

REPORTER

REGION XI | Association of California School Administrators | SPRING 2012

Tulare County Charter Sponsors Annual Spring Conference

Approximately 120 Tulare County School administrators, vendors and guests were in attendance at its annual spring conference. This year's event was once again held at the International Agri-Center Heritage Complex in Tulare on March 22, 2012.

Leadership Matters, Diversity Counts was the theme for this Professional Development event for Tulare County administrators. It featured three different Breakout Sessions, Vendors, Tri-Tip Dinner, Door prizes and a keynote speaker.

Administrators had the opportunity to attend two workshop sessions. Shirley Esau, Principal, Washington Elementary School, Kingsburg shared an overview of the implementation of Transitional Kindergarten for the Kingsburg Elementary Charter School District.

A team of three administrators from Exeter Public Schools presented a session on "Instructional Rounds" which create a new layer of collaboration and insight for Professional Learning Communities. Attendees had the opportunity to hear how the concept of "Instructional Rounds" has promoted student achievement for the students of Exeter. Presenters included Donya Wheeler, Principal, Lincoln Elementary, and Shandee Boyne, Academic Coach, Wilson Middle School, and Jenny Brooks, Academic Coach, Fraley Lincoln Elementary.

The Third Breakout Session focused on Digital Tools in the standards based classroom. Tim Haston, Grade 7 Teacher, Earlimart Middle School was the presenter. This session demonstrated how social media and electric tools are used to reach students their way.

Following the Trip-Tip Dinner, the keynote address was given by Bob Fraley, retired educator and coach, California State University, Fresno. Fraley accumulated many accolades during his outstanding career, including USA Track & Field 2003 Nike Coach of the year and also the 2003 United States Olympic Committee's Developmental Coach of the year. He has played a pivotal role in rejuvenating the Pole Vault Track Event in the United States.

"As educators you have the responsibility of teaching the principles, values, attitudes and skills," Fraley said. "You set the tone." He reminded those in attendance that our job is to sit down and listen to our students and send them on their way.

"Team spirit is the magnet which draws people," Fraley said. "Light a spark, become a role model."

He emphasized that teaching is a calling and that we have a great impact on the success of our students. "Find a way you can help that student succeed," Fraley said in his closing remarks. "Don't give up on them. You are the best hope for these students." Administrators were very positive about this year's



Bob Fraley, Retired Educator and Coach, California State University, Fresno gave the Keynote address at the Tulare County Charter's Annual Spring Conference. Lora Haston, Charter Vice President was Chairperson for this Professional Development Event for Tulare County School Administrators.

"I've attended the Tulare Charter ASCA spring conference for many years, and I always look forward to networking opportunities and professional development it provides, Jana Carter – Freeman, Assistant Principal, Green Acres School, VUSD, said. "I am never disappointed in the keynote speaker or other presenters. Once again another great event for Tulare Charter ASCA."

Lora Haston, Superintendent/Principal, Alta Vista Elementary School District and Charter Vice President, was chair person of this year's conference.

"The Keynote speaker for the evening, Mr. Bob Fraley, delivered a thoughtful, motivating address. In particular I will remember the large sketch of the student leaving the pier and sailing toward the shark-infested waters," Haston said. "Mr. Fraley reminded all in attendance that it is we as educators and the teachers in particular who have been called to give that student the necessary skills to navigate those waters and not fall victim to sharks. (Drugs, illegal activities, etc.)

Steve Tsuboi, Tulare County Charter ASCA President, gave closing remarks to conclude the conference.



REGION XI LEADERSHIP TEAM 2011-2012



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Kirsti Smith.....President-Elect
Tom Addington.....Vice-President
Blanca Cavazos.....Secretary
Dr. Jeremy Powell.....Treasurer
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Legislative Action
Rebecca Mestaz.....Past-President
Dr. John Snavelly.....State Director
David Tonini..... Executive Director
Richard Schlagel.....Newsletter/ Handbook
Editor
Dr. John Bogie.....State Member
Services Rep.

An ACSA Region XI Publication

Jose Morales, President
David Tonini, Executive Director
Richard A. Schlagel, Editor
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REGION XI MEMBERSHIP SCOREBOARD

Charter	March 2011	March 2012	(+/-)
East Kern	58	63	(+5)
West Kern	323	311	(-12)
Kings	105	99	(-6)
Tulare	330	313	(-17)
Inyo/ Mono	19	16	(-3)
CSUB Student	7	6	(-1)
Non-Assigned	15	12	(-3)
TOTALS	857	820	-37

"WHAT THEY SAID"

"One of our Region XI's goals is to push membership for retirees, especially the year they retire."

David Tonini, Region XI Executive Director
(Kings Charter Board Meeting, March 9, 2012)

"As educator you have the responsibility of teaching the principles, values, attitudes and skills."

Bob Fraley, Keynote Speaker
(Tulare Charter Annual Spring Conference, March 22, 2012)

"Mrs. Roberts gave us an excellent presentation regarding items related to cyber safety which we should consider reviewing with parents, students and staff. She made us think about our approach to the issue and encouraged us to be more proactive. We appreciate her taking the time to travel and spend an evening with us. We look forward to implementing her suggestions."

Clara Finneran, Principal, James Monroe Middle School
(East Kern Charter Meeting)

I found this day to be very productive, even though we all know that dollars will be short in the years to come. Our day was well planned, thanks to Terri, and our reception by the Legislators was cordial.

Byran Johnson
Asst. Sup. of Business/ Operations
Muroc Joint Unified School District
(Legislative Action Day 2012, Sacramento)

"Legislative Action Day is a valuable opportunity to come together to advocate for students and to network with our ACSA colleagues. Although we are away from our families and worksite, the benefits are well-worth the time and dedicated to the event."

Blanca Cavazos
Chief Instructional Officer, KCOE
(Legislative Action Day 2012, Sacramento)

REGION XI CHARTERS SCHEDULE ANNUAL BUSINESS MEETING

The Four charters in Region XI have announced the dates, times and locations of their annual Business Meetings. Members desiring to nominate any particular person for a charter or region office should contact the person listed in this article.

ANNUAL BUSINESS MEETINGS

Charter	Date	Time	Location	Contact
East Kern	May 14, 2012	5:30pm	Indian Wells Valley Lodge, Inyo Kern	Clara Finneran (760) 375-1301 cfinneran@ssusd.org
West Kern	June 6, 2012	7:00pm	Rio Bravo Bakersfield	Deanna Clarke (661) 588-3552 dclarke@fruitvale.k12.ca.us
Kings County	May 11, 2012	4:00-6:00pm	Steve Bogan's Home 6115 11th Ave, Hanford	Lisa Horne (559) 584-8831 hornel@puesd.k12.ca.us
Tulare County	June 20, 2012	8:00pm	AG-Tec Tulare	Steve Tsuboi (559) 568-1741 stsuboi@sunnyside.k12.ca.us
Region XI	May 3, 2012	9.45pm	Hodel's Resturant Bakersfield	Jose Morales (661) 636-4771 jmorales@kern.org

COMMENTS FROM YOUR REGION XI EXECUTIVE DIRECTOR



Feel free to contact me at 559 280 6228 or davidto02@comcast.net if I can support you in any way or get you more connected to your Association.
David Tonini
Executive Director - Region XI

For the month of March, eighty two new members joined ACSA. Of those new members, eight percent or seven of the new members were from Region 11. The strength of the voice school administrators have in Sacramento is directly related to the number of members we have in our association. Region 11 members get that and are actively recruiting new members. I'd like to recognize our recruiters for the months of February and March:

Cheri Doria, Jason Kashwer, Marlene Moreno, Byron Johnson, Gretchen Skrotzki, and Lucy Van Scyoc

On April 15 and 16, ACSA members from all over the state will be in Sacramento talking to legislators sharing personal stories regarding the impact of cuts in educational funding to their schools and districts.

As a result of the good work of Terri Rufert, Region XI's Vice President for Legislative Action, Region XI administrators will be meeting all senators and assembly members that represent the counties in Region XI ACSA is your voice for School Administrators in California.

Get more involved in your Association. Charter Presidents are in the process of nominating members to serve as Charter and Region Board Members and Officers as well as Region Representatives to State Councils/Committee. If you are interested, let you Charter President know this month. voice for the rights of school administrators.

In May and June, the Region and Charters will recognize Administrators of the Year in different job categories and the children of ACSA members who will be receiving college scholarships. This is just another reason to be an ACSA member.

LEGISLATIVE ACTION DAY 2012

ACSA's 2012 Legislative Action Day held on April 16 in Sacramento provided administrators across the state an opportunity to meet with state legislators and leading policy makers to discuss impacts of current budget proposals.

"California's state senators and assembly members depend upon information from constituents within their respective senate and Assembly District to make informed decisions. Your participation will educate our state representatives about the real impact of decisions made in Sacramento upon the services that we provide to California's six million students," said Alice Petrossian, state ACSA President and Lisa Gonzales, Vice President for Legislative Action, in a joint statement to those administrators in attendance this year. The 16 Region XI participants met with Terri Rufert, Region XI Vice President, Legislative Action, for a one hour Briefing session to kick off the events and activities for this year's Legislative Action Day. Adonai Mack, ACSA Legislative advocate, attended part of the session to update information of the current state budget.

Following the Region meeting, administrators attended a workshop in preparation for Legislative Action Day. The guest speaker was Senator Carol Liu.

Each Region's participants focused on five key issues as they met with their respective legislators. They included:

- ✎ Stop manipulation of Proposition 98
- ✎ Treat Education Fairly
- ✎ Delay implementation of weighted student formula
- ✎ Transportation
- ✎ AB 2001 : Secondary Testing

Rufert assigned various Region XI administrators to different teams as they met with legislators representing our five county area (Kern, Kings, Tulare, Inyo, Mono)

These teams addressed the above five issues and gave specific cases of various cuts their district has made or will be planning to make depending on the final state Budget Proposals.

Each team had a leader who had the major responsibility of addressing specific issues with various meetings with the Legislators. The focus was on how the cuts will impact their particular districts. Each team member was able to participate in the format and discussion with the Legislators.

Robert Smith, Legislative Director, met in place of Shannon Grove, Assemblywoman, 32nd District, who was not able to attend. John Snavelly, Superintendent, Porterville Unified, emphasized the importance of protecting Prop 98. Kirsti Smith, Region XI President – Elect, pointed out the importance of maintaining the funding for transportation.

Administrators attending the session with Senator Michael Rubio heard him remark: "Let's look at what education needs, and then fund it."

He was also very concerned about cutting the school year.

"I don't think education can take more cuts," said Rubio. "Legislators need to come together."

When asked by Rob Hudson, Superintendent, Alpaugh School District, "What specific ways can we help you?"

Rubio responded: "Numbers are great, but stories will mean more with specific incidents related to various cuts in your district."

Tim Bowers, King's County Superintendent, had an opportunity to share with Senator Jean Fuller, the various cuts made in Kings County School Districts the past few years.

Connie Conway, Assemblywoman, District 34, discussed a number of issues with the four administrators meeting with her in the final afternoon session.

"Prop 98 is really hard to understand," said Conway. "There needs to be changes in our Education Code."

She also added: "Changes are so difficult here."

Block grants, Transportation, funding formulas, state testing, and Prop 98 were addressed throughout the session.

"I want to look at you guys for ideas," said Conway.

"We want to have more people working to make a larger tax base."

"We really appreciate your support for flexibility," said Kerry Beauchaine, Superintendent, Oak Valley, Elementary School District.

Real life stories and experiences shared by administrators throughout California should make a huge Impact and difference in our state capitol.

A reception was held at the state ACSA office from 3:00 P.M.-5:00 P.M. as the concluding event of this year's Legislative Action Day.

LEGISLATIVE ACTION DAY 2012



Robert Smith, Legislative Director for Assemblywoman Shannon Grove, (Left) met with Region XI administrators. John Snaveley led the session's discussion with Smith.



Michael Rubio, Senator, 16th District (center) pictured with Kern County Office of Education Administrators Blanca Cavazos and Jose Morales, Region XI President.



Taking a break... (Left to Right) Tim Bowers, Kings County Superintendent, Ann Petrossian, ACSA President, Rob Hudson, Superintendent, Alpaugh, Terri Rufert, Region XI Vice-President-Legislative Action and Lisa



Tim Bowers, led the discussion with Jean Fuller, Senator, District 18.



.Region XI Representatives... (left to right) (front row) Byron Johnson, Dick Schlager, Terri Rufert, Beverly Thompson, Tom Addington. (second row) Tim Bowers, Rob Hudson, David Tonini (third row) Rich Boccia, John Snaveley, Jose Morales, Kerry Beauchaine, (back row) Carolyn Kehrli, Blanca Cavazos, Kirsti Smith, Clara Finneran.



Connie Conway, Assemblywoman, District 34, met with administrators (left to right) Byron Johnson, East Kern Charter, Carolyn Kehrli (Tulare), Kerry Beauchaine (Tulare) Connie Conway, David Tonini, Region XI

LEGISLATIVE ACTION DAY 2012

“REGION XI VOICES”

“Thank you for the kind words. However, the day is only as good as those who attend and speak. You all did such a fantastic job. You are all such amazing leaders. I really enjoyed spending time with all of you, even if one of you is a swine (Tim), but no names! Thank you for giving your time”.

Terri Rufert, Superintendent, Sundale Union School District

“What more can I say. Awesome job to all and a special high five to Terri!”

Jose P. Morales, Region XI President

“Ditto from me too. It always amazes me to see the WHOLE effort from ACSA but our region is outstanding! Terri- Thank you, I can imagine the difficulties getting the day set up and you make it feel effortless. Hope everyone has a great week..”

Kirsti Smith, Principal, Murray Middle School

“I agree with everyone. What more can be said except we could not have picked a better successor to Jamie. Thank you Terri. Getting to know each of you better was the highlight of the trip and made it all worth while in spite of the mixed information we received from our elected officials. Thank you all for a wonderful and rewarding day in Sacramento!”

Dr. John Snavely, Superintendent, Porterville Unified School District

“I agree with everything that has been said to date! Terri did a great job, it was fun being around all of you, the food was great, and the event was one of the best ever in my opinion. Though the theme was common throughout all the visits, it was interesting to see the different reactions. Then, the ultimate dichotomy occurred when we were exposed to the Governor's people. Well, the truth is out there somewhere, and it was fun looking for it with each of you! Take care,”

Robert Hudson, Superintendent, Alpaugh School District

“I want to add my agreement to the comments on how well the Leg Action Day went, every detail was laid out, and all were welcomed. As a newbie to the whole experience, I felt comfortable and prepared that's to Terri's efforts. Thank you! It was a pleasure to get to know colleagues from the northern parts of our region and I look forward to future meeting and conferences. Have a good week.”

Bev Thompson, Principal, Tehachapi High School

“Terri did a great job and it was a real pleasure to share with all of you over dinner Sunday night and lunch on Monday! What a wonderful group of administrators you are. It was a privilege for me to be with you. I hope we can work together again!”

Dr. Carolyn Kerhli, Superintendent, Cutler-Orosi Unified School District

“Thanks so much to Terri! Her organization and planning for our Region helped make our day run smoothly and efficiently. I enjoyed the opportunity to share the day with you, to learn from you as we presented our concerns to State Legislators.”

*Thomas Addington , Assistant Superintendent-Human Resources, Special Education, & Technology
Central Union Elementary, School District*



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AROUND THE REGION

- Council/Committee Vacancies for Region XI are: Business Services, Human Resources, and Retirement. Contact your Charter President or Region XI President if interested. Each vacancy is a three year term starting July 1, 2012.
- West Kern and Kings County Charters honored their school secretaries and administrative assistants with special luncheons.
- State Member Services may be changing its use of Part Time Staff for the 2012-2013 school year. Dr. John Bogie is currently serving in this capacity for Region XI and Region XIV.
- Mary Gomes, ACSA Executive Education Services, gave a presentation on ACSA's Mentoring program at Region XI's Board Meeting held on March 8, 2012 at Hodel's Restaurant in Bakersfield.
- Tulare and West Kern Charters have been sponsoring a site visitations program. The feedback has been very positive for this particular Professional Development activity.
- Retiree Breakfasts are being conducted by Tulare County Charter on April 17 at Apple Annies Restaurant in Tulare and by Kings County Charter on April 24 at Vinyard Inn in Lemoore. Both of these events are scheduled to start at 8:30 A. M.
- East Kern Charter Members met at Juan's Grill in Tehachapi on February 6 with Leslie Roberts, Vice Principal, Fruitvale Jr. High School, as the Keynote speaker. Her topic at the Dinner Meeting was Cyber safety.
- It was well received by those in attendance.
- Region XI sponsored a meeting at Lone Pine on February 29 to discuss possibilities for Charter Membership of ACSA Member s Serving administrative assignments in Inyo and Mono Counties. The combined membership of these two counties is currently at 16. East Kern was represented by Clara Finneran, Charter President, Kirsti Smith, Region XI ACSA President Elect and Melissa Christman, Charter Vice President. Joel Hampton, Superintendent, Owens Valley Unified, and Rich Boccia, Superintendent, Mammoth Unified were present from Inyo and Mono County. Jose Morales, President, Region XI, David Tonini, Region XI Executive Director, Dr. John Bogie, State Member Services and Richard Schlagel, Region XI Newsletter/ Handbook Editor were in attendance from Region XI. Talks will continue on how best to serve this particular group at the Region XI. Rich Boccia was present and spoke at the Region XI Board Meeting held on March 8 at Hodel's Bakersfield.



East Kern Charter... Guest speaker for the Charter's February 6th meeting was Leslie Roberts, Vice Principal, Fruit Vale Jr. High School (right) Clara Finneran, Charter President and David Tonini, Region XI Executive Director were in attendance to hear her presentation on Cyber safety.



Inyo/Mono Meeting... Representatives from Region XI Board and East Kern Charter met with administrators from Inyo/Mono Counties to discuss Charter possibilities. Jose Morales, Region XI Charter President, (center) led the discussion with Inyo/Kern administrators Rich Boccia (left) and Joel Hampton.



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TULARE ANNUAL SPRING CONFERENCE



(Left to right) Jenny Brooks, Academic Coach, Lincoln Elementary, Exeter; Donya Wheeler, Principal, Lincoln Elementary, Exeter; Shandee Bayne, Academic Coach, Wilson Middle, Exeter. Presentation: "Instructional Rounds"



Pearson Education... One of several Vendor Booths displaying their resources for conference attendees. (Left to Right) Angela Sermenio, Elementary Account Executive, Juli Toles, K-12 Digital Accounting Executive, Subrina Hurnandez, Secondary Account Executive, 6 - 12



(Left to right) Shirley Esau, Principal, Washington Elementary, Kingsburg; met with Melissa Calvero, Director; and Yolanda Valdez, Assistant Superintendent (administrators) from Cutler-Orosi Unified School District. Shirley's Workshop Presentation focused on Transitional Kindergarten.

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REGION XI WELCOMES NEW MEMBERS

Administrator	Position	District
Kevin Cordes	Principal	Muroc
Kathleen Wilson	Assistant Principal	Muroc
William Lund	Associate	Tehachapi
Steve Ramirez	Principal	Tulare UHSD
Ricci Harmon	Student	Bakersfield City
Valarire Park	Principal	Bakersfield City
Randy Cook	Principal	Bishop
Olivia Esquivel	Admin/Business/Services	Kern COE
Jeanna Hughes	Admin/Business/Services	Kern COE

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LOOKING AHEAD - COMING EVENTS

REGION XI BOARD OFFICERS 2011 - 2012

President - Jose Morales
President Elect - Kirsti Smith
Vice President - Tom Addington
Vice President Leg. Action - Terri Rufert
Secretary - Blanca Cavazos
Treasurer - Dr. Jeremy Powell
Past President - Rebecca Mestaz

Directors

Frank Silveira (2012)
Heiko Sweeney (2012)
Kelly Richers (2012)
Terry Wolfe (2013)
Janet Kliegl (2014)
Byron Johnson (2014)
Valerie Brown (2012)

State Director / Region XI

Dr. John Snaveley (2014)

State Superintendency Council

Dr. Carl Olsen (2014)

Membership

Steve Bogan - Region (2013)

Charter Presidents

East Kern - Clara Finneran
West Kern - Deanna Clarke
Kings County - Lisa Horne
Tulare County - Steve Tsuboi
Inyo / Mono - TBD

Member Services Representative

Dr. John Bogie

Membership

Steve Bogan (2013)

Executive Director - Region XI

David Tonini

Newsletter Editor

Richard Schlagel

REGION XI - Hodel's Restaurant, Bakersfield
May 3, 20 A.M. ... Region XI Delegate Assembly
Reports Election and Installation of Officers
12:00 P.M. ... Annual Awards Luncheon
Administrators of the Year Student Scholarships
ESS Other Awards

TULARE COUNTY CHARTER

41st Annual Recognition Dinner
White Horse Inn, Three Rivers, CA
Friday, May 4, 2012 at 6:00 P.M.
Recognition of 2012 Retirees Media Awards

EAST KERN CHARTER

Annual Meeting
Indian Wells Valley Brewery
Monday, May 14, 2012 at 5:30 P.M.
Student Scholarship Election of officers 2012-2013

WEST KERN CHARTER

Annual Awards Dinner
Rio Bravo County Club, Bakersfield
June 6, 2012 at 6:00 P.M.
Administrators of the Year Student Scholarships
Retirees Media Awards
Educational Leadership Award Installation
of officers 2012-2013

TULARE COUNTY ANNUAL SUMMER INSTITUTE

AG-TAC, Tulare
Wednesday, June 20, 2012 at 8:00 A.M.
Keynote speaker Workshop Sessions
Student Scholarships Administrators of the year
Luncheon Door Prizes
Cosponsored by TCOE, Jim Vidak, Superintendent
and Tulare Charter ACSA, Steve Tsuboi, President

REGION XI ANNUAL PLANNING CONFERENCE

Central Union Elementary School District
Lemoore, CA
June 18, 19, 2012
Monday, June 18 ... Executive Board 1:00 P.M.-4:00 P.M.
Tuesday, June 19 ... Region XI Board,
New Charter Presidents 9:00 A.M.-2:00 P.M.
Goals for 2012-2013 Budget for 2012-2013 Membership
Legislation Job Descriptions Conference Chair
Person : Kirsti Smith, Region XI President Elect

