

Registration Information

Rock Solid Leadership

Send this form with a check payable to ACSA Region

VII (no P.O.'s or credit cards, please) to:

ACSA Region VII c/o Claudia Vicino
Empire Union School District
116 North McClure Road
Modesto, CA 95357

Questions? (209) 521-2800 or cvicino@empire.k12.ca.us

Fax (209) 526-6421

One form per person—Type or Print, please

Name _____

Position _____

District _____

Address _____

City _____ Zip _____

Phone _____ Badge Name _____

Email _____

Registration Fees: (Includes Presidents' Reception, luncheon, and all speakers and vendor activities)

- | | |
|--|-------|
| <input type="checkbox"/> ACSA/School Board Member prior to 3-12-12 | \$225 |
| <input type="checkbox"/> Registration after 3-12-12 | \$250 |
| <input type="checkbox"/> Non-member | \$300 |
| <input type="checkbox"/> Retired member (Region 7) Charge for meals only | \$75 |

Extra Guest/Spouse tickets:

- | | |
|--|---------|
| <input type="checkbox"/> Guest/spouse lunch ticket for Saturday | \$25.00 |
| <input type="checkbox"/> Guest/spouse Presidents' reception ticket | \$50.00 |

Total: _____

◆ Is this your first time attending this conference?

◆ No registration charge for spouse who is not eligible for membership (Name _____)

◆ No Purchase Orders or credit cards, please

◆ Early registration must be postmarked by 3-12-2012. Registrations postmarked after 3-12-2012 subject to full registration fee.

◆ No refunds after 4-15-2012—\$10 fee before 4-15-2012

◆ **Contact Howard Holtsman at:**

hholtsman@verizon.net for more information on the Golf Tournament on Thursday, May 3, 2012.

Hotel Reservation Request

Note: Make hotel reservation by calling 1-800-EMBASSY or www.embassytahoe.com

Group code: ACS

Mail: Reservations
Embassy Suites Hotel
4130 Lake Tahoe Blvd.
South Lake Tahoe, CA 96150

Phone: 1-800-EMBASSY (toll free)

- ❖ Name _____
- ❖ _____
- ❖ Address _____
- ❖ _____
- ❖ City _____ State _____ ZIP _____
- ❖ Phone: _____
- ❖ Rate includes buffet breakfast and evening happy hour
- ❖ Room rate is \$189 + 12% tax, plus \$3.09 occupancy tax single/double occupancy for a King suite. For 2 queen beds, add \$30. Cutoff date is **4-1-12** Group Code **ACS**
- ❖ Arrival date _____
- ❖ Departure date _____
- ❖ One person _____ Two persons _____
Triple/Quad rate is an additional \$30/person _____
- ❖ Smoking _____ Non-smoking _____
- ❖ Credit Card type _____
- ❖ Card # _____ Expires: _____
- ❖ Signature _____

❖ **Note:** To assure your reservation, please enclose a one night's deposit plus tax with each reservation, or guarantee it with your major credit card. Check in is 4:30 p.m. Check out is 12:00 p.m. Children under 18 free when sharing room with adult. Triple and Quad rates are an additional \$30 per person. Deposit is fully refundable if cancellation is received by hotel 72 hours prior to arrival. Special conference rates expire 4-1-12. This special rate may be available prior to and after the conference if you wish to extend your stay, based on availability.



Rock Solid Leadership

Welcome to the
ACSA Region VII
Spring Conference
May 4-6, 2012

Embassy Suites
South Lake Tahoe California

Consider Using Categorical
Funds or ACSA Region VII
Scholarship @
www.acsaregion7.org

Featuring sessions designed
specifically for:

Standards-based instruction
Scientifically proven research-based
activities

Conference Schedule

Friday, May 4, 2012

9:00 a.m. — 5:00 p.m. Registration
10:30 a.m.— 11:45 a.m. Welcome and Recognition
First General Session

Jack O'Connell and Kevin Gordon
State of the State of Education

11:45 a.m. — 1:00 p.m. Lunch (Box lunch provided)
11:45 a.m. —3:00 p.m. Exhibits open
(Drawing at 2:40 p.m.)
1:15 p.m. — 2:30 p.m. Breakout Sessions
3:00 p.m. — 4:15 p.m. Second General Session

Marcus Johnson, Superintendent
Sanger Unified School District

6:30 p.m. — 10:00 p.m. Presidents' Reception and Region
Awards

Dinner followed by entertainment

Saturday, May 5, 2012

7:30 a.m. — 8:30 a.m. Continental Breakfast
8:00 a.m. — 12:00 noon Registration
8:45 a.m. — 10:00 a.m. Breakout Sessions
10:15 a.m. — 11:30 a.m. Third General Session

Gina Castaneda

Uniting Rival Teen Gangs Through Soccer

11:00 a.m. — 12:30 p.m. Exhibits open (Drawing at
12:00 p.m.)
12:30 p.m. —1:45 p.m. Awards and Installation
Luncheon
2:00 p.m. — 3:15 p.m. Breakout Sessions
4:00 p.m. — 6:00 p.m. Kentucky Derby session
5:30 p.m. — 7:00 p.m. Reception

Dinner on your own

Sunday, May 6, 2012

7:30 a.m. — 9:00 a.m. Buffet Breakfast
9:15 a.m. — 10:30 a.m. Closing General Session

Keena Turner

"Former San Francisco 49er"

Rock Solid Leadership...



Educators in California face the daily challenges and rewards working in a system that requires increasingly sophisticated leadership skills. Our conference, *Rock Solid Leadership*, celebrates the daily heroism of educational leaders and offers solutions to the many challenges we encounter each day. **Jack O'Connell** and **Kevin Gordon** will kick off the first general session with a Sacramento Insiders' update on what is currently happening with and to education in California. Knowing the political landscape can help us plan effectively for the future.

Marc Johnson, our second general session speaker, will provide us with strategies that empower us to lead our schools to excellence. Marc was named the National Superintendent of the Year for his work leading the Sanger School District out of Program Improvement utilizing the Professional Learning Community model of Rick DuFour. **Gina Castaneda** comes to us from TEDx Santa Cruz. She is a Juvenile Probation Officer whose unique strategies for getting kids out of gangs include having rival gangs play on the same competitive soccer team. She will share her journey from at-risk youth to soccer star and currently is a coach of the Aztecas indoor soccer team, composed of gang members from opposing gangs. **Keena Turner**, former *San Francisco 49ers* star, will close our conference with his views on leadership, the importance of a team, and lessons he has learned both on the football field and as a community leader.

Region VII Spring Conference Highlights

Breakout workshops presented by ACSA members in our region with help from experts in many fields, include: *Becoming a Blue Ribbon School*; Making Meetings More Meaningful; *Gangs and School Climate—Relationship Building*; Work Relationships and Personal Conflict; *Cyberbullying and Freedom of Speech*, School Tour With an Architect Showcasing Modernization Projects; *Women in Leadership*; Instructional Coaching at the Grade Level Meetings; *Staying Positive During Challenging Times*; Mobile Apps for the Busy School Administrator —Come share challenges, best practices, and discuss professional issues with peers from your job categories.

*Special focus on key issues relevant to California
Public Education...*
