

**ACSA Region XIX Board Meeting
Wednesday, August 17, 2011
Minutes**

PRESENT: Mauricio Arellano, Kathy Beglau, Kiela Bonneli, Ed Clement, Linda Cowan, Cheryl Dollar, Linda Dugdale, Beth Feaster, Cindy Freeman, Tammy Guzzetta, Susan Helms, Jenny Hirst, Steve Hovey, Jesus Jimenez, Barry Kayrell, Tony Knapp, Sari Kustner, Derrick Lawson, Tracey Rivas, John Simonson, Judy White

1.0 Call to Order

The meeting was called to order by President Mauricio Arellano

1.1 Welcome and Introductions

Mauricio Arellano welcomed the group and self introductions were made.

1.2 ACSA Mission

Cheryl Dollar shared the ACSA mission statement.

1.3 ACSA Vivid Description

Judy White shared the ACSA vivid description.

1.4 Augmentation/Adoption of Agenda

A motion was made by Cindy Freeman, seconded by John Simonson that the agenda for the meeting be approved. Motion carried.

1.5 Approval of Minutes – March 23, 2011

A motion was made by Barry Kayrell, seconded by Cheryl Dollar that the minutes from the March 23 meeting be approved. Motion carried.

2.0 Consent Items

2.1 Approval of Activity/Project Designs

A motion was made by Derrick Lawson, seconded by John Simonson that the activity/project designs for WRCASM (\$225), RASM (\$170), and SWAA (\$225) be approved. Motion carried.

3.0 Action Items

3.1 Approval of Budget Guidelines

The budget guidelines were approved at the June meeting during the Leadership Conference so the item is information only. The guidelines now are on the region website. As a reminder, there were changes to Legislative Action Day reimbursements, as well as the requirement that all reimbursement requests should be submitted within 45 days or they are subject to not being reimbursed.

3.2 High School Scholarship Subcommittee

Following the selection of the 2011 scholarship recipients, it was discussed by the committee that the region might want to consider changing the rubric when evaluating applications so that recipients are selected on items other than being the highest academic scholar. A subcommittee of Dick Husband, Chair, Cheryl

Dollar, Pat Lasarte, and Linda Dugdale will review the rubric and selection committee and report back at a future meeting.

3.3 SWAA 2010-2011 Rebate

A request has been received from SWAA to reimburse for the 2010-2011 charter activation rebate. SWAA did not turn in the necessary paperwork for reimbursement before the required date. After much discussion regarding ramifications of providing the reimbursement at such a late and the fact that other charters in past year did not receive the funds because they did not submit the paperwork, and fairness to all charters, a motion was made by Cheryl Dollar and seconded by Jesus Jimenez to deny the request to provide the rebate to SWAA. Motion carried.

4.0 Reports

4.1 Region President – Mauricio Arellano

Mauricio reflected on the GROW goals for the year. He reported that the results from the Jones Window survey completed by attendees at the June Leadership conference reflect both positive and negative comments. The survey results will be taken seriously and a summary will be shared with the Delegate Assembly at the September 14 meeting. In addition, Cindy Freeman will be the first presenter in the ongoing learning segment. She will share details from a recent trip to Kenya. Mauricio shared that he has been asked to serve on the selection committee for the State ACSA Vice President position. It would be nice to have a presence from the southern California area and any nominee from Region 19 that fits the criteria should consider running for the position.

4.2 Region Past President – John Simonson

John has started the process of reviewing and revising the region bylaws. Copies of the bylaws were provided noting changes to items 5.06, 5.07, and 8.06. At the meeting on September 14, the bylaws will be presented, then placed on the region website and notice sent to all members that they are available to review, with a vote to adopt the changes at the January, 2012 meeting.

4.3 State ACSA Board Director – Barry Kayrell

Barry attended the State ACSA Board Retreat in July and reported on the activities during the retreat. Team building activities took place in an attempt to establish a working relationship among the board members. The goals and objectives for Executive Director Bob Wells were reviewed and discussed. Two members of the board were elected to serve on the Executive Committee. Board norms were adopted. Barry shared that for the administrator of the year awards, a new category has been added – retired administrator. Barry also reported on a Prop 98 potential lawsuit, as well as sharing information regarding the four branches of non-profit status held by ACSA – the professional

association, the Education Foundation, SASS, and PAC.

4.4 President-Elect – Steve Hovey

Steve encouraged charters to invite members of the region executive board to their regular meetings.

4.5 Vice President, Legislative Action – Kiela Bonelli

No report.

4.6 Vice President, Committees/Councils – Cheryl Dollar

No report.

4.7 Vice President, Membership – Jenny Hirst

Jenny shared a handout outlining ACSA's top 10 issues. Discussion took place regarding the fall membership event, and a proposed date of October 12 was presented. It was agreed this was not a good date because of other ACSA activities being held the same day. Jenny will work with Tracey and others to select a different date for the OctoberFest membership event. The spring fling membership event was briefly discussed and a location in Moreno Valley is being considered. Membership reports were distributed. Region 19's membership is currently 838. Jenny will send electronic membership reports to charters for their review/updating. Shirts are available, and charters may borrow the box of shirts for charter events to try to encourage members to purchase the items. The \$2 per day membership campaign has been extended for 2011-2012. Charters are encouraged to share their membership activity dates so they can be posted on the region website. A discussion took place regarding strategies to use when recruiting new members. Those districts who no longer receive their membership paid by the district are eligible for the \$2 per day membership. Derrick shared a video idea that he created to encourage members to join.

4.8 Treasurer – Tony Knapp

The region will need to make additional cuts from the budget. In three months, the executive board will look at the budget to determine additional cuts.

4.9 Newsletter/Website – Kathy Beglau

The first all-electronic newsletter was distributed. Members are encouraged to forward to non-members as a possible recruitment tool. The electronic version will save over \$3,000 for the region. Region XIX is now on Facebook and will be on Twitter.

4.10 Field Services Representative – Pat Lasarte

Pat shared that new members used to be interested in the liability insurance, but research has shown that new members now are more interested in the networking opportunities. Pat is proceeding with creating a student charter; one

for Region 12 and one for Region 19. Steve encouraged charters to invite student members to their meetings until their own charter is developed. A committee of Sari, Pat, Susan Jindra, Tracey, and Cindy Freeman will meet to discuss the student charter in more detail.

4.11 Region Consultant – Sari Kustner

Sari received a thank you card from one of the scholarship recipients. A thank you note was received from John Simonson expressing appreciation for the thoughts received when his father passed away. The Administrator of the Year awards packet will be sent to all region leaders in electronic format. The spring celebration will be held May 2, 2012 at the Palm Springs Hilton, and the June leadership conference will also be at the Palm Springs Hilton. The mentor program is continuing and new mentors and protégés are being sought. The Middle Grades Academy will begin soon in Riverside.

5.0 Region Workshop

5.1 “Caught Being ACSA” Protocol Development

Mauricio shared his “Caught Being ACSA” idea to encourage members to get involved at various levels, to recognize the vivid description, and to get people to know the structure of ACSA. Every charter may select someone is a member that has been ‘caught being ACSA’. Nomination forms were distributed and may be submitted to Mauricio, Tracey, or Sari. The first group of members ‘Caught Being ACSA’ will be recognized on September 14, and all recipients will be invited to attend the Delegate Assembly meeting.

6.0 Open Discussion

No discussion.

7.0 Adjournment

The meeting adjourned at 7:32 p.m.