

**ACSA Region XIX Meeting
Sunday, June 3, 2012
Minutes**

PRESENT: DeEtte Allert, Chloe Arias, Sonya Balingit, Vicki Barber, Angelica Boenzi, Frieda Brands, Rebecca Brown, Edwin Clement, Terri Connolly, Cheryl Dollar, Beth Feaster, Cindy Freeman, Christina Goennier, Alain Guevara, Antoinette Gutierrez, Susan Helms, Kim Hendrick, Steve Hovey, Jenny Hirst, Susan Jindra, Sari Kustner, Pat Lasarte, Derrick Lawson, Penny Macon, Sharon McGehee, David McPhee, Robert Meteau, Shannon Nelson, Maryalice Owings, Jeri Peterson, Robert Recatto, Gary Reller, Tracey Rivas, Anthony Rogers, Anthony Rosilez, John Simonson, Marybeth Slane, Laura Strachan, Jennifer Tillson, Jason Wachenheimer, C. Brian Wood, Steven Ybarra

GUEST: David Gomez, State ACSA President

1.0 Call to Order

The meeting was called to order at 9:05 a.m. by President Steve Hovey. Special recognition took place honoring Sharon McGehee as an outgoing state committee member and honoring Pat Lasarte for her work as a Member Services Representative.

2.0 President's Vision

Steve Hovey shared that he will continue to promote the initiatives that Mauricio Arellano began during his presidency. In addition, the region will focus on what needs to be done to make people want to be members rather than continued talk about increasing membership. Work will be done in conjunction with charters and charters are encouraged to jointly sponsor events. Two such examples are being planned; a desert mixer with three charters and a Riverside-area mixer being planned with four charters. When the region provides funds for events through an activity/project design, the region should also be listed as a sponsor on the flyers. In the past, the region has offered professional development activities. Charters and the region may consider doing professional development activities. Gaining the support of district superintendents is crucial, and we appreciate the continued involvement and support from Sharon McGehee and Tony Rosilez. With the change in the executive director for State ACSA, things will look different and hopefully the view of the superintendents will change and they will want to become more involved. The region will continue to expand the use of technology in an effort to communicate with members. In an effort to encourage more involvement, members are asked to look at the many roles they play in the organization and do only one job so that others can be involved. We need to enhance the involvement in the various committee and councils in the region.

3.0 Nominating Committee

Alain Guevara, President-Elect, will chair the nominating committee. The members who will serve on the committee include Sharon McGehee, Jennifer Tillson, Beth Feaster, and Marybeth Slane. A slate of officers will be developed by December and the vote will

take place in February. Officers to be recruited for include president-elect, vice president of committees/councils, and vice president membership. Vice president of legislative action term will be determined after the bylaws vote takes place at the fall region delegate assembly.

4.0 Region Bylaws

Proposed bylaws changes were highlighted. The bylaws will be placed on the region website for review and a vote will take place at the fall region delegate assembly. One proposed change includes making the vice president of legislative action a three-year term rather than a two-year term. This change is consistent with regions throughout the state.

5.0 2012-2013 Calendar of Events

The 2012-2013 calendar of events was shared. The region has an opportunity to purchase a minimum of 10 early bird State Leadership Summit registrations for \$249 each. Tracey will send an email to all attendees present with an offer to take advantage of the early bird special. Regular registration is \$379, and the normal early bird offer is \$279; the \$249 price is a potential savings of \$130. The region Spring Celebration is scheduled for May 1, and the event will be held in either Moreno Valley or Palm Springs, depending on the cost difference.

6.0 Membership Focus

Jenny Hirst shared that the region has experienced an overall increase in membership. There are three reasons why people are reluctant to join ACSA and they include cost of dues, endorsements that State ACSA has initiated in the past, and districts and schools not having the support from their superintendents and principals. Members would like more input into the decisions that are being made. Jenny expressed appreciation to Mauricio Arellano, Barry Kayrell, John Simonson, and Steve Hovey for helping to increase the support level by superintendents. Jenny also recognized the work of Pat Lasarte and thanked her for helping to creating the student/associate charter. Jenny mentioned the member services realignment and anyone can apply for the position. It will include electronic and personal outreach to prospective members.

7.0 Committee/Council Representatives

Cheryl Dollar reported that the committee and council representatives had a good meeting. She will work with Jenny to emphasize the job-alikes during the region membership receptions. There would be opportunities for tabletop discussions to encourage involvement. Further discussion about the idea will take place at the fall region delegate assembly meeting. All positions are currently filled except for the Human Resources committee. Steve Hovey will appoint someone to complete the term vacated by Michael Lin.

8.0 ACSA State Board

Barry Kayrell was not in attendance. David Gomez shared that he is proud of the leadership in Region XIX. Steve thanked David for his attendance at the conference, and also for attending the retiree committee meeting prior to the conference.

9.0 Legislative Action

Kiela Snider shared that of the region vice presidents for legislative action, only one person is a returning member. The candidate endorsements will happen after the primary election.

10.0 Budget Update

Christy Goennier will assume the treasurer duties from Tony Knapp. She will share information with charter treasurers via email. Charters are reminded to submit their activation forms and to submit activity/project designs by the established due dates. A motion was made by Cindy Freeman and seconded by Maryalice Owings to approve the budget for 2012-2013 as presented. Motion carried.

11.0 Region Website

Tracey Rivas reported for Kathy Beglau. The website has been updated with the new directory and “Tools” has been changed to “Forms”.

12.0 Region Newsletter

Articles for the next issue of the newsletter should be submitted to Kathy Beglau by June 7. Committee, councils, and charters are encouraged to share stories and photos. The publication deadline dates for 2012-2013 were distributed.

13.0 Women’s Leadership Network

Sharon McGehee is the lead for Region XIX’s Women’s Leadership Network. A planning meeting will be held June 11, 5:30 p.m. at Mimi’s Café in Moreno Valley. The event date for a WLN event will be October 4. To RSVP for the planning meeting or to express interest in being part of the group, contact Sharon or April Moore.

14.0 Region Consultant Information

Sari Kustner thanked everyone for coming to the conference. Charter activation forms are due by September 12 in order to get the start-up funds. The forms include financial statement, calendar, and bylaws. Administrator of the year nominations are due December 14.

15.0 Other

An activity/project design was received from the desert area charters requesting \$750. Motion made by Cheryl Dollar and seconded by Kim Hendricks to approve the design. Motion carried.

The meeting adjourned at 10:23 a.m.