

# REPORTER

## NEWSLETTER EDITOR CALLS IT QUILTS AFTER 29 YEARS

*Richard "Dick" Schlagel is retiring as the Region XI's newsletter/handbook editor effective June 30, 2016. During this span of service, he has been responsible for the publication of 116 quarterly newsletters and 29 annual handbooks from 1987-2016.*



### **1) What has been your training, teaching, and administrative experience?**

I received my B.S. degree in elementary education from Slippery Rock University in Pennsylvania in 1951 and a masters degree in school administration from the University of Southern California in 1957. My teaching experience included 6 years in elementary grade in the Porterville School District. I was promoted to an elementary school principal position in 1957 and served 15 years as a principal in grade K-6 schools and 15 years as a Jr. High School Principal.

### **2) What has been your ACSA service?**

I joined ACSA as a charter member in 1971 and became a life member after retiring. I served as Region XI President in 1981-1982 and also held 3 year term on the State Jr. High School Committee and the Retirement Committee. I am now completing my 29th year as Region XI's Newsletter Editor.

### **3) What has been the most enjoyable and rewarding experience as Newsletter Editor?**

Becoming life-time friends with a vast number of Region XI school administrators.

### **4) What has been the major challenges in fulfilling the role as editor?**

Meeting deadlines, obtaining articles and information on time to meet these publication deadlines and getting up at 5:00 am to attend the 7:00 am Charter Business Meetings in Lemoore, Tulare and Bakersfield.

### **5) As editor, what did you want the quarterly newsletter to accomplish?**

My goal as editor was to keep the membership informed of various events and activities of both the Region and five local Charters. I also wanted to use this vehicle to recognize scores of outstanding administrators on what they are doing across our vast five county area.

### **6) What can you say about Region XI?**

There is not enough available space to completely answer this question. Region XI is an awesome professional organization. Its past presidents, many who are good friends of mine, displayed outstanding leadership skills as they carried out the role and responsibility of this position. The region has been blessed by having three dedicated and committed consultants/executive directors. Bob Elliott, David Itzenhauser and David Tonini have been outstanding and a vital asset to our various leadership teams. The region has also had good leadership from charter presidents, council and committee representatives, and the many board members. Region XI administrators are some of the finest people in our profession.

### **7) Tell us about your family?**

I have an incredible and very supportive family consisting of my wife Juanita (58 years plus), five daughters, ten grandchildren and six great grandchildren. Most of them still live in Porterville.

### **8) What five words would you say would describe an effective leader?**

(1) Communicator, (2) Motivator, (3) Visionary, (4) Integrity and (5) Team Player.

### **9) Are you really going to retire?**

As of June 30, I will have completed 65 years in the education profession. I do have a few projects on the horizon. I have been wanting to write two more books, one on leadership and one called "Sermon Notes" (100 messages from my last two pastors.) The other project is to continue teaming up with Bob Pugh, one of my former teachers who is also a very close friend. We are presenting our All-American Student. Classic which features students in grades 5-8. This one week event focuses on student competition in both the academics and athletics.

# Presidents Message



Spring time is a busy time and Region XI is BUSY!!! Here are some highlights:

\*The 1st Annual Mid-State Conference was on March 11-13. It was held in the beautiful town of San Luis Obispo. It was an excellent conference with highly acclaimed keynote

speakers (Buck Roggeman, Michael Fullan, Craig Zablocki) and some top notch breakout sessions. Some of our very own Region XI members were presenters...Cindy Gist, Kelli Ruby, Tom Rooney, Kevin Silberberg, Amalia Lopez, Dick Schlagel, Leticia Bradley, Megan Beltran). You will not want to miss this event next year!!

\*March Madness: Charters are busy with events that are promoting membership!! Socials are being planned during the month of March that infuse having a good time with the benefits of being an ACSA member. GO CHARTERS!!

\*Region XI is beginning to take nominations for the various State ACSA Committees/Councils for the 2016/2017 school year. Committees/Councils that are open are Education Options, Student Services and Special Education, Co-Administrator, Equity, and Career Tec. Strongly consider filling out the nomination form. It is a great way to become more involved and be more informed! The nomination form is in the DropBox under Committees/Councils.

\*We are in the process of finding a new "Director of Communications." As we know, this person will have BIG shoes to fill, but Dick has promised to mentor the new person along the way.

\*April 3 and 4 is Legislative Action Day in Sacramento! Tom Addington has been working hard on this event to ensure that the Region XI voice is heard amongst our Legislators.

\*Craig Wheaton continues his valiant efforts with his bid for State ACSA Vice President. He has been "running" from one region to the next to share his vision for State ACSA. "Run, Craig, Run!"

Region XI Members...keep up the good work!!

**Valerie Brown,**  
Region XI President

## Region XI Membership Scoreboard

Charter	April 2015	April 2016	(+/-)
East Kern	69	82	(+13)
West Kern	318	323	(+5)
Kings	119	119	(0)
Tulare	443	471	(+28)
Inyo/Mono	25	25	(0)
CSUB Student	9	13	(+4)
Kings-Tulare Student	NA	NA	(NA)
Non-Assigned	1	4	(+3)
<b>TOTALS</b>	<b>984</b>	<b>1,037</b>	<b>(+53)</b>

- Congratulations to East Kern Charter for an awesome increase of 19% (13 New Memberships).
- The Region's Membership is at an all time high of 1,037 members. (53 new members) Continue to keep up your focus on membership. It is paying "dividends."
- State ACSA, as of February 29, 2016, has reported a membership of 17,306, which is an increase of 459 new members since June, 30, 2015

## "WHAT THEY SAID"

"ACSA has launched a new mentor program this year. It consists of an experienced administrator consulting with a new administrator. The mentor is not an evaluator. Mentors can assist new administrators in a variety of ways. You may go to [acsa.org](http://acsa.org) for additional information of the mentoring program."

**Michael Berg, Retired School Administrator**  
*Report at the Region XI Board Meeting, February 2, 2016*

"Our message still needs to be said that schools still need more money for some very special needs, even though the state budget has given us additional money these past two years."

**Edgar Zazueta, Director of Policy and Governmental Relations**  
State ACSA

### AN ACSA REGION XI PUBLICATION

**Valerie Brown, President**  
**David Tonini, Executive Director**  
**Richard A. Schlagel, Editor**  
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*"Serving Kern, Kings, Inyo, Mono and Tulare Counties"*

## ANNUAL BUSINESS MEETINGS

Charter	Date	Time	Location	Contact
East Kern	April 25, 2016	5:30 pm	The Grape Leaf Restaurant, Ridgecrest	Lisa Delker (760) 499-1851 • ldelker@ssusd.org
West Kern	June 9, 2016	6:00 pm	Rio Bravo Country Club Bakersfield	Richard Morosa (661) 390-2125 • rmorosa@standard.k12.ca.us
Kings County	May 13, 2016	5:00 pm	Dowd's Cabana 1810 N. Douty St. Hanford CA	Bobby Peters (559) 583-5901 • bpeters@hjuhsd.k12.ca.us
Tulare County	June 15, 2016	1:00 pm	TCOE Conf. Center 6200 S. Mooney Blvd. Visalia	Robert Groeber (559) 730-7346 • rgroeber@vusd.org
Inyo/Mono	April 11, 2016	6:00 pm	Imperial Gourmet Chinese 930 N. Main St. Bishop	Don Clark (760) 932-7443 • dclark@esusd.org
Region XI	May 12, 2016	10:00 am	Hodel's Restaurant Bakersfield	Valerie Brown (661) 685-7270 • vbrown@tcsd.k12.ca.us

## COMMENTS FROM YOUR REGION XI EXECUTIVE DIRECTOR



Transformational Leadership was the title of the first annual Mid State Conference held in San Luis Obispo in March. It was so popular that the conference was sold out. Over one third of those in attendance were from Region 11. Region 11 sowed the seed that grew into this significant learning and networking event for school leaders in Regions 9,10, 11, and 13. Michael Fullan was the Keynote Speaker on Saturday. He talked about

leadership from the middle and his excitement about what is going on in California to transform educational practices. He stated that California is the most exciting place in our nation in that regard. Leaders from Lindsay Unified School District shared their success and new names for Students and Teachers in their district, Learners and Learning Facilitators. Richard Schlagel, our Newsletter Editor and the CEO of The All American Student Classic, along with others shared how their program affords students the opportunity to strive for success and excellence in both the classroom and on the athletic field. The conference ended with a well known speaker, Craig Zablocki, who ended the conference with laughter and the charge to not take ourselves too seriously. Plan to attend next year and get your registration in early. It will be around the same time next year.

The conference would not have happened if it wasn't for the strong leadership and involvement of the Steering Committee of our Region 11 administrators, David Bowling, Terri Rufert,

and Donya Wheeler. The Steering Committee consisted of talented hard working ACSA members from all four Regions. Randy Bangs, from Salinas, chaired the committee.

In looking towards April, May and June, there are a number of events I would like to highlight. Legislative Action Day is on April 3 and 4 in Sacramento. Tom Addington, the Regions VP for Legislative Action, has organized opportunities for Region Leaders to meet with Legislators that represent our Region. On April 7, the Region Delegate Assembly meets. Let your Charter President know if you would like to be a delegate. The Region Board meets on May 12. ACSA State President, Ralph Porras, will address the Board. The Board Meeting will be followed by an Awards Luncheon recognizing the Region Administrators of the Year, the Itzenhauser/Schlagel recognition for a member who will retire at the end of the school year, Student Scholarship Recipients, and the Every Student Succeeding Region Honoree. All Charters will be recognizing their award honorees also in April, May, and June.

There are many opportunities to get more involved in your Professional Organization and no organization for California's School Administrators provides better opportunities for networking and professional development.

Call me or email me if I can be of support to you, share professional development opportunities, or help you get more involved and serve in your organization.

**David Tonini**  
*Executive Director - Region XI*

## FIRST ANNUAL MID-STATE ACSA CONFERENCE “HAD IT ALL”

The first annual Mid-State ACSA Conference held at the beautiful Embassy Suites in San Luis Obispo on March 11-13, 2016 was a very successful event. Administrators from Regions 9, 10, 11 and 13 combined their efforts in sponsoring this three day event that “had it all.”

Approximately 225 educational leaders in the four regions had a vast array of opportunities to enjoy this outstanding conference. It included lively networking socials, three award winning and audience engaging keynote speakers, 17 awesome professional development breakout sessions, door prizes galore, and 25 vendors displaying their products and sharing their specific services were featured in this first conference sponsored by the four ACSA Regions.

Buck Roggeman, former president and cofounder of Transformational Coaches Central Coast, was the opening keynote presenter at the Friday evening dinner gathering. The theme of the conference was Transformational Leadership.

*“Transformation starts with you.” Roggeman said, “The meaning of Transform is to change something completely and usually in a good way.”*

*“Transformation is what education is all about,” Roggeman said. “To love and be loved and serve a cause that transcends yourself.”*

Throughout his lively message, Roggeman encouraged the administrators “To Do It Now!” and focus on gratitude, take risks, build trust and rapport through service and be relentless to provide a positive environment. “You are the difference maker,” Roggeman said in his concluding remarks. “Reflect on your most inspiring experience as a school administrator.”

Michael Fullan, recognized as a world-wide authority on educational reform, was the Luncheon Keynote speaker Saturday. His informative presentation focused on “Coherence: Putting your Inner Drive into Overdrive.” Various principles were shared on “Leadership from the Middle:”

- Shift from compliance to mutual capacity building
- Foster systematic collaboration to improve student outcomes
- Building a culture of co-learning that leads to substantial change
- Provide a climate of candor evidence and urgency for action

*“Clarity of strategy is a successful change processes are a function of shaping and realigning good ideas as they build capacity and ownership.” Fullan said.*

*“Teacher appraisal, professional development and collaborative cultures have a greater impact on teaching and learning,” Fullan said. He emphasized in his closing remarks that exciting new learning needs to be: engaging, efficient, technology and real life problems. “Students need to talk about their learning,” Fullan remarked.*

The third keynote speaker at the Sunday morning session was Craig Zablocki, one of the most sought-after speakers across the country and around the world. His lively and very entertaining presentation focused on transformational tools that help improve lives both individually and organizationally. Throughout his one hour address he encouraged much involvement from the administrators in attendance.

Laura Preston, ACSA Legislative Advocate, conducted a one hour special session focusing on the Every Student Succeeding Act (ESSA) She also shared this year’s Legislative Action Day Topics: State Budget, Accountability, Early Education, Block Grant and Teacher Shortage. Legislative Action Day is scheduled for April 3-4 in Sacramento.

The 17 Breakout Sessions offered the administrators a variety of choices to improve their leadership skills and hear the latest from the “Best of the Best.” Many of the Breakout Sessions provided the latest in professional development in transformational leadership, technology, team building, coaching and collaboration.

Dr. Kevin Silberberg, Superintendent, Panama-Buena Vista School District, presented a very interesting and informative session on the use of “Videos to Inspire.” The various videos can be used by administrators as they meet with staff, board members, students and community.

Silberberg showed video clips which could be used for: Inspiration, Motivation, Leadership, Education and TEDX.

*“These videos can be used for a variety of purposes such as presentations at workshops and meetings, new ideas, deepen concepts and set the stage,” Silberberg said. “Videos are remembered long after a lecture.” This was a leadership academy presentation.*

Barbara Ginsberg, a representative from AALRR, conducted a session on “Ten Team Building Tips that will help you transform your District.” Her ten tips, all starting with the letter “C” included:

- Set Clear performance behavior expectations
- Give them Context.
- Give the team Control
- Address Competence
- Encourage Collaboration
- Provide Clear Communication

- Foster Creativity
- Promptly manage Conflict and provide Consequences
- Examine Coordination and Commitment
- Assess and make a Culture Change

One of the several Technology Breakout Sessions featured Jonathan Green, administrator, Monterey County Office of Education. His timely presentation focused on ingredients for making a tech forward school district. His session

featured a plan to evaluate your districts use of educational technology and to ensure your investment is leveraged to maximize the impact of student outcomes.

There were a number of special drawings held throughout the three day event. A vast array of gifts were given to attendees. Randall Bangs, Conference Chairperson and his 25 member planning committee are to be commended and congratulated for putting together such an awesome conference.

## “What they Said”...Mid State Conference Quotes

“I found the mid-state conference to be a huge success. We had top-notch keynote speakers and excellent breakout sessions. The mid-state conference committee from Regions 9-10-11-13 worked extremely well together. It is amazing what educational leaders can accomplish when we come together for a common purpose.”

**Terri Rufert, Superintendent,**  
*Sundale Union Elementary School District  
and Member of Conference Planning Committee*

“The conference would not have happened if it wasn’t for the strong leadership and involvement of the steering committee of our Region XI administrators, David Bowling, Terri Rufert and Donya Wheeler. The entire steering committee consisted of talented, hard working ASCA members from the four Regions (9, 10, 11, 13.) Randy Bangs, Salinas Administrator, chaired this first conference.”

**David Tonini, Region XI Executive Director**  
*and Member of Conference Planning Committee*

“It was an excellent conference with highly acclaimed keynote speakers (Buck Roggeman, Michael Fullan, Craig Zabslocki) and some top notch breakout sessions. Some of our very own Region XI members were presenters... Cindy Gist, Kelli Ruby, Tom Rooney, Dr. Kevin Silberberg, Amalia Lopez, Dick Schlagel, Leticia Bradley and Megan Beltaran. You will not want to miss this event next year!”

**Valerie Brown, Region XI President**

“Since joining ACSA as a Charter member in 1971, I have had a vast array of opportunities to attend scores of conferences sponsored by State ACSA, Region XI and our five local charters. I am exceedingly happy to report that the Mid-State conference held at the Embassy Suites, San Luis Obispo, on March 11-13, was one of the top five ACSA conferences of the many that I have attended these past 45 years.

It had the “Complete Package”...friendly networking socials, three first class keynote speakers, informative relevant and interesting breakout sessions, delicious meals, gifts, prizes galore, variety of vendors and much more.

We want to certainly commend and express our appreciation to Randy Bangs and his hard working committee for planning, promoting and presenting this very outstanding and successful conference. Thanks again for a job well done!”

**Dick Schlagel, Region XI Newsletter Editor**

“Developing the 1st annual Mid-State Conference was a joint effort between Regions 9, 10, 11, and 13. Each region designated personnel and resources to the project to make sure it was a conference to remember. Key individuals from Region XI’s planning committee included Terri Rufert and Donya Wheeler. They are to be commended for the time they devoted to this effort. Given the success of the conference, the planning committee is considering a larger venue to hold the conference next year. Early discussions have the committee looking to the Monterey County area for ideas. Personally, I was thrilled to find conference-goers mostly very pleased with the breakout sessions. It was great to see so many familiar faces from Region XI engaging with the idea of transformational leadership during the weekend. I also enjoyed the fellowship of my own district’s colleagues in a relaxing and engaging learning environment.

**David Bowling, Region XI President-Elect & Member Conference Planning Committee**

The Mid-State Conference was a world class event. The featured speakers and the breakout sessions were as good, if not better, than many conferences I have attended. I am looking forward to attending this conference next year.

**Don Clark, Inyo/Mono Charter President**

## MID-STATE ACSA CONFERENCE

Embassy Suites, San Luis Obispo • Regions 9-10-11-13 • March 11-13, 2016  
REGION XI WELL REPRESENTED



*This is a portion of the 75 administrators from Region XI who attended this first annual Mid-State ACSA Conference. Region 9, 10, 11 and 13 joined forces to sponsor an outstanding conference • Region XI administrators presented seven breakout sessions.*

## KICK-OFF NETWORKING SOCIAL



*Enjoyable conversations...(l to r) Tulare County Charter Members...Lucy VanScyoc, Valerie Brown, Dr. Guadalupe Solis and Terri Rufert.*



*Attending the Social... Robert Groeber, Tulare County Charter President and his wife Jackie*  
*"The 1st Annual Mid-State Conference was a smashing success! It was sold out well in advance and all the attendees were treated to fantastic keynote speakers, engaging and educational breakout sessions, and a beautiful venue in SLO. The bar has certainly been set high for the next one! Carpe Diem!"*  
*Robert Groeber, Tulare Charter President*



*Region XI Chat... (l to r) Lisa Horne, Kings County Office of Ed, David Tonini, Region XI Executive Director and Lisa Delker, East Kern President*

## MID-STATE ACSA CONFERENCE

Embassy Suites, San Luis Obispo • Regions 9-10-11-13 • March 11-13, 2016  
PROFESSIONAL DEVELOPMENT AT ITS VERY BEST



David Bowling, Region XI President Elect, (L) chats with Dr. Kevin Silberberg, Superintendent, Panama-Buena Vista SD, prior to Silberberg's presentation on "Videos to Inspire"



Randall Bangs, Conference Chairperson, (l) introduced Buck Roggeman, Keynote Speaker, at the opening session.



Jonathan Green, administrator Monterey County Office of Education, presents a Breakout Session on "Ingredients for making a tech forward school district"



Saturday's Luncheon Keynote Speaker Michael Fullan (R) signs a copy of his book, "Leading in a Cultural Charge" following his presentation.



Bob Pugh, President, All American Student Classic, shares the various highlights of this one week event, which features academics and athletics competition for students grade 5-8.



Dr. Kevin Silberberg presents an array of videos which can be used by administrators for different topics of professional development.

## MID-STATE ACSA CONFERENCE

Embassy Suites, San Luis Obispo • Regions 9-10-11-13 • March 11-13, 2016  
VISITING THE VENDORS



*Lisa Horne, Administrator, Kings County Office of Ed, stops by the JTS Modular, Inc booth. The company features manufacturing custom permanent modular school facilities*



*Rob Hudson, Superintendent, Alpaugh USD, enjoying a visit to various vendor booths*



*Eastern Sierra USD Administrators take a break to chat with vendors (l to r) Roger Yost, Steve Childs, and Don Clark*

## ENJOYING THE CONFERENCE "IT HAD IT ALL"



*Administrators from Bartlett Middle School in Porterville USD, (l to r) Tiffany Van Dusen, Mike Tsuboi and Armando Gomez were in attendance at the conference kick-off networking social*



*Ralph Porras, ACSA President Elect and Emily, present a certificate of appreciation to Buck Roggeman, Keynote Speaker at Friday evening's kick-off session*



*Dr. Jim Brescia, Superintendent San Luis Obispo COE and Wesley Smith, ACSA Executive Director, chat before Saturday's Luncheon.*

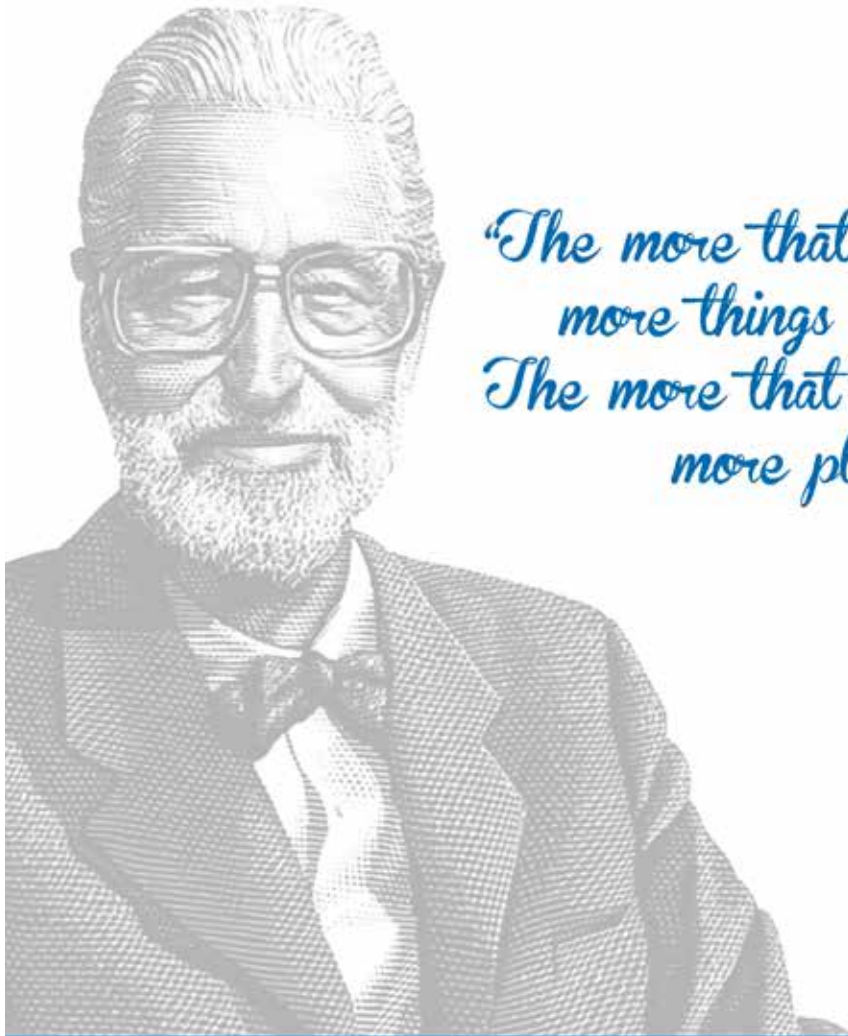


*Terri Rufert, Superintendent Sundale Union ESD, and a member of the conference committee checks a vendor sheet prior to awarding an array of special gifts*



*Leadership Matters! (l to r) Dr. Kevin Silberberg, Superintendent, Panama-Buena Vista SD and presenter at the conference, Valerie Brown, Region XI President, and Robert Groeber, Tulare County Charter President are enjoying a break from the fast moving conference.*





*"The more that you read, the  
more things you will know.  
The more that you learn, the  
more places you'll go."*

-Dr. Seuss



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Membership is open to school employees,  
students, members of school organizations,  
and their family.

## AROUND THE REGION

- **Dr. John Snavelly** has announced his retirement effective June 30, 2016. He is completing an outstanding 15 years as District Superintendent in the Porterville Unified School District. John has been a very active ACSA member at the local Charter, Region and State level. He served a three year term as Region XI's Representative on the State ACSA Board of Directors. He also completed a three year term representing the Superintendents in Region XI on the State ACSA Superintendency Council. He is currently serving our Region on the State Career Technical Council.
- **Dr. Ken Gibbs**, Assistant Superintendent, Business Services, has been appointed the Superintendent of the Porterville Unified School District. Gibbs will be the fourth consecutive Assistant Superintendent, Business Services, of Porterville Unified to be promoted within to the District's Superintendency position.
- **Tom Armelino**, State ACSA President, attended and addressed the Region XI Board members at its February 4th monthly business meeting. Armelino gave a very interesting and informative presentation to the Board Members. Approximately 60 administrators were in attendance as the Region was conducting its 2nd Delegate Assembly of the school year.
- **Michael Berg**, former retired Superintendent, Central Unified School District, who now is representing Region 9 and 11 on the State ACSA Mentoring Program. At the February 4th meeting he

reported the Region XI has 12-15 administrators signing up as mentors. He emphasized that the mentors are not evaluators; however, they are a "new voice" and have the experience to be helpful in assisting a new school administrator. Information on this new program can be found on the State website (acsa.org.)

- **Kings County Charter and Tulare County Charter** will be conducting the Spring Retiree Breakfast on April. Kings is scheduled for April 26, at 8:30 am at the Vineyard Inn, Lemoore while Tulare's will be held at Apple Annies, Tulare, on April 14 at 8:30 am. Invite another Charter retiree to the breakfast and enjoy some good food, friendly fellowship and updates on various topics related to retirees.
- **Region XI's** membership is currently 1,037. This is an all time high. State ACSA also reports their highest number of members which is 17,306 as of February 29, 2016. This is an increase of 459 new members since June 30, 2015. Region XI and its five local charters are to be commended for its special focus on membership the past few years. It is certainly paying "dividends."
- **The Region XI Board** has announced the vacancy for a Director of Communication with some expanded assignments. The new Annual Salary will be increased to \$10,000 for the part-time position. Contact David Tonini, Region XI Executive Director about application procedures. The starting date is July 1, 2016.

## REGION XI SETS SCHEDULE FOR ANNUAL PLANNING RETREAT



David Bowling, Region XI President-Elect, and this year's Planning Retreat Chairperson shared the schedule for this year's planning retreat. Meetings have been scheduled to be held at the remodeled historic Padre Hotel in Bakersfield on Monday, June 13 and Tuesday, June 14.

The schedule is as follows:

### Monday June 13, 2016:

- Charter President (2016-2017) ... 11:00 am - 12:00 noon
- Executive Committee (President - President-Elect, Vice-President, Legislative Action, Secretary, Treasurer, Past President, State Board of Directors, Executive Director, Newsletter/Handbook Editor) 12:00 noon - 4:00 pm with lunch provided.
- Reception...hosted by West Kern Charter, 5:30 to 7:00 pm
- Dinner will be served at 7:00 pm to all members attending any Monday or Tuesday events.

### Tuesday June 14, 2016 • 8:30 am - 3:30 pm:

- Lunch will be served to all attending

Administrators attending this meeting will include the following: Executive Committees Members Region XI Board of Directors, Member Services, Charter Presidents, 2015-2016 Representatives on State Council and State Committees.

Bowling, Retreat Chairperson, encourages all representatives to attend and participate in making plans for another successful year for our outstanding Region. Your attendance and input are vital. You may contact him at (661) 758-7100 or email at dabowling@wuesd.org

*"Region XI can expect to continue on the path that has been set by previous leadership to expand our sphere of influence across the organization." Bowling said. "This summer's planning retreat will focus on ways to advance the issues that affect us through legislative involvement and local action."*

The 2016-2017 budget will be built around three established goals to ensure that our resources are effectively aimed toward our priorities.

*"If you want to help make a difference, I encourage our charter members to come to Region XI meetings and get involved. Your voice makes a difference!" Bowling remarked.*

## Notes from the ACSA VP Campaign Trail! RunCraigRun ACSA VP 2016

"We are bold, authoritative, and effective advocates" is how ACSA's Executive Director, Wes Smith, describes the recent State Board of Education advocacy efforts by ACSA members. This is ACSA's current and future course and I want to make sure we stay on course. It is an honor for me to step up to the start line and run for ACSA VP. I've been an ACSA member for many years and I have grown-up as an educational leader in ACSA. Much of my success is because of the leadership development, mentorship, and access I have gained through ACSA. It is now time for me to give back to the organization that has given so much to me.

The Campaign trail is one that takes time and energy but it is also one that gives back. What I have learned about our organization is that it is thriving! My campaign has taken me from the south to the north (North state conference coming up!), from the country to the city, from central California to the Coast (What an event, the Mid-state Conference), from Council meetings to Region meetings, from local members to ACSA staff. Everywhere I go I find dedicated, involved ACSA members, passionate about the work they do for kids.

I am impressed with the energy, the quality and quantity of our membership. Regions are different but they each approach their local needs in a wonderful, professional manner. I am proud to be part of such an organization.

No matter how you measure it, the numbers tell the story. Membership is up, over 17,000, region rebates are good, attendance at professional development events are record breaking, and enthusiasm, and frankly, urgency for what we do is inspiring. We are influencing public policy – look at our advocacy activities around important student issues – ESSA reauthorization, State Board of Education's accountability discussions all are driven by ACSA's focus on equity for students, what is good for students. We are together, one voice for students. This is the course ACSA is on and join me to keep us on this course. Leadership is a long run, not a sprint. Every step must be taken for students, and the course will change along the way. Join me, run with me, Run Craig Run, as I continue my campaign for ACSA VP.

*This article was submitted by Dr. Craig Wheaton, Candidate for the Office of ACSA Vice President*

***"Much of my success is because of the leadership development, mentorship, and access I have gained through ACSA"***



# RUN CRAIG RUN!

Dr. Craig Wheaton for State ACSA Vice President

***"It is now time for me to give back to the organization that has given so much to me."***

***"It is an honor for me to step up to the start line and run for ACSA VP."***

## 2016 LEGISLATIVE ACTION DAY

19 school administrators from across our Region XI were in Sacramento on April 3-4, to participate in ACSA's Annual Legislative Action Day activities. School leaders from ACSA's 19 Regions met with State Legislators and leading policy makers to discuss major issues facing their local school districts.

The key issues discussed with State Legislators this year were:

- California's teacher and substitute teacher shortage crisis.
- Early education and child development programs focusing on the transitional kindergarten program.
- State Budget
- Accountability

Administrators had the opportunity of attending the kick-off session on Sunday afternoon focusing on a briefing presentation on the four major issues. ACSA staff members gave a power point presentation addressing these issues *"The substitute teacher shortage is impacting all subject areas, particularly on issue with special education."* **Sal Villaseñor, Legislative Advocate said.**

This informative session concluded with ACSA staff members recommending that when they meet with their

various state legislators that they should:

- *Stay calm*
- *Take a deep breath*
- *You are the "Expert"*
- *You are here to tell your local stories*

Administrators also attended a session led by Stan Torlakson, State Superintendent of Public Instruction. Three educational leaders from Region XI, Dr. Craig Wheaton, Dr. Blanca Cavazos and Terri Rufert attended a meeting with several members of the state board of education.

Tom Addington, Region XI Vice President, Legislative Action, arranged a 30 minute session with each of the state legislators representing Region XI.

Various administrators from our Region shared their local stories relating the four major issues facing our schools. Legislators meeting with Region XI administrators were: Assemblywoman Shannon Grove, Assemblyman Rudy Salas, Senator Jean Fuller, Senator Andy Vidak and Assemblyman Devon Mathis.

Tom Addington is to be commended for planning and organizing another remarkable and successful Legislative Action Day for Region XI educational leaders.



Region XI Administrators...Attending the 2016 Legislative Action Day assembling prior to meeting with their State Legislators in Sacramento on April 4th.



Assemblywoman Shannon Grove shares with Region XI Administrators



Senator Jean Fuller and Tom Addington sharing thoughts on Legislative issues.



Dr. Craig Wheaton (R) greets Assemblyman Rudy Salas.



Senator Andy Vidak (L) confers with Tom Addington, Region XI's Vice President Legislative Action.

## Q: WHAT ARE YOUR THOUGHTS ON THE 2016 LEGISLATIVE ACTION DAY?



**Greg Henry** | *Principal, Sierra Pacific High School, Director Region XI Board*

"Legislative Action Day 2016 was a valuable experience. I have not attended previously and have gained valuable information on how we can provide ACSA's stance on "Hot Topics" and hopefully gain support from our legislators.



**Heather Elick** | *Superintendent, Pixley School District, Member Tulare Charter*

"I love the opportunity to meet collectively with other administrators on crucial topics in education. It's a day to express my voice for my students in my community. It is a powerful day that I have had a privileged of being a part of."



## FACES ACROSS THE REGION



**Dr. Mike McCoy** | *Superintendent, Muroc JUSD*

"Always important to meet face to face with our elected officials and support our priorities! This Leg Action Day had good discussion on teacher shortage, need for facilities bond, early childhood education (T-K) and mental health support."



**Melissa Christman** | *Principal | Faller Elementary School, Sierra Sands Unified School District*

"What an awesome day at LAD 2016! We networked, collaborated and visited with Tom Torlakson, Senator Fuller, Assemblyman Salas, and Assemblywoman Grove. Region 11 delegates represented ACSA's voice on the four highlighted issues; teacher shortage, early learning block grant, school accountability and funding. Personal stories from our schools brought clarity about the issues to our legislatures. It's was a great opportunity to be a part of LAD 2016."



**Jose Morales** | *Director of Migrant Education, Kern County Office of Education*

"The impact of our coordinated effort is amazing. Kudos to the ACSA staff and the VP's for Legislative Action Day for their outstanding work to help us speak in a united voice. The dialogue with the legislators is refreshing."



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## CHARTER CHAT



Dr. Craig Wheaton's campaign for State VP is definitely heating up! He is now campaigning from his new job as Deputy Superintendent at TCOE, and making the Statewide rounds visiting other Regions and State Committees. We remain hopeful his "Run, Craig, Run" slogan will carry him to State office victory and bring increased representation at State ACSA from the Central Valley. We have had two Charter

Meetings since the last Charter Chat, one in January and another in February. Tom Rooney, Superintendent from Lindsay Unified presented an update on his District at the January meeting. At our February meeting, Heather Elick, Superintendent from Pixley Unified shared her District's 21st Century Classroom features.

We were privileged to have Horacio Sanchez speak at our Winter Conference on the dynamics of change on January 19th. He was very engaging and shared specific tools for our attendees to be successful change agents in our districts. The event was held at our new TCOE conference center and the new facilities will be enjoyed by all in our Charter for decades to come. Special thanks to Yolanda Valdez and her great crew from Cutler-Orosi for hosting a tremendous event! It was great to see you all at the 1st Annual Mid-State Conference in SLO! Carpe Diem!

**Robert Groeber,**  
*Tulare County President*



The Inyo/Mono Charter held its winter meeting in Bishop on December. I was very pleased to have several superintendents from our two counties attend along with number of principals and assistant principals. We spent a considerable amount of time at this meeting discussing and planning our student scholarships for this year. We confirmed our two representatives that

will be attending Legislative Action Day (Ms. Annie Rinaldi – Mammoth Middle School Principal and Ms. Rosanne Lampariello – Mammoth Elementary School Principal).

Our next Charter meeting is scheduled for Monday, April 11th in Bishop. The highlight of this meeting will be hosting two State ACSA representatives at this gathering. We will have Sal Villaseñor, Legislative Advocate and John Almond, Administrative Coach Co-Director. I hope all of our Charter Members will be able to attend this meeting that is being supported by State ACSA.

**Don Clark,**  
*Inyo/Mono Counties President*



During our February meeting Edgar Zazueta, Director of Policy and Governmental Relations, discussed the upcoming changes as school districts transition from ESEA to ESSA. He talked about shifts in funding for early education especially preschool and transitional kindergarten. Title I shifts were also highlighted. Our final meeting will be held in April to honor our scholarship recipients and our

administrators of the year. Election of officers for the 2016-17 school year will also be conducted.--

*"Education is not the filling of a pail, but the lighting of a fire."*  
*William Butler Yeats*

**Lisa Decker,**  
*East Kern President*



Richland Employees CPR/AED Certified In May 2015,

The Richland School District suffered a tragic death of an 8th grade student at the Junior High. Superintendent Raquel Posadas-Gonzalez worked closely with Corinne Ruiz, Olivia's Heart Project and Liz Lazar, VIA Heart Foundation to implement an AED

plan and install AEDs across the district. On February 9 and 23, 2016, one hundred twenty-eight Richland School District employees received CPR/AED training. The Shafter community is pleased to know that there is a large number of Richland employees now Certified. A third CPR/AED training took place on March 15th. An additional 25 staff will receive certification, bringing the total to 153 employees. The 13 AED cabinets were installed throughout the district. On March 3rd, Corinee Ruiz delivered the AEDs and accompanied Craig Arnall, Director Facilities, Planning and Operations to place them in the cabinets. Superintendent Posadas-Gonzalez is extremely proud of the Richland staff as they have made history! They are employees of the first Elementary School District in Kern County to have an AED plan. Definitely something to brag about!

*Above article was contributed by Raquel Posada-Gonzalez, Superintendent, Richland School District.*

**Richard Morosa,**  
*West Kern President*



*CPR/AED staff training...Richland School District*

*Continued on page 16*

## CHARTER CHAT



- Our charter sponsored a networking social and a March Madness Membership Drive on March 17. It was an evening of networking, food, beverages, prizes and fun.
- The Annual Spring Retiree Breakfast will take place April 27 at 8:30am. All Charter retiree's are encouraged to

come out to the Vineyard Inn, Lemoore and join us for fine food, fellowship and updates of ACSA.

- The Annual Administrative Assistant's Luncheon will be held at the Tachi Palace Hotel and Casino on April 27 starting at 12:00 noon. Brian's Comedy will be featured along with a delicious meal and friendly fellowship. Contact Jamie Rogers at: (559) 924-6600, email: jrogers@luhsd.k12.ca.us for reservations and other details. This event is one of our Charter's outstanding activities as we recognize some very special people in our profession.

*Bobby Peters,  
Kings County President*



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## TCOE HOSTS TULARE CHARTER'S ANNUAL WINTER CONFERENCE IN NEW CONFERENCE CENTER

Approximately 125 school administrators were in attendance at Tulare County Charter's Annual Winter Conference. It was held at the new beautiful conference center which is located at the Tulare County Office of Education, Jim Vidak, County Superintendent of Schools.

The January 19, 2016 Professional Development event featured a social hour, door prizes, musical entertainment by Dr. Guadalupe Solis, Vendors and a Keynote address by Horacio Sanchez, nationally known researcher. His address focused on the connection between neuroscience and learning.

The conference center's lobby was spacious and provided adequate space for an array of vendors to show their products and meet with interested administrators.

*"The ACSA Winter Conference was a great success, due to the collaboration with the TCOE, Horacio Sanchez, the Keynote Speaker, delivered a very relevant message for the work we all do in our districts, schools and class rooms,"* Yolanda Valdez, Conference Chairperson said.



*Horacio Sanchez, Keynote Speaker, gives his message on "The Science of Change"*



*Yolanda Valdez, conference chairperson, is thanking Jim Vidak, TCOE Superintendent of Schools*



*Ten vendors had opportunities to display their products and meet with administrators*

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*Tom Alemlino, State ACSA President received congratulation from Valerie Brown, Region XI President, for his informative and interesting presentation at the Region's Delegate Assembly conducted on February 4, 2016 at Hodel's, Bakersfield.*



*Pixley Elementary School District gave the feature presentation at Tulare Charter's, February 19th business meeting. Presenters were (l to r) Ecick Kwong, District Technology Coordinator, Kevin Mulligan, Owner/CEO On Point Innovative Learning Environments Program, Lisa Hoover, Principal and Heather Elick, Superintendent*



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## ACSA'S DIRECTOR OF POLICY AND GOVERNMENTAL RELATIONS ADDRESSES EAST KERN CHARTER'S DINNER MEETING



Edgar Zazueta, Director of Policy and Governmental Relations, was the keynote speaker at East Kern's Charter Dinner Meeting on February 8, 2016. The event was held at Anthony's Grill in Mojave with 17 members present.

*"Our message still needs to be said - that we need more money for some very special needs of schools,"* Zazueta said in his opening remarks. His informative and interesting presentation focused on current issues at the state level.

Issues addressed were:

- Teacher shortage
- Extension on number of days for substitute teachers
- New systems of accountability
- Multiple Measures
- Facility Bonds
- Reserve Cap
- Pending Lawsuits
- Mandatory Union Dues

Preceding Zazueta's presentation, Lisa Delker, Charter President, along with members discussed a number of items pertaining to charter business. They included membership, student scholarships, legislative action day, region activities/events and the charter's budget.

East Kern Charter has increased its membership by 15 members which is an awesome 22% gain. The Charter's leadership team is to be commended for such a growth. East Kern has also been very responsible for helping Region XI to reach an all-time high of 1,037 members.

David Tonini, Region XI Executive Director, and Dick Schlagel, Region XI Newsletter Editor, also gave their reports.

The Charter's next meeting will be held at the Grape Leaf Restaurant in Ridgecrest on Monday, April 25, 2016 at 5:30 pm. It will feature various awards presented by the Charter.

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# CALENDAR OF EVENTS

April 1, 2016 ..... June 30, 2016

## **REGION XI . . . VALERIE BROWN, PRESIDENT**

- Legislative Action Days, April 3-4, Sacramento
- Delegate Assembly, April 7, 2016, Hodel's, Bakersfield  
Board Meeting 10:00 am • Awards Luncheon 12:00, May 12, 2016, Hodels, Bakersfield
- Annual Planning Retreat, June 13-14, 2016, Bakersfield

## **EAST KERN CHARTER . . . LISA DELKER, PRESIDENT**

- Annual Business Meeting, Awards Dinner, April 25, 2016, 5:30 pm  
The Grape Leaf Restaurant, Ridgecrest

## **WEST KERN CHARTER . . . RICHARD MOROSA, PRESIDENT**

- 13th Annual Golf Tournament, Sundale Country Club, April 2, 2016
- Annual Secretary's Day Luncheon, April 27, 2016, 11:30 am, Star Theater, Bakersfield
- Annual Awards Luncheon, June 9, 2016, 6:00 pm, Rio Bravo Country Club, Bakersfield

## **TULARE COUNTY CHARTER . . . ROBERT GROEBER, PRESIDENT**

- Retiree Spring Breakfast, April 14, 2015, 8:30 am, Apple Annies, Tulare
- 45th Annual Recognition/Awards Dinner, May 6, 2016, 6:00 pm,  
White Horse Inn, Three Rivers
- TCOE/Tulare Charter ACSA Annual Summer Institute, June 15, 2016, 8:00 am,  
TCOE Conference Center
- Every Student Succeeding (ESS) Annual Breakfast, TBD

## **KINGS COUNTY CHARTER . . . BOBBY PETERS, PRESIDENT**

- Spring Retiree Breakfast, April 26, 2016, 8:30 am, Vineyard Inn, Lemoore
- Annual Administrative Assistant Luncheon, April 27, 2016, 12:00 pm  
Tachi Palace Hotel & Casino, Lemoore
- Annual Election of Officers, Awards, End-of-Year Social, May 13, 2016,  
Dowdy's Cabana, Hanford, 5:00 pm
- Annual Tom Lasek Golf Tournament, TBD, Lemoore Golf Course

## **INYO/MONO COUNTY CHARTER . . . DON CLARK, PRESIDENT**

- Annual Business Meeting and Award-Dinner, April 11, 2016, 5:00 pm,  
Imperial Gourmet Chinese, Bishop