



Ignited, Energized & United:

Equitable Leaders Equipped to Serve

ACSA 2022 LEADERSHIP SUMMIT
NOV. 3-5, 2022 | MANCHESTER GRAND HYATT, SAN DIEGO



Workshop Strands Sponsored by the ACSA Elementary, Middle Grades & Secondary Education Councils		
Thursday, November 3 • 8:30am - 9:30am		
Secondary Education	Effective Leadership Communication: How Secondary Education Leaders Can Use Communication to Successfully Lead their Schools	
	Speakers: Christine Paik, Chief Communications Officer, Poway USD Brett W. McFadden, Deputy Superintendent, Monterey COE	
	Effective communication has always been a key ingredient to any successful site leadership team. Leading a school site and achieving your site goals requires proactive planning and an effective, multifaceted set of communication strategies. This is especially true for secondary education leaders. The issues and needs facing secondary students are often exponentially more complex and difficult than in earlier grades. This two-part workshop is designed for secondary site leaders to build trust and develop their leadership voice in their school community. Participants will receive practical tools and best practices they can take back to their school sites via an interactive, “hands on” presentation.	Golden Hill AB
	Part One: Developing an effective communication strategy and matching it to your site plan and goals in order to “brand” your school.	
Thursday, November 3 • 9:45am - 10:45am		
Secondary Education	Effective Leadership Communication: How Secondary Education Leaders Can Use Communication to Successfully Lead their Schools	
	Speakers: Christine Paik, Chief Communications Officer, Poway USD Brett W. McFadden, Deputy Superintendent, Monterey COE	
	Part Two: Using your communication strategies to foster positive school culture(s), build trust and confidence in your leadership, and deal with unexpected and sometimes tragic events.	Golden Hill AB
Elementary Education	Elementary Education Council Boom Session - Ignite, Energize, Unite!	
	Speakers: Eveline Huh, Director of Child Development & Special Programs, ABC USD Christine Balbuena, Principal, Juarez Academy, ABC USD Mayra Lozano, Principal, Hawaiian Elementary, ABC USD Danielle Saldavia-Pouncey, Principal, Willow Elementary, ABC USD	
	This is not your typical conference workshop! In alignment with this year's Leadership Summit theme, this is a fast-paced presentation as several elementary principals each share how they IGNITE, ENERGIZE, and UNITE to impact and serve all students in their school community. Topics include strategies for tech integration, closing opportunity gaps, promoting staff/student wellness, social-emotional learning, building school community, engaging parents and the community, personal leadership, and more. Participants will walk away with not just one idea but several ideas they can use immediately back at their sites.	Cortez Hill BC

**Workshop Strands Sponsored by the
ACSA Elementary, Middle Grades & Secondary Education Councils**

Friday, November 4 • 10:15am - 11:15am

Elementary Education	Flipping the Script 2.0: even More Strategies to Create A Culture of Collaboration	
	Speaker: Jessica Gomez, Principal, Alice Birney Elementary, Colton JUSD	
	This session will be full of strategies to take advantage of every minute of staff meetings to transform the school into a culture of collaboration and joy. Participants will leave this session with their first staff meeting planned and a notebook full of ideas to last throughout the year.	Cortez Hill BC
Middle Grades Education	Exploring BIAS Beliefs and Brain Patterns, Identities, Assumptions & Stereotypes	
	Speakers: Janeen Antonelli, Consultant, Thriving YOUiversity Dr. Joelle Hood, Chief Empowerment Officer, Thriving YOUiversity	
	Whether we like it or not, our brains are biased, but this bias stems from normal functions of the human brain. Researchers estimate that our brains are exposed to 11 million pieces of information per second. If our conscious brains tried to process all of that information, it would overload! Instead, our brains create shortcuts to sort through the information by making connections between things and pairing concepts. These mental shortcuts create problems because we see things that generally support our current point of view and miss others. These shortcuts can lead to misjudgments that cause hurt, discrimination, and inequities in our classrooms, workplaces, and communities. In this workshop, participants will learn the science behind implicit bias and receive research-based strategies designed to interrupt and disrupt those biases to cultivate a climate of belonging, acceptance and equity in the classroom, workplace, and world around them.	Torrey Hills AB