



Minutes of the ACSA Region XI Board

Held: Hodel's - Bakersfield, CA
October 2, 2014

Time: 8:30 a.m. – 11:30 p.m.

I. Welcome/Introductions

Present: Melissa Christman, Susan Marvin, Michael Vogenthaler, Don Clark, Dedi Somavia, Melanie Stringer, Carli Hawkins, Vicki Porter, Tammy Milligin, Jana Freeman, Robert Grober, Craig Wheaton, Jeff Bottoms, Dawn Carter, Heather Stroub, Mike Tsuboi, Val Brown, Steve Tsuboi, Lora Haston, Donya Wheeler, Frank Silveira, Jeremy Powell, Heather Elick, John Rodriguez, Lonetta Bryant, Kim McMahaman, Richard Schlagel, Tom Addington, Tim Bowers, Rodney Brumit, Bobby Peters, Xavier Pina, Jamie Rogers, Juan Ruiz, Bill Black, Courtney Kirchman, Angie Bertran0Harris, David Bowling, Regina Green, Kevin Silberberg, Matt Torres, Jeff VanderNoor, Terry Wolfe, Richard Morosa, Michelle Reed, Paul Meyers, Danny Arellano, Ruscel Reader, Gayle Roberts, Philomena Hall, Kim Carlson, Justin Derrick, Julie Boesch, Jose Morales, Terry Nuckels – 56 Members in attendance

I. Call to Order - Blanca Cavazos - Dr. Cavazos called the meeting to order at 8:32am.

- a. **Review/Additions/Deletions and Approval of Agenda** – Motion to approve the agenda was made by Jose Morales. The motion was seconded by Bill Black. The agenda was adopted unanimously.
- b. **Review of Minutes from September** – Members were given time to review the minutes.
- c. **Approval of Minutes** – Motion to approve the minutes was made by Craig Wheaton. The motion was seconded by Jana Freeman. The minutes were unanimously approved.

II. President's Report – Dr. Blanca Cavazos

- a. **Welcome Delegates** – Dr. Cavazos welcomed the delegates and noted her pleasure with the number of members that turned out for the event. Each member present introduced themselves to the group.
- b. **Purpose of Region Delegate Assembly** – Blanca reviewed the processes behind delegate assembly at the region level and how it plays a major role during State Delegate Assembly. She shared that the voice of Region XI is carried to the state to help determine ACSA's stance on legislative action, political endorsements, and overall operation of the association.
- c. **State Delegate Assembly Agenda** – The State had not forwarded action items upcoming at its next meeting. Dr. Cavazos stated that State delegates would be reporting back at the next meeting in November as to action taken at October's State Delegate Assembly in Los Angeles.

III. ACSA Legislative Platform and Advocacy Presentation – Sal Villasenor - Mr. Villasenor offered a basic lesson on how a bill is constructed and taken in front of the State assembly or senate floor to be amended or removed from the table during its lifespan. Sal informed the membership that the most crucial time for membership involvement is during the amendment process of the cycle. He stated that ACSA's voice as a whole has been fairly weak overall. He cited a recent "Action Alert" on an important topic only had 200 of 16,000 members to respond to the call for action. Further, Mr. Villasenor encourages Region XI members to get to know the local legislators in their districts and include them and/or their staffers in discussions that impact us directly. He noted that there is an obvious under-representation of Hispanic/Latino members in ACSA's membership, and he is

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advocating and promoting ACSA membership across the state to fill this gap. Sal shared that the State Board would not be endorsing either candidate for State Superintendent of Schools. The State Board felt that neither candidate has much to offer our students.

- IV. **Legislative Action VP Report and Website – Tom Addington** – Mr. Addington reiterated the importance of making personal connections to local representatives as a key to help influence policy. He shared that at a recent meeting in Washington D.C. on Federal funding, there was conversations that concerned him regarding future Federal funding implications for schools. A formal meeting for Leg. Action VPs will take place in the near future and Tom will have a detailed report to offer at that time
- V. **State Director’s Report – Craig Wheaton** – Mr. Wheaton reports that the first planning session for the State Board was in July and there are meetings ongoing throughout the year. He stated that he wants to ensure our voice is being heard with State ACSA. He feels Wes Smith and others at his level are hearing our concerns. He shared that Terri Ruffert is also part of the state board and this is the first time there has ever been two representatives from the Valley concurrently representing the board. Craig encourages everyone to become involved and remain involved in advocating for children in Region XI. In regard to the non-endorsement of any candidates for State Superintendent of Public Instruction, the board did not feel that Tom Torkelson did not offer any substantial material or verbal support on ACSA’s platform that would justify an endorsement. Mr. Wheaton stated that it is an honor on his part to represent Region XI on our behalf.
- VI. **State Nominating Committee Representative**
- a. **State Nominees – Kirsti Smith** – Kirsti informed the group that there are three open positions to be filled during the election.
- i. Ralph Porres – President Elect
 - ii. Lisa Gonzalez – Vice President
 - iii. VP of Leg. Action with four candidates
 1. Joel Ruiz Hernandez
 2. Linda Kaminski
 3. Terri Ruffert
 4. Kyla J. Schneider
- b. **Region XI Campaign Committee – Craig Wheaton** – Craig informed the members that the region will need the support of all of its members to get Terri Ruffert elected to the State Board. Craig praised her for her “openness, frankness, and common sense”. Further he stated that the following people have agreed to serve on her campaign committee: Kirsti Smith, Blanca Cavazos, David Tonini, Jana Freeman, Jeremy Powell, and John Snavelly. He felt that these members would be able to provide adequate support to run the campaign.
- c. **Summit Campaign Activity – David Tonini** – David recommended a campaign event at the Leadership Summit in San Diego to support Terri Ruffert in her bid for office. Those that are registered to attend the summit will be contacted to help spread the word about this social opportunity to meet our special candidate.
- VII. **Treasurer’s Report – Kirsti Smith** – Kirsti shared the treasurer’s report with the members. The following balances were reported:
- Shares = \$74,344.13
Drafts = \$ 5,666.94
Total = \$80,011.07
- David Tonini commented that a check that included funds from last fiscal year along with the adjusted region rebates brought a \$21,777 check to the region to top off our EOY balances.

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VIII. **2014-2015 Budget – David Tonini** – David commented that a check that included funds from last fiscal year along with the adjusted region rebates brought a \$21,777 check to the region to top off our EOY balances. Further he shared that State ACSA would be choosing four lucky principal members to receive a pizza as their gift in celebration of “Month of the School Administrator”. Principals that receive a pizza are encouraged to send a “selfie” to State ACSA for possible publication in Ed-Cal.

IX. **Executive Director Report**

- a. State Delegate Assembly - David Tonini – David is requesting ideas for our region to sponsor workshops and academies in the future. Charters are to discuss this with their members and present their thoughts to the Board. Also, Mr. Tonini proposed providing two \$500 grants to each charter to conduct a networking event as well as an activity aligned with their charter goals. Donya Wheeler proposed that the amount be adjusted to \$1,000 per charter for the networking event to help cover costs. The \$500 grant for charter goals would remain the same. Bill Black made a motion to approve \$1,000 per charter for networking events and \$500 dollars to help charters reach their goals. Tom Addington seconded the motion, and it was approved unanimously.
- b. **Growing Membership - Jeff VanderNoor** – Mr. VanderNoor presented good news about continued growth in Region XI with 972 active members. He also shared that Dr. Ackerman of CSUB is available to provide professional development on CCSS to administrators during ACSA networking events, and that she is available to visit other charters outside Bakersfield as well.

Current Membership Statistics:

- Tulare Charter – 439
- West Kern Charter – 321
- CSU Bakersfield Charter – 3
- Inyo County Charter – 24
- Kings Charter – 119
- East Kern – 59

X. **Newsletter - Dick Schlagel** – Dick recommends that members print a copy to have at the ready during meetings of administrators to help communicate the activities of the Region. Mr. Schlagel is introducing “Faces Around the Region” to highlight members, their role in education, as well as their thoughts on the relevant educational topics of the day. He is also rolling out “Charter Chat” articles that will feature charter presidents highlighting their local events and activities.

XI. **Old Business – Val Brown**

- a. **Administrator of the Year Awards**
- b. **Every Student Succeeding**
- c. **Itzenhauser/Schlagel Retiree Scholarship**
- d. **Student Scholarships**

Val informed the group that all nominations for the above awards and scholarships must be directed to her for Regional consideration. All applications for the above awards can be located in the DropBox and are available now. ALL APPLICATIONS ARE DUE TO VAL (REGION) BY DECEMBER 31, 2014.

XII. **New Business**

- a. **Administrator of the Year - Valerie Brown**

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- b. **Every Student Succeeding**
- c. **Itzenhauser/Schlagel Retiree Scholarship** – Ms. Brown shared that charters need to have their selectees for administrators of the year turned in to the Region by December 31, 2014. The selection of Region award winners will be made after the Region meeting on January 8, 2015. Applications for all of the above awards are now available in the DropBox.

XIII. **Charter Reports**

- a. **East Kern:** 1st meeting is coming up in Tehachapi
- b. **Kings:** Sept. 18th was their local ACSA Conference with 120 attendees attending 10 breakout sessions. Sessions represented a broad spectrum to appeal to everyone. Mr. Mark Johnson was the keynote speaker.
- c. **Inyo/Mono:** 1st meeting was held last week. The charter has restructured itself to make the group more fiscally solvent and structurally sound.
- d. **Tulare:** 1st meeting was September 12th and October 10 will be the second. ACSA representatives will be presenting. Charter conference dates are being set. Districts are being asked to share the good work going on with their membership this year to share ideas.
- e. **West Kern:** Today was the 2nd charter meeting. A teacher presented an online tool for classroom management record keeping called “Class Dojo”. Networking vents are upcoming before winter break.

XIV. **State Council & Committee Reports**

- a. **Superintendency Council:** Three focuses of the Superintendency Council were student outcomes, finances, and legislation. Teacher dismissal was discussed but there was no position from ACSA. Proposition 2 – Budget Reserve Cap polled at 43% and ACSA had agreed to not oppose. ACSA is looking for plaintiffs to launch legal action against STRS underfunding from the State.
- b. **Co-Administrators** – There will be a one day collaboration for co-administrators coming up to piggyback on the Leadership Summit. The Date is Saturday, November 8th from 8:30 to 2:15pm

Full committee and council reports can be found in the DropBox for review.

XV. **Upcoming Events**

- a. **Winter Region Delegate Assembly** – February 5, 2015
- b. **Spring Region Delegate Assembly** – May 7, 2015

XVI. **Next Region Meeting** – November 13, 2014 at Hodel’s

XVII. **Announcements** – No Announcements

XVIII. **Drawing**

XIX. **Adjournment** – The meeting was adjourned at 10:47am

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