

ACSA Board of Directors Meeting Talking Points Meeting Date: February 14, 2025

BOARD MEETING

Next Meeting: Friday, May 9, 2025 (Burbank)

Consent items:

The ACSA Board of Directors approved the following consent items: Minutes for the October 11, 2024, meeting; ACSA membership report as of December 31, 2024; Adoption of Average Dues for FY 2025-26; Proposed revisions to policies and procedures (Sections 2.10, 2.11 and 8.27.1); 2025-26 Governance Calendar.

Presentations:

- **3.1.1** Council of Career Technical Education Leaders-Lisa Rodriguez, President
 - Updated bylaws during three-year term to reflect ACSA's values and strategic plan.
 - Identified advocacy goals: Credentialing flexibility/streamlined funding/CTE master plan; We're starting to see the last four years of advocacy paying off with the master plan.
 - Marketing of CTE programs: telling our story through the eyes of students and their unique needs.

3.2 ACSA Employee Recognition

Stephen Long, Design and Organizational Brand Coordinator, within ACSA's Marketing and Communications Department, was acknowledged before the ACSA Board of Directors for his work and dedication to the organization.

4.0 Action items:

- **4.1** One Voice for Students 2025-26 Legislative Platform *Motion: APPROVED*
- **4.2** 2025 Friend of Education: Assemblymember David Alvarez *MOTION: Approved*
- **4.3** Recommendation to suspend advocacy dues and superintendent supplemental dues effective FY 2025-26

- Staff discovered an oversight in the collection of advocacy and superintendent supplemental dues. These dues were initially established to enhance ACSA's advocacy efforts and to navigate regulatory restrictions that prevent the use of district-paid membership funds from being applied to PAC accounts.
- The collection of these funds resulted in an additional average combined revenue of \$269K annually.
- Suspending these dues is expected to decrease overall revenue.
- Staff recommended suspending the advocacy and superintendent supplemental dues, effective FY25-26 and plan to present a proposal to the Board during the meeting on May 9, 2025, the strategy for offsetting the expected revenue decline.

MOTION: Approved

5.0 <u>Discussion items:</u>

- 5.1 Leadership Assembly: February debrief and May Planning
 - Data for virtual Leadership Assembly:
 - Registrants: 764
 - The top viewership: Interview with California Attorney General Rob Bonta.
 - The second highest viewership: Navigating Immigration Challenges panel discussion.

5.2 Executive Director Evaluation and Timeline

- The ACSA Executive Committee will meet on March 18 to review Dr.
 Zazueta's self-reflection memo. Following the Executive Committee's review of the self-reflection memo, the Board will have from March 24 to April 4, to review the self-reflection memo and add their input on Dr. Zazueta's appraisal.
- ACSA Executive Committee will have until April 17 to review the feedback submitted by the Board and begin working on an evaluation letter, which will be presented to the Board of Directors during a closed board meeting on May 9.
- If approved by the ACSA Board of Directors, Dr. Edgar Zazueta will have an evaluation meeting with the offices following the regular session board meeting.

5.3 Future of the Negotiators' Symposium and Personnel Institute

- ACSA has received feedback that some members would like there to be a return to separate conferences instead of the current four-day combined event.
- Dr. Tracie Noriega, ACSA Senior Director of Professional Learning, will assemble a team that includes board members to review future events.

- **5.4** Update on Federal Policy Changes Impacting California Schools
 - ACSA is in constant communication with state officials (Governor, Attorney General, and State Superintendent of Public Instruction's offices). We continue to push the state to put out communication to the field that clarifies the state's response to and legal interpretation of actions.
 - ACSA is working with our legal partners to assess the legality of proposed actions, along with understanding interactions between state and federal laws.
 - ACSA is working closely with our federal advocates and national affiliates to coordinate advocacy efforts.

6.0 Reports:

- 6.1 ACSA's California Administrators Equity Alliance
 - Mission statement: "We are dedicated to empowering our educational leaders to create equitable systems that uplift individuals who are furthest from opportunity. We are committed to promoting anti-racist practices and policies aimed at dismantling inequities and discrimination within our education system. Together, we aspire to construct a public school system that enables all students to be seen, heard and valued, thereby laying the foundation for a more just public education system and fostering a stronger democracy that ensures every individual has access to resources and economic prosperity."
 - What We Believe: "Our collective efforts aim to lead systemic change, eliminate barriers to success, and enhance outcomes for historically marginalized students. Grounded in an anti-racist equity framework, we will collectively advocate for policies that support all students, with a particular emphasis on students of color."

PAC BOARD MEETING

Consent items:

The ACSA Board of Directors approved the following consent item: Minutes from the October 11, 2024 meeting.

3.0 <u>Presentations:</u>

3.1 Political Action Committees: Contributions and Expenditures

2024-25 combined projected revenue: \$1.2 million

Balances (as of 1.23.2025):

Candidate PAC: \$1,367,072

Issues PAC: \$735,350

- Notable Contributions:
 - Total candidate contributions: \$105,800
 - Stronger South LA: \$15,000
 - California Association of Joint Powers Authority: \$15,000
 - Alvarez Ballot Measure Committee: \$10,000

6.0 Reports/Updates:

6.1 The 45th ACSA Legislative Action Days will take place in person on March 17-18 with virtual days on March 19-21.