

ACSA Region 8 2-Day Mini Conference Leading from the Heart

February 27, 5:30-10pm

February 28, 8am- 12pm

Featured Guests:

Friday Night Keynote: Richard Santana



Nationally recognized speaker, Richard Santana's journey provides a powerful and graphic illustration of cultural relevance in schools.

His message is one of making choices: between hope and hopelessness, between evaluating young people based upon our own standards or accepting them in the context of their own, between giving up on our most challenged youth or truly becoming their advocates.

Saturday Morning Sessions

Edwin Javius



Equity is not a Strategy!
It is a Mind-set!

Lucy Wedemeyer



The ALS Challenge:
Good Leaders Never Give
Up!

Anthony Frascone



The Fred Factor
Service is the heart of
leadership

Terilyn Finders



Communicating to
Connect: How to
Inform, Engage and
Empower

EVENT LOCATION: THE CASINO M8TRIX

1887 Matrix Blvd, San Jose, CA 95110

Lodging: Fairfield Inn
1755 N. 1ST St, San Jose, CA 95112
(408) 453-3133

FOR INFORMATION EMAIL: LVILLA@MORELAND.ORG

Leading from the Heart

February 27-28, 2015

Friday, February 27, 2015

5:00 pm Registration
6:00 pm Dinner
7:00 pm Keynote
8:30 pm Dancing

Saturday, February 28, 2015

8:00 am Continental Breakfast
8:30 am Welcome
9:15 am Session I: Edwin Javius/ Lucy Wedemeyer
10:30 am Session II: Anthony Frascone/ T.Finders
11:30 am Raffle/Closing

Registration:

Your two-day registration includes buffet dinner, continental breakfast and two days of the Bay Area's most powerful speakers.

Early bird rate (register by Nov. 30th):

ACSA Region 8 member \$50
Non-member \$75

Registration after Nov. 30th

ACSA Region 8 member \$75
Non-member \$100

Register online: [Register here!](#)
<http://goo.gl/forms/SVuY5WMCMD> or
by email @ lvilla@moreland.org



association of california
school administrators

| **region 8**