

## ACSA Member Services Committee Meeting Notes - 1/6/21

AGENDA ITEM	DISCUSSION	NEEDS ATTENTION or BIG IDEAS
<b>Call to Order</b>	<p>Rebecca Cook (committee chair)</p> <ul style="list-style-type: none"> <li>• Meeting called to order at 8:09 AM</li> <li>• Group discussion regarding governor's reopening plan and the impact/concerns of districts</li> </ul>	
<b>Welcome &amp; Intros</b>	<p><b>Attendees:</b></p> <p>Chair – Rebecca Cook            Region 1 – Glen Senestraro            Region 2 – Chrissy Jolly            Region 3 – Elena Cabrera            Region 4 –            Region 5 –            Region 6 – Renee Lama            Region 7 – Kathy Griggs            Region 8 – Yvonne Sugimura            Region 9 –            Region 10 – Colleen Myers            Region 11 –            Region 12 – Angela Brantley            Region 13 –            Region 14 – Christine Balbuena - Scribe            Region 15 –            Region 16 –            Region 17 – David Appling            Region 18 – Gretchen Murphy            Region 19 – Erika Tejada            Staff Liaison – Margarita Cuizon-Armelino            Support Staff – Joanne Godfrey</p> <p><b>Guests:</b></p> <p>Ivan Carrillo - Legislative Advocate</p>	
<b>Statewide Membership Update</b>  <b>-Margie Cuizon-Armelino</b>	<p>Membership is down</p> <ul style="list-style-type: none"> <li>• Lost 794 through termination               <ul style="list-style-type: none"> <li>○ Includes 291 from SFUSD did not renew agreement with ACSA</li> </ul> </li> <li>• Reinstated 307 members</li> <li>• Recruited 47 new members</li> </ul>	<p><b>Margie will send out termination rosters</b></p>

	<p>Total membership as of 12/30 = 16,587</p>	
<p><b>Governmental Relations Update</b></p> <p><b>-Ivan Carrillo</b></p>	<p>Supporting Site Leader Series</p> <ul style="list-style-type: none"> <li>• 5-part webinar series</li> <li>• Purpose was to connect governmental relations with members broadly</li> <li>• 450 participants total</li> <li>• Able to collect contact information</li> </ul> <p>Weekly Legislative Lunch Breaks</p> <ul style="list-style-type: none"> <li>• Targeted at ACSA members, but open to anyone</li> <li>• Wednesdays at 1:00 PM</li> </ul> <p>Weekly Superintendents calls</p> <ul style="list-style-type: none"> <li>• Every Thursday</li> <li>• Typically 100-125 Superintendents participate</li> <li>• High interest to continue weekly</li> </ul> <p>Human Resources Council</p> <ul style="list-style-type: none"> <li>• Bi-Weekly meetings</li> </ul> <p>Leg-Action Day</p> <ul style="list-style-type: none"> <li>• Still in the planning</li> </ul> <p>Budget Webinar</p> <ul style="list-style-type: none"> <li>• Scheduled for Friday, Jan. 8, 2021</li> <li>• Targeted at members, put open to public</li> </ul>	<p>GR projects are cross-departmental, intentional focus on targeting ACSA members but also opening information broadly.</p> <p>RE: Governor's Plan Questions, suggestions and information</p> <ul style="list-style-type: none"> <li>• Having testimonials from districts about their experiences so that as other districts transition forward, they can learn from their experiences</li> <li>• There will be some form of technical support available.</li> <li>• Vaccinations related to educators, need clarity on who is prioritized</li> </ul> <p>Items to take back to GR:</p> <ul style="list-style-type: none"> <li>• Issues regarding LCAP</li> </ul> <p>Feedback - several people commented about GR opening up the information meetings, important to "be in the know"</p>
<p><b>Region Reports</b></p>	<p>Region 1 - geographically large region, wants to figure out what should be happening, many of the districts in his region have memberships paid for by their districts</p> <p>Region 2 - emailed all of the charter presidents and consultants the membership lists</p>	<p>Idea sharing:</p> <ul style="list-style-type: none"> <li>• Regions reps will invite member services committee to their events</li> <li>• Share resources for hosted activities</li> <li>• Margie will email mask vendor information</li> </ul>

	<p>Region 3 - seeing a steady increase in their region</p> <p>Region 6 - Focusing on social emotional wellness, doing Random ACSA Kindness, Comedy Nights, sending goodies to new members</p> <p>Region 8 - doing a virtual bingo night (must be a member to win), making sure that there is consistent messaging, ask local leaders to do testimonials</p> <p>Region 12 - held admin of the year event</p> <p>Region 14 - recognized our admin of the year recipients, holding monthly charter check ins, continuing events that have worked (equity conf)</p> <p>Region 17 - look at funds and try to find ways that they can give back to members</p> <ul style="list-style-type: none"> <li>• Looking for ways to give each charter a scholarship that they can award to one of their charter members</li> <li>• Also a way to support up and comers</li> </ul> <p>Have been doing a book club</p> <p>Region 19 - has been pretty consistent with new members, looking at having social events</p>	
<p><b>Partner4Purpose Presentation</b></p>	<p>Partnership program was moved into member services</p> <p>When you want support for local events Regions can seek support from the state partnerships</p> <p>Looking to coordinate effort to link State partnerships with regions</p>	<p><b>Joanne will send out the forms and partner information</b></p> <p><b>Region Reps asked to remind members:</b></p> <ul style="list-style-type: none"> <li>• Mentorship</li> <li>• Legal support</li> <li>• New members can get immediate help</li> </ul>

		<b>Region Reps</b> asked to forward Rosters to Charters and ask them to update
<b>Adjournment</b>	Meeting adjourned at 9:39	
<b>Upcoming Meetings</b>	<u>2020-21 Tentative Meeting Dates (8:00-9:30 AM):</u> April 7 – June 2 – wrap up/celebration	