



Annual Planning Template

Today's Date: 9/6/19

Region #: 7

Person submitting plan: Jennifer Backman

1. The Region's current Purpose/Mission Statement is: **The Association of California School Administrators is the driving force for an equitable, world-class education system, and the development and support of inspired educational leaders who meet the diverse needs of all California students.**

2. Please explain any changes to the Region's prior year Purpose/Mission statement.
We held our Region Leadership Training in June and updated our Region bylaws. We adopted the State Mission Statement as our Region Mission Statement.

3. If the Region's Purpose/Mission Statement does not address this, please explain how members are served. N/A

4. The Region's Goals/Objectives for 2019-2020 are as follows:

1. To offer and encourage more members to step into leadership roles and exercise gifts and talents with others at the Charter level and Region level.

2. All Charter and Regions offer professional development opportunities and/or presentations for their members to address current practices and/or issues.

3. Region 7 will provide service and education, promote leadership to its members, help implement the Strategic Plan at the charter and regional level, and augment membership.

4. Members attend locally offered presentations of elected legislators. For example: To share areas of "ACSA" focus.

5. To increase grassroots advocacy and influence.

5. The Region is planning the following specific events, activities, and meetings for 2019-2020:

- a. 19-20 Region 7 Board Leadership Retreat-June 9th, 8:30-1:00 at Fruit Yard
- b. Region 7 Social - Giant's A's game August 26th, 2019
- c. Region 7 Mini-Conference- September, 19th, 2019 Gregori High School
- d. General Assembly – September 25th @ Saddle Creek Golf Course
- e. CEL Dinner – Oct 24th @ DoubleTree, Modesto
- f. Joint PDP- January 29th, 2020- Chez Shari 305 N. Union Rd. Manteca, CA

- g. General Assembly – Feb 5th @ Dave Wong’s, Stockton
- h. ACSA Region VII Women’s Leadership Network – Wednesday, March 18th from 4:00 – 7:00 p.m. at the Ceres Community Center [2701 4th Street, Ceres, CA)
- i. General Assembly – April 22nd in Stanislaus County (TBA)
- j. Spring Conference - May 1-3, 2020, Lake Tahoe Resort
- k. 2020-2021 Region 7 Board Leadership Retreat-June 15th, 8:30-1:00 at Fruit Yard

6. Please indicate WHICH First or Second-Year Focus Strategic Plan Milestones will be supported by the Region’s goals/objectives and/or planned events, activities and meetings. In addition, please describe HOW the Region’s activities will support these Milestones, how the Region plans to coordinate its efforts with its Charters, and how Charters will support these goals.

NOTE: The Strategic Plan provides detailed descriptions of each Strategic Issue and Milestone.

MEMBER DEVELOPMENT & SUPPORT

*Right click on the box that you want to check and select the checkmark. If you are a Mac user Control click.

Leadership Development

- Milestone A
- Milestone B
- Milestone C
- Milestone D

Year 1:

Milestone A: Offering PD in each charter. Look into outreach to universities to inform about ACSA membership and sharing information about student and associate memberships. Encourage people to take ACSA academies. Offer members not already in leadership roles the opportunity to serve on Committees and Councils, representing their Charter or Region.

Professional Development – Content

- Milestone E

Professional Development – Delivery/Reinforcement

- Milestone H
- Milestone I
- Milestone J

Year 1:

Milestone H: Maybe consider offering limited online professional development. Make email communication about online opportunities clear to the recipient. Use social media to inform members and prospective members of upcoming PDs.

Professional Practice Resources

- Milestone K
- Milestone L

Member Networking and Collaboration

- ✓ Milestone M

Year 1:

Milestone M: Use our PD opportunities at the charter/Region level to support more informed practices and legislative action.

District/County/School Site Support Services

- Milestone N

ADVOCACY & INFLUENCE

ACSA in a Leadership Role

- ✓ Milestone P
- Milestone R

Year 1:

Milestone P: Invite local elected officials to our campuses to show them needs. Currently we tend to go to them, but it would be more powerful to show these officials current needs. Attend state offered Legislative Action Day in Sacramento. Invite ACSA Political Action staff to present at Charter and Region Professional Development offerings.

Grassroots Advocacy and Influence

- ✓ Milestone S
- Milestone T
- Milestone U

Year 1:

Milestone S: Promote Legislative Action Day and attendance. Share out focus points and provide members with legislative action points for advocacy. Offer training in this area for our members.

Media Relations

- Milestone W

ORG. DEVELOPMENT & SUSTAINABILITY

Organizational Alignment and Accountability

- Milestone Y
- Milestone Z
- Milestone AA

Member Outreach and Engagement

- Milestone CC
- Milestone EE

Member Communication

- Milestone GG
- Milestone HH
- Milestone II

Sustainability

- Milestone JJ

7. What methods will you use to evaluate the Region's success toward accomplishing goals/objectives and supporting the Strategic Plan Milestones?

ACSA Region Officers will develop an action plan to evaluate the success towards accomplishing goals and objectives.

8. Please attach the Region's approved budget for the 2019-2020 governance year.

- [Document is attached.](#)