



Association of California School Administrators Region 14

August 23, 2023

Dear Partner in Education:

As the 2023-2024 President of the Association of California School Administrators (ACSA) Region 14, I am reaching out to you in hopes of establishing a partnership in support of educational leaders and students throughout California.

With over 17,000 members, ACSA remains the nation's largest organization representing school and district leaders. Comprised of 16 individual charters, Region 14 includes over 800 members and covers a broad and diverse geographic area that includes the following school districts: ABC, Bellflower, Beverly Hills, Centinela Valley, Compton, Culver City, Downey, El Segundo, Hawthorne, Hermosa Beach, Inglewood, Los Angeles County Office of Education, Lennox, Long Beach, Lynwood, Manhattan Beach, Norwalk-La Mirada, Palos Verdes, Paramount, Redondo Beach, Santa Monica-Malibu, Torrance, and Wiseburn.

Our annual events draw a large audience of educational administrators and decision-makers, and we would like to ask you for your support in helping to make them possible.

Along with this letter, you will find information regarding sponsorship options for this year. We truly hope that you will consider partnering with us.

Thank you for your consideration of this request to support our members, our schools, and our kids.

Sincerely,

Linsey Gotanda

President - ACSA Region 14



Association of California School Administrators Region 14

SPONSORSHIP OPPORTUNITIES

Sponsorship Levels

- **Platinum:** \$2,500 or above includes Executive Board Meeting recognition, selected event recognition and remarks (1 minute), a table at all region events, inclusion on event flyers, program recognition, web page recognition, and social media shout-out ads.
- **Gold:** \$1,000 includes: Executive Board Meeting recognition, selected event recognition and remarks, a table at two regional events, inclusion on event flyers, program recognition, and web page recognition.
- **Silver:** \$500 includes Executive Board Meeting recognition, event recognition, selected event table, listed in the program, inclusion in event flyer, and web page recognition.
- **Bronze:** \$300 includes Executive Board Meeting recognition, event recognition, selected event table, listed in the program, inclusion on the event flyer, and web page.
- **Student Scholarship:** \$200 includes one scholarship named for your organization and presentation of the scholarship award to students
- **Supporting Vendor:** \$100 includes an event table at one event.

2023-24 Events (Event Details Subject to Change)

- **Every Student Succeeding Awards:** February 29, 2024 - 4:30-8:00 pm - Dignity Health Sports Park (Galaxy's Soccer Stadium)
- **Women's Leadership Breakfast:** March 8, 2024 - 8:30-10:00 am - Dignity Health Sports Park (Galaxy's Soccer Stadium)
- **Administrator Awards Dinner:** April 18, 2024 - 4:30-8:00 pm - Palos Verdes Golf Club- 3301 Via Campesina, Palos Verdes Estates, CA 90274

Organization Name _____ **Contact** _____

Address _____

Phone _____ **E-mail** _____

Sponsorship Interest:

Platinum Gold Silver Bronze Scholarship Supporting Vendor

Event (Name) _____ Other/In-Kind _____

Other = raffle prizes, tote bags, pens, mugs, etc.

We are happy to accept anything you can donate.

Please Contact: Denise Macias (denise.macias@abcusd.us) or Valerie Gutierrez (valerie.gutierrez@abcusd.us) for further information.

Checks can be mailed to:
Katherine Castleberry-ACSA 14 Treasurer
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San Pedro, CA 90731