings will take place during the year.

13.0 Adjournment

The meeting adjourned at 10:30 a.m.