REGION XI’s 2013 Administrators of the Year

Terri Rufert  
Superintendent

Dr. Fernie Marroquin  
Secondary Principal

Terri Martindale  
Middle Grades Principal

Danyel Kelly  
Elementary Principal

Marie M. Pinto  
Central Office Administrator

Mark Thompson  
Elementary Co-Administrator

Kevin Covert  
Secondary Co-Administrator

Rob Herman  
Classified Leader

Bernadine V. Landeros  
Confidential Employee

Craig Drennan  
Personnel/Human Resources

Glenda Woolley  
Career Technical Education

Jill Santivanez  
Special Education

Lora Haston  
Superintendent/Principal

Benita Cortez  
Business Services

Luis Venegas  
Pupil Personnel

Charlene Stringham  
Curriculum & Instruction

Martha Calderon  
Continuation Education

Terry Wolfe  
Retired Administrator

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Region XI Executive Board
2013-2014

Tom Addington
President

Blanca Cavazos
President Elect

Val Brown
Vice President

Terri Rufert
Vice President Legislative Action

Jana Carter-Freeman
Secretary

David Bowling
Treasurer

Region XI Membership Scoreboard

<table>
<thead>
<tr>
<th>Charter</th>
<th>May 2012</th>
<th>May 2013</th>
<th>(+/-)</th>
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<td>315</td>
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<tr>
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<td>101</td>
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<tr>
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<tr>
<td>TOTALS</td>
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<td>833</td>
<td>(+2)</td>
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</tbody>
</table>

“WHAT THEY SAID”

“A special thanks to Clara Finneran for representing our Region XI at State ACSA’s Strategic Planning proposal.”
Kirsti Smith, Region XI President, 2012-2013
(Region XI Delegate Assembly, May 2, 2013)

“I would encourage each Charter to schedule a planning conference following our Region XI’s Planning Conference at Lemoore on June 17-18”
David Tonini, Executive Director
(East Kern Charter Meeting, May 17, 2013)

“State ACSA membership is starting to look pretty good. There has been an increase of 142 new members as of April 30, 2013. We now have 14,407 members.”
Joseph Jones, Assistant Executive Director Member Services & Professional Standards
(Region Consultants Meeting, Sacramento, May 8, 2013)

“Serving Kern, Kings, Inyo, Mono and Tulare Counties”

AN ACSA REGION XI PUBLICATION

Kirsti Smith, President
David Tonini, Executive Director
Richard A. Schlage, Editor
787, North “G” Street, Porterville, CA 93257
Ph: (559) 784-1270 / Fax: (559) 782-0381
Email: raschlagel1927@yahoo.com
COMMENTS FROM YOUR REGION XI EXECUTIVE DIRECTOR

It is with excitement that I write this article as I am looking forward to our Region Planning Retreat tomorrow and Tuesday. We have a lot to do and a lot to discuss regarding the new Proposed ACSA Strategic Plan. Your Executive Board meets tomorrow afternoon, June 17, and your Region Board meets Tuesday, June 18. I realize when you read my comments our Planning Retreat will be over. Your new Region President, Tom Addington, and your Charter Presidents will be sharing with you exciting action plans that are decided upon at the retreat and the goals for the 2013-2014 school year.

Proposed Action Plans are now attached to each strategy in the Proposed ACSA Strategic Plan and a new Proposed Mission Statement and Belief Statement have been written. It will be the task of the Region and Charters to implement the ideas generated by the Proposed Strategic Plan and formalize them into action plans and goal statements. This will be an exciting year for your Region and Charters as we chart a new course to better support you in serving all students and meeting their diverse needs.

Before I close, I would like to acknowledge the strong and innovative leadership of your Region President, Kirsti Smith, this past year. Region membership is up, the Region’s Mentor Program has started, Inyo/Mono Charter has been reformed and is becoming active in the Region, Region Delegate Assemblies have been scheduled just prior to State Delegate Assemblies so that Region members have more of a voice in what goes on at the State level, an additional Tele Conference Board Meeting was scheduled to cut cost and decrease travel time for the officers that serve you, and Charters were given opportunities to share best practices at Region Meetings. That is just a brief highlight of what has been accomplished under Kirsti’s leadership. Thank you Kirsti for a very productive and successful year.

Please email me at davidto02@comcast.net or call me at 559 280 6228 if I can assist you in any way or you have something you would like to share.

David Tonini
Executive Director - Region XI

AROUND THE REGION

• Dr. Kevin Silberberg is the new superintendent at Panama -Buena Vista Unified School District. Kip Hearron is retiring in June. Kevin has been Superintendent at Standard School District.

• Dr. Tom Michaelson, former Region XI Board Member and Administrator in Tulare County, has completed a 6 month interim position as Superintendent at Nampa, Idaho. Tom retired several years ago and now lives in Idaho.

• Tim Bowers, Kings Charter Board Member and Kings County Superintendent of Schools, hosted the annual end-of-year Charter’s Social and election of officers at his home out of Hanford. Rob Hudson, Superintendent/Principal of Alpaugh School District, will be the Charter’s President for 2013-2014.

• Tom Addington, Region XI President for 2013-2014, will be leading the Annual Region’s Planning Retreat which will be held at Central Union School District’s Board Room on June 17-18. The Executive Board will meet on June 17th. The entire Region XI Board, Council and Committee Representatives and new Charter Presidents will assemble on June 18 to make plans for the 2013-2014 school year.

• Jean Fuller, Senator, District 18, attended Tulare County Charter’s Board Meeting on March 8, 2013 in Tulare.

• West Kern Charter sponsored its Annual Secretary’s Day Luncheon at STARS Theatre in Bakersfield on April 24 with approximately 150 in attendance. Matt Diggle, Charter Vice President, Programs, Chaired this year’s event.

• East Kern Charter conducted its end-of-year Dinner Meeting at Indian Wells on May 13. Becca Bell, Senior at Burroushs High School, Ridgecrest, was awarded a scholarship by the Charter.

ACTION PLANS will revolve around nine strategies:

1. We will be the authoritative advocates for all matters pertaining to education and its leaders.
2. We will be the premier provider of an array of compelling learning experiences dedicated to developing the capacity of all educational leaders.
3. We will initiate and build dynamic alliances with others of common purpose.
4. We will build and maintain vibrant, purposeful networks of educational communities.
5. We will be the originator and source for inspiring and creating new concepts of learning and teaching.
6. We will boldly brand and aggressively market our identity.
7. We will cultivate transformational technologies in all aspects of our work.
8. We will change our organization from its present structure to constantly evolving formations.
9. We will dedicate our budget, resources and assets to the accomplishment of our mission and objectives.
Glenda Woolley
Itzenhause-Schlagel Retirement Membership Award

Dr. Sarah Koligian
Marcus Foster Memorial Award

Professor Jacques Benninga
Ferd Kiesel Memorial Award

Richard Schlagel
Robert E. Kelly Award

Jim Vidak, Tulare County Superintendent of Schools congratulates TCOE Administrators at Region XI Award Luncheon. (L to R) Jill Santivanez, Robert Herman, Jim Vidak and Charlene Stringham
Wesley Smith, Ed.D, superintendent of Morgan Hill Unified School District, has been selected as ACSA’s new executive director. He has been an active ACSA member for 13 years and has extensive experience in California public education, including service as a teacher, principal, professor, assistant superintendent and superintendent.

"Wes has the professional skills and the leadership qualities required to grow the organization, advocate on behalf of public education, build the capacity of school leaders and develop a coalition of support for the success of our students," said ACSA President David Gomez.

Smith has served in ACSA leadership roles at the charter, region and state level. He is the 2013 Superintendent of the Year for ACSA Region 8. He is a member of ACSA’s Superintendency Council, and he has served on ACSA’s Equity, Achievement and Diversity for Success Committee, among his many ACSA roles. He gained knowledge of policy issues early in his career, serving as ACSA’s first legislative action summer intern.

“I am honored to serve as ACSA’s Executive Director," Smith said. "Educational leadership is my profession and my passion. Shared yet decisive decision making; effective, dynamic communication; innovation; and the moral imperative to ensure the success of our diverse students and employees have been the hallmarks of my career. I look forward to working with the Board and the staff at ACSA to implement the strategic plan and help ACSA become the most influential professional organization in the state and nation.”

Smith has led Morgan Hill USD since 2009. Immediately prior to that post, he served as superintendent of the Cascade Union Elementary School District. He has a doctorate in educational leadership from the University of Southern California and a masters of arts degree from Brigham Young University. Smith will officially begin as ACSA Executive Director on July 1, 2013.
WEST KERN CHARTER ANNUAL AWARDS BANQUET
Recognizing “The Best of the Best”
Rio Bravo Country Club, Bakersfield….. June 6th, 2013, 6:00 p.m.

Master of Ceremonies .................................................................................................................. Deanna Clarke
Scholarship Recipients .............................................................................................................. Presented by Gerrie Kincaid
Thomas Green • Bianca Hinojosa • Madison Holmes
Ryan Holmes • Christine Montes
Tyler Packard • Kaitlyn Roberts

Media Award .................................................................................................................................. Presented by Deanna Clarke
Delano Record Newspaper - Jason Reed

Golden Apple Awards .................................................................................................................. Presented by Terry Wolfe
Dr. Norma Wright • Columbo Construction
Ordiz - Melby Architects • Adolph Wirth

Honored Retiree Recipients ..................................................................................................... Presented by Terry Wolfe
William Sandoval • Robert Schneider
Kip Hearron • Marilyn Brown
Susan Richardson • Randall Ranes
Jeanne Hughes • Al Capilla • Linda Godspeed

Charter Award Recipients

Confidential Employee .......................................... Presented by Matt Torres
Brenda Tremaine, Fruitvale School District

Classified Administrator .......................... Presented by Gerrie Kincaid
Marilou Onaindia, Panama Buena Vista Union SD

Career Technical Ed. Administrator .......... Presented by Gerrie Kincaid
Brook McKnight, Panama Buena Vista Union SD

Central Office Administrator ........................... Presented by Carrie Jager
Gregory Rhoten, Kern County Superintendent of School

Elementary Principal ...................................... Presented by Mary Westendorf
Danyel Kelly, Fruitvale School District

Middle Grades Principal .......................... Presented by Richard Morosa
Jason Brannen, Bakersfield City School District

Professor of Education .................................. Presented by Carl Olsen
Josh Emmett, Point Loma Nazarene University

Elementary Co-Administrator .................. Presented by Fred Molina
Dina Esparza, Lamont School District

Elementary Co-Administrator .................. Presented by Gerrie Kincaid
Jeff Maberry, Panama Buena Vista Union SD

Secondary Principal .................................. Presented by Blanca Cavazos
Jeff VanderNoor, Valley Oaks Charter

Special Education Administrator .............. Presented by Carrie Jager
Andrea Wilson, Lakeside School District

Business Services Administrator ............ Presented by Kevin Silberberg
Karen Cox, Standard School District

Pupil Personnel Administration .................. Presented by Pam Bianchi
Randy Miller, Panama Buena Vista Union SD

Superintendent .................................................. Presented by Terry Wolfe, Director Region XI
Hip Hearron, Panama Buena Vista Union SD

Retired Administrator .......................... Presented by Deanna Clarke
Terry Wolfe, Director Region XI

Educational Leadership Award .................. Presented by Ruscel Reader & Diane Cox
Randall Ranes, Bakersfield City School District

Induction of Officers .......................... Presented by David Tonini
Executive Director ACSA Region XI
Media Award... Angel Quinones-Leon and Jason Reed, Delano Record Newspaper, was the recipient of the Charter’s Annual Media Award.

Randall Ranes, Administrator, Bakersfield City School District, was the recipient of the Charter’s Annual Educational Leadership Award.

Administrators of the Year... Honored along with 11 other Kern County Administrators (L to R) Kip Hearron, Superintendent, Panama-Buena Vista Union School District; Randy Miller, Pupil Personnel Administrator, Panama-Buena Vista Union School District; Karen Cox, Business Service Administrator, Standard School District and Terry Wolfe, Retired Administrator.

Dr. Norman Wright, along with his wife, were recognized for their outstanding community service. They received the Golden Apple Award.

Matt Diggle, West Kern Charter’s President for 2013-2014 takes over for Deanna Clarke, Charter President for the past 2 years. Both are administrators at Endeavour Elementary School, Fruitvale School District.
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  Saving Money Is Fun!
- Middle School
  Money Doesn’t Grow On Trees
- High School
  Personal Finance
- College/Adult Education
  Budgeting/Credit/Identity Theft

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Jeff Williams,
Member Education Director
Email: jeffw@myeeecu.org
Phone: 559-437-7796
The beautiful outdoors at White House Inn, Three Rivers, was the setting for Tulare Charter's Annual Awards event. This year's award recipients included Golden Apple Awards to seven individuals who have given outstanding service in their communities and school district. The honored included:

**Kelly Adams, Tulare City School District**
- Serves as Confidential Secretary, Tulare City School District
- Since 2003-2004, she has assisted our Charter with ACSA's Administrators of the Year and Scholarships Programs and awards.
- She excels in her organizational skills, communication skills, professional demeanor and positive attitude.

**Steve Ballard, Tulare Union High School District**
- One of the District's most dedicated volunteer, booster member and community member.
- Member of Tulare Western High School Parent/Teacher Academic Club and School Site Council
- Currently serving on the District's Budget Advisory Committee, Facilities Master Plan Steering Committee and recently elected to serve on Board of Directors for the new Educational Foundation for Tulare Joint UHSD.

**Julianna Bullock, Cutler-Orosi School District**
- School Board Member since 2008.
- Driving force behind the non-profit organization of Parents United for Orosi High School.
- Named “Woman of the Year” by the Cutler-Orosi Chamber of Commerce in 2012.

**Chief Cliff Bush, Exeter Public Schools**
- Member of Exeter Police Department for the past 23 years.
- Board member of Exeter Responds Committee.
- Has provided information, resources, support and time to kids and families that struggle with everyday life challenges. (Exeter Police Explorers, Boys and Girls Club, Choices Camp, Gang Awareness Night, Food Drives, etc.)

**Luis Castellanoz, Tulare City School District**
- Started his teaching career at Lincoln Elementary School, Tulare City, in 1975.
- Born leader, ascended the administrative ladder as intern, Vice Principal, Principal, Director of Personnel, Assistant Superintendent and Superintendent (past four years).
- Directly responsible to the Governing Board for overall planning, organizing, directing, and coordinating the total educational program of Tulare City School District

**Laurie Isham, ProYouth/Heart**
- Over the past 40 years has served on countless school district and county office of education committees.
- Active member of the American Heart Association, Tulare County Women’s Symphony League, Tulare County Law Guild and Lawyer’s wives of California.
- One of a group of visionary individuals who came together to organize Pro Youth and Heart, an after-school program, serving over 3,000 students.

**Dick Schlagel, Retired Administrator, Porterville USD**
- Charter member, Association of California School Administrators (1971-2013)
- Has mentored new administrators and served in 11 assignments as Interim Superintendent or Principal since retiring 1987.
- Has served on Scion Board and President of Scion for 20 plus years, editor of Region XI’s ACSA Handbook and Newsletter for 25 years, Church Board Member 30 years, College Trustee for 14 years.

Five retirees were recognized for their dedicated and outstanding services to education.

**Luis Castellanoz, Tulare City School District**
- Started teaching career at Lincoln School in Tulare in 1975.
- Held a variety of Administrative positions in the District - Vice Principal, Principal, Director of Personnel, Assistant Superintendent, Superintendent.

**Cindi Costa, Visalia Unified School District**
- Educator for 33 years, 28 in Visalia.
- 16 years, Classroom Teacher, Assistant Principal, Divisadero Middle School, 3 years later Principal of Divisadero.
- Continued her administrative responsibilities in Visalia USD Human Resources Department

**Donna Martin, Tulare County Office of Education**
- 30 years serving TCOE’s Special Services Division.
- Began as a Resource Specialist and advanced to Administrator II with the Severely Handicapped Program.
- Recently began a Doctoral Program at Brandman University in organized leadership, also serving a Program Director for Special Ed with Fresno Pacific University (Visalia Center)

**Jeff Munter, Lindsay Unified School District**
- Began his teaching career in 1976.
- Became part of Lindsay High School Administration team in 1992.
- Has been a vitally important part of the District's Continued on page 11
transition to the Performance Based System (PBS). Has led the transition to an effective and useful electronic monitoring system for learners, learning facilitators and parents.

Glen Williams, Tulare County Office of Education
- For 15 years, has been a valuable member of the Instructional Services Team.
- Has provided outstanding service as the county’s Technology Consultant
- Served as the event coordinator for many student events including Mock Trial, Academic Decathlon, Math Super Bowl, Expanding Your Horizons, etc.

Lora Haston, Charter President-Elect, chaired the event. Frank Silveira was the 2012-2013 Charter President.
The Educational Employees Credit Union sponsored this year’s Recognition Dinner.
TULARE COUNTY CHARTER HOSTS BREAKFAST FOR ESS STUDENTS

Students from Tulare County High Schools were recognized by Tulare County Charter ACSA. This annual event was held on April 26, 2013 at the Visalia Unified School District Board Room.

Following a buffet breakfast, Dr. Jeremy Powell, Principal, Bartlett Middle School and the Charter’s ESS Chairman, announced this year’s ESS recipients. Each received a special plaque. Counselors, Principals and other personnel, shared each student’s story. A story which told how various students overcame major obstacles and difficult challenges to become a model student on his/her campus.

This year's recipients were:

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<tr>
<td>Countryside High School</td>
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<td>Tulare Western High School</td>
<td>Alexander Fredell</td>
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<td>Exeter Kaweah School</td>
<td>Alva Coral Nava-Arteaga</td>
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<td>Mission Oak High School</td>
<td>Andrew Phillip Gomez</td>
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<td>Lindsay High School</td>
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<td>Strathmore High School</td>
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<td>Tech Prep High School</td>
<td>Fabien Avina</td>
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<td>Porterville High School</td>
<td>Jens Nielson</td>
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<td>Sequoia Continuation HS</td>
<td>Joseph McBride</td>
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<td>Redwood High School</td>
<td>Josh Ford</td>
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<table>
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<td>Orosi High School</td>
<td>Maria Vicuna</td>
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<tr>
<td>Exeter High School</td>
<td>Martin Barahona</td>
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<td>El Diamante High School</td>
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<td>Golden West High School</td>
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<td>Dinuba High School</td>
<td>Nathan Trevino</td>
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<tr>
<td>Harmony Magnet Academy</td>
<td>Oscar Arroyo</td>
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<td>Tulare Union High School</td>
<td>Rey &quot;David&quot; Moreno</td>
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<td>Mt. Whitney High School</td>
<td>Shannon Riah Herrera</td>
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<td>Granite Hills High School</td>
<td>Tayler Dillahunty</td>
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<tr>
<td>Woodlake High School</td>
<td>William Ballew</td>
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Looking Ahead

Coming Events

KINGS COUNTY ANNUAL FALL CONFERENCE
September 26, 2013 (4:30 pm - 7:30 pm)
Pioneer Middle School
Theme: “It’s a Jungle Out There”
Cost: $25.00 per person ($30 after Aug. 2, 2013)
Contact: Greg Henry • henryg@puesd.k12.ca.us

ACSA’S 2013 LEADERSHIP SUMMIT
November 7-9, 2013
San Jose Convention Center
Theme: “Launching Our Bold New Future”
Information: Contact Danelle Bowron in ACSA Educational Services Department at dbowron@acsa.org or (800) 608-2272
Registration: http://www.acsa.org/leadershipsummit

REGION XI ANNUAL FALL CONFERENCE
Focus: Technology . . . ACSA Teaming with CUE

Date: Sat., October 19, 2013
Location: CSUB, Bakersfield, CA
Keynote Speaker: Tim Bedley

Contact: Conference Chair, Val Brown
Region XI Vice President, Principal
Maple School, Tulare City School District
Phone: (559) 685-7270 (work)
(559) 799-8641 (cell)
Email: vbrown@tcsd.k12.ca.us

ACSA ACADEMIES FOR 2013-2014

July 2013
15-19 Categorical Programs (SUMMER) - Fairfield

August 2013
9-10 Categorical Programs - Ontario
23-24 Categorical Programs (FALL) - Fairfield
30-31 Curriculum & Instruction - Walnut

September 2013
13-14 School Business - Lodi
13-14 Superintendents - Whittier
14 Innovative Technology - Vista
20-21 Curriculum & Instruction - Redding
20-21 Personnel - Irvine
20-21 School Business - Riverside
20-21 Special Education - Bellflower
20-21 Special Education - Rancho Cordova
20-21 Superintendents - Sacramento
27-28 Curriculum & Instruction - Burlingame

October 2013
4-5 Personnel - Azusa
5 Innovative Technology - Lemoore
11-12 Personnel - Danville
11-12 Personnel - Ontario
11-12 Pupil Services - Fremont
18-19 Personnel - Burlingame
18-19 Principals - Visalia
18-19 Pupil Services - Ontario

November 2013
15-16 Principals - Ontario

January 2014
11 Innovative Technology - Fairfield
25 Innovative Technology - Corvina