

**ACSA Region XIX Board Meeting
Wednesday, August 22, 2012
Minutes**

PRESENT: Chon Becerra, Kathy Beglau, Frieda Brands, Ed Clement, Beth Feaster, Christy Goennier, Alain Guevara, Susan Helms, Jenny Hirst, Steve Hovey, Susan Jindra, Barry Kayrell, Jane Mills, Jeri Peterson, Tracey Rivas, Christine Wallace, Brian Wood

1.0 Call to Order

The meeting was called to order by President Steve Hovey at 5:13 p.m.

1.1 Welcome and Introductions

Steve Hovey welcomed the group and self introductions were made.

1.2 ACSA Mission and Vivid Description

All in attendance should be aware of the ACSA mission statement and vivid description.

1.3 Augmentation/Approval of Agenda

A motion was made by Christine Wallace and seconded by Susan Jindra that the agenda be adopted as written. Motion carried.

2.0 Consent Items

2.1 Approval of Minutes

2.1.1 March 14, 2012 Meeting

A motion was made by Barry Kayrell and seconded by Christine Wallace that the minutes from the March 14 meeting be approved. Motion carried.

2.1.2 June 2, 2012 Meeting

A motion was made by Susan Jindra and seconded by Frieda Brands that the minutes from the June 2 meeting be approved. Motion carried.

3.0 Action Items

3.1 Activity/Project Designs

3.1.1 WRCASM/CNMA/SWAA

A tri-charter event sponsored by WRCASM, CNMA, and SWAA is being held September 24 at Eagle Glen Golf Club in Corona. A superintendent's forum will be presented and new superintendents from Lake Elsinore and Corona-Norco will be invited to participate, as well as Barry Kayrell. A

motion was made by Jeri Peterson and seconded by Christine Wallace to approve the activity/project design in the amount of \$750. Motion carried.

3.1.2 RASM

RASM held a membership social on August 16. A motion was made by Jenny Hirst and seconded by Ed Clement to approve the activity/project design in the amount of \$250. Motion carried.

3.1.2 SAC

The Student Associate Charter will hold a general membership meeting in the fall. A motion was made by Susan Jindra and seconded by Christine Wallace to approve the activity/project design in the amount of \$230. Motion carried.

3.2 Treasurer's Report

Christy Goennier presented a written treasurer's report. A motion was made by Brian Wood and seconded by Kathy Beglau to remove Tony Knapp and Steve Hovey as signers on the Altura Credit Union checking account for the region, and to add Christy (Christine) Goennier. Motion carried.

3.3 Women's Leadership Network

The region will hold a Women's Leadership Network event on October 4 in Moreno Valley. The group has received \$1,500 in donations and a motion was made by Chon Becerra and seconded by Christine Wallace to allocate \$250 in region funds to support the event. Motion carried.

4.0 Work Groups

President Steve Hovey asked that the attendees break into groups to work on ideas and suggestions for improving the region in the areas of professional development offerings during meetings, use of technology, and utilizing and enhancing the committees and councils. Work will continue with the three subgroups at future meetings.

4.1 Professional Development

This group discussed bringing professional development opportunities to region board and delegate assembly meetings.

4.2 Technology

This group discussed enhancing the use of technology in region activities. Some ideas include using Facebook and social media more, having paperless meetings, and developing email listings of members to communicate with regarding committee and council activities.

4.2 Committees/Councils

This group discussed how to enhance the involvement of region members in the committees/councils. A master email list of jobalikes was proposed, as well as having updates of committee/councils at region meetings and via reports in the region newsletter. A survey was suggested to be sent to all members asking if they would be interested in receiving committee/council information and providing a list of the committees/councils as well as contact information in the survey. It was also suggested to discuss at the region delegate assembly with committee and council chairpersons to see how they would like to enhance the committees and councils. *(Tracey will begin to review the membership list and try to create groups for the various committees/councils based on job titles.)*

5.0 Reports

5.1 Region President – Steve Hovey

Steve Hovey had no further report.

5.2 Region Past President – Mauricio Arellano

Mauricio Arellano was not in attendance.

5.3 State ACSA Board Director – Barry Kayrell

Barry Kayrell shared information regarding the State ACSA Board of Directors retreat held in July. The organization is in flux. The board approved the organization's involvement in a strategic planning process with Bill Cook. State ACSA has sent an email blast asking for applicants to be part of the process. Karen Stapf-Walters' contract as interim executive director has been extended through June 30, 2013. Barry circulated numerous documents that he obtained including a list of corporate sponsorships and the levels they are involved with for the organization and a copy of the executive director's employment contract. Region members are encouraged to attend the Women's Leadership Network statewide event in September in Newport Beach. The organization as a whole is down 163 members with a total of 14,372 members statewide.

5.4 President-Elect – Alain Guevara

Alain Guevara will chair the nominating committee for the region, and another representative is needed on the committee. Brian Wood will represent WRCASM.

5.5 Vice President, Legislative Action – Kiela Snider

Kiela was not able to attend the meeting.

5.6 Vice President, Committees/Councils – Cheryl Dollar

Cheryl was not able to attend the meeting.

5.7 Vice President, Membership – Jenny Hirst

Jenny Hirst is going to be moving to Bakersfield and will be resigning as vice president of membership for the region. Steve shared that Yvonne McFadzean, who was on the ballot along with Jenny when she was elected, will take Jenny's place and finish out her term which expires in June, 2013. Because many charters are having events to encourage membership, a discussion was held about cancelling the region membership event set for October 8. A motion was made by Jeri Peterson and seconded by Barry Kayrell to cancel the date of October 8 for the region membership event. Motion carried. Charter presidents are encouraged to share this information throughout their charters and encourage members to attend the charter events. Membership lists will be sent to charter vice presidents for updating. Jenny was thanked for her service to Region XIX.

5.8 Newsletter/Website – Kathy Beglau

Kathy shared that the next deadline for the newsletter will be September 28. Publication date is October 15. Charters are encouraged to submit articles. The leadership directory has been updated and appears on the region website.

5.9 Region Consultant – Sari Kustner

Sari provided her report in writing and included: charter activation documents are due September 12. PSLA, SWAA, and CNMA have completed the forms members are encouraged to apply to be part of the strategic plan process through State ACSA; members are encouraged to attend the State Leadership Summit to support the region administrators of the year; state award nominations for 2013 are available and the deadline to submit nominees is December 14; and scholarships are available for region members to attend academies, institutes, and classes (deadline to apply November 16).

6.0 Open Discussion

Information regarding the upcoming academies was shared. The Riverside-based CBO academy enrollment is very low and in danger of being cancelled. A total of 22 attendees are needed and right now, the count is 13. Members were encouraged to attend and the value of the CBO academy was highlighted. Steve Hovey shared information about a "Thriving Leadership" professional development opportunity being offered through State ACSA.

7.0 Adjournment

The meeting adjourned at 7:08 p.m.