

# North State Spring Conference

## Opportunity for All Conference Participants!!

5th Annual Pre-Conference Event  
hosted by Pearson Education  
[includes lunch, materials and  
Afternoon sessions]

*April 24—26, 2015*  
*The Peppermill*  
*Reno*

Sponsored by ACSA  
Regions 1, 2, 3, 4

**Special Early Bird Registration**  
**Register by April 1, 2015**  
**and save \$50**

Pay online by credit card  
(details inside)

*Together our journey  
continues*



Visit us online at: [regions.acsa.org/2/about/north-state-spring-conference/](http://regions.acsa.org/2/about/north-state-spring-conference/)

*Together our journey continues...*  
*April 24—26 2015 — The Peppermill, Reno*

Dear Colleagues,

**W**ow, what a difference a year makes! LCFF is in full swing, Common Core Testing is going live this year and the North State Conference is back better than ever. Members of the North State Conference Committee hope this past year has been a learning experience for everyone in the education community.

*Together our journey continues* during these exciting times, which is also our theme for this year's conference. We are proud to announce the 2015 North State Conference will be returning to the Peppermill Resort, in Reno, NV. We will continue the tradition of the Sam LaCara Memorial Golf Tournament on April 23. If you can attend the tournament, it's an opportunity for you to help raise scholarship funds for region students. After the tournament, a great evening of additional networking awaits you. Please see the enclosed Golf Tournament form and come join us for a great day!

Once again, we will be hosting the pre-conference, sponsored by Pearson. On Friday, April 24<sup>th</sup>, a collection of amazing professional development opportunities are available to you, free of charge to all attendees with lunch and materials included!

This year the sessions focus on Common Core, Technology, Leadership, 21st Century Skills, Political/Legal Updates, and more. Further, the associated events and activities are planned to support you in renewing a personal networking community and reviving your passion for education. The collective goal of our North State Committee is to provide all Northern California Educators with the skills to collaborate.

We hope you will find this conference to be one of the best conferences for the value in all of California! We look forward to seeing you again in Reno!

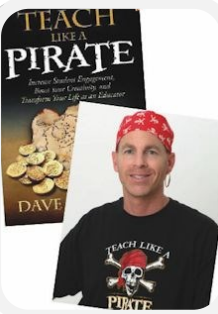
Warm Regards,

**Mike Vincelli**

ACSA No. State Spring Conference Chair  
2015

ACSA Region 1 Vice President

## Program Highlights



### *Teach Like a Pirate*

*Dave Burgess*

### *Digital Transformation*

*Hall Davidson*

### *Loving the Least of These: Every Student Every Day*

*Dr. Adolph Brown*

#### Special Pre-Conference Event

Sam LaCara Memorial Golf Tournament

Thursday, April 23, 2015

Lakeridge Golf Course, Reno, NV

🏌️ Mulligans     🏌️ 4 Man Scramble

🏌️ Putting Contest

🏌️ Prizes for Mixed Foursomes

🏌️ Raffle Prizes — Why not donate one?

All proceeds go to Region 1, 2, 3, 4 Student Scholarships

#### BACK BY POPULAR DEMAND

5th Annual Pre-Conference Event

Hosted by

Pearson Education

*Includes outstanding sessions, lunch and materials  
(free to conference registrants)*

#### Results through Personalized & Connected Learning

Morning general sessions hosted by Pearson include:

- ✓ California State Update on CCSS & ELL Implementation
- ✓ Keynote speakers include Mike Crepeau, Cathie Dillendera, Heidi Bruhn, Corey Chapman & Kimberly Plummer

Afternoon sessions include:

- ✓ ELA Focus, iLit Focus on Reading and Writing, PSoc Math Focus

*See enclosed flyer for details.*

#### Sample Saturday Breakout Sessions

- Title IX—Addressing Sexual Conduct on Campus
- Sustaining Momentum in your Common Core Implementation
- Crisis Management—Today's Preparation is Tomorrow's Success
- Understanding Teacher Burnout
- New Afternoon format:
  - ✓ Tech Slam
  - ✓ Ed Talk/Rob Talk

Check our website at: [regions.acsa.org/2/about/north-state-spring-conference/](http://regions.acsa.org/2/about/north-state-spring-conference/) for a full list of offerings.

Register online and use your credit card at [www.regonline.com/nssc2015](http://www.regonline.com/nssc2015) (additional fees apply)

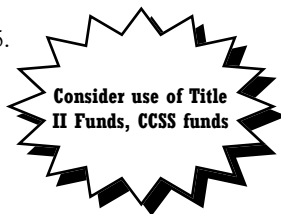
## Introduction & Information

**ACSA** Regions 1, 2, 3, 4, have collaborated to bring you a full range of workshops combined with dynamic keynote speakers to provide an exceptional conference. This year we are returning to The Peppermill in Reno. We are again offering a special Early Bird Registration. **Make reservations before April 1 and save \$50.** Don't miss this outstanding opportunity to hear new ideas and network with fellow educators from the North State.



Register online and use your credit card at <https://www.regonline.com/nssc2015> (additional fees apply)

Cancellations must be made in writing.  
Deadline for cancellations: April 11, 2015.  
\$30 fee charged for cancellations received by April 11, \$75 after April 11, 2015.



## Hotel Reservations

**Special Early Bird Room Rate - Double or Single on Wednesday & Thursday - \$75; \$115/night for Friday/Saturday, until April 1, 2015. There is a \$5 resort fee that includes WIFI, health club, pool, valet, etc. There will also be a \$50 refundable security deposit.** Make reservations directly with the Peppermill at 800-282-2444 or online at [regions.acsa.org/2/about/north-state-spring-conference](http://regions.acsa.org/2/about/north-state-spring-conference). Specify ACSA Conference (Code: AACSA15). **Make your reservations early.** You can upgrade to the Tuscany Tower for \$115 per night for Wednesday & Thursday; \$155/night for Friday & Saturday.

## Conference Contacts

### Conference questions, call or e-mail:

**Mike Vincelli** — (530) 241-3261

**Email:** [mvincelli@suhsd.net](mailto:mvincelli@suhsd.net)

### Program questions, call or e-mail:

**Rob Martinez** — (707) 399-5147

**Email:** [robm@fsusd.org](mailto:robm@fsusd.org)

### Registration questions, call or e-mail:

**Judy Bennett** — 530-282-5331

**Email:** [acsa\\_1234\\_nssc@comcast.net](mailto:acsa_1234_nssc@comcast.net)

### Golf Tournament questions, call or email:

**Mary Sakuma** — 530-200-0616

**E-mail:** [vonrotzsakuma@gmail.com](mailto:vonrotzsakuma@gmail.com)

**Website:** [regions.acsa.org/2/about/north-state-spring-conference/](http://regions.acsa.org/2/about/north-state-spring-conference/)



Register for the golf tournament online and pay with a credit card: [www.regonline.com/nssc-golf2015](http://www.regonline.com/nssc-golf2015) [additional fees apply]

## Pre-Conference Events

Thursday, April 23, 2015

### Sam LaCara Memorial Golf Tournament

8:00 a.m. Lakeridge Golf Course, Reno, NV

7:00 p.m. HMH Slot Tournament

## Pre-Conference Workshops

Friday, April 24, 2015

9:00 a.m. Registration—Annual Pre-Conference Event hosted by Pearson Education

9:30 a.m. Welcome/Introductions

9:45 a.m. *Mathematics Common Core Standards*

10:15 a.m. *Create Idea Makers & Make a World of Difference*

11:15 a.m. *ELL Overview*

12:00 *Lunch/State/CDE Updates*

1:00-3:00 Afternoon Sessions (see inserts for details)

## Conference Schedule

Friday, April 24, 2015

10:00 a.m. Registration Opens

2:00 p.m. Visit vendor exhibits

4:00 p.m. Superintendents Social hosted by Regions 1 and 2

5:30 p.m. First General Session — Dave Burgess

7:00 p.m. Charter Presidents' Reception

Saturday, April 25, 2015

7:30 a.m. Registration/Visit and meet with exhibitors, Breakfast, coffee

8:10 a.m. Distinguished Speaker Breakouts

9:20 a.m. Distinguished Speaker Breakouts (2 sessions)

11:45 a.m. Lunch—Second General Session—Hall Davidson, speaker sponsored by Discovery Education. Lunch co-sponsored by Atkinson, Andelson, Loya, Ruud & Romo

1:45-2:10 p.m. Special Exhibitor Drawing. You must be present to win!!

2:15 p.m. Special Afternoon Sessions: Tech Slam or Ed Talk/Rob Talk

3:30 p.m. Regional Delegate Meetings

6:00 p.m. Regional Presidents' Reception

7:00 p.m. Desserts/Dancing.

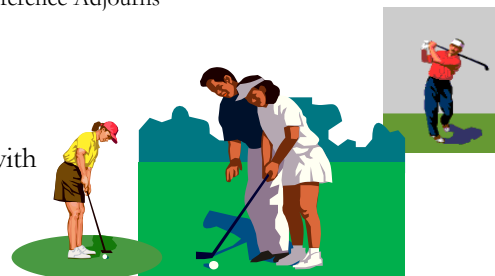
Music/DJ: *Firehouse Entertainment*

Sunday, April 26, 2015

8:00 a.m. Hot Buffet Breakfast Third General Session

8:30 a.m. Dr. Adolph Brown, III

10:00 a.m. Conference Adjourns





Registration Information

Association of California School Administrators
North State Spring Conference

sponsored by ACSA Regions 1, 2, 3, 4
April 24 - 26, 2015 • The Peppermill, Reno

Together our journey continues...

SEND REGISTRATION TO: North State Spring Conference c/o Judy Bennett
PO Box 1841, Oroville, CA 95965 • Phone: (530) 282-5331 Fax: 530-534-5006
or scan registration form & purchase order and email to: acsa\_1234\_nssc@comcast.net
Make Check or PO payable to North State Spring Conference
Send a separate registration form for each registrant. District purchase orders accepted.
Register online and pay by credit card\* at www.regonline.com/nssc2015
(\*additional fees apply)

Name Badge name First Time Attendee?
Position/District Are you an ACSA Officer? Region Charter State
Mailing Address school district home Is this a new address?
City Zip Work Phone #
County (Required) Fax # (for confirmation) e-mail address (optional)

Conference Registration



Early Bird Registration Deadline is April 1, 2015
Pre-Conference Registration Deadline is April 10, 2015

ANNUAL PRE-CONFERENCE EVENT (Please check if you will attend)

Activities include California State Update, Keynote Speakers: Mike Crepeau, Cathie Dillender, Heidi Bruhn, & Corey Chapmen.
Includes lunch, materials and afternoon sessions - presented by Pearson Education (see insert) \$ Sponsored

REGULAR REGISTRATION

Includes admission to Friday Pre-Conference Workshop, all sessions, Saturday luncheon, and vendor sponsored events and one guest\* pass\*\*
State ACSA Member State CSBA Member Non-Member
\$249 (\$299 after 4/1/15) \$249 (\$299 after 4/1/15) \$349 (\$399 after 4/1/15) \$

\*\*Guest must be an adult and may not be an ACSA, CSBA member or eligible for membership. Saturday lunch is additional charge

\*Guest's Name (if applicable) as it will appear on Name Badge:

RETIREE REGISTRATION

Sessions/Activities Only - Lunch and Speaker \$35 additional charge (see below)
\$59 (\$75 after 4/1/15 or Onsite) \$

EXTRA LUNCHEON TICKET(S) AT \$35.00 EACH: (\$45 On site)

Number of extra tickets for Saturday Lunch & Speaker @ \$35.00 each \$

Special Accommodations (Please specify):

Vegetarian Lunch Other TOTAL ENCLOSED: \$

Conference registration fees, less a \$30 administrative fee, will be refunded if cancellation is received by April 11, 2015. Cancellations MUST BE IN WRITING and postmarked no later than April 11. Refunds made after April 11, 2015 will be subject to a \$75 fee. No refunds for "No Shows."

Conference website: regions.acsa.org/2/about/north-state-spring-conference/



Event Registration (Tickets required for all activities - # indicated below will be included in registration packet and conference program information)

Table with 2 columns: You, # Guest. Rows include Friday Evening Charter Presidents' Reception, Saturday President's Reception, Saturday Dessert Reception/Dancing, and Sunday Breakfast and Closing Keynote.

Please visit our vendor exhibits and register for prizes to be given away throughout the conference.

HOTEL INFORMATION: Room rates: Single/Double Room - Wed. & Thurs. - \$75/ night and Friday & Sat \$115/night until April 1, 2015. There is a one-time \$8 resort fee plus a refundable \$50 per day security deposit. Call Hotel Reservations directly to the Peppermill, 800-282-2444 or online at regions.acsa.org/2/about/north-state-spring-conference/. Be sure to specify you are with the 2015 ACSA Conference (Code: AACSA15).

# Sam LaCara Memorial Scholarship Golf Tournament

**THURSDAY, APRIL 23, 2015**  
**LAKERIDGE GOLF COURSE**

Registration begins at 8:30 AM  
Shotgun start at 9:00 AM\*

NOTE: No denim, collared shirt required  
\*Subject to frost delay

Lakeridge Golf Club  
1218 Golf Club Drive  
Reno, NV 89519

## REGISTRATION INFORMATION

### Individual Entry:

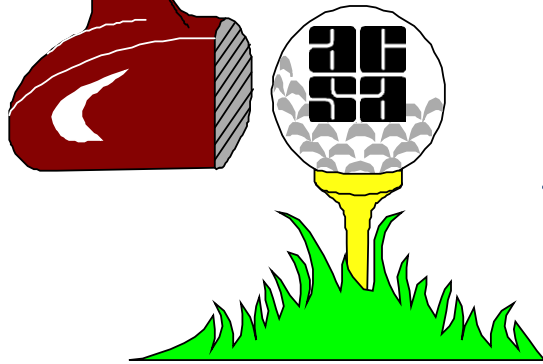
Includes cart, tee prize, morning coffee, and awards lunch. Lunch and morning coffee are sponsored by Stan Butts, Indoor Environmental Services (I.E.S.)

### Hole Sponsors:

Program publicity and advertising on one hole during the tournament.

### Corporate Sponsor:


Includes four individual entries, morning coffee, lunch, program publicity, and advertising on two holes.



 Putting Contest

 Mulligans

 4 Person Scramble

 Raffle Prizes –  
Why not donate one?

**All Proceeds go to Regions 1, 2, 3, & 4 Student Scholarships**

 Questions? Please contact chair Mary Sakuma at 530.200.0616

✂

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ ACSA Region: \_\_\_\_\_  
 Address: \_\_\_\_\_ Fax: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Email (required): \_\_\_\_\_ Cell # (required): \_\_\_\_\_

Team Members (4): \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

### Circle One:

Individual Entry	\$95.00	Hole Sponsors	\$100.00
Foursome	\$380.00	Corporate Sponsor	\$500.00

**PAYMENT MUST ACCOMPANY  
REGISTRATION**

**DEADLINE TO REGISTER 4/10/15**



Register online with a credit card:  
<https://www.regonline.com/nssc-golf2015> (extra fees apply)

**Checks payable to: ACSA Regions 1, 2, 3, & 4 Conference**  
Return Entry and Check to:  
**Mary Sakuma, Chair, NSSC Golf Tournament**  
P.O. Box 1841, Oroville, CA 95965



PEARSON

Join us on for a day of  
professional networking  
**ACSA PRE-CONFERENCE EVENT**  
April 24, 2015  
Peppermill Resort Hotel • Reno, NV

## Results through Personalized & Connected Learning at Scale

All sessions from 9-1:00, including lunch, are located in Tuscany A-B

- 9:00 - 9:30 Registration
- 9:30 - 9:45 Pearson Welcome/Introductions  
*Mike Crepeau, MGM CA/HI*
- 9:45 - 10:15 Mathematics Common Core State Standards: Who, What, Why and How?  
*Cathie Dillender, Director of Math/National Math Consultant (K-12)*
- 10:15 - 11:00 All-new, all-digital tablet-based curriculum for K-12 English Language Arts (ELA) and K-11 Mathematics  
*Heidi Bruhn, National Math Specialist*
- 11:00 - 11:15 Break
- 11:15 - 12:00 ELL Overview: iLit is a tablet-based reading intervention program for grades 4-10 with everything needed to gain two years of reading growth in a single year.  
*Corey Chapman, Sr. Product Marketing Manager*
- 12:00 Lunch
- 12:15-1:00 State/CDE Update on CCSS & ELL Implementation Plans, ELA/ELD Framework, & K-8 Instructional Materials Adoption  
*Kimberly Plummer, ELL/Intervention Specialist*

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### In-Depth Product Reviews

Tuscany 1: 1:00-2:00 PSoC ELA Focus

Tuscany 1: 2:00-3:00 PSoC Math Focus

Tuscany 2: 1:00-2:00 iLit Focus on Reading

Tuscany 2: 2:00-3:00 iLit Focus on Writing

A light meal and/or refreshments will be provided by Pearson Education, Inc. (Pearson), which may be a vendor to your school district. By accepting an invitation to attend this event, you hereby certify that you are not prohibited by any law, regulation, or your district's policies from receiving meals provided by Pearson and that you are authorized to make this representation. If you are precluded from accepting meals from Pearson at no charge, you may request an invoice from Pearson for the value of the meal provided.

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