

Executive Board Reports & Items

Summit Vouchers

Region 8 has purchased 10 Leadership Summit vouchers which save attendees of the Summit over \$100. Several are spoken for, but we have a couple available. First come first serve. Email or call Erik if you want to claim one of the few remaining.

Membership Survey

If you haven't already, please take a few short minutes to complete the ACSA Membership survey online found at <http://tinyurl.com/ACSAsurvey>. At a time when education funding, local control and educator pensions are under attack, your feedback is critical in helping guide our association through strategic planning in the coming months. The short survey also asks questions about areas such as professional learning options, legislative advocacy, and communications resources and is designed to ensure ACSA better meets member needs. Thank you in advance for your cooperation. If you have additional questions, please email Julie White at jwhite@acsa.org.

Thriving Leadership Opportunity

Please alert ACSA charter leaders and members in your region that ACSA is offering an exciting new professional development program, "Thriving Leadership". This innovative, two-year, eight session training is focused on site and district K-12 21st century school leadership. "Thriving Leadership" is entirely research-based. It is about refocusing school leadership upon a very real belief that by concentrating on hope, upon our aspirations, and upon data-driven opportunities that our school can flourish. By capitalizing upon our strengths and by focusing on promoting growth instead of upon remediating deficits, we can and will thrive in meeting the challenges posed by the new common core state standards, Smarter Balanced assessments, and 21st century learner needs.

Brief Content Outline

Year 1:

- Introduction to Academic Optimism
- Trust, Meaningful Vision, Supervision
- Deepening Vision & Supervision
- Fostering Resilience & Designing an Experiment in Transition

Year 2:

- The Consistent High Quality Instructional Program: Smart Coaching by the Site Leader
- Leading Change
- Deepening Work in Academic Press: Building and Maintaining Formative and Summative
- Systems. The Smart Facilitator
- The DRIVE to FLOURISH

Presenter/Developers: Michael Bossi and Jeanie Cash. "Thriving Leadership" is being offered at Sacramento ACSA, October 19, December 12, February 21, and April 24 and Ontario ACSA, October 26, December 13, February 28, and April 26. Registration is \$650. An informative registration form is attached and more information and testimonials from past participants are available at www.acsa.org/thrivingleadership

Ed Coalition

The Ed Coalition in Santa Clara County is a representative group of the stakeholder groups in education in the area (SCCOE Sup, ACSA, CSBA, CTA, CSEA, etc...). By direction of the bylaws, Erik serves as our rep, but Cheryl continues to serve as a rep due to her interest in the work of the Coalition and because she's great! The issue on the table right now is a move away from Eye2Ed and in a different direction. See Cheryl for more details.

Membership Report (Joann Vaars)

Membership numbers as of July 31, 2012: Statewide 14,536

Region 8:

Regular	637
<u>Total</u>	<u>838</u>
June	840
May	841

Twenty recruiters are being hired across the state. Interviews are being held via Skype and goal is to have significantly increased membership by June 2013 in all regions. To apply for position, see acsa.org.

Oktoberfest Membership Drive will be held from 4:30-6:30pm at the Tied House in Mountain View. Please distribute flier by hand and e-copy. It will be sent via email later this week.

Legislative Action (Lisa Andrews)

Legislative Action Goals for 2012-2013

Strengthen partnerships with region legislators

Featured legislator of the month (beginning in January after elections)

- Information disseminated about background, platform, and current legislation
- Meet and Greet Coffees

Increase participation in advocacy

Rotation of charters to host Meet and Greet Coffees (see above)

Representation from each charter at Legislation Action Day on March 17th and 18th (six of fifteen represented last year)

Notes from Pancake Breakfast hosted by Jim Beall featuring Tom Torlakson on August 25th

Jim Beall, candidate for state senate, hosted a pancake breakfast on August 25th at the Orchard Banquet Hall in Campbell. Guest, Tom Torlakson, first fielded questions from local board members and superintendents then from the general public later in the morning. Over 300 people were in attendance with questions ranging from libraries to adult education to UC campus beautification. Beall and Torlakson "tag teamed" answers during the formal question and answer period and then met one-on-one with community members. At the meeting Torlakson endorsed both ballot propositions to increase school funding. Contact Lisa Andrew at lisamairedrew@live.com for further details.

Assemblymember Jim Beall Invites You to Discuss Your Ideas, Questions and Concerns About Legislative Issues Coffee with Jim

Friday, September 14, 2012

8:30-10 a.m.

City Espresso Gourmet Coffee

630 Blossom Hill Road #50

San Jose, CA 95123

To RSVP at: www.asm.ca.gov/Beall Or call (408) 282-8920

ACSA Board Report (Steve Hope)

Board Members Selected to Serve on the Executive Committee: Tom Armelino and Darrien Johnson along with the officers.

Strategic Planning:

- To insure region representation, we need to make sure each region has members that apply for the planning team. Board members are asked to encourage key folks in their regions to apply for the planning team. There will be an opportunity to apply for the action team work beginning in November as well.
- Steve will post powerpoint presentation prepared by Julie White to assist in sharing the strategic planning process with regions and charters.

Region Rebates

- See attached PDF file of region rebates chart.
- We anticipate that technology will be one of the strategic issues the emerges during the strategic planning process this year and that the issue of region rebates will be discussed by the board this year as we plan the 2013-14 state ACSA budget.

Corporate Sponsorships

- See attached PDF for list of corporate sponsors currently supporting the association. This is a growing revenue source of non-membership dues revenue.

Website Redesign Plan

- We are moving forward on redesigning ACSA's website. Feedback and suggestions will be solicited from members.

Executive Director Search Process

- An RFP was developed and bids are being solicited from search firms to assist the board in the search process.
- The Executive Committee of the board will receive the bids, screen them and select the three best proposals. The full board will interview the three firms at their October meeting.
- Part of the process will be soliciting member feedback on the qualities, characteristics and experience desired in the association's new leader.

Awards Committee (Tonya Krause and Shelley Viramontes)

Awards Committee — Investigating potential venue based on a lead from Lety. It is the Corinthian Event Center in Downtown SJ. Shelley visiting the venue on Saturday to see the layout and discuss logistics. A specific concern is parking.

Communication Chairs (Jason Sorich & Martha Martinez)

Our Big Goal this year is to...

- Increase collegiality, clarity, collaboration, and creativity amongst Region 8 ACSA administrators during the 2012/2013 school year.

To meet our big goal we intend to perform the following duties this month:

- Update the following information on the ACSA website:
 - President's message
 - Calendar
 - Delegates
 - Charters
- Develop a survey of ACSA Region 8 users' needs/wants from the website:
 - What would you as an ACSA Region 8 member like to have included on the webpage?
 - What links would you like to see included on the site?
 - What would attract you to the site more frequently?
 - Would you be interested in utilizing a Region 8 Facebook page?

Charter Reports

Retiree Charter (Manny Barbara)

At the first ACSA Region 8 retiree charter general membership meeting, retirees heard a presentation on the two education tax initiatives on the November ballot. Mary Perry, formerly of Ed Source, developed an independent analysis of the Brown (Prop. 30) and Munger (Prop. 38) initiatives at the behest of the Silicon Valley Education Foundation. ACSA retirees in attendance received an unbiased presentation of the pro and cons of both measures. Both the Brown and Munger initiatives propose to increase funding for education, however, in very different ways. The key message was simple: one of the measures must pass to ensure that even more drastic cuts are not imposed in education

SCCOE Charter (Lisa Andrews)

Here is the update as County Office of Education Administrator Association (COEAA) President
The County Office of Education Administrator Association (COEAA) proudly awarded a \$400 scholarship to an alternative education student from Morgan Hill. The scholarship was used to pay for aviation classes at a local community college where the student received an A- and B+ in his two classes! On October 2nd the charter will host its annual Kick-Off BBQ where ACSA goals and benefits will be shared, new superintendent Dr. DeLaTorre will discuss the benefits of belonging to a professional organization, and professional development and networking opportunities will be announced. The charter is also exploring hosting a keynote speaker on leadership in collaboration with other professional organizations.

North Valley Charter (Carmen Mizell)

North Valley Chapter is arranging a fall social for November 2nd in Los Altos, location TBA.

East Valley Charter (Bobbie Infelise)

East Valley Charter has yet to meet. The charter goals continue to focus on increasing member participation in ACSA events and charter meetings. East Valley members are asked to email suggestions for meeting topics and venues to bobbie.infelise@busd.net. The East Valley Charter Board has a mission to support ACSA Region 8 activities and events throughout the year. Charter Chair, Bobbie Infelise asks that all East Valley Charter members inform Erik Burmeister, Region 8 President, of ways they will support him and Region 8 this year.

Committee Reports

Co-Admin Committee (Nico Flores)

Below is a list of the 2012-13 webinar series' events; please save each date on your calendar and get the word out. Superintendents and Principals, please encourage all co-administrators to join the webinar. The time for each one is 4:30 - 6:30 pm & all on a Wednesday:

- **Sept. 19, 2012** - George Manthey "Common Core Standards - Elementary vs. Secondary Level Difference"
- **Dec. 5, 2012** - George Manthey "Common Core Standards - Assessment: Are You Ready?"

- **Feb. 27, 2013** - Brett McFadden "Budget Preparation for Beginners"

Adult Ed (Linda Stefanski)

We are meeting on Friday, 9/14 at MVLA Adult School to discuss, among many things, ACSA and AE's role in the ACSA strategic plan. Bob Harper, Director at Campbell AE, has applied to be an AE rep. Diana Rumney of ACSA 5 and principal at Jefferson and myself have applied to be *action team members* for AE. We have not heard back as of this time.

Adult schools now have a strategic plan called "Linking Adults to Opportunity: Transformation of the California Dept. of Education Adult Education Program". It was completed in Nov. 2011 and we recently received an "Implementation Guide". At our local AE ACSA meeting on 9/14 (we combine AE regions 8 and 5 thus calling it 8.5), we will be reviewing this guide and discussing how we are faring with the implementation points as individual schools and also, and with more difficulty, systematizing action items as an adult school network *statewide*. It's complicated, but doable.

As for ACSA and its strategic plan – I am not sure AE needs TWO wildly different plans, but supporting the AE strategic plan is certainly something we want ACSA to get behind. Obviously, we need the *funding* to offer programs for adults who have children in K-12, to support children's learning and to participate at the K-12 level; to have the English language and *digital literacy skills* to integrate into the community, go on to post-secondary, and to be successful in job training programs. The ultimate goal for adults is to have the education necessary (and this can range from a HS diploma/GED, job training certification, A.A. degree and more) to be *gainfully employed*. It's all about jobs and everyone can get behind that.

On a more K-12 level, these parents and caregivers, etc. can be powerful advocates and participants in local school communities. I have seen it here at MV-Whisman and MVLA UHSD districts – particularly with Hispanic parents.

To summarize, and to link this summary with the ACSA Strategic Plan: we need to grow opportunities with K-12 and 9-12 districts to support parents and *hold on to funding* in order to offer a comprehensive program that targets adult student educational growth and quality job training programs.

I can't speak for all of the state's adult school administrators, but when I look around the table at our regional administrator meetings, I not only see hard working and well-intentioned professionals – I see colleagues who refuse to throw in the towel. **We are deeply committed** to supporting quality adult education for our students and communities.

As we wade more into the AE Strategic Plan – and its implementation – I will keep you posted. Our first meeting is 9/14/12 and we will be discussing the AE Implementation Guide together for the first time. We will also be getting and sharing more information, no doubt, at the ACSA state conference AE strand Nov. 7-10.

Women's Leadership Network (Jenay Kiddoo)

See Ginny's recent email re: the WLN brochure and scholarship info. Below are WLN Event dates.

October 24, 2012	4-6:30 p.m.	Xilinx
December 11, 2012	8-10 a.m.	EMC
February 25, 2013	4:30-6:30 p.m.	SCCOE
April 23, 2012	5-7 p.m.	JJ's Blues