

# REPORTER

Region XI • Association of California School Administrators • Fall 2011

## Region XI ACSA and CVCUE co-sponsor Fall Conference

Region XI ACSA joined Central Valley Computer Using Educators (CVCUE) and hosted the Fall Conference "Innovations in Education Learning and Leading"

Approximately 200 Teachers were in attendance to listen and learn about the best practices of current curriculum design, instruction and leadership with a focus on Technology.

This year's conference was held at Mt. Whitney High School in Visalia on Saturday, September 24 at 8:00am to 2:00pm.

Participants had an opportunity to attend three fifty minute sessions. There were 40 sessions available led by experienced teachers who have mastered an innovative idea and found it to be effective to bring about student achievement.

State ACSA personnel presented three sessions on the pressing issues of common core standards, legislation and cyber safety.

An overview of California's status with common core standards and assessment was given by George Manthey, ACSA Assistant Executive Director, Educational Services.

Laura Preston, ACSA Legislative Advocate, shared the "Latest News from Sacramento." She gave an update on the 2011 Budget, Legislation and Pension reform.

The third session for administrators was presented by Kirsten Z. Kuitu, member of the Lozano Smith Law Firm. Her presentation focused on "Students, Technology Electronic Acts of Cyber-Discipline."

Brian Bridges, a CUE member for more than 20 years, gave the keynote address. Bridge is currently Director of the California Learning Resource Network.

"He framed two disruptive innovations which are currently knocking on the school door; on line classes and digital textbooks," said Scott Smith, Administrator, Student Service, Visalia USD."

Brian Bridges challenged administrators to be more critical when deploying on line classes and be more courageous in their move away from purchasing print materials to renting e-books.



*ACSA Booth (Lto R) Dr. John Bogie, Kirsti Smith and Heiko Sweeney assisted in sponsoring the Region XI ACSA Membership Booth at the Fall Conference 2011.*

In a special session at the close of the conference, Bridges returned to share six (6) fantastic free tools that open a powerful world of opportunities for any class room teacher. You can access Brian's work on this blog:

<http://brianbridges.org>

The final activity of the Conference was the awarding of the door prizes. Over 15,000 worth of prizes were given to the 25 winners.

Scott Smith, along with Tom Addington, Assistant Superintendent, Central Union School, District and Region XI ACSA Vice President, Co-Chaired this year's event, which was innovative, informative and inspirational.

"I appreciated the joint conference approach. It allowed me to select among a wider variety of topics. Thanks to Tom Addington for spear heading the idea" Tim Bowers, Kern County Superintendent of Schools said.

## PRESIDENT'S MESSAGE 2011-2012



**JOSE MORALES -President**

The Association of California School Administrators has been an integral part of my life since I was working on my Administrative Credential/Master of Arts Degree at CSU Bakersfield. Continued involvement in ACSA has been beneficial both professionally and personally through the professional development and networking. The most profound influence ACSA has had in my life, however, has been their voice and advocacy for public education. The more involved I get in ACSA the more I realize the positive influence ACSA has on legislation and the development of outstanding educators which ultimately leads to the increased growth in California's student education.

I am humbled to lead the ACSA Region XI during the 2011-12 academic year. Fortunately, I am able to take this journey with a strong group of hard working administrators who give of their time in to ACSA on while ensuring they are giving what is necessary to excel in their "day job". I know that through their effort and work we will meet the challenges brought on by a tough economy and political climate.

One of the challenges we have as an association is to ensure we continue to be a strong voice for students in California's public education system. Making sure we reach out to new and prospective administrators is one of our top priorities as a way of looking towards the future. We will be reaching out to all the local administrative education programs in order to increase their student involvement. These administrative education students are our future leaders and will be the guiding light long after we have retired and taken on new challenges.

### An ACSA Region XI Publication

Jose Morales, President  
David Tonini, Executive Director  
Richard A. Schlager, Editor  
787, North "G" Street, Porterville, CA 93257  
Ph: (559) 784-1270 / Fax: (559) 782-0381  
Email: [raschlager1927@yahoo.com](mailto:raschlager1927@yahoo.com)

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## REGION XI MEMBERSHIP SCOREBOARD

| Charter                        | Sept 2010  | Sept 2011  | (+/-)      |
|--------------------------------|------------|------------|------------|
| East Kern                      | 57         | 62         | (+5)       |
| West Kern                      | 331        | 298        | (-33)      |
| Kings                          | 98         | 98         | (0)        |
| Tulare                         | 292        | 310        | (+18)      |
| Inyo/ Mono                     | 18         | 14         | (-4)       |
| CSUB Student                   | 6          | 8          | (+2)       |
| Non-Assigned                   | 14         | 14         | (0)        |
| <b>TOTALS</b>                  | <b>816</b> | <b>804</b> | <b>-12</b> |
| Note: May 2011.... 852 Members |            |            |            |

### WHAT THEY SAID...

"Our Membership focus this year will be on connect."

Jose Morales, Region XI President

(Region XI Annual Planning Session , June 21, 2011, Lemoore)

"Don't wait for things to happen, make them happen!"

- John Naber, Olympian -

(Keynote Address; Tulare County Summer Institute, June 15, 2011, Tulare)

"Due to Ruscel Reader's leadership, Chavez Magnet School  
has a tradition for reaching lofty heights"

Tim Fulenwider, Director of School Support, Achievement Improvement  
and Accountability, Bakersfield School District  
( Presentation of Educational Leadership Award, West Kern Annual Awards Dinner,  
June 9, 2011, Rio Bravo Country Club, Bakersfield)

"My challenge to you is to find something today at this conference  
and then use it next week in your classroom."

Dr. Craig Wheaton, Superintendent Visalia Unified School District  
(Opening Remarks: Region XI ACSA/ CVCUE Fall Conference,  
September 24, 2011, Visalia)



## AROUND THE REGION

- Region XI's Web Page will still be sponsored by the Kern County Office of Education. Go to [www.acsaxi.org](http://www.acsaxi.org)
- The 2011-2012 Region ACSA Handbook can be seen and down loaded by going to the above web site. It features the Region XI Board, Council and Committee Representatives 2011-2012, Region Budget 2011-2012, Calendar of Events (Region and Four Charters) our four Charter's Board Officers and Directors 2011-2012, Region XI Goals, etc.
- Our four issues of the Reporter, Region Xi's Newsletter, will be emailed to each member again this year. Make sure state ACSA has your email. The Newsletter can also be seen or down loaded at our website.
- Tom Addington, Region XI Vice President, is to be commended for his work in co-chairing with CVCUE for this year's Fall Conference held at Mt. Whitney High School in Visalia on September, 24. Approximately 200 administrators and teachers were in attendance.
- Carmen Barnhart, Kings County Charter Vice President, and her Committee did a super job in planning and presenting Kings County Charter/ KCSBA 39th Annual Fall Conference held at Sierra Pacific High School, Hanford, on September 29. Approximately 175 Administrators and School Board members were in attendance.
- "Membership" is the buzz word around each charter and also the Region's Board Meetings this year. Each Charter has been asked to bring a membership update at each meeting focusing on,  
(1) Number of potential ACSA members (2) Percentage of actual Members  
This information will be reported by the four charter Presidents at each Region XI Board Meeting. Contact Dr. John Bogie, Steve Bogan or Charter Presidents for additional information on membership

## COMMENTS FROM YOUR REGION XI EXECUTIVE DIRECTOR



*ACSA continues to offer many professional development opportunities for its members (Academies, Summer Institutes, The Annual Summit, Region and Charter Conferences, and Networking Opportunities)*

David Tonini,  
Region XI Executive Director

On June 20 and 21, your Region Executive Board and Region Board met to plan the 2011 - 2012 year. Under the great leadership of your new president, Jose Morales, your Region and Charter officers formulated plans for the year and set goals. A continued focus is professional development for members, creating networking opportunities for job categories, growing membership, and maintaining a strong voice on behalf of state school administrators in Sacramento. A particular focus of Jose's was use technology more and go paper less. At region meetings, laptops will be encouraged. In addition Jose spoke about the need to reach out to college school administrator programs. Your Region is in good hands.

In partnership with Central Valley CUE (Computer Using - Educators) your Region Conference was held September 24 in Visalia. Over two hundred administrators and teachers attended. Hope you were one of them. Tom Addington, your Region Vice

President, co-chaired the conference. He worked many hours with CUE conference coordinators and representatives from the four region charters to put on an exceptional conference. Plan to attend next year's Region Conference that is tentatively planned for October.

Kings Charter held their annual conference, chaired by Carmen Barnhart, in Hanford on September 29 in association with the Kings School Boards Association. Close to two hundred school administrators and Board Members attended. Look for announcements in EdCal, your Region Newsletter, on the State ACSA and Region Websites. The ACSA Leadership Summit is in Sacramento this year, November 3-5. If you haven't registered, it is not too late.

Why are you a member in ACSA? Why should all school administrators be members of ACSA? I believe there are four reasons that we can all agree on:

1. ACSA membership provides access to the expertise of an extensive network of educational leaders.
2. Membership in ACSA provides professional support and liability insurance in times of fiscal instability.
3. ACSA members get valuable news, research and information as well as discounted registration rates for professional development.
4. ACSA is a strong political voice for the rights of school administrators.

Share these reasons with non members that you know. More members equals more influence in Sacramento. I look forward to serving you another year as your Executive Director. Feel free to contact me at 559 280 6228 or [davidto02@comcast.net](mailto:davidto02@comcast.net).

# KINGS COUNTY ACSA/ KCSBA 39TH ANNUAL FALL CONFERENCE

Kings County ACSA and Kings County School Boards Association once again joined hands in co-sponsoring their 39th Annual Fall Conference. It was held at Sierra Pacific High School in Hanford on September 29, 2011.

Approximately 175 Administrators and board members were in attendance. Each participant had an opportunity to choose two forty minute workshop sessions. There were nine different workshops covering a wide array of topics.

Adonai Mack, Legislative Advocate, ACSA, gave the keynote address to start the conference.

"The Pirates of Sacramento" was the title of his presentation. His address focused on the Sacramento scene.

"Changes are coming," Mack said. "Lots of shifting is going on and its out with the old, in with the old."

Most changes or more of the same includes: Redistricting, open primaries, majority vote, Budget and partisian politics.

"There is fighting and frustration on the Legislative Floor," Mack said.

Other topics shared by Mack included the hangover, budget deferrals, Prop 98, Pension reform, School Safety-cyber bullying and AB632.

AB632, the Mental Health Services bill will now have the schools as the "Main" agency responsible for Mental Health Services.

A workshop featuring Common Core Standards was presented by Dr. Lupe Solis and Charlene Stringham, Administrators, Tulare County Office of Education.

"This is a grass roots initiative, bottom up, not laid down by the government", Dr. Solis said. "It has a lot of political support from foundations that are interested in education"

This session examined the California Common Core Standards, Implementation and assessment process.

Art Davis and Dianna Young Marsh, Administrators, Madera County Office and Education presented a comprehensive workshop on Strategic Planning for District Leadership. The presentation was highlighted by offering key ideas and instruments for turning a governing board's vision into increased student achievement.



*Kings Charter Fall Conference : (L to R)*

*Charlene Stringham and Dr. Lupe Solis, Administrators, Tulare County Office of Education present a session on the "Common Core Standards."*

Participants could choose from various workshops featuring Social Networking, Student Fees: When, How and How much?, Legislative update, checking of understanding: The research - based way - TAPPLE, Technology in the classroom, School Works and Positive Behavior Intervention Support (PBIS)

FAST Federal Credit Union was the major Sponsor of this year's event: vendors included Data Works, EECU, Sasser Specialties, Pre-paid Legal Services, Lexia, School Works, Sierra School Equipment Company, Southwest School and Office Supplies, Island Photography and On Point.

The Conference concluded with a delicious Dinner Buffet and the awarding of Seven Golden Apples to various people in the Community who have given outstanding service to their Schools.

Carmen Barnhart, Assistant Superintendent, Education Services, Kings County Office of Education and Vice President, Kings County Charter ACSA was chair person of this year's Conference.

Lisa Horne, Principal, Pioneer Elementary School, is Kings County Charter ACSA President.



## REGION XI PLANNING SESSION SETS GOALS FOR 2011-2012

Region XI conducted its Annual Planning Session on June 20-21, 2011.

The Region's Executive Board met on June 20. The June 21st Session consisted of the Board Officers, Directors, New Charter Presidents and a few ACSA Council/Committee Representatives.

Jose Morales, 2011-2012, Region XI President, Chaired this year's Planning Session.

Region XI's four (4) goals for the 2011-2012 School year were discussed and approved as follows:

1. Membership: Connect, Retain and Recruit
2. Communication: State - Region - Charter - Individual
3. Legislative Action: Increase our voice
4. Alignment of Goals : State - Region - Charter

*"We want members to be more involved and feel like they belong", Morales said.*

*"Each Charter should appoint a member chair and our membership focus this year will be on connect."*

Other action taken at this year's Planning Session included:

✍ Recommended that the Region organize a Legislative Action sub-committee with members from each of the charters.

✍ Approved the Budget of \$52,100.00 for the 2011-2012 year.

✍ Reduced the Newsletter/ Handbook budget from \$ 9,000.00 to \$ 4,000.00. There will be no printed or mailed documents. They will be on our web site (acsaxi.org) The four issues of the Newsletter will be emailed to each member.

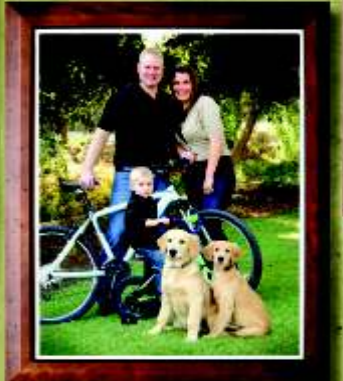
✍ Set Calendar of events for 2011-2012.

✍ Discussed Annual Fall Conference led by Tom Addington, Region XI Vice President and Conference chair. Our Region will join with CVCUE to co-sponsor this event to be held at Mt. Whitney High school, Visalia on Saturday, September 24, 2011.

✍ Reviewed the 2011-2012 ACSA State Leadership Handbook.

✍ Announced ACSA's Co-Administrative Committee's Professional Development opportunities consisting of three (3) webinar presentations September 12, 2011, January 30, 2012 and March 26, 2012. Contact Matt Diggle at (661) 588-3550 / email: [madiggle@fruitvale.k12.ca.us](mailto:madiggle@fruitvale.k12.ca.us)

✍ Reviewed ACSA's top issues for 2011-2012. Next years planning session is scheduled for June 19-20, 2012 at Central Union Elementary School District in Lemoore.



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## WEST KERN'S ANNUAL AWARDS DINNER

West Kern Charter's Annual Awards Dinner honored many administrators, several community groups and four High School seniors. This end of school year event was held at the Rio Bravo Country Club located east of Bakersfield on June 9, 2011.

There were 14 retiree recipients this year with only five in attendance to be honored for their many years in education.

16 charter members were recognized as "Administrators of the year. Those honored were: Steve Duke, Elementary Principal of the Year; Fred Molina, Middle School Principal of the Year; Roman Hendrix, Secondary Principal of the Year; Philomena Hall, Central Office; Melissa Boatman, Secondary co-administrator; Paul Helman, Classified; William R. Jones, Personnel/ HR; Lu Flaming, Special Education; James Murphy, Superintendent / Principal; Mark Fulmer, Business Services; Daryl Thiesen, Pupil Personnel; Nancy Olcott, Curriculum and Instruction; Chris Dutton, Continuation/ Ed Options; Dr. Scott Meir, Professor of Education and Mike Lingo, Superintendent.

The Golden Apple Annual Award recipient was the Bakersfield Jam Foundation. Kevin Silberberg, Superintendent, Standard School District, made the presentation to Will Voight, Coach, Bakersfield Jam.

This year's media Award was presented by Ann Georgian to John Lenko and Brian Puckett.

Student Scholarships were awarded to four High School Seniors by Gerrie Kincaid, Administrator, Panama - Bueno Vista Unified School District. This year's recipients were: Tyler Fries (Centennial), Nathan Holmes ( Stockdale), Max Morales (Stockdale) and Cruz Quinones (Mira Monte)

West Kern Charter's outstanding Educational Leadership award was presented to Ruscel Reader, Principal, Chavez Magnet School, Bakersfield City School District. Tim Fulenwider, Ed. D, Director of School Support, Academic Improvement and Accountability, BCSD made the presentation.

*" Ruscel Reader has demonstrated exemplary leadership in creating a culture of high expectations of scientific exploration rooted in academic achievement." Fulenwider said in his opening remarks.*

*" She has developed structures that systematically focus on student achievement which includes the teaching staff, School Site Council, English Language Learners Advisory Council, District Advisory Council, School Leadership Team and Grade Level Team members." Fulenwider said.*

*She is a Cheerleader for the school and very active supporting her school in the community.*

*" As the leader of the Chavez Magnet School, Reader's actions exemplify the belief that all students can and will learn." Fulenwider said.*

She praises the students and teachers for their academic and personal accomplishments and serves as a public relations liaison to report the school's successes.

This year's event closed with Karen Goti, Supervisor, giving the Oath of office to the incoming State and Charter officers for 2011-2012. David Bowling, 2010-2011 Charter President, was Master of Ceremonies.



*Educational Leadership Award  
Ruscel Reader, Principal, Chavez, Magnet School,  
Bakersfield City School District was recognized with  
this special honor at West Kern Charter's Annual  
Dinner. Tim Fulenwider, Administrator, Bakersfield  
City School District, made the presentation.*



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### Tulare County Annual Summer Institute Features Olympian John Naber

Close to 200 School Administrators in Tulare County were in attendance at this year's Summer Institute. ACSA once again joined efforts with the Tulare County Office of Education in sponsoring this professional development event.

"We have a wonderful day planned for you." Jim Vidak, Tulare County Superintendent said in his opening remarks.

Dr. Joe Santos, Tulare County Charter ACSA President 2010-2011, followed by commenting; *"We picked up 40 new members this year. We, are now the largest Charter in the Region XI."*

The Institutes theme this year was "Go For Gold" and featured John Naber, 1976 Olympic Champion and the elected Captain of 100 Olympians.

*"Olympic Champions are ordinary people who have done extraordinary things."* Naber said as he began his address.

He shared his 8 Step Gold Medal Process. He asked attendees: "What do I want to feel like at end of the day, year and career. You want to feel like a champion."

His 8 Step Program included:

1. Dream
2. Faith - Believe, don't give up.
3. Gold - Strive to be Number 1
4. Plan - Have a strategy, realize the power of time, your assets, the price to pay and don't wait for things to happen; make them happen.
5. One at a time - Break down your goals, bite by bite.
6. Hard Work - What can you do now?
7. Will Power - Willing to overcome obstacles, be innovative. You don't want to finish and be 2nd best, have confidence and the attitude of, this is not going to stop me.
8. Performance under Pressure - be as good as you possibly can. Be your absolutely best. Be your best all of the time.

He encouraged the Administrators to have a Gold Medal School and Gold Medal District, *"Feel like a Champion."* Naber said in his closing remarks.

Morning break out sessions included; Retirement check-up, Cyber-bullying in the digital age, Student Cell Phones. Searches and discipline and OCR's Guide to Disability Rights and Student Discipline. California Common Core Standards was the one new breakout session in the afternoon.

Following the Buffet Luncheon, Tulare County Charter presented Administrator of the year awards and also High School Student Scholarships.

The Summer Institute concluded with the giving of a variety of door prizes made available from 13 vendors.

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**FRESNO, CA**  
Friday, May 13, 2011  
Radisson Fresno and Convention Center

**SAN DIEGO, CA**  
Monday, May 16, 2011  
Marina Village Conference Center  
Mission Bay

**ONTARIO, CA**  
Thursday, May 19, 2011  
Hilton Ontario Airport

**BUENA PARK, CA**  
Wednesday, May 25, 2011  
Holiday Inn Buena Park

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Continental Breakfast

**8:15 a.m.-12:15 p.m.**  
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## Region XI Welcomes 23 New Members July 1, 2011 - October 6, 2011

| <u>Charter</u> | <u>Member</u>      | <u>School District</u> |
|----------------|--------------------|------------------------|
| Kings          | Christina Gonzales | Central UESD           |
| Kings          | Judith Cunningham  | Kings COE              |
| Kings          | Dee Fricks         | Kings COE              |
| Kings          | Susana Jimenez     | Pioneer UESD           |
| Kings          | Sonia Jasso        | Reef-Sunset UESD       |
| Kings          | Michelle Cano      | Island UESD            |
| Tulare         | Mitrie Styles      | Burton ESD             |
| Tulare         | Lisa Benslay       | Dinuba USD             |
| Tulare         | Jose Navarro       | Porterville USD        |
| East Kern      | Lisa Gilbert       | Tehachapi USD          |
| East Kern      | Paul Press         | Tehachapi USD          |
| Inyo/ Bodie    | Victor Hopper      | Lone Pine USD          |
| West Kern      | Elizabeth Guyton   | Arvin UESD             |
| West Kern      | Jeniffer Johnson   | Arvin UESD             |
| West Kern      | Angelyn Summers    | Arvin UESD             |
| West Kern      | Gretchen Skrotski  | El Tejon USD           |
| West Kern      | Jeffery Tensley    | Elk Hills ESD          |
| West Kern      | Goylene Roberts    | Kern COE               |
| West Kern      | Craig Bailey       | Lakeside UESD          |
| West Kern      | Brandy Charles     | Lamont ESD             |
| West Kern      | Luis Rodriguez     | Richland UESD          |
| West Kern      | Denita Maughan     | Standard ESD           |
| West Kern      | Heather Ward       | Taft City SD           |

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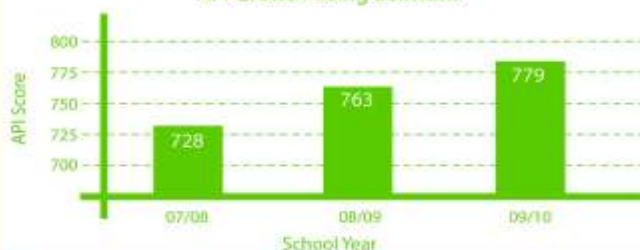
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*West Kern Charter Scholarship Recipients: (LtoR)*

*Tyler Fries (Contennial); Nathan Holmes(Stockdale); Max Morales, (Stockdale) Cruz Quinones (Mira Monte), Gerry Kincard, Administrator, Panama-Buena Vista School District, made the presentation at the Charter's Annual Awards Dinner.*



*Kings County Fall Conference: (LtoR)*

*David West, Superintendent, Reef-Sunset Unified School District was in attendance at the workshop session presented by Art Davis and Dianna Young Marsh, Administrators, Madera County Office of Education. This Session focuses on "Governance:Strategic District Leadership"*



*Dr. John Snavelly*

*Superintendent, Porterville Unified School District, will be representing Region XI on State ACSA's Board of Directors. He will be serving on the board for a 3 year term. Snavelly has been active at his local Tulare Charter Board, Region XI Board and State ACSA. He recently concluded a 3 year term as Region XI's Representative on the state Superintendency Council.*

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**EQUAL HOUSING LENDER**

## A W A R D S



*Administrator of the Year Awards (L to R) Mike Lingo ( Superintendent); Nancy Olcott (Curriculum and Instruction, Dr. Scott Meir ( Professor of Education) were recognized along with 13 other Administrators for being "The Best of the Best" in West Kern Charter this past school year.*



(L to R) Deanna Clarke, President (2011-2012) West Kern Charter, presents a plaque to David Bowling, President (2010-2011), for his outstanding services.

### REGION XI BOARD OFFICERS 2011 - 2012

President - Jose Morales  
President Elect - Kirsti Smith  
Vice President - Tom Addington  
Vice President Leg. Action - Terri Rufert  
Secretary - Blanca Cavazos  
Treasurer - Dr. Joe Santos  
Past President - Rebecca Mestaz

#### Directors

Frank Silveira (2012)  
Heiko Sweeney (2012)  
Kelly Richers (2012)  
Terry Wolfe (2013)  
Janet Kliegl (2014)  
Byron Johnson (2014)  
Valerie Brown (2012)  
Vacancy TBD (2014)

#### State Director / Region XI

Dr. John Snavelly (2014)

#### State Superintendency Council

Dr. Carl Olsen (2014)

#### Membership

Steve Bogan - Region (2013)

#### Charter Presidents

East Kern - Clara Finneran  
West Kern - Deanna Clarke  
Kings County - Lisa Horne  
Tulare County - Steve Tsuboi  
Inyo / Mono - TBD

#### Member Services Representative

Dr. John Bogie

#### Membership

Steve Bogan (2013)

#### Executive Director - Region XI

David Tonini

#### Newsletter Editor

Richard Schlagel

## LOOKING AHEAD IN REGION XI

### State Awards Program (Deadlines)

|                           |                  |
|---------------------------|------------------|
| Every Student Succeeding  | February 6, 2012 |
| Valuing Diversity         | February 6, 2012 |
| Media Award               | February 6, 2012 |
| Administrator of the Year | February 6, 2012 |
| Partners in Education     | February 6, 2012 |
| Robert R. Kelley          | February 6, 2012 |
| Ferd Kiesel               | February 6, 2012 |
| Marcus Foster             | February 6, 2012 |

### Region XI Awards Program (Deadlines)

|  |                  |
|--|------------------|
| Administrators of the Year             | January 12, 2012 |
| Student Scholarships (Region Nominees) | April 12, 2012   |