

Terri Rufert's State Board candidacy accepted

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FAST-TRACK TO CAREER ADVANCEMENT
PAGE 12



KINGS CONFERENCE AT THE BALLPARK
PAGE 13



2016 LEADERSHIP SUMMIT
PAGE 9

Region 11 Networking Social
Thursday at 5:45 p.m.
In the Odyssey Lounge



REPORTER

ASSOCIATION OF CALIFORNIA SCHOOL ADMINISTRATORS • REGION 11



Local candidates endorsed by ACSA

- **Devon Mathis**
Assembly District 26
- **Rudy Salas**
Assembly District 32
- **Vincent Fong**
Assembly District 34

Propositions endorsed by ACSA

- **51 - Public School Facility Bonds**
- **55 - Tax Extension to Fund Education and Healthcare**
- **58 - Brings back Bilingual Education in California**



David Bowling, President of ACSA Region 11, (far left) and Richard Morosa, President of ACSA West Kern Charter, present information about ACSA at the Principals Academy.

Bakersfield Principals Academy draws great interest

On September 16, 36 principals and aspiring principals began the first session of a 70-hour, seven-weekend Principals Academy in Bakersfield. The widely popular academy, which has not been previously offered in Bakersfield, filled so quickly it required a waiting list. The enthusiasm for the academy encouraged co-directors Dr. Kevin Silberberg and Dr. Blanca Cavazos to increase the class size to accommodate demand.

For a full listing of upcoming Academies, see page 12

Academy/2

Terri Rufert running unopposed for State VP of Legislative Action

The Region 11 contingent to the State Leadership Conference, recently held in Los Angeles, returned with great news.

Terri Rufert's nomination for State Board was accepted and she will be running for Vice President of Legislative Action unopposed. After the election in May, Rufert will be the first Region 11 representative to sit on the State ACSA Board.



Terri Rufert

Following is her position paper:

"The work required of the Vice President of Legislative Action is an area that I am passionate about. Whether it is state and federal legislators, Superintendent Torlakson, the State Board of Education or the Governor, I have helped lead our regional and state work to gain support of our positions for 16 years.

I bring the skills and experience of being Vice President of Legislative Action for my region for four years, as well as one year on the Legislative Policy Committee, and two years on the ACSA State Board. Currently, I am Region 11 representative on

Rufert/12

REGION 11 MEMBERSHIP SCOREBOARD

Congratulations are in order for overall positive growth year over year

Charter	Oct. 2015	Oct. 2016	+/-
East Kern	68	81	+13
Inyo/Mono	23	23	0
Kings	114	117	+3
Tulare	460	465	+5
West Kern	322	334	+12
CSUB Student	9	14	+5
Non-Assigned	3	2	+1
TOTAL	999	1036	+37

Academy

Continued from page 1

The Principals Academy focuses on the leadership and management skills needed by administrators in order to be successful principals. The list of academy presenters reads like a "Who's Who" of notable educators and practitioners from Region 11 and ACSA.

Region 11 President David Bowling and West Kern Charter President Richard Morosa attended the first session to congratulate participants on their decision to continue honing their administrative skills and encouraged their membership and active participation in ACSA.

Co-directors Silberberg and Cavazos emphasized that each of the presenters had "walked the walk" and could share from first-hand experience how he or she had successfully put their skills into practice. "It was easy to create a list of presenters who were highly regarded in the profession because of their proven success with all children," said Cavazos. "On the flip side, the depth and quality of experience we have in our Region made it a difficult task to narrow the list of presenters."

AN ACSA REGION 11 PUBLICATION

David Bowling, President

David Tonini, Executive Director

Kathy Forsythe, Director of Communications

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"Serving Kern, Kings, Inyo, Mono and Tulare Counties"



President's Message

It is my sincere pleasure to serve Region 11 as its president during the 2016-2017 school year.

My involvement with ACSA at both the charter and region levels has been one of the most rewarding experiences I have undertaken over the course of my career in administration. Serving as a public school administrator can, at times, be a confining and isolating position leaving very little time for meaningful engagement in the profession outside the school or office. This isolation confines creativity and

inspiration that can be so very powerful in conducting the daily administrative responsibilities and difficult problem solving required in the ever-changing political landscape of educational administration.

Over the years, my participation with ACSA has granted me many opportunities to expand my professional network with job-alike colleagues to discuss how others are handling the challenges and pitfalls facing administrators in public education. I continue to grow personally and professionally from my involvement in ACSA, and look forward to helping others enjoy the same benefits by becoming participants within the organization.

If you haven't been to an ACSA Charter or Region meeting, I strongly encourage you to come for meaningful fellowship and professional interactions. If you are already involved in ACSA, I encourage you to bring along an associate to your next charter meeting who might benefit from increased engagement with the organization. If you are a quiet ACSA member and are looking for ways to become more active, please do not hesitate to contact me or your local charter president.

Region 11 and its member charters work together for the benefit of all members as well as the students and families we serve. We hope to see you soon!

David M. Bowling
President, ACSA Region 11
dabowling@wuesd.org
661-758-7100

What They Said

- "There are many kids who have similar stories, you don't know them because they fall off. ... The thing that really stands out about her is she didn't fall off. And not only did she not fall off. She has really solid tangible goals that are achievable for her for the future."

Larry Buenafe
Assistant Principal, Mt. Whitney High School, Visalia
Said about Gaby Santillan, Region 11's Every Student Succeeding award winner, who will be honored at the Leadership Summit in San Diego on Thursday, Nov. 10.

- "... (it) changes the way you operate as a school administrator."

Rodney Brumit
Principal, Lemoore High School
Said while facilitating the Transgender session at the Kings Charter Fall Conference on Wednesday, Oct. 19 and sharing his experience of supporting transgender student Liam Madrigal through his high school years.

"The beautiful thing about learning is that no one can take it away from you."

-BB King



Membership is open to school employees, students, members of school organizations, and their families.

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Comments from your Executive Director

It is the time of the year to nominate ACSA members in your Charter to receive an Administrator of the Year Award. Submit your nominee(s) to your Charter President by December 31. Award winners will be recognized in the Charter, Region, and at the Leadership Summit in November next year. Charter Honorees will be sent to the Region Selection Committee in January. The Region Selection Committee will select Region Honorees from the Charter finalists. Region Honorees will be forwarded to the

State Selection Committee for consideration for State recognition. This year three of our Region Administrators of the Year will be recognized as State Administrators of the Year at the ACSA Leadership Summit in San Diego in November. There are many exceptional Administrators in our Region worthy of recognition for all the good work they do on behalf of their students. It is worth your time to nominate them.

School Administrators do their work quietly and without notice on behalf of their students. Charters will be recognizing randomly selected ACSA members over the next couple of months and telling their story on the website and in the Region Newsletter. You may be the one selected. Your good work needs to be recognized.

Professional Development is essential to grow your skills and to better serve students. Did you know? ACSA, your Region, and Charters offer Professional Development Scholarships. Applications for the State Scholarships are on the ACSA website and are due in June each year. Contact your Charter President for information on how to apply for Charter and Region Scholarships.

Two ACSA Academies are being held in our Region this year. Let us know your interests for next year. Region members will be surveyed in January. This year a Principal's Academy and Special Education Academy were offered in Bakersfield.

Our Region membership is at an all time high. Get the word out to those who are not members to join. ACSA is all about supporting students and speaking for them at State Board of Education meetings, in the Legislature, and in Washington DC. The more School Administrators we represent the louder is our voice.

As your Executive Director, my job is to support all of you. Let me know how I can help you and support you.

David Tonini, Executive Director, ACSA Region 11

Davidto02@comcast.net

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Region 11 2016-2017 Leadership Team



David Bowling
President



Dr. Donya Wheeler
President-Elect



Mike Vogenthaler
Vice President



Tom Addington
*Vice-President
Legislative Action*



Lisa Horne
Secretary



Matt Diggle
Treasurer



Valerie Brown
Past-President



David Tonini
Executive Director

Faces Around the Region

The Adult Education Block Grant (AEBG) is in its first full year of implementation. What impact have you seen on the communities you serve?

▶ The greatest impact we have seen is sustainability in adult education. We can move programs and service delivery forward knowing that there is a solid future for adult education. This gives our communities assurance. We have also seen the expansion of much needed services. Adult schools are adding new classes in all program areas. This brings desperately needed low-cost, or in most cases, no-cost education to adults in our communities. Adult schools are working with regional partners to address workforce development needs for local industries. We are seeing adult schools expand student services outside the classroom, as well. This is coming, in part, through greater coordination with regional support service providers for adults.

When we think about keeping an adult engaged in education, we need to think about how supporting their needs outside the classroom helps them focus on school. Adult schools will also be measured differently moving forward. The performance indicators they are now using to evaluate programs are much more aligned to the WIOA measures. This means a new focus on the type of student data we collect and how we use that data to better serve populations and their barriers.



John Werner
*Executive Director
Sequoias Adult Education
Consortium*

▶ The biggest impact that Sierra Sands and Ridgecrest have seen as a result of the AEBG is easier access to remedial college courses for all students. SSUSD Adult School was able to install a new computer lab at the Vieweg facility, which enables adults to complete those courses in an adult setting in preparation for attending college. Another area that has improved tremendously is the collaboration between our school sites — adult and secondary — and the college.



JoAnne McClelland
*Principal of
Alternative Education
Sierra Sands Unified
School District*

Region 11 2016-2017 Council Reps



John Werner
*Adult
Education*
(2017)



Robert Gröeber
*Business
Services*
(2018)



Marie Pinto
*Career Technical
Education*
(2019)



Jeanette McDonald
*Classified Education
Leaders*
(2017)



Dr. Jeremy Powell
*Curriculum, Instruction
& Accountability*
(2017)



Anjelica Zermeño
*Educational
Options*
(2019)



Dr. Julie Boesch
*Elementary
Education*
(2017)



Tim Hire
*Human
Resources*
(2018)



Mike Tsuboi
*Middle Grades
Education*
(2017)



Lucy Van Scyoc
*Secondary
Education*
(2017)



Lisa Horne
*Student Services /
Special Education*
(2019)



Dr. Sarah Koligian
Superintendency
(2017)

Student Services / Special Education Council Report

The Student Services and Special Education Council held our first meeting of the year on Sept. 23. The of the meeting was on planning for the ACSA 2017 Every Child Counts Symposium. The theme for our symposium this year is "Every Child Counts: Making School the Happiest Place for Students." In order to accommodate the ever-growing attendance at this most highly attended of ACSA conferences, the traditional location and date have been shifted. The conference will take

place Feb. 1 to 3, 2017 at the Anaheim Marriott Hotel. Registration is now open at acsa.org/everychildcounts. This year promises to be another spectacular event with Keynote Speakers Michael Hingson and Roselle, Temple Gardin, and Steven Michael Quezada. Registration also includes many valuable presentations by legal firms and other experts in the field and a copy of the ACSA Student Discipline and Related Topics Guide.

Lisa Horne
Student Services / Special Education Council Representative

Region 11 2016-2017 Committee Reps



Leiann Scott
Co-Administration
(2019)



Regina Green
*Equity, Achievement
& Diversity*
(2019)



Jose Morales
*Legislative
Policy*
(2019)



Dr. Guadalupe Solis
*Member
Services*
(2018)



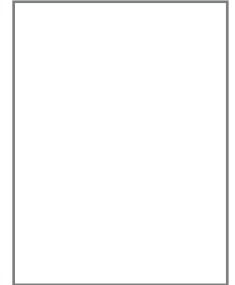
David Francis
Retirement
(2018)



Terri Rufert
Small School District
(2019)



Diane Cox
Urban Education
(2017)



TBD
SAPEA

Superintendency Council Report

The ACSA Superintendency Council is comprised of superintendents who are elected by each Region. The superintendents within the Region vote for their representative. Region 11 represents approximately 100 district or county superintendents. Our Council has six meetings throughout the year. Three meetings are typically held at the ACSA office in Sacramento and the other three are held in conjunction with the ACSA Leadership Summit, CSBA Annual Conference, and the ACSA Superintendent's Symposium. The Council is comprised of representatives from the 19 ACSA Regions, in addition to representatives from urban and small districts, higher education, AASA, and WASC.

The agendas typically include updates from ACSA's Governmental Relations team regarding legislation, future bills, or initiatives. The ACSA staff also asks our group if we have an issue that needs to move forward through the legislative or legal process. Most recently, we have spent time discussing those initiatives on the November ballot that impact education, such as Proposition 51, 55 and 58. We also discuss current issues that

impact our superintendents, such as increasing costs of CalPERS and its impact on future education budgets. We also discuss topics that are far-reaching such as funding adequacy, educator effectiveness, and student accountability. We have had much discussion regarding the LCAP rubrics and which metrics will be state-driven versus locally-determined. Our Council also updates and drafts the talking points for the ACSA "One Voice Initiative" that is rolled out to all superintendents usually at the ACSA Superintendent's Symposium.

I have enjoyed serving on the Council as it has kept me informed of state-level politics that can impact us locally. It has also served as a venue to voice our needs, concerns and questions from Region 11. I have had the privilege of networking with many other superintendents throughout the state. Even though we represent diverse Regions, many of our needs and issues are similar. We truly need to have "one voice" to create the momentum needed to support education and our students.

Dr. Sarah Koligian
Superintendency Council Representative

Small Schools Committee Report

Region 11 has two representatives on the Small Schools Committee. Don Clark, Superintendent, East Sierra Unified School District, and President of the ACSA Inyo/Mono Charter, is the President of the Committee. This allowed our Region to add a representative, Terri Rufert, Superintendent, Sundale Union Elementary School District, from the Tulare Charter.

The first meeting was a busy one. Laura Preston and Alicia Ausara, ACSA, and Ashley Keric, CDE,

met with us to discuss current issues, bills and resources, as well as seek our input on items such as ESSA, various bills that passed and we're waiting for the Governor to sign, rubrics, the new LCAP template, upcoming trainings and needs.

The committee also discussed what presentation the small school strand for the Superintendents Symposium in February would need.

Terri Rufert

Small Schools Committee Representative

It's not too late! Sign up now for Leadership Summit



Doug Fisher, Professor of Educational Leadership, San Diego State University

The Leadership Summit is ACSA's premier professional development event. This annual gathering of educators at all levels of administration is a celebration of the profession. For two-and-a-half days, this event provides opportunities for invaluable networking and offers professional development on current critical leadership and educational issues.



Kim Bearden, Co-founder, Executive Director, Language Arts Teacher, Ron Clark Academy

Arrive early (Wednesday evening) for a reception on the U.S.S. Midway. Thursday features over 45 concurrent breakout sessions, a very special luncheon honoring ACSA's Every Student Succeeding winners - including our own Gaby Santillan of Mt. Whitney High School in Visalia - and inspirational Keynote Speaker Kim Bearden. On Friday, Veteran's Day, Keynote Speaker



Mike Abrashoff, former Commander of the U.S.S. Benfold

Mike Abrashoff, former Commander of the USS Benfold, will be sure to ignite your leadership flame. At dinner, we will honor our own at the President's Award Celebration Dinner and Dance. In addition, there will be over 45 concurrent sessions throughout the day. On Saturday, the final Keynote Speaker Doug Fisher brings the Summit to a close with all you need to know to be an effective leader. His presentation will leave you with tools and knowledge to take back to your school or district and implement immediately.

Register online at <https://goo.gl/vSSmBU>

Charter Chat

East Kern Charter

▶ East Kern Charter held its first meeting of the year on October 3 at John's Pizza Parlor in Ridgecrest. We welcomed a member attending for the first time, Susie Grissom from South Kern Unified School District. We had a very informative presentation from member Regina Green about the progress on the Adult Education Block Grant (AEBG) in our area. All members were invited and urged to attend several upcoming state ACSA events. Thanks to a very generous gift from the region, our board is in the process of surprising members with appreciation gifts ... will it be you?



JoAnne McClelland
East Kern Charter President
 Principal of
 Alternative Education
 Sierra Sands Unified
 School District

Kings Charter

▶ Kings Charter met Sept. 2 and Oct. 7 at Brandman University in Hanford. At our October meeting, Tim Bowers reported that Rudy Salas, candidate for Assembly District 32, toured Corcoran schools and was very receptive to programs and processes in place. We held our Fall Conference @ the Ballpark on Wednesday, Oct. 19 at Lemoore High School. It was a great success with about 170 administrators, representing every school district in Kings County, in attendance. For our charter's participation in the region's initiative to celebrate administrators, we decided to pay their registration

fee for the Mid-State Conference coming up in March. Our next event will be our Winter Networking Social on Friday, Nov. 18 at Dowd's Cabana in Hanford. All members and potential members are invited.



Darin Parson
Kings Charter President
 Principal
 Hanford West High
 School

Tulare Charter

▶ Our charter is looking forward to another great year! Our first charter meeting was on Sept. 9 at Apple Annie's in Tulare. As a charter, we reviewed our goals for the year. Through our "District Spotlight," we will focus on the regional goal of cultivating transformational technology in all aspects of our work. At our meetings, our members will showcase their district initiatives aimed at supporting the implementation and use of technology. Katherine Goyette, from the Tulare County Office of Education, started off the spotlights at our meeting on Oct. 14. The second goal we are focusing on this year is building and maintaining a vibrant, purposeful network of educational communities. In addition to continuing to host our network socials, we will also provide opportunities for our members to participate in job-alikes through existing district initiatives, such as Instructional Rounds. We also had a very successful golf tournament on Sunday, Oct. 16. This was our 4th Annual Scholarship Golf

Tournament and all who participated had a great time! We are also very excited that our very own Terri Rufert has announced her candidacy for Vice President for Legislative Action. We look forward to supporting her whole-heartedly throughout her journey.



Lucy Van Scyoc
Tulare Charter President
 Assistant Superintendent
 Technology, Assessment
 and Accountability
 Tulare Joint Union High
 School District



Michael Fullan, renowned educator and researcher, was the speaker at an event jointly sponsored by ACSA and KCSOS.

West Kern Charter

▶ ACSA joined the Kern County Superintendent of Schools for a presentation by renowned educator and researcher Michael Fullan presenting "The Time for Taking Action to Improve Student Outcomes is Now ..." on Sept. 19 at the Bakersfield City School District Auditorium. As KCSOS partners with West Kern ACSA and local school districts to continue our work in Kern County towards continuous improvement and successful implementation of our Local Control

Deadline nears for Administrator of the Year awards

One of ACSA's priorities is to ensure that school leaders are recognized for their excellence. Through our annual awards program we honor administrators and community members for their achievements and their dedication to public education.

Each year the association honors a number of individuals through the Administrator of the Year awards in 21 job-like categories, as well as through five special awards. Region awards are announced in January, and recipients honored at the May Awards Presentation. Statewide recipients are announced at the end of March and honored at the Leadership Summit in November.

Nomination forms are available at www.acsa.org/AboutUs/Awards-Program.

Submit nominations to your charter president by Saturday, Dec. 31, 2016.

Every Student Succeeding

ACSA's Every Student Succeeding (ESS) program honors students who exceed our expectations and the educators who support them along the way. The association is proud to highlight these young men and women who have overcome great obstacles to succeed.

This year's ESS recipients will be recognized at the state Leadership Summit in San Diego on Thursday, Nov. 10. For a video about Region 11 recipient Gaby Santillan, go to www.acsa.org/newsroom/every-student-succeeding-santillan.

For more information about the ESS program, including the nomination form, visit the state Awards Program website at www.acsa.org/AboutUs/Awards-Program.

Submit ESS nominations to your charter president by Saturday, Dec. 31, 2016.

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Calendar

NOVEMBER 2016

- 8:30 AM**
3 Region 11 Board Meeting
Hodel's Country Dining, Bakersfield
- 7:00 AM**
4 Kings Charter Meeting
Brandman University, Hanford
- 10 3-DAY EVENT**
11 Leadership Summit
12 Hilton San Diego Bayfront Hotel
- 7:00 AM**
18 Tulare Charter Meeting
Apple Annie's, Tulare
- 5:00 PM**
18 Kings Charter Winter Networking Social
Dowd's Cabana, Hanford

DECEMBER 2016

- 7:00 AM**
1 West Kern Charter Meeting
Hodel's Country Dining, Bakersfield
- 8:30 AM**
1 Region 11 Board Meeting
Hodel's Country Dining, Bakersfield
- 7:00 AM**
2 Kings Charter Meeting
Brandman University, Hanford
- 5:00 PM**
5 Inyo/Mono Charter Meeting
Mammoth
- 5:30 PM**
5 East Kern Charter Meeting
Tehachapi

JANUARY 2017

- 7:00 AM**
12 West Kern Charter Meeting
Hodel's Country Dining, Bakersfield
- 8:30 AM**
12 Region 11 Board Meeting
Hodel's Country Dining, Bakersfield
- 25 and 26 2-DAY EVENT**
State Leadership Assembly
DoubleTree Hotel, Oxnard

ACSA academies provide solid foundation of training

Designed around the California Professional Standards for Education Leaders and the standards for the CTC's Administrative Services Clear Induction Program, ACSA academies are the fast-track to career advancement. Academies are intensive, multi-weekend programs providing in-depth knowledge and practical skills.

Pre-registration is required for all ACSA academies. Space is limited, so early registration is a must! To register for an ACSA academy, download the registration form at acsa.org/academies and return it to ACSA Educational Services Department, 1575 Bayshore Highway, Burlingame, CA 94010. You may also register by fax with a purchase order, Visa or MasterCard. The fax number is 650-692-6858.

The following calendar lists the beginning dates of the remaining

ACSA members are encouraged to apply for professional development scholarships to help defray costs of attending an academy. Contact your charter president to apply.

state ACSA academies offered for the 2016-2017 academy year.

NOVEMBER 2016

18-19 - Principals
Ontario

JANUARY 2017

14 - Innovative Technology
San Diego

28 - Innovative Technology
Covina

28 - Innovative Technology
Rocklin

JUNE 2017

10 - Innovative Technology
Santee

Rufert

Continued from page 2

the ACSA Small Schools Committee, in my second year on ACSA's State Board Advisory Group, and a member ACSA's Women's Network Group. I am extremely committed to promoting ACSA as the leading advocate for our state's 6.2 million students. On many occasions I have been asked to speak on behalf of ACSA, students, and administrators at state hearings because I'm a trusted leader who understands the nuances of issues, from

budget to curriculum and student services to principals.

As State Vice President of Legislative Action, I believe it is important to support and encourage each region's Vice President of Legislative Action in the work they do back home. We all need to empower other administrators to be part of the "One Voice for Students." It is absolutely crucial for us to make sure our voices are heard and our communities represented. Together let's continue to make a difference. I would appreciate your vote.

Kings Charter's fall conference a big hit

Every school district in Kings County was represented at Kings Charter's Conference at the Ballpark held at Lemoore High School on Wednesday, Oct. 19. Kings Charter President Darin Parson said approximately 170 administrators attended, breaking past records. Proceeds from the event will go towards scholarships.

- Both sessions were very informative
- ... practical useful resources I can
- take back and utilize with parents, teachers and students.

– Judy Johnson

*Learning Director, Hamilton Elementary School
Hanford Elementary School District*

Among sessions offered was one that focused on Transgender, which was presented by Liam Madrigal and his family, with the support of Lemoore High School Principal Rodney Brumit. Madrigal transitioned while a student at Lemoore High School. His mother worked closely with Principal Brumit and his staff to assure that Liam was, and felt, safe at school. Those who attended this workshop learned that transgender is an umbrella term for persons whose gender identity, gender expression or behavior does not conform to that typically associated with the sex to which they were assigned at birth. With this experience being a first for all involved, everyone was learning as they went. Madrigal's mother found valuable support and much-need advice from Kim Pearson of Trans Youth Family Allies (tyra.com). Pearson recommended that Madrigal's mother not approach school officials in an aggressive manner. This proved to be one of the best pieces of advice she gave, allowing all parties to navigate this unknown territory cooperatively and come out on the other side with very positive feelings. Brumit said, "(it) changes how you operate as a school administrator."

Other sessions offered include:

- 211 Kings County Community Resources
- ALICE - School Safety
- Employee Progressive Discipline / Effective Employee Evaluations



Jennifer Solis, FAST Federal Credit Union, and Loretta Black, ACSA Kings Charter, register participants of the Kings Charter Conference at the Ballpark.



Vendor EECU gave away baseball-shaped cookies.



Joanna Gingers (left) and Jenni Albers, FAST Federal Credit Union, manned the snack table.

- ESSA
- Foster Youth
- School Finance / Pay to Play
- SPED Hot Topics
- Round Table Co-Administrator

Following sessions, attendees enjoyed a baseball-themed dinner and drawings were held for prizes donated by vendors. Vendors included ACSA, AXA, Brandman University, Educational Employees Credit Union (EECU), FAST Credit Union, Garcia School Imaging & Sports Photography, Legal Shield, Office Depot and Sasser Specialities.

The event was co-sponsored by ACSA Kings Charter and FAST Federal Credit Union.

West Kern Charter 2016 Annual Awards Banquet

Wednesday, June 9, 2016
Rio Bravo Country Club
Bakersfield



West Kern Charter Elementary Principal of the Year Danny Arrellano (left), presented by Wasco Union School District Superintendent Kelly Richers.



Every Student Succeeding Award recipients from Buttonwillow and Fairfax school districts.



Golden Apple recipient Ken Gross (right), presented by Rocio Munoz of the Richard School District.



West Kern Charter Superintendent of the Year Dr. Mary Westendorf (right), presented by Fruitvale School District Board Member Richard Traynor.



West Kern Charter Confidential Employee of the Year Geneva Banks (right), presented by Dr. Michelle McLean, Superintendent of Arvin School District.

Social Media Tip

When discussing ACSA online, identify yourself, your title and your leadership role at ACSA if any. If you are not an association spokesperson, you must make clear that your opinions do not reflect an official statement of ACSA. You can use a disclaimer such as *"The postings on this site are my own and do not necessarily represent the positions, strategies or opinions of ACSA."*



Meet our President

David Bowling is the 2016-2017 President of ACSA Region 11. Take a few moments to learn what motivates and inspires him.

My interest in education was inherited from watching my mother attend night school while she was working a full-time job to put herself through college to become a teacher. This went on while I was in elementary school in my home town of Eaton, OH. Mom was committed to becoming an educator and worked as hard as anyone I

have ever met to achieve that goal. I remember the day our hometown school district called her to inform her that she would be hired to serve as a first grade teacher at the completion of her student teaching term. I was excited that

- It is only through close
- personal connections and
- engaging in powerful and sometimes difficult conversations that positive change can be made.

she reached her goal and equally relieved that, then being in middle school, I would not have her as a teacher as she had threatened. Unfortunately, in a small town, every naughty move I made at school always got back to her anyway. Drat! As an observer, homework grader, and after school volunteer in my mother's classroom during the years that followed, it really wasn't too far of a stretch to pursue a teaching career.

I completed my undergraduate degree at Bowling Green State University of Ohio and made the major life decision to relocate to California during the great teacher shortage of the early 1990s. I began my career as a sixth-grade teacher with the Bakersfield City School District. During the early stages of the development of the "information superhighway," I first caught the attention of district leadership through my active pursuit to acquire funding for computers and Internet access for my students through



grants and other initiatives. The pinnacle of my career in educational technology was a 3.2 million dollar grant with a six district consortium in Kern County known as "Project TEC." Though now only a blip on the radar, I still enjoy running into one of the many teachers to whom I taught basic computer skills. They usually refer to me as the Project TEC guy.

My first educational administrative assignment was vice principal and later the principal of a middle school in Arvin, CA. My experiences in Arvin, a town with so many needy children and families, truly changed my perspective of the profession. The teachers and district leaders that I had the honor of working with in Arvin are some of the finest in the profession. It was while serving as a vice principal of the middle school that I began to fully appreciate the deeper purpose of our profession ... personal relationships. It is only through close personal connections and engaging in powerful and sometimes difficult conversations that positive change can be made. Without exception, there is no other job quite like that of a site administrator in the profession.

As I continued to further my career experiences, I transitioned to an elementary school principal in Wasco, CA and was quickly reminded of the difference between middle school and elementary school students. I had to reinvent my "look" immediately as a "stink eye" expression on my face had become permanent after twelve years in the middle school setting. It instantaneously made kindergarten through second grade students erupt in tears! With some help from our school counselor we refined my facial expressions and I very quickly learned to relish the unconditional admiration of elementary children. What an honor!

Bowling/19

SAVE THE DATE:

West Kern scholarship fundraiser golf tournament April 22

The 14th Annual Ordiz-Melba District Cup Golf Tournament will be held Saturday, April 22, 2017 at Sundale Country Club in Bakersfield. The event is sponsored by ACSA West Kern Charter and raises funds for scholarships.

The tournament offers two divisions — Open and District. All District team players must be current or retired District employees to qualify for the District Cup. All other teams will be eligible for the Open Division awards. Prizes for the District and Open divisions teams are: 1st Place, \$400; 2nd Place, \$300; and 3rd Place, \$200. The winning District will be allowed to showcase the District Cup for one calendar year before it's up for grabs again next year. Awards will also be given to those who are closest to the hole on all Par 3s. Shotgun scramble starts



at 12:30 p.m. Team entry fee: \$340 (four-person team). Individual entry fee: \$85 (we will place you on a team). Lunch, generously provided by Colombo Construction, will be served at 11:30 a.m.

For more information, contact Terry Wolfe by email at bernardwolfe@aol.com or by phone at 661-565-2773

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Region 11 celebrates your role as an administrator

By David Bowling, President ACSA Region 11

The goal of an effective school administrator is to lead a "mission of empowerment" to ensure that children served are exposed to the skills needed to build a culture of lifelong learning. Administrators are also charged with the more mundane obligations of leadership that many times hold a negative perception such as student discipline, attendance compliance, teacher evaluations, and management of state mandated activities, but at the heart of even these difficult tasks, administrators are empowering people. A skilled school administrator challenges and engages all stakeholders of their school and community in an unending quest to improve learning, teaching, involvement, and academic success. The holistic role of a school administrator requires the acknowledgement that he or she is only one small part of the sum in the whole effort to lead a culture of academic achievement and lifelong learning. Passionate school administrators embrace a "We NOT Me" mentality that demonstrates close personal relationships with everyone

around them to join the common cause of their mission of empowerment in public education. **These are the administrators of ACSA Region 11.**

ACSA Region 11 and its member charters recognize and celebrate the work of their administrative leaders in the larger context of their duties. Excellence in administration isn't hard to recognize and we want to celebrate your efforts. In the coming weeks, Region 11 and your local ACSA Charters will be demonstrating appreciation to hard working members through random drawings that might provide you something special when you least expect it.

Check out the Winter 2016 Newsletter to see who has won and to learn more about the outstanding administrators in your neighborhood and across the Region. You can also follow us on our new Facebook page at www.facebook.com/acsaregionxi to see the fun and gather relevant news and information regarding the events and business of Region 11.



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Charter Chat

Continued from page 10

and Accountability Plans, many area educators joined Fullan for the opportunity to hear his message about the process of change, the importance of establishing systems coherence and choosing the right drivers in action.



Richard Morosa
West Kern Charter
President

Assistant Principal /
Program Coordinator
Wingland Elementary
School

Google Docs Tip - Enable Offline Access

Google Docs can work offline. This allows you to create new documents, continue working on current documents, and even just view your documents while you don't have an Internet connection. When you connect to the Internet again, your changes will be synchronized online.



This feature requires Google Chrome, so it works on Windows, Linux, Mac OS X, and Chromebooks. To set this up, open the Google Drive website, click the gear button at the top-right corner of the site, and click Settings. On the General pane, ensure the "Sync your work to this computer so that you can edit offline" option is enabled, and click Done. To use Google Docs while offline, just return to the Google Drive website in Chrome when you don't have an Internet connection.



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3774-0927-2016

Webinar: Local Capacity Building and CCEE

THURSDAY, NOV. 17 • 9 - 10 A.M.

The 2016-17 state budget appropriated \$20 million in one-time funding to the California Collaborative for Educational Excellence (CCEE) to establish a statewide process to provide professional development training to county offices of education, school districts, and charter schools regarding the use of the LCFF evaluation rubrics for the development and implementation of a Local Educational Agency (LEA) LCAP, and how the evaluation rubrics may be used to improve pupil outcomes and close

the achievement gap for unduplicated students. In collaboration with CCEE staff, join this conversation to learn how the evaluation rubrics and the LCAP may be used to establish a system of continuous improvement within an LEA.

To register, go to www.acsa.org/Advocacy/gr.webinars.

Resources will be made available as released, and the PowerPoint and archived webinar will be available on Friday, Nov. 18.

Bowling

Continued from page 15

Now, in my 24th year of service in public education, I am the Assistant Superintendent of Instruction for the Wasco Union Elementary School District. Wasco, like Arvin and many other communities in the Central Valley, has extremely high numbers of low-socioeconomic students and English language learners that fill our seats each day. As I found in Arvin, Wasco administrators, teachers and staff are exceptional and care very deeply for the students and have deep ties to the community that one can only find in a small close-knit town. I could not be prouder to be able to provide support to such caring and devoted professionals at this stage in my career.

Best of all my experiences in Arvin was meeting and falling in love with my wife Jennie. She was the school psychologist, and I was the “Tech Guy,” and of all people it was my superintendent at the time that suggested we get to know each other. Jennie and I got into the whole child rearing game late, so I will be postponing full retirement as we now have a three-year-old boy and eight-year-old girl that keep things on the move!

I joined ACSA in my first year as an administrator and have been an active member ever since. My involvement with the organization grew from simply tagging along to enjoy a free breakfast with my superintendent from time to time to realizing that most everyone in the room had

the same struggles and barriers at their school sites as I did. Before long, the networking turned to much needed friendships and confidants in a very lonely profession. The natural evolution of my involvement in ACSA began with board positions serving the West Kern Charter, and that involvement connected me directly with Region level leadership. Once the current begins to flow, it’s up to the member to decide when to pull back.

As this year’s President of ACSA Region 11, I can tell you that my journey with ACSA has been fantastic and each level of involvement has become more and more meaningful and relevant to me. I would encourage every administrator whether new, aspiring, or gently used, to consider joining ACSA, or at least start off with that the occasional free breakfast or dinner at your local charter meeting, to find out where the current might take you!

Region 11 and its local charters are all working together to bring its members meaningful opportunities for professional development and networking opportunities and to help shape State and Federal legislation that is in the best interest of Central California. This year we are making a special effort to reach out to better inform, recognize, and engage our members. At over 1,000 members and still growing rapidly, Region 11's voice is growing louder and is being heard in Sacramento and across the nation. Your voice in the organization is powerful, so don’t forget to be heard!

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- Human Resources
- Equity, Achievement and Diversity
- Co-administration
- Legislative Action & Panel
- Educational Technology
- Charter & Region Leadership
- Legal Issues
- State ACSA Topics

EXCITING CONFERENCE EVENTS!

FRIDAY NIGHT – HOSTED SOCIAL & GENERAL SESSION

SATURDAY – GENERAL SESSION KEYNOTE

SUNDAY MORNING – HOSTED BREAKFAST & GENERAL SESSION

FRIDAY MARCH 17 4:00 – 7:00 PM

SATURDAY, MARCH 18 8:00 AM – 5:00 PM

SUNDAY, MARCH 19 8:00 AM – 12:00 NOON

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