

REPORTER

2013 LEGISLATIVE ACTION DAY



Region 11 members gather for a group photo around the desk of Sen. Jean Fuller. Fuller is a former school superintendent, and she well understood the impact of education policy on schools and sympathized with ACSA's request for more data on the LCFF to determine its impact.

Approximately 350 school administrators were in Sacramento on March 17-18 to participate in ACSA's Annual Legislative Action Day activities. School leaders across ACSA's 19 regions met with state legislators and leading policy makers to discuss major issues facing school districts.

17 Region XI administrators attended a briefing session on Sunday afternoon. It was organized and chaired by Terri Rufert, Region XI Vice President - Legislative Action.

Adonai Mack, Legislative Advocate, State ACSA, shared ideas and strategies which should be used when meeting with the legislators on Monday. "Have all relative data available when you make your presentation to your area's legislators," Mack said.

A major portion of the briefing session was used to plan and schedule various administrators to be the spokesperson for various issues and also which legislator would be meeting with which administrators.

Topics assigned included:

- Common core standards including finances for technical programs to match and professional development
- Digital Textbooks...SB185
- Adult Education
- Special Education

(continued on page 14)

"They Said It" Quotes...

2013 Legislative Action Day

"Thank you all for coming to one of ACSA's most important events"

David Gomez, State ACSA President

"One of the highlights of my professional career has been serving as your State ACSA VP - Legislative Action"

Lisa Gonzales, ACSA Vice President, Legislative Action

"Let's proclaim this the beginning of a new and better era in education. We have a long way to go, but we are headed in the right direction."

Darrell Steinberg, Senator, D-Sacramento

"As my first time to ACSA's Legislative Action Day I was thrilled to see so many administrators from all over the State willing to get involved in meeting with our Legislators and helping to inform them of public education's need for their support. I really felt like we made a difference."

Don Clark, Inyo/Mono Charter President

"I was so impressed with the representation that Region XI had at Leg. Action Day. Sarah Koligian, John Snavelly and Rob Hudson did a fantastic job leading their groups as they talked about crucial issues facing education with a staffer from Assemblywoman Grove's office, Senator Fuller, Assemblywomen Conway and Assemblyman Salas. I want to thank everyone who participated for giving their time to have our voice heard. I encourage every administrator and manager to get involved with writing, calling and, or meeting with your representatives in Sacramento and Washington. They need to know how what they do affects your students, school and, or district."

Terri Rufert, Region XI Vice President - Legislative Action

"This year's ACSA LAD was well worth the trip. Terri did a great job organizing the sessions. The contacts and relationships built were well worth the trip. I feel our concerns were not only listened to, but also heard."

Heiko Sweeney, President, Kings County Charter

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Presidents Message



As Henry Ford said, "Coming together is a beginning, keeping together is progress; working together is success." This year the ACSA team has truly demonstrated all three of these phases. Through the State and Region, the Strategic Planning process has

incorporated learning, inventing and synthesis to develop new ideas and direction for ACSA. Region XI has incorporated pieces from the Strategic Planning process to create dynamic change as well. The five Charters presented very relevant seminars at five of the Region Meetings. Everyone learned valuable information to take back to our sites. The Delegate Assemblies were informative with our guest speakers bringing the bigger State picture to the forefront. Legislative Action Day was organized by Terri Rufert and was a huge success. Our voices were definitely heard in Sacramento this time around.

Spring brings us to our last meetings before summer. In May our Delegate Assembly will feature the Administrator of the Year Awards and the Every Student Succeeding honor. Local student musicians will entertain the guests before the Assembly. We are excited for this very special occasion as we honor those who have put so much into the success of our future, our students.

June 17 and 18 we will have our Planning Meetings in Lemoore. Our officers will move up the ranks and Tom Addington will become the new president. It has been an enlightening year as Region XI president. I have met so many talented, dedicated people. I am forever in debt to all who helped me throughout the year as this role took me away from my school site frequently.

In conclusion, another quote, "Teams bring together complementary skills, and experience that exceed those of any individual on the team. Teams are more effective in problem solving; they provide a unique social dimension that enhances work. They motivate and foster peer pressure and internal accountability." (Katzenbach and Smith, 1993) ACSA is our team and we are better for belonging.

Have a great summer, thank you again, for the support and encouragement throughout the year!

Very Respectfully,

Kirsti Smith
Region XI President

Region XI Membership Scoreboard

Charter	March 2012	March 2013	(+/-)
East Kern	63	62	(-1)
West Kern	311	313	(+2)
Kings	99	102	(+3)
Tulare	313	315	(+2)
Inyo/Bodie	16	22	(+6)
CSUB Student	6	5	(-1)
Non-Assigned	12	10	(-2)
TOTALS	820	829	(+9)

"WHAT THEY SAID"

"On behalf of the ACSA Board of Directors, please accept our thanks and appreciation for giving your time and expertise during the Annual Legislative Action Day in Sacramento on March 18, 2013. Your real life stories and experiences will make a huge difference in the State Capitol. Your Leadership Matters!"

David Gomez, ACSA President

Lisa Gonzales, Vice President for Legislative Action

"Evaluation is one of our most important jobs, but is also one of the most controversial."

Kevin Gordon, Capitol Advisors

"More than 100 ACSA members remain involved on Action Planning to determine how the organization will implement its strategic plan."

EDCAL, March 18, 2013

"Failure to provide focus for teachers has a price. Schedule your priorities and say 'No' to off mission objectives."

Steve Ventura, Keynote Presenter - Tulare County Charter Annual Spring Conference, Edison Educational Center, Tulare, March 4, 2013

AN ACSA REGION XI PUBLICATION

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AROUND THE REGION

- **Dr. Blanca Cavazos** has been appointed Superintendent of the Taft High School District. Blanca is Regional XI Vice President and was Kern County's Office of Education Chief Instructional Officer.
- **Dr. Clare Gist**, Assistant Superintendent, Business Services, will become Tulare City School District's new District Superintendent replacing Luis Castellanos who is retiring.
- **Dr. Gary Mekeel** will be retiring as Burton Elementary School District's Superintendent. Sharon Kamberg Assistant Superintendent will be replacing Gary as Burton's next Superintendent.
- **Rich Boccia** is no longer employed in Mammoth Unified School District. We are sorry to lose Rich who was Inyo/Mono Charter's Director on the Region XI Board. Rich is to be commended for his leadership in getting the Inyo/Mono Charter active and became one of the Region's five local Charter's.
- **Jean Fuller**, Senator, District 18, attended Tulare County Charter's Board Meeting on March 8, 2013 in Tulare.
- **Diane Cox**, former Superintendent, Pioneer Elementary School District in Kings County, has a new administrative assignment. Diane is now Assistant Superintendent, Human Resources, Bakersfield City School District.
- **Joshua Golden**, Deputy District Director, office of Assemblyman Rudy Salas, District 32, attended Kings County Charter Board meeting on February 8, 2013 in Lemoore.
- **West Kern, Tulare and Kings Charters** will be sponsoring Golf Tournaments this Spring. This will be Tulare Charter's first one. Tim Hire, Exeter Superintendent, is chairing this fund raising event for student scholarships. It will be held on Sunday, April 28 in Visalia
- **Kings Charter** will be sponsoring its Spring Retiree Breakfast on April 23 at the Vinyard Inn, Lemoore. Bill Black is the contact person.

COMMENTS FROM YOUR REGION XI EXECUTIVE DIRECTOR



Please welcome Michael Hernandez, a recently hired A.C.S.A. membership recruiter who lives in our region. Michael is a middle school principal in Visalia Unified School District. He will be working with Lisa Horne, our Region Membership chairperson, to build membership in our Region and in the State. As of the end of March, eight hundred twenty nine (829) school administrators in Region 11 are members of A.C.S.A.. That is nine (9) members more than last year at this time when the Region's membership totaled eight hundred twenty (820).

On Thursday, May 2, twenty five school administrators were recognized by the Region as Administrators of the Year in their job category. A Luncheon was held in their honor in Bakersfield after the Region Delegate Assembly. One of our Region winners, Robert Herman, who works for the Tulare Office of Education as the Public Information Officer was selected as the State Classified Manager of the Year. Robert will be recognized at the A.C.S.A. Summit in November and in an article in EDCAL. A big congratulations goes out to all those being recognized. They represent some of the best leadership in our Region and are mentors to all of us.

On March 17 and 18, twenty school administrators from our Region joined over three hundred A.C.S.A. members from across the state participating in Legislative Action Day in Sacramento. They met with legislators and/or their representative asking them to:

- Study thoroughly the new formula for funding school before approving it
- Restore the deficit factor, COLA's and past categorical cuts
- Oppose shifting Adult Education away from the public schools to community colleges
- Provide for necessary funding for districts to implement common core

- Support SB 185, sponsored by A.C.S.A., to increase district flexibility when purchasing new textbooks and support materials. One immediate result of those conversations with legislators was dropping the idea of moving Adult Education to the community colleges by the Legislative committee studying the idea. This is just another example of A.C.S.A. speaking for you in Sacramento. Talk to your Charter President about how you can get involved in Leg. Action Day next year and influence the legislators that represent you.

As a result of your membership in A.C.S.A., nine high school seniors of A.C.S.A. members will receive \$500 scholarships from the Region toward their education. One student will receive \$500 as a recipient of the Every Student Succeeding Award, and a newly retired member of A.C.S.A. will receive a lifetime membership in A.C.S.A. as a recipient of the Schlagel/Itzenhauser Honorarium. In addition, each charter gives similar awards and recognition.

I hope you were able to attend the Tulare Charter Conference and West Kern Charter Conferences in March. They were great professional growth activities. Looking toward the future, the Tulare Charter and Kings Charter will host A.C.S.A. Academies next year. Tulare will host an Aspiring Principal/Principal Academy and Kings Charter will host a Technology Academy. Stay tune for more information.

It continues to be a pleasure to work with your Region A.C.S.A. leaders. In addition to their busy days at their school site or at the district level, they find time to work for all of you. I encourage you to take some time and let them know how much you appreciate their work.

Please email me at davidto02@comcast.net or call me at 559-280-6228 if I can assist you in any way or you have something you would like to share.

David Tonini
Executive Director - Region XI

TULARE CHARTER ANNUAL SPRING CONFERENCE FEATURES STEVE VENTURA



Steve Ventura, Keynote Speaker, Tulare County Charter ACSA Annual Spring Conference

The Tulare County Charter ASCA conducted its annual Spring Conference on March 4, 2013. School administrators throughout the county assembled at the Edison Education Center in Tulare to hear Steve Ventura, Keynote Presenter, The Leadership and Learning Center.

This year's conference theme was: "Star Leaders: Leaders Developing Leaders". With expertise in presenting leadership strategies, Ventura takes

the mystery out of determining those most urgent needs of school and district. Through his own reality based leadership experiences, Steve has inspired leaders across the nation to pursue higher levels of implementation with greater focus, rigor and clarity.

Ventura, in his opening remarks, shared the problems caused by so many high school dropouts. Lost wages, decreases in productivity and additional costs for medical care are some of the critical problems related to high school dropouts. "The best economic stimulus is a diploma," Ventura said. He emphasized that superintendents and school principals should give very high priority to "coaching from the sidelines."

"Failure to provide focus for teachers has a price," Ventura said. "Schedule your priorities and say "no" to off mission objectives." Ventura advised the school leaders to know the power of focus, especially leadership focus.

"The greatest gift to your staff is to create a not to do list," Ventura said. "Fragmentation, particularly at the secondary level, inhibits focus," Ventura added. "Why Precedes How."

Administrators in attendance were told by Ventura that school

districts must do four things if they desire to have their initiatives make an impact. They are the following:

1. Require all personnel to take actions that are essential for effective initiative improvement.
2. Provide high quality technical assistance at each grade level.
3. Monitor and assess the initiatives improvement at each school.
4. Report publicly the results and status of each of the schools in the district.

Ventura stressed the importance of Data Teams on each campus. "Data Teams can determine the value of students, teachers and leaders, those that no one else can see," Ventura said. "Students are especially overlooked for a variety of reasons."



Val Brown, Secretary, Region XI Board visits with Joe De La Cruz, Representative, Southwest School & Office Supply

Data Teams can collect and chart data, analyze student work, set goals, determine instructional strategies, and share results. "Practice, not programs, is a key to improve student achievement," Ventura said.

He concluded his presentation by stating: "As school leaders and administrators we have a golden opportunity for school improvement and achievement."

Nine different vendors had an



Donya Wheeler, conference chairperson, Steve Ventura, Tulare County Charter ACSA Annual Spring Conference

TULARE COUNTY ADMINISTRATORS CAUGHT IN ACSA TERRITORY



opportunity to share their products and programs with administrators during the first hour of the conference. Other features included a raffle conducted by Dr. Clare Gist and Jana Carter. Dr. Guadalupe Solis played the National Anthem and provided musical entertainment. Donya Wheeler, Charter Vice President and Principal, Lincoln Elementary School in Exeter was this year's Conference Chairperson.

"177 administrators attended the Tulare Charter Spring Conference held on March 4, 2013 at the Edison Educational Center in Tulare. By changing the structure of the conference, recruiting a dynamic key note speaker, and creating additional networking opportunities for administrators, our charter was able to bring in additional monies for student scholarships." Wheeler said.

ANNUAL BUSINESS MEETINGS

Charter	Date	Time	Location	Contact
East Kern	May 13, 2013	5:30 p.m.	Indian Wells Lodge	Clara Finneran (760) 499-1830 cfinneran@ssusd.org
West Kern	June 6, 2013	6:00 p.m.	Rio Bravo Bakersfield	Deanna Clarke (661) 588-3552 dclarke@fruitvale@k12.ca.us
Kings County	May 24, 2013	4:00 p.m.-6:00p.m	Tom Bowers Home	Heiko Sweeney (559) 998-5707 hsweeney@central.k12.ca.us
Tulare County	June 19, 2013	1:00 p.m.	Edison Education Center Tulare	Frank Silveria (559) 592-2127 fsilveria@exeter.k12.ca.us
Inyo/Mono	No Election...all officers were elected for a 2 year term			Don Clark (760) 932-7443 dclark@esusd.org
Region XI	May 2, 2013	9:45 a.m.	Hodels Restaurant Bakersfield	Kirsti Smith (760) 499-1821 ksmith@ssusd.org



Senator Jean Fuller (center) attended Tulare County Charter's Board meeting on March 8, 2013. She met with Craig Wheaton, Superintendent, Visalia Unified and Terri Rufert, Superintendent, Sundale Union following the Meeting.



Tom Addington, Region XI President Elect and Superintendent Central Union (left), met at Kings Charter luncheon meeting with Joshua Golden, Deputy District Director for Assemblyman Rudy Salas on February 8, 2013.

Region XI Leaders Meet with Inyo/Mono Charter

Two of our Region XI Leadership Team Members attended the April 1st meeting of the Inyo/Mono Charter. 15 Charter Members were in attendance at the meeting held at the Whiskey Creek Restaurant in Bishop.

David Tonini, Region XI Executive Director and Kirsti Smith, Region XI President, shared an array of topics relating to ACSA at the local Charter, Region and State Level.

Informational items shared by David and Kirsti focused on the following areas: ACSA governance, benefits of becoming a member and opportunities to serve at the local charter, Region XI and State ACSA. Activities and programs shared included administrator of the year awards, Every Student Succeeding, Region and the State Delegate Assemblies, State Councils and Committees, ASCA Academies, types of membership, Legislative Action Day, Annual Region Awards Luncheon, Student Scholarship Awards, Region XI's Annual Leadership Retreat, Golden Apple Awards, Region and State Conferences, etc.

A new Director for representing Inyo/Mono Charter on the Region XI Board was elected. Gabe Solario will be replacing Rich Boccia who is no longer employed as Superintendent, Mammoth Unified School District.

President Don Clarke gave an update on his attendance at Legislative Action Day held at the Sheraton Grand Hotel in Sacramento on March 18-19, 2013. "I feel Legislative Action Day is one of ACSA's strengths," Clarke said in his introductory remarks.

Region XI ACSA's Annual Summer Retreat will be held at Lemoore (Central Union School District Office) on June 17-18, 2013. The Charter's President, President Elect, Director and any State Council Committee Representatives should attend this retreat.

There appeared to be much interest in having their charter become active at the local, Region and State level. Clarke is to be commended for his leadership as Charter President.

Region XI Business Meetings

March 7, 2013

Hodels Restaurant, Bakersfield

1. 23 members were in attendance.
2. Heard presentation on Technology Integration and the common core given by Kathi Felder, Kings County Office of Education.
3. Received update on ACSA's Strategic Planning presented by Clara Finneran.
4. Heard reports from Council and Committee Members Matt Diggle (co-administrator) Jose Morales, (Legislative Policy), Robert Groeber (Business Services), Worcester Williams (Educational options) Clara Finneran (Middle Grades Education), Lisa Horne (Membership).
5. Region XI Executive Director reported to the Membership on a variety of topics.
6. Charter Presidents Clara Finneran, Frank Silveira and Heiko Sweeney shared updates on their charter activities.
7. Tom Addington shared the Administrator of the Year Award, Student Scholarship and the retirement honorarium program.
8. Other reports were given by Treasurer Jana Freeman, President Kirsti Smith and Newsletter Editor Richard Schlagel.

April 4, 2013

Video Conference at each Charter Site

1. 22 members were in attendance at five different sites.
2. Reports were given by Jana Freeman, Treasurer; David Tonini, Executive Director, John Snavelly, Director/State ACSA Board; Clara Finneran, Strategic Planning Committee.
3. Other reports given included committee and council committee: Jose Morales (Legislative Policy), Laura Hickle (Career Technical Education), Fernie Marroquin (Secondary Education).
4. Charter reports given included East Kern (Clara Finneran), Kings (Heiko Sweeney), Tulare (Frank Silveira), West Kern (Jose Morales/Terry Wolfe).
5. Legislative Action Day activities reported by Terri Rufert. Several administrators who attended shared their experiences at LAD.
6. The June 17th, 18th Planning Meeting was announced by Tom Addington, Region XI President Elect.

INTERVIEW: CLARA FINNERAN STRATEGIC PLANNING



Responses from Clara Finneran to Questions from Dick Schlagel, newsletter editor, regarding ACSA's Strategic Planning:

1. How did you get appointed to this important state ACSA assignment?

At a regional planning retreat last year I met Mr. David Gomez, president of ACSA, and he asked me to apply and become involved in this process. I was glad to do so.

2. Why is our organization undertaking such a major project?

ACSA had not undertaken this kind of planning in at least two decades. Recognizing that we are on the cusp of many significant changes in education, it is appropriate that our organization look inward as well as to the future so that we may not only contribute to the changes, but so that we can be the change as well.

3. What has been your most rewarding experience(s) serving on this committee?

Working with Mr. Bill Cook, our wise and brilliant facilitator, has been a tremendous learning experience. I have learned much about strategic thinking, which Dr. Cook describes as "not of the mind, but a disposition of heart to create a world of noble purpose." I learned, too, about the steps of strategic planning, and throughout the process I have learned more about this great organization of which we are all a part. I also have appreciated having the opportunity to learn from and with ACSA employees, leaders and colleagues from throughout the state.

4. What has been your most challenging experience(s) serving on this committee?

It has caused me to see things in a different way, and to approach my daily work with increased sensitivity to the importance of relentless inspiration and vision. Maintaining this perspective consistently can be quite challenging.

5. What do you feel will be the major changes?

ACSA will be poised to lead in a renewed way, and we all, its members, will make these changes happen. Our authority, alliances, professional development offerings, marketing, use of technology and more will be revitalized.

6. What have been the greatest concerns expressed by various members?

If I kept a log of the number of people who talked with me about various topics that are part of the strategic plan, I think the hands down winner would be opposition to the name change. Those have been hearty, enjoyable discussions (with plenty of laughter!) as have the conversations about how to keep the organization vital and relevant for new members. I also recall conversations about the many changes we are experiencing in education and how we would like to "be the ones holding the cards."

7. Has Region XI been an active participant in the process?

A number of Region XI members have served on the committees that developed action plans for each strategy.

8. Will the annual membership dues increase, remain the same or decrease?

Action plans for strategies VIII and IX (VIII: We will change our organization from its present structure to constantly evolving formations. IX: We will dedicate our budget, resources and assets to accomplishment of our mission and objectives.) may address this question. The bigger picture with this question is ensuring that all ACSA programs and services are aligned with the strategic plan (effective utilization of resources to meet top goals and objectives), and measured through a comprehensive budget evaluation process. The action plans are to be reviewed by the strategic planning team at the end of April.

9. Will there still be local charters and regions?

I have not heard or read about the structure of local charters and regions changing, but, as I've learned in this process, anything is possible.

(continued on page 14)

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AROUND THE REGION AND STATE



(L to R) Tim Hire, Superintendent, Exeter School and Lisa Gonzales, State ACSA Vice President - Legislative Action at Region XI's briefing session at LAD



Region XI attendees at the Legislative Action Day Preparation Workshop. Our own Region XI Vice President - Legislative Action is enjoying the proceedings in Sacramento.



Assemblywoman Joan Buchana, D-Alamo, Friend of Education Award recipient, (center) with Lisa Gonzales, Vice President - Legislative Action and David Gomez, State ACSA President.



Inyo/Mono Charter Meeting... (L to R) Janet Hunt, Director, Adult Ed, Mono COE; Betsy McDonald, Principal, Bishop Elementary; Heather Carr, Assistant Principal, Bishop Unified; Pat Towomey, Principal, Home Street Middle School.



Don Clark, President, Inyo/Mono County, presides over their Charter's Meeting held in Bishop on April 1, 2013.



Inyo/Mono Charter Members in attendance at meeting held in Bishop on April 1, 2013

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REGION XI CALENDAR OF EVENTS

April 2013

- | | | |
|----|---|----------|
| 4 | West Kern Charter, Hodels, Bakersfield | 7:00 am |
| 4 | Region XI Board Meeting (Video Conference) | 8:00 am |
| 12 | Tulare County Charter Board Meeting, Apple Annies, Tulare | 7:00 am |
| 12 | Kings County Charter Board Meeting, Central Union School District | 12:00 pm |
| 23 | Kings County Charter Retiree Breakfast | 8:30 am |
| 24 | West Kern Administrative Assistant's Luncheon, Stars Theater, Bakersfield | 11:30 am |
| 24 | Kings County Administrative Assistant's Luncheon | TBD |
| 26 | Tulare County Charter ESS Breakfast
Visalia USD Board Room | 7:00 am |
| 29 | East Kern Charter, indianwells Lodge | 5:30 pm |


May 2013

- | | | |
|---|---|----------|
| 2 | West Kern Charter Board Meeting, Hodels, Bakersfield | 9:15 am |
| 2 | Region XI Delegate Assembly, Hodels, Bakersfield | 9:30 am |
| 2 | Region XI Annual Awards Luncheon, Hodels, Bakersfield | 12:00 am |

- | | | |
|----|---|----------|
| 3 | Tulare County Charter Annual Recognition/ Retirement Dinner | 6:00 pm |
| 9 | State Delegate Assembly, Sacramento | |
| 10 | Kings County Charter Board Meeting, Central Union School District | 12:00 pm |
| 16 | Tulare County Charter Retiree Breakfast | 6:00 am |
| 17 | Tulare County Charter Board Meeting, Apple Annies, Tulare | 7:00 am |
| 24 | Kings County Charter Election, End of Year Social and Awards, Tom Bowers Home | 4:00 pm |

June 2013

- | | | |
|-------|--|---------|
| 6 | West Kern Charter Annual Awards Dinner, Rio Bravo, Bakersfield | 5:30 pm |
| 13 | Kings County ACSA Annual Tom Lasek Memorial Golf Tournament, Lemoore Golf Course | TBD |
| 17-18 | Region XI Planning Retreat, Central Union School District, Lemoore | TBD |
| 19 | Tulare County COE/ACSA Annual Summer Institute Edison Education Center, Tulare | 8:00 am |



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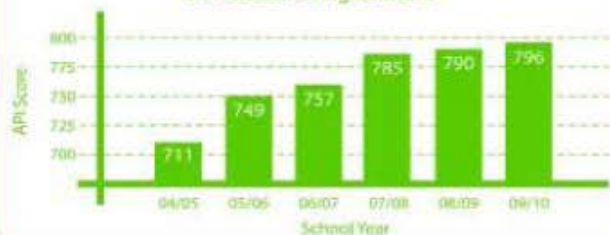


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THE VALUE OF ACSA MEMBERSHIP

MESSAGE BOX

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Membership in ACSA provides professional support and liability insurance in times of fiscal instability.

ACSA members get valuable news, research and information as well as discounted registration rates for professional development.

ACSA is a strong political voice for the rights of school administrators.

INTERVIEW: CLARA FINNERAN STRATEGIC PLANNING CONTINUED

(continued from page 8)

10. Will ACSA staff increase, remain the same or decrease?

It is possible that there will be some restructuring of the ACSA staff and their responsibilities, and we will likely discuss this further at our meeting at the end of April. I imagine that this is something that will come up in the context of several strategies, and we may make recommendations, but this ultimately will be up to the executive director and board.

11. Have job-alikes been addressed?

Yes. In several strategies, such as strategy III (We will initiate and build dynamic alliances with others of common purpose.), strategy IV (We will build and maintain vibrant, purposeful networks of educational communities.), and strategy VII (We will cultivate

transformational technology in all aspects of our work.), job-alikes have been addressed. For example, one part of the action plan for strategy IV suggests: providing a stipend to ACSA members to maintain and update social networking pages; providing accessibility to a topic related resources section of the website in a format optimized for mobile devices. The importance of mentorship is also mentioned in the plans for multiple strategies.

12. How do you feel about the whole process?

When a process is transparent, inclusive and encouraging people to think in new and different ways, it is incredibly rewarding and transformative. I look forward to continuing to be a part of such a tremendous organization.

2013 LEGISLATIVE ACTION DAY CONTINUED

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Administrators were encouraged to talk about local control and how it affects your particular district. It was advised to give concrete examples as you make your presentation.

David Gomez, State President, was present and commented: "Thank you all for coming to one of ACSA's most important events."

The second session on Sunday focused on presenting awards. Senator Darrel Steinberg, D-Sacramento and Assemblywoman Joan Buchanan, D-Alamo were this year's recipients of ACSA's Friend of Education Award.

Kevin Gordon of Capitol Advisors shared with the "Standing

room only" group as to how best to deliver ACSA's message on the Local Control Funding Formula and the transition to Common Core.

Our Region XI representatives met with Assemblywoman Shannon Grove's, Legislative Director Robert Smith, Senator Jean Fuller, Assemblyman Rudy Salas and Assemblywoman Connie Conway.

Rufert is to be commended for her leadership and organizational skills in making Legislative Action Day so successful and rewarding for the administrators attending from Region XI. Various members have expressed how much they have appreciated Rufert's time and effort on this major event.