



VICE PRESIDENTS FOR LEGISLATIVE ACTION

Wednesday, October 12, 2022

Lunch in City Ballroom Foyer | 12:00 PM – 12:30 PM

Meeting in Hollywood Room | 12:30 PM – 3:30 PM

Leadership Assembly
Burbank Airport Marriott
2500 North Hollywood Way
Burbank, CA 91505

Vice President for Legislative Action, Dr. Gina Potter

Agenda

- I. **Call to Order** (12:30-12:35 PM)
Dr. Gina Potter, State Vice President for Legislative Action
- II. **Welcome & Introductions** (12:35-1:00 PM)
Dr. Gina Potter, State Vice President for Legislative Action
- III. **Legislative & Endorsement Update** (1:00-1:15 PM)
Iván Carrillo, ACSA Sr. Director of Policy & Governmental Relations
- IV. **Fall Local Legislative Advocacy Meetings** (optional) (1:15-2:00 PM)
Dr. Gina Potter, State Vice President for Legislative Action
 - a. **Timeframe:** November - December 2022
 - b. **VPLA Representative Tasks**
 - i. [Google Form Survey](#): Regional Participation in optional Fall Local Legislative Advocacy Meetings & 1 School Visit (if possible)
 - ii. Schedule Optional Fall Local Advocacy Meetings (if participating)
 - c. **VPLA Hot Topics:** [Survey](#)
 - d. **VPLA Legislative Responsibilities**
 - i. [Primary](#) & [Secondary](#)
 - ii. [Redistricting Data](#)
 - iii. New Legislative Districts: [Senate](#) & [Assembly](#)
- V. **Legislative Action Days 2023** (2:00-2:45 PM)
Dr. Gina Potter, State Vice President for Legislative Action
 - a. **Dates:** Monday, April 17, 2023 – Friday, April 21, 2023
 - i. **In Person & Hybrid:** Mon, April 17 & Tues, April 18
 - ii. **Zoom:** Wed, April 19 – Fri, April 21
 - b. **Planning Checklist & Timeline:** [Training Manual](#) (Pg. 18-19)
 - c. **Friend of Education Award**
 - i. [Criteria](#)
 - ii. [Past Award Winners](#)
 - d. **Small Group Planning**

- VI. **Grassroots Advocacy Training** (2:45-3:30 PM)
Dr. Gina Potter, State Vice President for Legislative Action
Iván Carrillo, ACSA Sr. Director of Policy & Governmental Relations
 a. **VPLA Training Manual:** [Grassroots Advocacy Toolkit](#) (Page 37-41)

- VII. **Adjournment** (3:30 PM)

2022-23 VPLA Meeting Dates
Additional meetings may be added as needed.

Date	Location or Zoom	Meeting Time
October 12, 2022 Wednesday	VPLA Orientation Meeting Leadership Assembly Burbank, CA	12:30 PM - 3 PM
January 18, 2023 Wednesday	VPLA Check-in Meeting Zoom	10:00 AM - 11 AM
February 15, 2023 Wednesday	VPLA Meeting Zoom Virtual Leadership Assembly	9:00 AM - 11 AM
March 15, 2023 Wednesday	VPLA Check-In Meeting Zoom	10:00 AM - 11 AM
April 5, 2023 Wednesday	VPLA Check-In Meeting Zoom	10:00 AM - 11 AM
April 14, 2023 Friday	VPLA Meeting Zoom	10:00 AM - 11 AM
April 17-18, 2023 In Sacramento April 19-21, 2023 Virtual	Legislative Action Day Sacramento Sheraton Grand	Schedule TBA
May 10, 2023 Wednesday	VPLA Meeting Leadership Assembly Location TBD	12:30 PM - 3 PM

ACSA VPLAs Meeting

10-12-22

- I. This is the first of three in-person VPLA meetings. Next in Sac at Leg. Action Day in April and 3rd in May , location TBD. Virtual meetings will happen throughout the year.
- II. Ivan Carrillo, ACSA Director of Legislative Action gives summary of advocacy results last year (see flyer).
- III. Gina Potter, State VPLA, stressed we need to be aware that state revenues are down and it could result in \$267 less per ADA due to Prop 98. Be careful with negotiations and don't spend special grant funds unless you need to in case you need them in the spring.
- IV. Discussion about the need to increase the teacher and admin preparation pipeline as well as more flexibility in credentialing. We also talked about the difficulty of many districts, especially small districts, to provide universal meals, transportation and ELOP due to staffing shortages and contract issues.
- V. Local Legislative Advocacy Meetings: How can we do advocacy in November and December? Our April Advocacy Day is well after the governor's Jan. budget proposal. How can we get our word in before that? -One idea was to ask supts/school boards to contact legislators. Arrange regional/local ACSA members to request meetings. Invite legislators to a school or school event.
- VI. Review of Assembly and Senate districts that are the primary and secondary responsibility of each region (in Google docs).Primary:
<https://drive.google.com/file/d/1KHU0aEWtrpycfU1APpYugr-tm-5EbnSt/view>
Secondary: https://drive.google.com/file/d/1DezjTQEq7pNdVFOlhMXSwzUb-tvnZTq_/view
- VII. For Legislative Action Days in April, it will be a Mon-Tues. schedule in Sacramento and then Wed.-Fri. Zoom advocacy meetings as needed.
 - a. Determine how many people the Region wants to (and can afford) to send to Sacramento.
 - b. Include others in Zoom meetings if possible
 - c. Use the planning guide in the VPLA Training Manual:
<https://drive.google.com/file/d/1XZ56543C8NBHsSqpPLmsuS2NjXHsOGjc/view>
- VIII. Small group discussions of LAD best practices
- IX. Discussion of the criteria for the Friend of Public Education Award for a deserving legislator
 - a. Collect nominations between now and early February. Nominations will go to the board.
 - b. It is ok if it is a "look back" at 2022 for people who were response to our needs this year
 - c. Written documentation must come with the nomination to speak to why the person is being nominated
 - d. List of previous winners linked in the agenda
- X. Review of VPLA Zoom and in-person meeting dates/times. There will be an added Nov. mtg.