



Association of California School Administrators  
**Region XI Board Meeting**  
*Serving California's Region XI School Administrators and Youth*



**March 3, 2011**  
**Region XI Board Meeting**

**1. Call to Order**

1.1. Welcome and Introductions

- a) Meeting beginning at 8:34 AM
- b) Region board members and others in attendance were introduced and acknowledged:
  - Rebecca Mestaz, Rob Hudson, Kirsti Smith, Bonnie Kaufman, Virginia Cornell, Terri Rufert, John Snavelly, Janet Kliegal, Chris Dutton, Byron Johnson, Joe Santos, Carl Olsen, John Caudle, Bob Schnieder, Steve Bogan, Diane Cox, Nick Kouklis, Cheryl McConaughy, Blanca Cavazos, Kerry Beauchaine, Diana Graziani-Orton, Terry Wolfe, Jamie Henderson, Michael Hulsizer, Jose Morales, Kelly Richers, Matt Diggle, Frank Silveira, Tom Addington, John Bogie, Dave Tonini, Dick Schlagel, Dave Bolling

1.2. Approval of January Board Meeting Minutes

- a) Motion made by Terri Rufert to approve the amended minutes, seconded by Blanca Cavazos. Item passed.

1.3. Additions / Deletions / Approval of Agenda

- a) None.

**2. Legislative Action, Information and Voice**

2.1. *Guest Speakers: How to Talk to your Legislators* Summative information on current and anticipated legislative maneuvering on various issues was provided via handout. Olsen, Andrada, and Rufert highlighted a few items.

*Guest Speakers: How to Talk to your Legislators*

- Michael Hulsizer, Chief Deputy of Governmental Affairs for Kern County Superintendent of Schools
  - Timing for ACSA couldn't be at a more appropriate time. Meetings are important, we can learn the positions of legislators, but can also provide real time feedback on current issues to legislators.
  - Both houses have approved 12.5 billion in budget cuts, similar to governor's budget. Education currently is funded at the level which governor proposed.
  - Revenues are slightly up statewide, good for prop 98, economy has stabilized over the past year. Revenue is beginning to come in a little bit higher than the conservative forecast from the Department of Finance.
  - Talking points from recent state visit from Kern County Office of Education were distributed among the board.
  - Important when meeting with legislators to review what was saved as a result of the flexibility which schools were afforded, to illustrate the services and programs which will be impacted both under the governor's budget, as well as if the tax extension does not go through. Both parties have a concern



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about services and programs to students, some split on the openness to discussion on layoffs.

- Jaime Henderson, First 5 – KCOE – Points to consider when meeting with legislators
  - Be on Time to members office.
  - Turn off cell phones.
  - Meeting with the Aide is just like meeting with the member, communicate with the aides, will resonate.
  - Know the audience (Democrat vs. Republican, and their stance).
  - Know the facts of the talking points.
  - Stay on point, concise and consistent with the message.
  - Be confident, not confrontational.
  - Use local examples.
  - Have solutions for the areas of concern.
  - Follow up,

### **3. Report on Membership**

#### **3.1. Steve Bogan**

- a) Promotional membership ... join ACSA for free in April, May and June with commitment to sign up for the 2011-12 school year with automatic deduction. Membership under this program will be \$2 day for the 2011-12 school year
- b) Membership Committee is encouraging superintendents in region to promote ACSA among non-members.
- c) Mr. Bogan contacted State ACSA and shared a survey obtained for members and non-members alike regarding ideas on membership. Regionally, information obtained from this survey would help us to know what is important to members. Following discussion which included making the administration of the survey on a personal level, as opposed to an online survey, and adding additional questions pertaining to 'what is important to you in a professional organization'. Direction was given to send survey to charter presidents for review at charter level.

#### **3.2. John Bogie**

- a) Membership numbers as reflected on agenda are up to date.
  - An additional promotion, in East Kern (Tehachapi), there will be a dinner event to promote ACSA. Adonai Mack will speak at the event.
  - Promotional event will also occur during Tulare's Spring Conference scheduled on March 31<sup>st</sup>.

<b>ACSA Region XI Membership</b>	<b>#'s 12/10</b>	<b>#'s 1/11</b>	
Bodie/Inyo	19	19	



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East Kern		55	54	
Kings		102	102	
Tulare		310	310	
West Kern		325	325	
CSU Bakersfield		8	6	
Not assigned to a Charter		15	14	
Region XI Total Membership		834	830	

**4. Treasurer Report:**

4.1. Blanca Cavazos -

- Last meeting tabled the treasurer's report to allow time to meet and review with Executive Director and Treasurer.
- Rebate checks have been received and deposited
- Mrs. Cavazos provided a comprehensive review of budget and Region income and expenses.
- Mr. Tonini reported there are additional rebate checks still to be deposited.
- Motion to approve the treasurer's report made by Kerry Beauchaine, and seconded by John Snively. Item approved unanimously.

**5. State Director Report**

5.1. Carl Olsen –

- A subcommittee of the state board is reviewing the ACSA budget, and focusing on adjustment to expenditures in order to match the income level which is being received.
- Discussion at the State level of optimism and that membership may rebound from current level, however membership is a continual item of discussion at the State level.
- The State Board received a presentation from CECHCR – (California Education Coalition for Health Care Reform). {see website for information ... <http://www.ccscenter.org/cechcr>} This foundation was put into motion with efforts to reform health care and reduce costs by creating a more competitive statewide health coverage system. There may be legislation on the horizon focused to implement this approach. ACSA's position, at present, is only exploratory in terms of support.

**6. Charter Reports: Membership, Communication and Legislative Action**

6.1. Bodie/Inyo: Joel Hampton

- Not in attendance

6.2. East Kern: Bonnie Kaufman

- East Kern having a dinner, with presentation from Adonai Mack. Goal of the dinner is to bring prospective members and facilitate information on the benefits of ACSA membership.
- Fundraiser likely in May, poker tournaments (next year).
- Fifty-seven (57) members in East Kern, increase of 5 ½ percent from prior report.



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6.3. Kings: Diane Cox

- a) Targeting job alike meetings to begin in March, and beginning with principals and assistant principal. Goal is to bridge stronger communication among members.
- b) Golf tournament slated for June 16, 2011. Any interested individuals are encouraged to attend.
- c) Will hold elections for open board positions in April.

6.4. Tulare: Joe Santos

- a) Membership chart demonstrates Tulare has increased eight (8) members since last reporting cycle.
- b) Everything is scheduled for the Tulare Charter spring conference. Keynote will be delivered by Marc Johnson, recently named 2011 National Superintendent of the Year by the American Association of School Administrators.
- c) The spring conference also serves as a membership drive for the Tulare Charter.
- d) April 29, 2011, Tulare Charter will hold its' *'Every student succeeding'*, event. This is traditionally a well attended meeting.

6.5. West Kern: Dave Bowling

- a) The Rick Morris workshop scheduled for March 26, 2011 currently has 150 attendees registered. This is an event presented free of charge to teachers.
- b) Secretary Day luncheon set for April 27, 2011, administrative assistants will be treated to a jazz band performance.
- c) Charter recently approved \$4000 to provide for college scholarship fund to local high school students seeking higher education.
- d) Will present at Kern County Superintendents' cabinet meeting to request consideration of promoting ACSA membership, and to secure representatives from the outlying areas in West Kern. The goal for the West Kern Charter is to have a representative on the local board from every district in the area, thereby extending representation and involvement of individuals in ACSA.

**7. Region Business**

7.1. Region XI Fall Conference Update for Next Year: Tom Addington

- a) Concept to partner the ACSA fall conference with the conference put on by the Central Valley Computer Using Educators (CVCUE) organization. With the thrust of educational technology the desire is to promote innovation through this partnership.
- b) Terry Wolfe motioned to approve the board's recommendation to proceed with facilitating a partnership of Fall Conference with CVCUE. Motion was seconded by Blanca Cavazos. Item passed unanimously.

7.2. Council & Committee Positions 2011-12

- a) Presentation & Approval of Nomination for Council and Committees
- b) Number of Positions per Charter: Based upon Percentage of Members in Region XI



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- In addition to the listed nominees in the backup, Rebecca Mestaz reported that Mark Wyatt would be serving the Region in the position of Adult Education Council representative.
- Diane Cox respectfully requested to remove her nomination from the superintendency council, leaving only John Snively for consideration.
- Motion was made by Terry Wolfe to approve the nomination list, and seconded by Kelly Richers.
- After some discussion regarding the motion and approval of the 'slate' of appointments, Terry Wolfe amended his original motion to approve the appointments for council and committee Region XI representation minus the Superintendency recommendation. {Note: This council is reserved for vote and approval among the superintendents in the region, and is not subject to Region Board approval per the by-laws of the superintendency council.} The Region Board approved the amended motion.

## **8. Council Reports**

- |      |   |   |
|------|---|---|
| 8.1. | Adult Education   | Nancy Williams – [2011]                       |
| a)   | Not in attendance, written report provided.   |   |
| 8.2. | Business Services   | John Caudle – [2012]                          |
| a)   | February meeting. Unable to visit with legislators. Updated some bylaws of council. |   |
| 8.3. | Career Technical Ed   | Tim Bowers – [2011]                           |
| a)   | Not in attendance   |   |
| 8.4. | Classified Educational Leaders  | Robert Groeber – [2011]                       |
| a)   | Provided written report   |   |
| 8.5. | Educational Options   | Chris Dutton – [2012]                         |
| a)   | Provided written report.  |   |
| 8.6. | Curriculum, Instruction & Accountability  | Diane Graziani-Orton – [2011]                 |
| a)   | Will send report via email.   |   |
| 8.7. | C,I, & I  | Dr. Craig Wheaton, Council President – [2011] |
| a)   | Not in attendance.'   |   |
| 8.8. | Elementary Education  | Virginia Cornell – [2011]                     |
| a)   | Provided written report.  |   |
| 8.9. | Human Resources   | Andrew Bukosky – [2012]                       |
| a)   | Not in attendance.'   |   |



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- 8.10. Middle Grades Kelly Richers – [2011]  
a) Provided written report.
- 8.11. Student Services / Sp Ed Scott Chennault – [2012]  
a) Not in attendance.
- 8.12. Secondary Education Robert Schneider – [2011]  
a) Provided written report.
- 8.13. Superintendency John Snavelly – [2011]  
a) Provided written report.

**9. Committee Reports**

- 9.1. ACSA/CAPEA Efrain Rodriguez – [2011]  
a) Not in attendance.
- 9.2. Co Administrator Matt Diggle – [2013]  
a) Written report provided.
- 9.3. Equity, Achievement & Diversity Cheryl McConaughy – [2013]  
a) Provided written report.
- 9.4. Retirement Ned Kehrli – [2012]  
a) Not in attendance.
- 9.5. Small School Districts Kerry Beauchaine – [2013]  
a) Presentation from Computer Using Educators (CUE).
- 9.6. Urban Education Nancy Olcott – [2011]  
a) Not in Attendance.

**10. Newsletter & Handbook Director's Report**

- 10.1. Richard Schlagel  
a) Reviewed the distribution of the *Reporter* via electronic mailing. All prior issues of the *Reporter* are housed on the Region website. Winter Issue and Summer Issue with electronic. Working with State ACSA on how to distribute electronically.  
b) Handbook and newsletter are accessible on the Region website.



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### 11. Executive Director Report

11.1. Dave Tonini

- a) State committee and council members were acknowledged for attending meetings, and providing update to the Region.
- b) A request was made to the council and committee reports to email reports to Dick Schlagel and Terri Ruffert for the website posting
- c) Membership ideas ... if there is a new member to the region/charter, welcome the individual in print, make personal contact from the Charter Level, and consider linking the new member to a buddy (mentor, support), maintain contact with the new member and periodically check in on status.

### 12. Drawing

### 13. Adjourn

13.1. 10:52 PM adjournment

#### Upcoming Region XI Events

<b>March 13-14, 2011</b>	<b>State Legislative Action Day</b>	<b>See Terri Ruffert</b>	<b>Sacramento</b>
March 25, 2011	Student Scholarship Deadline for Charters		
April 7, 2011	Region XI Board Meeting  Student Scholarship Selection Meeting	8 – 8:30 Breakfast 8:30 – 10:30 Meeting 10:30 –? Student Scholarship Selection	Hodel's in Bakersfield
May 5, 2011	Region XI Delegate Assembly & Annual Meeting Awards Luncheon	9:45 – 11:45  12 – 2:30	Hodel's in Bakersfield
May 18, 2011	State Training for New President & President Elect	TBA	Sacramento
May 19, 2011	State Delegate Assembly	TBA	Sacramento
June 20, 2011	Region XI Executive Committee Planning Meeting	TBA	Central Unified School District Office Lemoore, CA
June 21, 2011	Region XI Board Planning Meeting	TBA	Central Unified School District Office Lemoore, CA

Respectfully Submitted,

  
Tom Addington, Secretary