



Minutes of the ACSA Region XI Board

Held: Hodel's - Bakersfield, CA
November 13, 2014

Time: 8:35 a.m. – 10:50 a.m.

I. Welcome/Introductions

Present: David Bowling, Jose Morales, Don Clark, Regina Green, Mike Tsuboi, Steve Tsuboi, Tom Addington, Robert Grueber, Matt Dagle, Craig Wheaton, Jeanette McDonald, Matt Torres, Julie Boesch, Jana Freeman, Guadalupe Solis, Terri Ruffert, Blanca Cavazos, Mary Westendorf, Richard Schlagel, Jeremy Powell, Valarie Brown, Frank Silveira – 23 Members in Attendance

- I. **Call to Order - Blanca Cavazos** - Dr. Cavazos called the meeting to order at 8:35am.
 - a. **Review/Additions/Deletions and Approval of Agenda** – Motion to approve the agenda was made by Frank Silveira. The motion was seconded by Mike Tsuboi. The agenda was adopted unanimously.
 - b. **Review of Minutes from September** – Members were given time to review the minutes. **Approval of Minutes** – Motion to approve the minutes was made by Donya Wheeler. The motion was seconded by Craig Wheaton. The minutes were unanimously approved.

II. Membership

Jeff VanderNoor

a. Membership Update

Jeff shared that the last time the Region met; there was a discussion to have a cash drawing for the last 10 new members on the way for the Region to reach 1000 members. Jeff further discussed a prize from the region when reaching 1000 members with the final 10 recruits being eligible for the cash drawing. Jose Morales motioned that *all* new members this year would be eligible for a \$1000 cash drawing if the Region reaches 1000 members *this year*. (regular members only) In addition, if the winning member's dues are paid by a district, the sponsoring district would be reimbursed \$1,000 by ACSA Region XI. The motion was seconded by Lupe Solis. The motion was approved unanimously.

Jose Morales made a second motion that students and retirees joining this year would be eligible to participate in a drawing to receive a one year membership contingent upon the Region reaching 1000 members *this year*. Laura seconded. The motion was approved unanimously.

Blanca discussed having Jeff VanderNoor come up with some ways to publicize this recruitment drive.

Membership Statistics:

Tulare County - 444 (+5)
West Kern – 315 (+1)
CSU Bakersfield – 3 (no change)
Inyo County – 25 (+1)
Kings – 115 (-4)
East Kern – 65 (+3)

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The Charters provided updates on their membership activity efforts to the Region membership in attendance.

Dave Tonini
Michael Hulsizer
Blanca Cavazos

III. ~~The Impact of New Legislation in 2015~~

IV. **President's Report**
a. 60 Second Networking

Blanca provided the group with time to network using a technique learned at the ACSA Leadership Summit.

b. ACSA Leadership Summit
i. Most valuable learning

Blanca discussed that Region XI was represented by nearly 40 administrators. She shared how the Region set the bar for the introductions of Region Officers. Members that attended the State Leadership Academy shared the most valuable things they learned from the conference. Members discussed Business Services, Gender Equity, Leadership Trends, Bridging the Gaps in Educational Technology, Curriculum and Instruction, Close Reading, Restorative Practices, Organizational Transformation, LCAP & LCFF, Relationships, Neuroscience and the Child's Brain, Instructional Writing Techniques, "Fair is not treating everyone the same", and Using Visuals During Presentations.

V. **Legislative Action VP Report and Website Update** Tom Addington

Elections have come and gone. Jean Fuller, Andy Vidak, Rudy Salas, Shannon Grove, Devin Mathis all won seats in Sacramento. Tom reached out to extend congratulations to each of the candidates and has begun to build and/or rebuild relationships. There will be a phone conference (January 13th or 14th) in planning for Legislative Action Day coming soon. 20 to 25 members are anticipated to participate in Leg. Action from Region XI this year. Website update: Some council and committee representatives names need to be updated.

VI. **State Directors' Report** Craig Wheaton & Terri Ruffert

Craig Wheaton attended the Superintendency Council Breakfast. There are many conversations going on regarding the "One Voice" initiatives. Topics where State ACSA can be united will provide more power legislatively. Superintendents must work together to make certain that their efforts match for the greater good. Terri Reported that ACSA has hit the ground running to make sure language is changed in the rainy day fund legislation to benefit the schools. Terri reminded the group that we must not ignore requests for letters when the time comes.

VII. **Region XI Campaign Committee** Craig Wheaton
a. Approval of Campaign Budget Dave Tonini
b. Assistance with Campaign
c.

Craig Wheaton has passed the torch for campaigning for Terri Ruffert to David Tonini. Craig pointed out that the main expense for Terri will be her travel expenses around the Regions. There are 14 Regions that she will need to visit. Postage, copying and envelopes are necessary as well. David Tonini recommended allocating \$6,000 for the campaign efforts of Terri Ruffert. Craig

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motioned that Terri Ruffert's campaign for State Leg. Action be funded at \$6,000. The motion was seconded by Jana Freeman. The motion was approved unanimously.

VIII. Treasurer's Report

Kirsti Smith

a. 2014-15 Budget

b. Support for travel expenses for Don Clark

Dave Tonini

The Treasurer's report was not completed in time for the meeting. David Tonini reported that we will have over \$100,000 in savings at the end of the month. David Tonini suggested that this extra income be used for the membership in the future. Approval for the Treasurer's Report has been tabled until December.

Don Clark has made a commitment to attend each Region Meeting. He travels over 600 miles to make this happen and must spend the night in Bakersfield. David Tonini recommended reimbursing Don for his travel expenses to Region meetings. Terri Ruffert made a motion to reimburse Don Clark for travel expenses travel and lodging for Region meetings for the remainder of the year to be revisited annually. The motion was seconded by Lupe Solis. The motion was approved unanimously.

IX. Executive Director Report

Dave Tonini

a. Charter Membership & Networking Activities

b. Approval of Charter Proposals

David Tonini reminded all Charter Presidents that there needs to be two days scheduled in each charter for legislative action and social networking events. Also, rebates will be upcoming with a 15% rebate along with a small bump of about \$9.00 per member.

There was a request from the Tulare Charter for \$1,000 for the first of two networking socials; one in the fall and one in the spring. One hundred members are expected to attend. With 400 members, Tulare is looking for more ways to get members together in unstructured venues to meet casually and discuss educational trends.

Jana Freeman motioned to provide Tulare Charter with \$1,000 for its networking socials. Laura seconded and the motion was approved unanimously.

X. Newsletter

Dick Schlagel

a. Archived newsletters

b. Hardcopy and email

Dave Tonini

The newsletter is up on the website and has 55 photos of members. Dick has assembled a book with 108 total archived newsletters. (Back to 1987) The newsletters were professionally bound and a copy was given as a gift to each Region.

Lupe Solis recommended that this book be archived on the Internet to record the history of Region XI - 1987 and all years forward. He believes the Tulare County Office can help the Region scan and maintain this data.

David Tonini stated that Dick Schlagel produces the finest Region Newsletter in the State. He stated that there are not as many members that read the online version as used to read the hard copy version that was mailed to them. He offered the idea that there be an option to receive the newsletter by mail as well. Jose Morales stated that the same people that would not click the link to the newsletter would likely not read the hard copy either. Tom Addington concurred.

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Blanca asked Charter Presidents to take this discussion back to their groups for further discussion to revisit the topic during the December meeting. Jose Morales suggested an “opt in” option for members to actively request copies for those that would prefer a hard copy.

XI. Old Business

- a. Administrator of the Year Awards Valerie Brown
- b. Every Student Succeeding
- c. Itzenhauser/Schlagel Retiree Scholarship
- d. Student Scholarships
- e. Four Region Joint Conference Dave Bowling & Jana Freeman

Valerie Brown stated the deadline for submission for ACSA Region Awards is December 31st.

David Tonini mentioned that all ages of students are recognized across the state for Every Student Succeeding and not just high school students as generally done in Region XI.

David Bowling discussed the meeting held at the Leadership Conference regarding the 4 Region Conference. All four Regions have shown potential interest in joining together for this purpose. It was suggested that the conference be held in March 2016 at a Central Coast location on a Friday through Saturday time frame. The committee is considering high profile speakers and high interest topics/breakouts. Blanca asked Charter Presidents to take this information back to their membership to provide feedback for the December Regional Video Conference.

XII. New Business

- a. ACSA TV Blanca Cavazos
- b. Region App
- c. Council and Committee Vacancies for 2015-16 (*Deadline for Application- Jan. 8, 2015*)
 - i. Retirement Committee
 - ii. Business Services Council
 - iii. Human Resources Council

-Blanca discussed ACSA TV and recommended that presidents share with their charters.
-January 8th is the deadline for committee nominations.

XIII. Charter Reports

- a. Charter Activity
 - i. East Kern Melissa Christman
 - ii. Kings Greg Henry
Winter Social in January. Brandman University partnerships to increase membership. Chromebook workshop
 - iii. Inyo/Mono Don Clark
Updated bylaws to help the charter be financially solvent. Next meeting is December 10th in Mammoth.
 - iv. Tulare Donya Wheeler
Next Meeting is November 14th. Social on Monday, November 17th. March conference. Dr. Ernie Mendez to how to become better leaders by finding balance between personal and professional life. Making efforts to bring legislators to meetings.
 - v. West Kern Matt Diggle

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Regina Green has stepped up to be the West Kern VP of Leg. Action. Their next meeting will be in December before the next Region meeting.

XIV. State Council & Committee Reports

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|---|--------------------------|
| a. Human Resources | Jeanette McDonald |
| b. Secondary Education | F. Marroquín & M. Tsuboi |
| c. Business Services | Robert Grueber |
| d. Middle School | Mike Tsuboi |
| e. Equity, Achievement and Diversity for Success | Frank Silveira |
| f. Curriculum, Instruction and Assessment | Jeremy Powell |

The Human resources council is working on the details of the next institute. They want an award for Negotiator of the Year. They discussed the shortage of subs across the state. Brandman University is working with them to hold a substitute teacher fair as an experiment to help fill the gap. They will get back to us to let us know how it worked.

Business services council met Oct. 23rd. It was suggested that members start thinking about Prop 30 revenue. LCAP revenue will likely not live up to expected funding.

Middle School Committee is looking to have each charter get together with all middle schools in the Region/Charters to build conversation and support.

Equity Achievement and Diversity: There was major discussion on finding balance between home and professional life. There were great speakers at their meeting. Knowing students is the key to success. Foster youth are at very high risk of failing in the system. Statistics were presented to backup this claim. The task brought back to the Region is to find ways to monitor these students and ask questions as to how we are making efforts to bring these students in to find success in our Region. "What are we truly doing to help our subgroups?"

Curriculum and Instruction: ACSA has asked the State to suspend API reporting for the coming year. There is no clear way to compare API with year over year data without a baseline. We as educators have no clear understanding on how we are to be measured, and much of what was promised to school districts have not been delivered.

- XV.** Upcoming Events
XVI. Next Region Meeting – December 4, 2014 Teleconference

- a.** East Kern Location: Sierra Sands
- b.** Kings Location: Kings County Office of Education--Lemoore Service Center
- c.** Inyo/Mono Location: TBA
- d.** Tulare Location: Tulare County Office of Education, Burrel Avenue complex
- e.** West Kern Location: View Room (203) at the Learning Center, KCSOS

David Tonini requested that advance work be done with the technology personnel to ensure that the video conference technical difficulties be worked out ahead of time.

- XVII.** Announcements
XVIII. Drawing
XIX. Adjournment

The meeting was adjourned at 10:50am

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