



Minutes of the ACSA Region XI Board of Directors Planning Meeting

**Held: The Bakersfield Marriot, Salon A
June 17, 2014**

Time: 8:30 a.m. – 3:00 p.m.

I. Welcome/Introductions

Present: Tom Addington, Dr. Blanca G. Cavazos, Val Brown, Jana Freeman, David Bowling, David Tonini, Richard Schlagel, Dr. Craig Wheaton, Terri Rufert, Susan Marvin, Steve Tsuboi, Dr. Guadalupe Solis, Matt Torres, Terri Nuckels, Dr. John Snavely, Jeanette McDonald, Lisa Horne, Micke Tsuboi, Bill Black, Robert Groeber, Frank Silveira, Jeffery Vandernoor, Don Clarke, Dr. Sarah Koligian, Melissa Christman, Matt Diggle, Greg Henry, Donya Wheeler, JoAnne McClelland

I. Additions/Deletions/Approval of Agenda

The agenda was adopted unanimously.

II. Minutes from the Board of Directors Planning Meeting of June 18, 2013

Motion to approve minutes was made by John Snavely. The motion was seconded by Sarah Koligian. The motion was approved unanimously.

III. Minutes from the Executive Board Planning Meeting of June 17, 2013

Motion to approve minutes was made by John Snavely. The motion was seconded by Sarah Koligian. The motion was approved unanimously.

IV. ACSA Vice President – Dr. Ralph Porras - Blanca introduced Dr. Ralph Porras

Dr. Ralph Porras discussed how his first visit to Region XI was important to help him understand the needs of our area. He recognized that our regions voice will be heard with the help of his colleagues. He remarked that this is an “exciting time to be in education with the unscripted nature of instruction, pension reform, new legislation, and staff turnover”... and “We are the only lobby in the state that works for the best interests of children.” Dr. Porras asks members to consider, “What will be my role in the effective changes ahead?” Additionally, “Enthusiasm and legislative policy are things we are directly responsible for... including new members.” Dr. Porras encouraged members present to inform others and be knowledgeable about the premise behind bills and new policies now and on the horizon. He further challenged members to become inspired and pass the enthusiasm. Dr. Porras will be leaving this day’s meeting around 11:00am.

Dr. Cavazos thanked and acknowledged Dr. Porras for taking the time to come and participate in the Region XI Planning events this summer, and recognized his efforts to make our a stronger force within ACSA.

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V. Region XI Board Member's Responsibilities – Dr. Christine Frazier

Christine Frazier shared her experiences with ACSA and how it has helped nurture her skills and career. She mentioned that “personal contact” was the primary way to build numbers and provide value to membership noting that younger administrators often do not feel the need to join a professional organization. She stated, "...we are not only just a charter or region; we (ACSA) are all the Central Valley." Additionally, "In numbers, we are not as powerful as CTA, but in message we definitely are!"

Dr. Cavazos broke members into groups to discuss Officer and Director's goals and responsibilities. Dyads led to small group discussion and whole group sharing. After the activity, members offered the following comments:

- Members with responsibilities realized they were expected to be knowledgeable about their duties and participate in all their events as scheduled, or to have a designee attend in their place.
- Membership and a personal involvement in ACSA is crucial.
- Reaching out to members to get them involved is important. Improved communication is extremely important.
- We need to be grooming our future educational leaders; to include qualified classified personnel.

a. Board Vacancy

Discussion was had regarding the need to consider “members at large” that are attending Region meetings in advance of their appointment in order to become fluent in their upcoming responsibilities. No action was taken.

VI. Review ACSA Strategic Plan and Region XI Goals for 2014-15

Dr. Cavazos broke members into groups to review and discuss how ACSA's strategic goals can be implemented at the region and charter level. Groups reported out one idea that should definitely be implemented at both the Region and Charter. These comments were gathered by Blanca to be used in her planning for the coming school year.

VII. Budget and Treasurer's Report – David Bowling and Dave Tonini

David Bowling presented the May and June Treasurer's Report to the group. April's Balance was \$99,882.14 and May's Balance was \$94,681.38. He stated that there were no unusual expenditures. Legislative Action Day and the Awards Luncheon were the primary expenses. Sarah Koligian motioned approval and Terri Ruffert seconded. The motion was approved.

David Bowling also presented the proposed budget for the 2014-2015 school year. He noted that there was a 30% increase over last year's income coming from State ACSA. All items were considered for an automatic increase of the same amount of 30%. However, there were several items that were increased significantly including Legislative Action/Activities and the Region Planning Retreat. John Snavely motioned approval and Val Brown Seconded. The motion was approved

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VIII. 2014-15 Meeting Calendar

The meeting calendar for the coming school year was introduced and reviewed by the members present.

IX. State Retirement – Bill Black

Bill Black stated that David Gomez recently addressed the ACSA retirement group and that team was seeking input from the Region planning committees. (See attachment RE: State Retirement Committee Request) They are seeking changes to policy that would allow emeritus retirees the chance to serve on Region Committees. They would like an amendment to policy 11.10.3 to allow retired emeritus members to be allowed to assist regions by allowing them to represent them on committees and councils.

The Region XI planning team did not have any official input to offer, but many in the group agreed that the Regions should have the flexibility to place members in councils as they see fit. The proposed policy as presented would need to define what "member in good standing" means in this request.

X. ACSA's Financial Plan for FY 2014-15 - John Snavelly

John Snavelly presented a overview of ACSA/FEA. (Foundation for Educational Administration) He shared that all Region Rebates were restored to 15% and that since the economy has picked up, staffing for State positions were restored to previous levels as well.

The FEA portion of the budget is intended to support services to members offering additional flexibility in how monies can be spent as an organization to support the goals of ACSA.

XI. Executive Director's Update – Dave Tonini

David Tonini tasked the charter presidents with getting their planned activities, budgets, and aligned regions goals returned to him no later than the first meeting in September. David Tonini made a request for charters and/or members to request vouchers for the fall conference so he can make those purchases. David is looking for 30+ members from Region XI to attend in November.

Additionally, Mr. Tonini shared that we as a Region have not done a good job of advertising members transitional information to EdCal and getting the good news from our area out to the state. Charter awards information should be promoted in the local paper to further promote the work of local administrators. In addition, Mr. Tonini asked the Charter Presidents to notify him with the names of this year's Legislative Action and new committee members as soon as possible.

XII. Legislative Action – Tom Addington

The VPs of Legislative Action needs to be identified by charters and brought to Tom Addington as soon as possible. Charter presidents will be the primary point of contact for Legislative Action responsibilities, and all Region communications regarding Legislative Activities should be directed to Tom Addington. Any future communication received by Terri Ruffert regarding Leg. Action will also be forwarded to Tom.

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XIII. Fall Conference – Jana Carter-Freeman

The 2014-2015 Region Conference has been cancelled due to low attendance and negative gross income. Jana Freeman plans to gather input from each charter on how best to proceed on a potential conference in 2015-2016 that might be more successful.

XIV. Region & Charter Membership – Dave Tonini & Jeff Vandernoor

Jeff Vandernoor presented the latest enrollment information. Jeff's goal is to share ideas to build membership with each charter. When questioned about a group becoming too large, Jeff reported that it takes a minimum of 25 members to start a new charter.

- Kings County: 113
- East Kern: 60
- Tulare County: 414
- West Kern: 310
- Inyo/Mono: 25
- CSU: 4
- Unassigned: 7
- **TOTAL: 933**

XV. Newsletter – Dick Schlagel

Dick would like to encourage more positive information from the charters to send on to EdCal for positive publicity. The president's message will be required quarterly. The online handbook will be out in September. Jeff Vandernoor informed members to make sure to update ACSA immediately if there is any change in your position or location.

XVI. Closing

The meeting concluded at 2:42p.m.

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