

2016-2017



Association of California School Administrators
Region XI – Annual Organizational Goals
Representing the Counties of Inyo, Kern, Kings, Mono, and Tulare
Serving California’s Region XI School Administrators and Youth



2016-2017

Strategic Plan #	Focus Area	Goal/Objective	Action Steps/ Equitable Practices	Completion Date	Person (s) Responsible
4	We will build and maintain vibrant, purposeful networks of educational communities.	- Increase support from top administrators to build meaningful involvement for members and districts.	<ul style="list-style-type: none"> • Conduct ACSA Region/State Superintendent meeting(s) • Increase Committee and Council opportunities to gather with members • Increase job-alike opportunities • Encourage local access to academies and presenters 	Ongoing	<ul style="list-style-type: none"> - Charter President - Executive Director - Region Leaders
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6	We will boldly brand and aggressively market our identity.	<ul style="list-style-type: none"> - Communicate the benefits of ACSA and involvement in the organization. - Treat members as equals. - Communicate the opportunities for involvement with all members. - Provide value-added opportunities for districts to encourage participation. 	<ul style="list-style-type: none"> • Start electronic communications to general membership. • Keep Website Current • Invite job-alikes across all charters for councils and committees • I.D. Local community venues to communicate ACSA’s position. 	Ongoing	<ul style="list-style-type: none"> - Charter President - Executive Director - Region Leaders - Charter Leaders - Region Communications Director
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7	We will cultivate transformational technology in all aspects of our work.	- Develop the use of technology in the organization to enhance communication.	<ul style="list-style-type: none">• Embed Google training into Region and Charter Meetings.• Set goal to move away from DropBox by end of year.• Study WebEx for possible implementation.• Utilize State ACSA website resources to enhance meetings.	Ongoing	<ul style="list-style-type: none">-Region Technology Experts-Outside trainers as appropriate-All Region and Charter Leaders
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