REGION XI HANDBOOK





Association of California School Administrators

2013-2014

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 - Jakes Steakhouse
 - Kern Trophies
 - Southwest School Supplies



Offices and Services



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Assistant Executive Director, Financial Services David Gasser

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Member Services & SASS Fax (650) 692-7297

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Marc Ecker
Superintendent
Fountain Valley School District
10055 Slater Avenue

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Financial Education: Money Matters



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- Elementary School
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 - · Middle School ·

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- High School
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- College/Adult Education Budgeting/Credit/Identity Theft

To schedule a presentation and/or workshop, contact: Jeff Williams, Member Education Director

> Email: jeffw@myeecu.org Phone: 559-437-7796





myEECU.org

Region XI President's Message

Tom Addington

Region XI President 2013-2014

Welcome to the 2013-14 School Year and a brand new year of ACSA!

ACSA is you! Your leadership on a day in and day out basis in all aspects of your work serves to underscore that Leadership Matters! I am honored to serve in the capacity of Region XI president for you during this year.

Our association is moving strategically ahead to shape our educational influence into being a dominant and driving force of education in California and beyond.

I invite you to learn more about the strategic plan and the transformation that our association is in the process of embracing through this transformative change.

I also want to thank you for your continued involvement with ACSA! Our professional association is all about you, our members. As we begin another exciting and challenging school year your involvement at the local, regional, and state level is paramount to being at the forefront of advocacy for educational excellence and high standards for students.

I encourage each of you to become involved with ACSA. This year Region XI continues its drive to include as many Region members as possible in region events. Please check out our region website on ACSA Region XI, and look for opportunities to get involved.

During the Region XI Planning meeting, your board members reviewed the ACSA strategic plan, and focused on three areas to target during the 2013-14 school year. These strategic areas are:

Focus Area 1 (Strategy I)

We will be Authoritative Advocates for all matters pertaining to education and its leaders.

- 1) Developing a list of talking points representative of educational concerns for Region XI
- 2) Increasing Participation in Legislative Action (Single day, Multiple Contact and Local Involvement)
- 3) Increasing Connection with Local Representatives
- 4) Influencing the ACSA Voice with Region XI areas of importance

Focus Area 2 (Strategy II)

We will be the premier provider of an array of compelling learning experiences dedicated to developing the capacity of all education leaders

- 1) Surveying charter strengths, areas of expertise to build network of premier and compelling network opportunities.
- 2) Investigating the ability to co-sponsor with Educational Partners
- 3) Building Resource of workshops/curriculum/training within the Region Website as a repository of information
- 4) Supporting academies/ACSA Training sponsored during the Region XI area during the 2013-14 academic year

Focus Area 3 (Strategy IV)

We will build and maintain vibrant, purposeful networks of educational communities

- 1) Developing Job Alike Activities
- 2) Considering Board Position at Region XI (Mentoring/Networking/Job Alike) Networking Coordinator
- 3) Encouraging local charters to build Mentoring and job alike networking and interaction

This year will bring many opportunities for growth and success, if I can be of service to you, please contact me via email at darthhr@me.com or by telephone at 559-925-2619.

Sincerely,

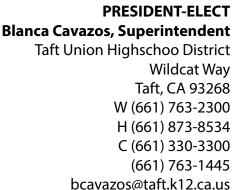
Tom Addington Region 11 President 2013-14



ACSA Region XI Officers and Directors 2013-2014



PRESIDENT-ELECT
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DIRECTOR (2015)
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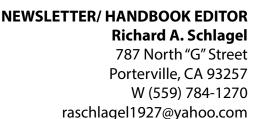
TULARE COUNTY CHARTER PRESIDENT Lora Haston, Superintendent-Principal Alta Vista Elementary School 2293 E. Crabtree Ave. Porterville, California 93257 W (559) 782-5700 Fax (559) 782-5715 lhaston@alta-vista.k12.ca.us



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REGION XI Membership Recruiter Michael Hernandez, Principal Visalia Unified School District Valley Oak Middle School 2000 N. Lovers Lane Visalia, CA 93292 (559) 679-8520 mhernandez@acsa.org



Association of California School Administrators

Mission Statement

The mission of the Association of California Administrators, the driving force of education is California and beyond, is to ensure the creation of communities of learning and teaching that serve both the aspirations of idividual students and the greater good of society, through this unique and indispensable coalition distinguished by:

- Bold and authoritative advocacy;
- dedication to the highest personal and professional ethics;
- inspiration networks of discovery and sharing of knowledge;
- mutual commitment to excellence; and
- · universal accessibility to learning.

Region XI President's Goals for 2013-2014

Goal 1 (Strategy I)

We will be Authorative Advocates for all matters pertaining to education and its leaders.

Goal 2 (Strategy II)

We will be the premier provider of an array of compelling learning experiences dedicated to developing the capacity of all educational leaders.

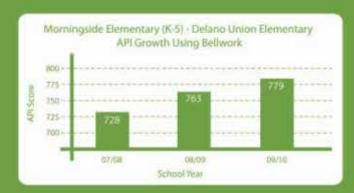
Goal 3 (Strategy III)

We will build and maintain vibrant, purposeful networks of eduactional communites.

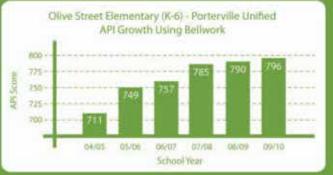


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REGION XI BUDGET 2013-2014

INC	OME	ESTIMATED	
1.	Conference		2,000.0
2.	Dues Rebates		57,000.0
3.	Interest		200.0
4.	Miscellaneous		2,850.0
5.	Newsletter/Handbo	ok	3,000.0
	TOTAL	••••••	63,050.00
Ехре	enditures	ADOPTED (09/19/2013)	
1.	Awards Lucheon		3,000.0
2.	Board of Directors		800.0
3.	Clerical and Supplie	S	500.0
4	Every Student Succe	eeding	1,000.0
5.		xpenses	
6.			
7.	Newsletter/Handbo	ok	1,800.0
8.	Newsletter Editor Ex	penses	2,500.0
9.		ılary	
10.			
11.	•		
12	_		
13.			
14.	President		
15.	Public Relations/Awards		
16.			
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18.		ssembly	
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23.			
23.		•••••	•
	I O IAL	••••••	
	ROS	STER OF REGION XI PR	ESIDENTS
1-72	John Prueitt	1985-86 Anne Scott	1999-00 Guadalupe Solis
2-73 Sherlo Shively		1986-87 David Itzenhauser	2000-01 Mollie Graham
3-74 J. Sam Wallace		1987-88 Bill Black	2001-02 Sally Mailand
4-75 DeWeese Stevens		1988-89 Al Sandrini	2002-03 Brian Mark
	Richard Ehrgott	1989-90 Nancy Cook	2003-04 Steve Tietjen
	Betty Jane Tiffany	1990-91 James A. Forrest	2004-05 Christine Frazier
	Herb Neufeld	1991-92 Tom Bates	2005-06 Craig Wheaton
	Gene Billingsley Albert Roberts	1992-93 Lillian Tafoya 1993-94 Don Erwin	2006-07 Joanna Rummer 2007-08 Christine Andrada
J-0U	Aineit Loneit?	1993-94 DUII EI WIII	2007-00 CHRISTINE ANGRADA

1994-95 John M. Hamlin

1996-97 Walt L. Hanline

1997-98 Carolyn Kehrli

1998-99 Milt Woolsey

1995-96 John Bogie

1980-81 James Fillbrandt

1981-82 Richard Schlagel

1983-84 Ed Baldwin

1984-85 Bill Williams

1982-83 Anaheed Solakian

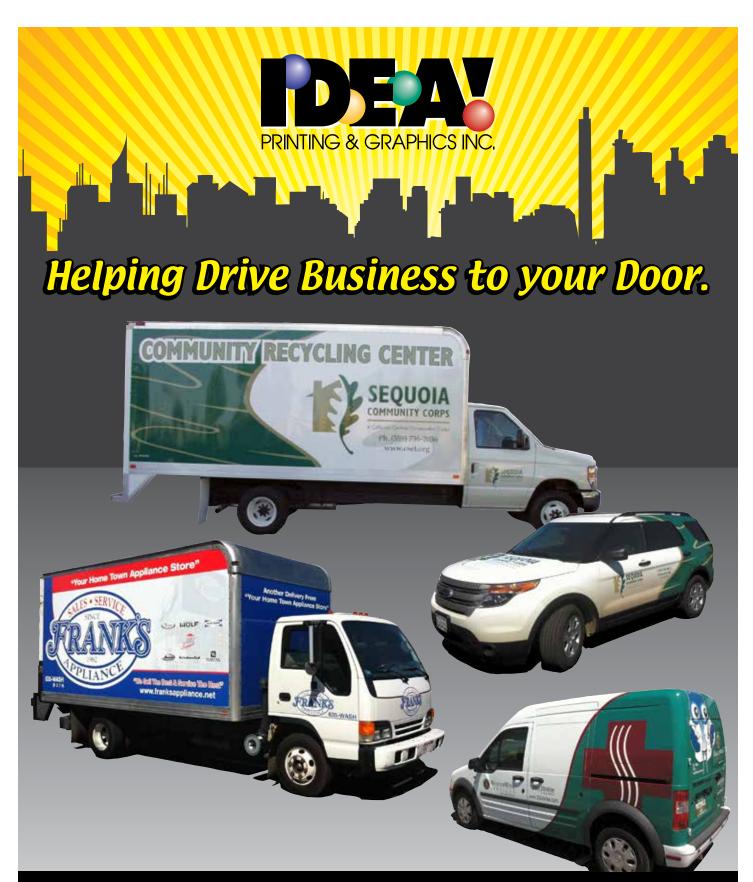
2008-10 Terri Rufert

2011-12 Jose Morales

2012-2013 Kirsti Smith

2013-2014 Tom Addington

2010-11 Rebecca Mestaz





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Region XI Executive Director's Message

David Tonini



It is a pleasure to serve as your Executive Director. Region 11 covers five counties and it is my responsibility to support you. I look forward to doing that again this year. I continue to be impressed with school leaders in our Region as I travel to meetings in Inyo, Mono, Kern, Kings and Tulare counties.

As you start the school year, I want to congratulate you on being a member of the Association of California School Administrators. You recognize that A.C.S.A. membership:

Provides you access to the expertise of an extensive network of educational leaders

Provides professional support and liability insurance in times of fiscal instability

Gives you valuable news, research and information as well as discounted registration rates for professional development

Gives you a strong political voice for the rights of school administrators

Your President Tom Addington and your other Region Leaders have been developing plans and implementing the following strategies:

To Make Region 11 school leaders the ones sought out by legislators when they are writing bills related to education

To be the premier provider of professional development opportunities

To provide a variety of opportunities for school leaders to network with each other

Important information is included in this handbook, put together by your Newsletter/Handbook Editor Dick Schlagel, such as the names and contact information for your Region Officers and Region Representatives to State Committees and Councils, meeting dates, and professional development opportunities. Take time to survey the handbook's content and use it as a resource throughout the year.

I would like to encourage you to attend a Charter or Region Meeting, They are open to all A.C.S.A. members. We would like to hear your voice on critical issues. In addition, I would recommend that you join the online A.C.S.A. Community for support from school leaders statewide and to provide support for all of them.

If can be of any assistance in your role as an educational leader, please call me at 559 280 6228 or email me at davidto02@comcast.net. I look forward to supporting all of you again this year.

David Tonini Executive Director Region 11 A.C.S.A.

Council Representatives for Region XI 2013 - 2014

Adult Education 2014



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Business Services 2015



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Career Technical 2014



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Classified Educational Leaders 2014



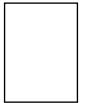
Micaela Macareno, Administrative Assistant Cutler-Orosi JUSD 12623 Avenue 416 Orosi, CA 93647 W (559) 528-4763 x1008 F (559) 528-9319 H (559) 564-2391 C (559) 246-5520 mmacareno@cojusd.org

Curriculum, Instruction & Accountability 2014



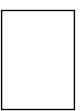
Cinee Rael, Coordinator Central UESD 15783 18th Avenue Lemoore, CA 93245 W (559) 924-3405 cindeer@central.k12.ca.us

Educational Options 2016



TBD

Elementary Education 2014



TBD

Human Resources





John Rodriguez, Director, HR

Tulare COE P.O. Box 5091 Visalia, CA 93278 W (559) 733-6306 F (559) 627-4670 johnr@tcoe.org

Middle Grades Education 2014



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Student Services and Special Education 2016



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Superintendency Council 2014



Craig Wheaton, Superintendent

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Assessment & Representative Cur, Instruction and Accountability



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Kevin Silberberg, Superintendant

Panama Buena Vista School District 1200 N Chester Avenue Bakersfield, CA 93308 W (661) 392-2110 Fax (661) 392-0681 ksilberb@standard.k12.ca.us

Committee Representatives for Region XI 2013 - 2014

Co-Administration 2016



Equity Achievement & Diversity2016



Legislative Policy 2016



Member Services 2016



Retirement 2015



Small School District 2016



Urban Education 2014



CAPEA 2014



Courtney Kirchman, Assistant Principal

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Dr. Sarah Koligian, Superintendent

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Bill Black, Retired

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Don Clark, Superintendent/ Principal

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Nancy Olcott, Director, Learning Support

2014 Bakersfield City School District 1300 Baker Street Bakersfield, CA 93305 W (661) 631-4641 Fax (661) 631-4623 olcottn@bcsd.com

Philomena Hall, Regional V Coordinator, Migrant Education

Kern County Office of Education 1300 17th Street, Bakersfield, CA 93301 W (661) 636-4776 C (661) 337-0220 phall@kern.org

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FAX: (209) 836-0268

EMAIL: delacruz@southwestschool.com

2013 - 2014 Calendar Region XI, The Charters, State Activities / Events

Aug	ust	20	13
-----	-----	----	----

30	Kings Charter Board Meeting, Kings County Office of Education, Lemoore	7:00 am
September 2	013	
13	Tulare Charter Board, Apple Annies, Tulare	7:00 am
19	West Kern Charter Board Nodels, Bakersfield	7:00 am
19	Regional XI Delegate Assembly, Hodels, Bakersfield	8:00 am
20	Kings Charter Board Meeting, Kings County Office of Education, Lemoore	7:00 am
26	Kings Charter Annual Fall Conference, Pioneer School District, Hanford, Corner Fling & Country	4:30 pm
October 201	3	
7	East Kern Charter Meeting, Tehachapi, TBD	5:30 pm
10	State Delegate Assembly, Los Angeles	7:00 am
11	Tulare Charter, Apple Annies, Tulare	
14	Inyo/Mono Charter Board Bishop	
18	Kings County Charter Board Meeting, Kings Co. Office of Education, Lemoore	
19	Region XI Annual Fall Conference CUE, CSUB, Bakersfield	
23	Kings County Charter Social	
24	West Kern Charter Board, Hodels	7:00 am
24	Region XI Board Meeting, Hodels, Bakersfield	8:00 am
29	Kings County Charter Retirees Breakfast, Vinyard Inn, Lemoore	8:30 am
November 20	013	
1	Tulare Charter, Apple Annies, Tulare	
5	East Kern Charter, Tehachapi	5:30 pm
6-9	State ASCA Leadership Summit, San Jose, CA	
15	Kings County Charter Board Meeting, Kings Co. Office of Education, Lemoore	7:00 am
19	Tulare County Charter Retirees Breakfast, Apple Annies, Tulare	8:30 am
21	West Kern Charter Board Meeting, Hodels, Bakersfield	7:00 am
21	Region XI Board Meeting, Hodels, Bakersfield	8:00 am

December 20	13	
2	East Kern Charter Meeting, Bernardinos, Inyo Kern	5:30 pm
3	Tulare County Charter winter networking social - Holiday Inn, Visalia	6:00 pm
19	Region XI Board Meeting, Video Confrence, Charter Sites TBD	8:00 am
20	Kings County Charter Board Meeting, Kings Co. Office of Education, Lemoore	7:00 am
January 2014	•	
10	Tulare Charter, Apple Annies, Tulare	7:00 am
17	Kings County Charter Board Meeting, Kings Co. Office of Education, Lemoore	7:00 am
23	West Kern Charter Board, Hodels, Bakersfield	7:00 am
23	Region XI Delegate Assembly, Hodels, Bakersfield	8:30 am

February 2014

13	West Kern Charter Board Meeting, Hodels, Bakersfield	7:00 am
13	Region XI Board Meeting, Hodels, Bakersfield	8:30 am
14	Tulare Charter, Apple Annies, Tulare	7:00 am
18	Tulare County Charter Annual Spring Conference	4:30 pm
20	State Delegate Assembly, Location TBD	
21	Kings County Charter Board Meeting, Central Union School District	12:00 pm
TBD	West Kern Charter Annual Golf Tournament, Location TBD	TBD

March 2014

3	East Kern Charter Meeting, Tehchapi, TBD	7:00 am
14	Tulare Charter, Apple Annies, Tulare	7:00 am
20	West Kern Charter Board Meeting, Hodels, Bakersfield	7:00 am
20	Region XI Board Meeting, Hodels, Bakersfield	8:00 am
21	Kings County Board Meeting, Kings Co. Office of Education, Lemoore	7:00 am

April 2014

6-7	Legislative Action Day, Sacramento	
10	West Kern Charter, Hodels, Bakersfield	7:00 am

10	Region XI Board Meeting, Hodles, Bakersfield	8:00 am
April 2014 (c	ontinued)	
11	Tulare Charter, Apple Annies, Tulare	7:00 am
23	West Kern Administrative Assistant's Luncheon, Stars Theater, Bakersfield	11:30 am
25	Kings County Charter Board Meeting, Kings Co. Office of Education, Lemoore	7:00 am
TBD	Tulare County Charter ESS Breakfast	7:00 am
TBD	Kings County Administrative Assistant's Luncheon	TBD
May 2014		
1	West Kern Charter Board Meeting, Hodels, Bakersfield	7:00 am
1	Region XI Delegate Assembly, Hodels, Bakersfield	8:30 am
1	Region XI Annual Awards Luncheon, Hodels, Bakersfield	
3	East Kern Charter Meeting, Indian Wells Valley Lodge	
8	State Delegate Assembly, Scaramento	
9	Tulare Charter, Apple Annies, Tulare	
16	Kings County Charter Board Meeting, Kings Co. Office of Education, Lemoore	
TBD	Kings County Charter Election, End of Year Social and Awards	4:00 pm
TBD	Tulare County Charter Annual Recognition/Retirement Dinner	TBD
TBD	Tulare County Charter Annual Golf Tournament	TBD
June 2014		
5	West Kern Charter Annual Awards Dinner, Rio Bravo, Bakersfield	5:30 pm
17	Region XI Planning Retreat, Central Union School District, Lemoore (Executive Board)	1:00 pm
18	Region XI Planning Retreat, Central Union School District, Lemoore	8:00 am
18	Tulare Charter Board, Edison Ag-TOC, Tulare Tulare Office of Education/ACSA Annual Summer Institute,	
18		
	Laisoning TOC, Talaic	8:00 am

Region XI Newsletter. Handbook Deadlines

Issue	News Deadline	Email/Website
Fall 2013	September 30, 2013	October 30, 2013
Winter 2013-14	December 15, 2013	January 30, 2014
Spring 2014	March 1, 2014	April 1, 2014
Summer 2014	May 30, 2014	June 30, 2014
Handbook 2013-2014	June 30, 2014	September 30, 2014

Charter Planning Meetings for 2014-2015

	Charter	Date	Time	Location
1.	East Kern			
2.	West Kern			
3.	Kings			
4.	Tulare			
5.	Inyo/Mono			









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Dr. Robert Hudson



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Matt Diggle



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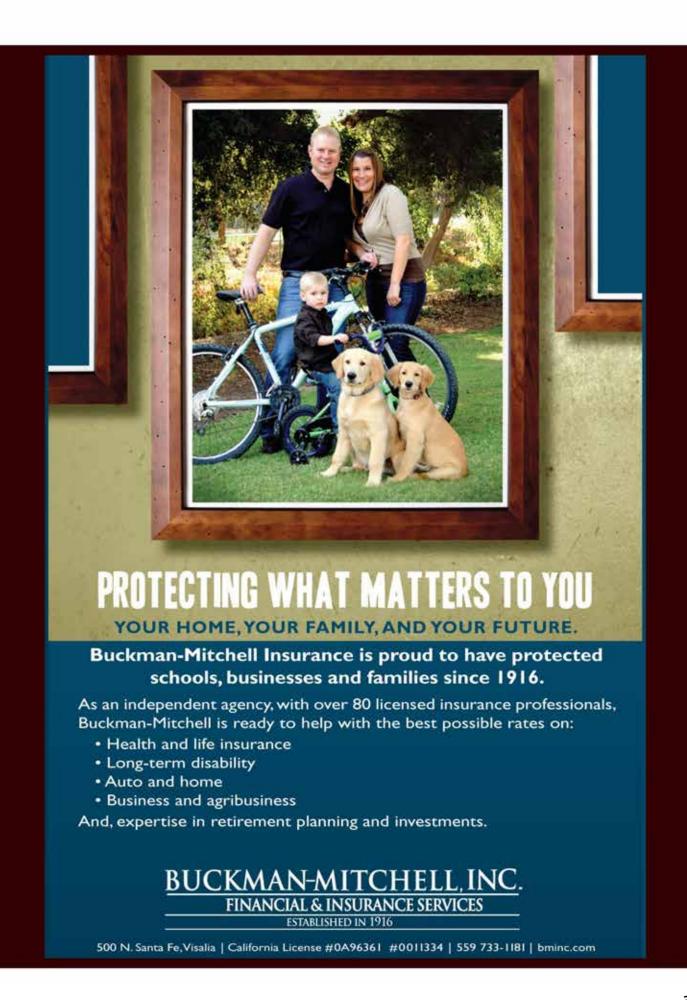
Fruitvalle School District Discovery Elementary

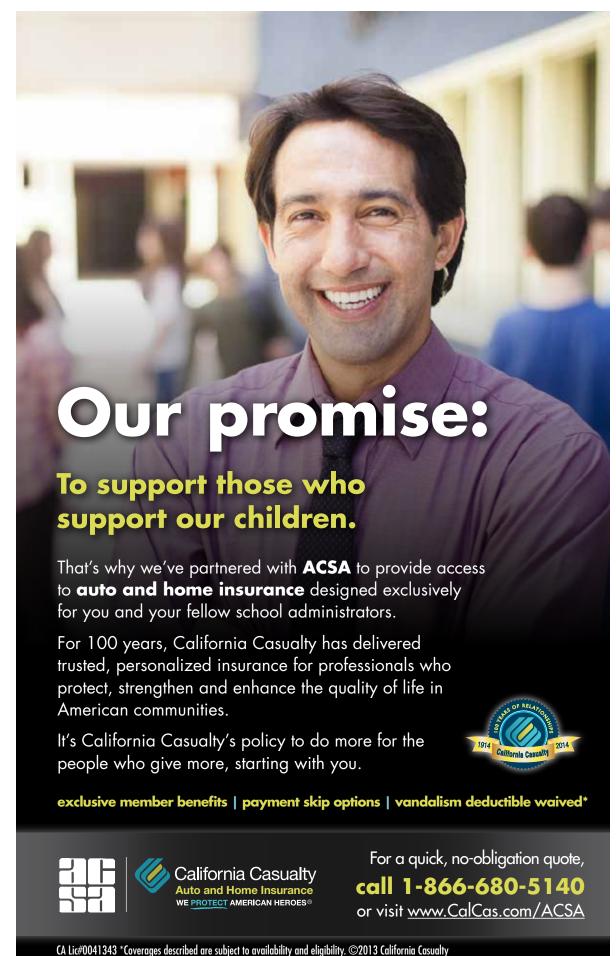
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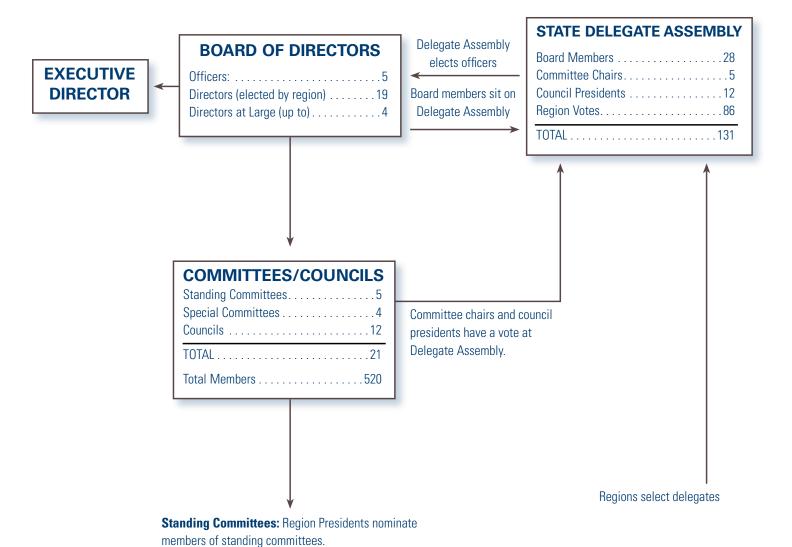
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Councils: Regions may hold elections or region presidents may appoint council members



organization chart

INFORMATION SYSTEMS

- Desktops, Laptops & Servers
- Hardware & Software
- Data Network & Phone Systems
- Mobile Technology
- Databases
- Programming

EXECUTIVE OFFICE

- Governance
- Committee/Council Relations
- Bylaws, Policies & Procedures
- Liaison with AASA
- General Counsel
- Association of State Executives
- Management of Sacramento Building

HUMAN RESOURCES

- Staffing
- Personnel Policies
- Benefits Management
- Staff Development
- Payroll & Pension
- Liaison with AASPA
- Safety

GOVERNMENTAL RELATIONS

- State & Federal Legislation
- Legislative Action
- Political Action Committee
- Commission on Teacher Credentialing
- State Board of Education
- Political Endorsements
- Employment Training Network Grant
- CalSTRS/PERS
- Legal Support Fund
- ESEA Task Force
- Coalition for Health Care Reform

COMMUNICATIONS

- Communication/ Campaign Strategies
- Public & Media Relations
- Awards & Recognition
- ACSA.org
- EdCal Newsletter
- Leadership Magazine
- Career Center
- Graphic Design & Production
- Administrators
 Bookshelf shopACSA
- Communications Training
- Social Media Strategies
- Web-based Solutions

FINANCIAL SERVICES

- Budgeting
- General Accounting
- Accounts Payable/ Receivable
- Financial Planning, Analysis & Reporting
- Payroll & Pension
- Banking & Investments
- Cash & Credit Management
- Insurance & Risk Management
- Tax Reporting
- Leases
- Maintenance of I Series (membership, PAC, accounting applications, programming)
- Integrated Services Management
- Management of Burlingame Building

EDUCATIONAL SERVICES

- Curriculum, Instruction, Assessment & Accountability
- Professional Learning Programs
- Sponsorships, Partnerships, Contracts & Logistics
- Liaison with NAESP, NASSP, ASCD, CISC, TICAL CLMS, CUE and Curriculum Commission
- Quality Solutions -Standard Finder®, Walk'bout™ and WalkIn™
- Administrative Preparation, Credentialing Support Programs
- Urban District Support
- Leadership Coaching
- Mentoring
- Strategic Planning
- Common Core
 Standards Transition

MEMBER SERVICES & MEMBER ASSISTANCE AND LEGAL SUPPORT TEAM

- Membership Development
- Professional & Legal Assistance
- SASS (Benefits/ Endorsed Services)
- Corporate Partner Relations
- Member Services Representatives
- Region/Charter Relations
- Strike Preparation
- Collective Bargaining Seminars
- Institutional Services

Note: All departments have committee/council liaison responsibilities.

HR 3/13

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careers.acsa.org

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